

PUBLIC REPORT BY PROMTPRESS

Channel audit

NaixVPN



@naixvpn

Fast VPN for your mobile devices, PCs and TVs https://t.me/NaixVPN_bot

SUBSCRIBERS

113 256

+8971 per month

ERR (% SEE POSTS)

46.0%

daily 12.8%

REACH/POST

51.8K

ad reach 14.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Mentions

Who mentions the channel and how

05 Ad Potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Niche Comparison

Rank in «Software & Apps» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 113 256 —	 SUBSCRIBER REACH 45.71% avg % subs see post	 VIEWS/POST 51.8K median 52.7K · 22 days	 POSTS/WEEK 1.3 over period
 7D TREND — no data for period	 REACTIONS/POST 244.5 total 978 reactions, 388 reposts, 0 comments	 POST LENGTH 313 chars median 168 · 22 days	 POSTS ANALYZED 4 22 days
 AD REACH 14.4K 24h avg	 CHURN / MONTH +8971 last month	 MENTIONS 0 citation index · 33 channels mentioned all time	 CHANNEL AGE 1 yr 8 mo created 15.10.2024

AI EDITOR SUMMARY

Channel «NaixVPN» — 113 256 subs. Each post avg views 51.8K people (46% from subs), wide reach for its size. Publishes 1 posts/week (~0/day) — rare.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 22 days.
- 02 Dominant format — **Photo** (2/4 posts).
- 03 Avg post length — **313** chars (median 168).
- 04 Peak audience activity — **Tuesday**, 15:00 MSK.
- 05 Top posts get **1x** more views than the weakest (61.1K avg top vs 43.1K worst) — among 4 posts in 22 days. Analyze what top posts share: topic, format, timing.

TOP 4 POSTS

Nº1 02.06 · 12:41 PHOTO ☺As promised, new VPN servers — update your sub!))	VIEWS 77 915 REP. 58	REACTIONS 460 ER 68.8%
Nº2 06.06 · 09:00 TEXT ☒Mass key blocking starts today, no refunds or unblocks for keys set to multiple...	VIEWS 69 893 REP. 126	REACTIONS 247 ER 61.7%
Nº3 20.06 · 22:05 PHOTO ☒Added new countries for grpc. Just update your sub	VIEWS 35 485 REP. 20	REACTIONS 185 ER 31.3%

Nº4 24.06 · 21:15 VIDEO Happ removed from Russian App Store. What to do? Don't worry – the app can still be downloaded. Just change your region...	VIEWS	REACTIONS
	23 787	86
	REP. 184	ER 21.0%

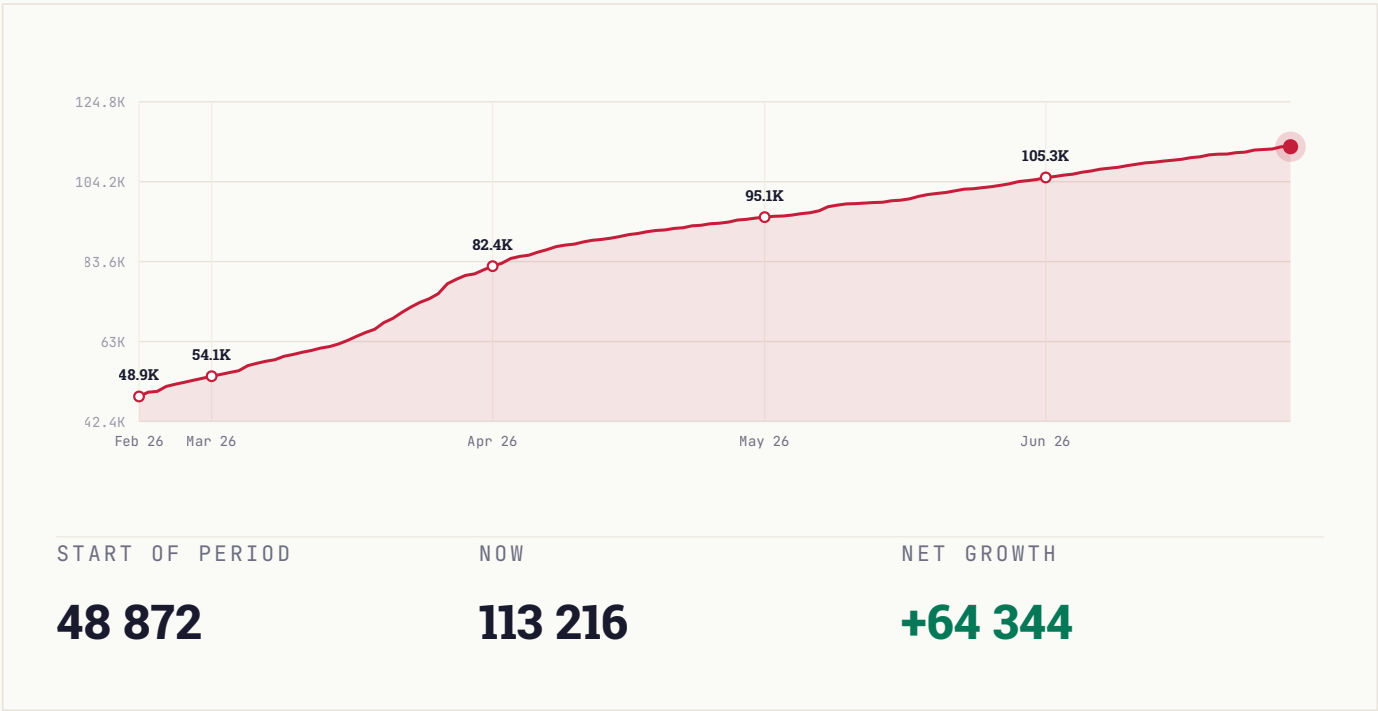
WORST 3

↓ 06.06 · 09:00 TEXT ☒Mass key blocking starts today, no refunds or unblocks for keys set to multiple...	VIEWS	REACTIONS
	69 893	247
	REP. 126	ER 61.7%
↓ 20.06 · 22:05 PHOTO ☒Added new countries for grpc. Just update your sub	VIEWS	REACTIONS
	35 485	185
	REP. 20	ER 31.3%
↓ 24.06 · 21:15 VIDEO Happ removed from Russian App Store. What to do? Don't worry – the app can still be downloaded. Just change your region...	VIEWS	REACTIONS
	23 787	86
	REP. 184	ER 21.0%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

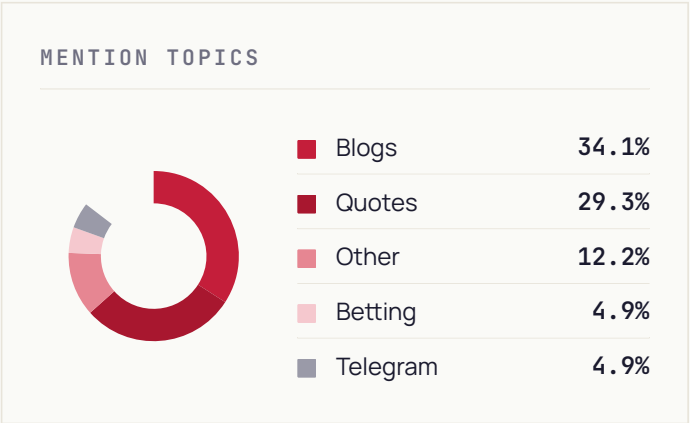
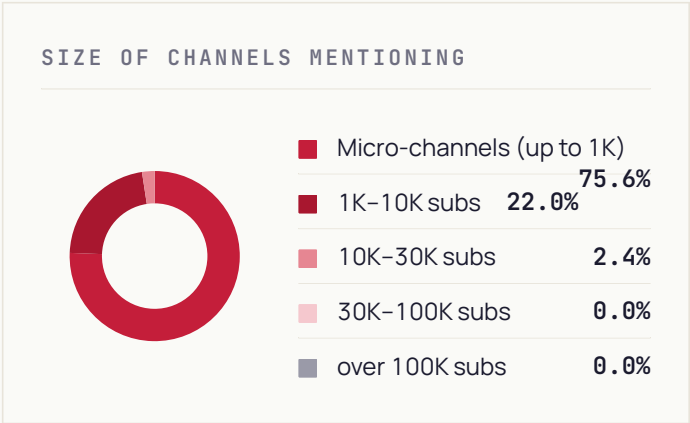
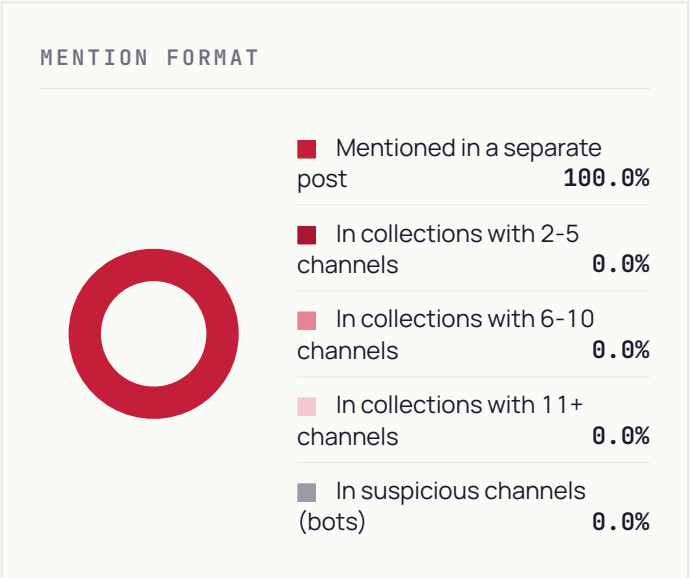
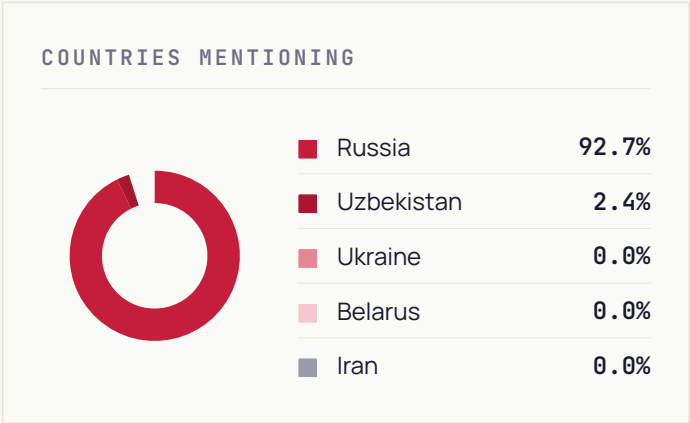
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of gain vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

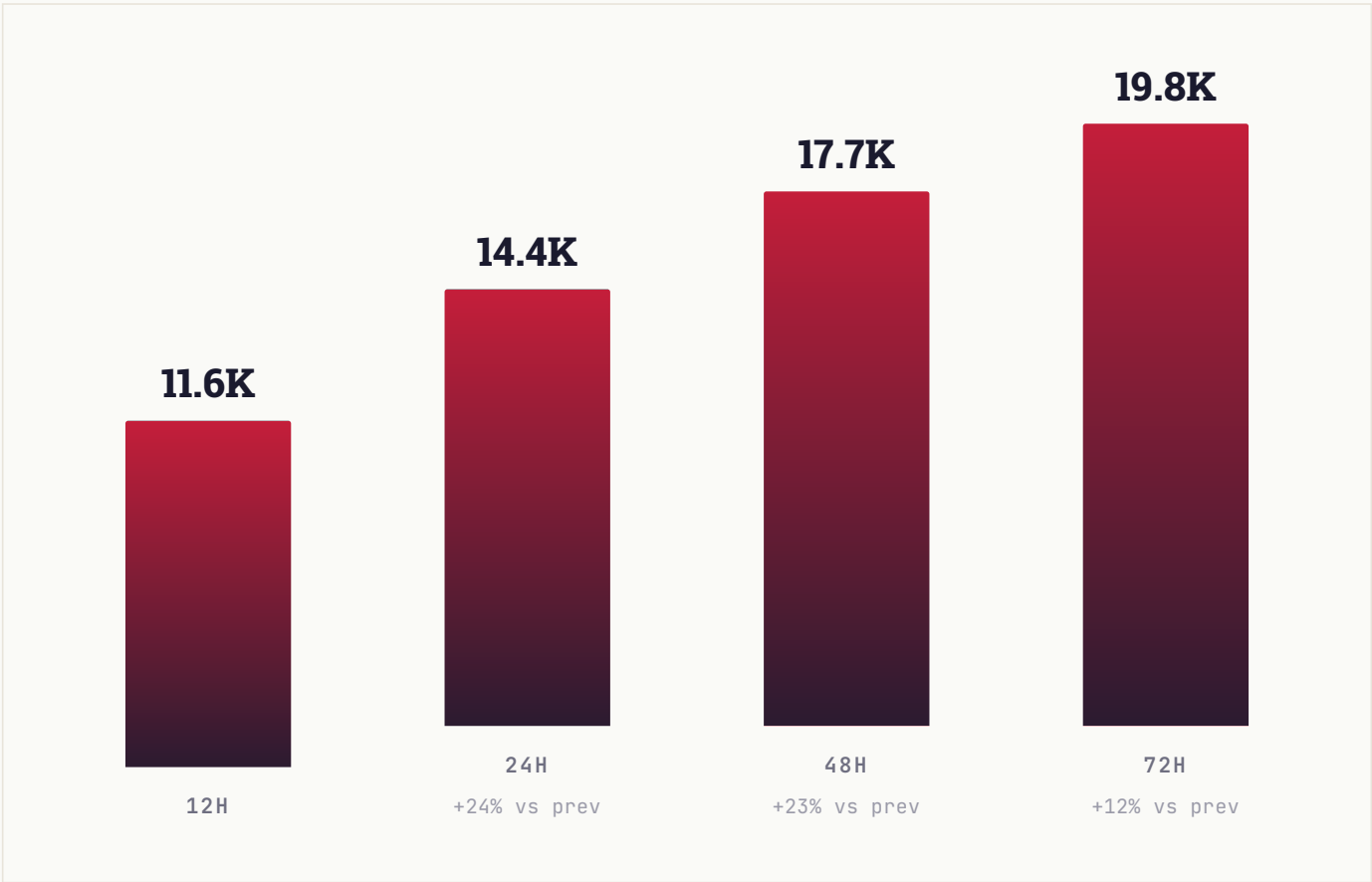
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **33** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.4M
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
پ پروکسی Fast Proxy	1.7M
اف اخبار فوری مملکت نیوزبین	1.6M
پم خبرجنگ VPN پروکسی ملی	1.3M
E Easy APK	1.2M
MP Max proxy اینترنت آزاد	1.1M
N NaixVPN YOU	113.3K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.4M), top-100 median: 375.1K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01**Increase posting frequency**

Now 1.3 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency >
Volume****02****Top post of the week — Tuesday**

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager