

PROMTPRESS PUBLIC REPORT

Channel audit

Брошка Наебуллиной



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SUBSCRIBERS

45 279

-2757 per month

ERR (% SEE POSTS)

53.0%

per day 12.2%

REACH/POST

21.7K

ad reach 5.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 45 279 —	 SUBSCRIBER REACH 47.98% avg % of subs see post	 VIEWS/POST 21.7K median 23.6K · 7 days	 POSTS/WEEK 2.9 for the period
 7D TREND — no data for period	 REACTIONS/POST 55.0 total 165 reactions, 103 reposts, 4 comments	 POST LENGTH 1,000 chars median 1000 · 7 days	 POSTS ANALYZED 3 7 days
 AD REACH 5.5K 24h avg	 CHURN / MONTH -2757 last month	 QUOTABILITY 216 citation index · 532 channels mentioned it ever	 CHANNEL AGE 3 years 5 months created 13.02.2023

AI EDITOR SUMMARY

Channel «Брошка Наебуллиной» — 45 279 subs. Each post gets avg 21.7K people (48% from subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 3 posts in 7 days.
- 02 Dominant format — Photo (3/3 posts).
- 03 Avg post length — 1000 characters (median 1000).
- 04 Audience peak activity — Monday, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (21.7K avg for top vs 21.7K for worst) — among 3 posts in 7 days. Analyze what top posts share: topic, format, timing.

TOP 3 POSTS

№113.07 · 16:24PHOTO	VIEWS	REACTIONS
	24 954	50
AI and energy. Never enough. Not long ago we wrote about how AI forces companies to seek energy solutions to power...	REPOSTS	ER
	47	55.1%
№217.07 · 15:59PHOTO	VIEWS	REACTIONS
	23 646	74
"Resort" news from the fields: "Russian tourists" aren't coming, and foreigners aren't paying. Is Russian tourism sliding into crisis? Just yesterday the association...	REPOSTS	ER
	27	52.2%
№320.07 · 19:22PHOTO	VIEWS	REACTIONS
	16 577	41
Economics of World Cup 2026: \$15B for FIFA & \$60B in bets North America hosted the biggest World Cup ever: 48 teams, 104...	REPOSTS	ER
	29	36.6%

WORST 3

↓ 13.07 · 16:24 PHOTO AI and energy. Never enough. Not long ago we wrote about how AI forces companies to seek energy solutions to power...	VIEWS 24 954 REPOSTS 47	REACTIONS 50 ER 55.1%
↓ 17.07 · 15:59 PHOTO "Resort" news from the fields: "Russian tourists" aren't coming, and foreigners aren't paying. Is Russian tourism sliding into crisis? Just yesterday the association...	VIEWS 23 646 REPOSTS 27	REACTIONS 74 ER 52.2%
↓ 20.07 · 19:22 PHOTO Economics of World Cup 2026: \$15B for FIFA & \$60B in bets North America hosted the biggest World Cup ever: 48 teams, 104...	VIEWS 16 577 REPOSTS 29	REACTIONS 41 ER 36.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

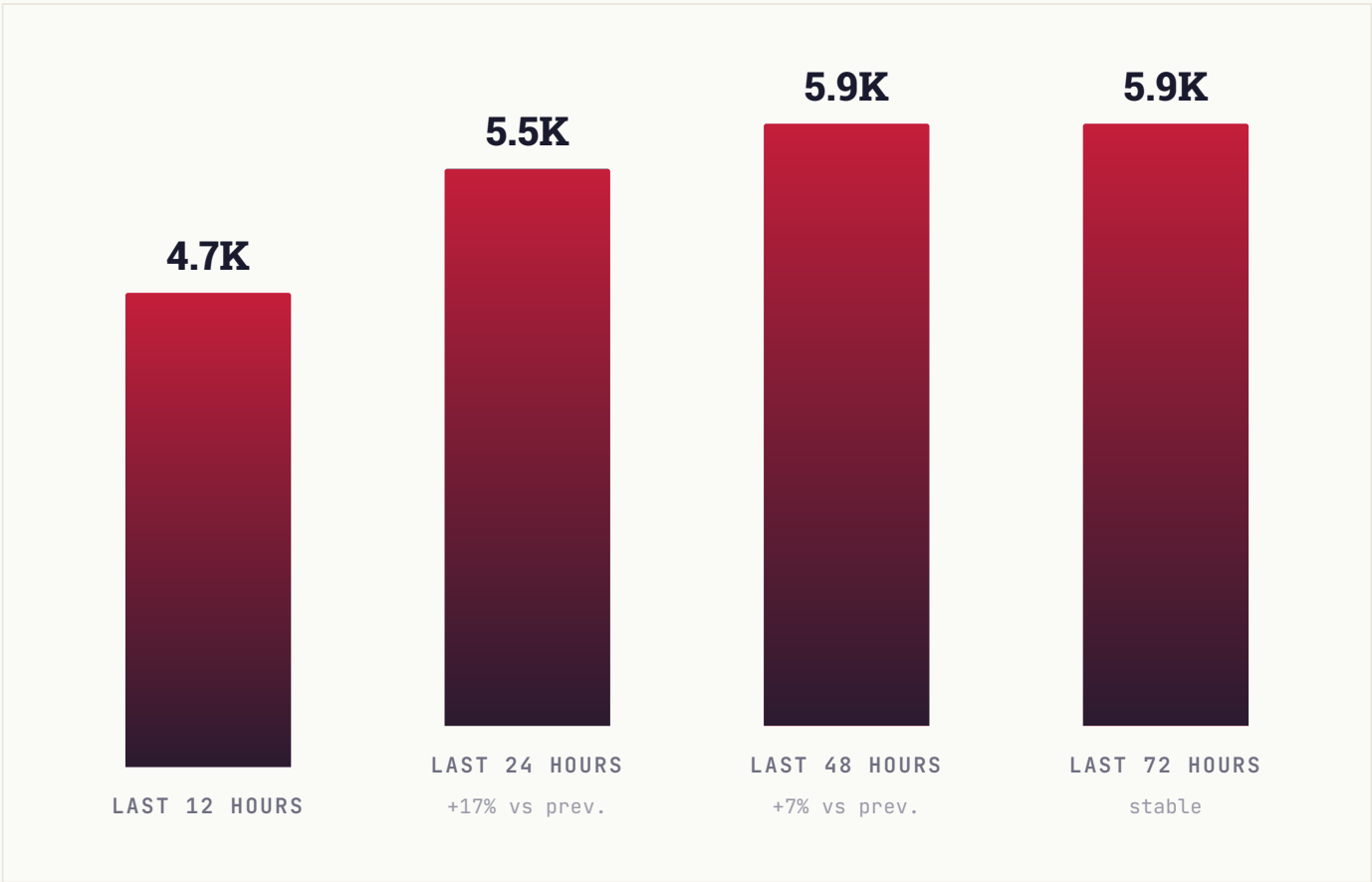
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندر عباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 👑 KE	1.8M
The Economist TЭ	1.3M
Blunt. Economy. ER	1.2M
QUBTAN EL GOLD QE	1.1M
Брошка Наебуллиной BN YOU	45.3K

COMPARATIVE INSIGHT

Channel yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), median top-98: 349.1K. First goal — enter top-98 through systematic work with traffic and content.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **208**, they brought **13 556** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
Jan 2026	6	3	296
December 2025	25	10	949
November 2025	46	26	663
October 2025	33	7	4 664
September 2025	68	33	5 716
August 2025	30	10	1 268
TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED	
208	6	13 556	

Where your channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar indicating the range of the niche. A vertical line marks the niche median, and a red dot marks the channel's performance. The target value is also indicated by a vertical line.

SUBSCRIBERS

worse than median by 87%

Metric	Value
Channel Subscribers	45 279
Niche Median	345.4K
Target	1.4M

122.7K

AVG REACH / POST

worse than median by 1%

Metric	Value
Channel Avg Reach / Post	21 726
Niche Median	21.8K
Target	153.4K

84

CITATION INDEX

better than 52% of niche

Metric	Value
Channel Citation Index	216
Niche Median	46
Target	3.7K

0

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.9 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
