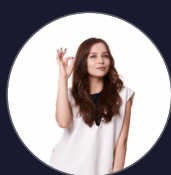


— PUBLIC REPORT BY PROMTPRESS

Channel audit

Nadezhda na pyat | Math OGE 2026 | Nadezhda Kovalevskaya | Umskul



@nadya_matem

Готовлю к ОГЭ/ЕГЭ по математике 12 лет, выпустила 40195 учеников Узнать о курсе подготовки к ОГЭ по математике и ЕГЭ по базовой математике → <https://clck.su/AxoltPKH>: <https://clck.ru/3GWdNt>

SUBSCRIBERS

148 203

-19076 per month

ERR (% SEE POSTS)

8.0%

in 24 hrs 4.5%

REACH/POST

11.7K

ad reach 6.7K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

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06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 148 203 —	 SUBSCRIBER REACH 7.88% avg % subs see post	 VIEWS/POST 11.7K median 12.1K · 29 days	 POSTS/WEEK 36.4 over period
 7D TREND -23.2% vs prev week	 REACTIONS/POST 168.0 total 25,534 reactions, 3,093 reposts, 504 comments	 POST LENGTH 296 chars median 205 · 29 days	 POSTS ANALYZED 152 29 days
 AD REACH 6.7K 24h avg	 CHURN / MONTH -19076 over last month	 QUOTE RATE 121 citation index · 894 channels mentioned all time	 CHANNEL AGE 5 years 11 months created 13.08.2020

AI EDITOR SUMMARY

Channel «Nadezhda na pyat | Math OGE 2026 | Nadezhda Kovalevskaya | Umskul» — 148 203 subs. Avg post views 11.7K people (8% of subs), reach low — expand audience. Publishes 36 posts/week (~5/day) — active. Week Jul 6–12 reach dropped -23.2% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 152 posts in 29 days.
- 02 Dominant format – Photo (80/152 posts).
- 03 Avg post length – 296 chars (median 205).
- 04 Audience peak – Monday, 15:00 MSK.
- 05 Top posts get 3x more views than the weakest (18.5K avg for top vs 5.9K for worst) – among 152 posts over 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 12:26 PHOTO Let's sum up the 10th grade exam prep  I'll be teaching this exam!! Subscribe to this channel...	VIEWS 19 280 REPOSTS 23	REACTIONS 103 ER 13.0%
Nº2 25.06 · 14:02 PHOTO Guys, I see we have many new faces and also those who've been with me for a long time  I'm always very happy to see everyone, I try my best to give you...	VIEWS 18 481 REPOSTS 9	REACTIONS 121 ER 12.5%
Nº3 27.06 · 15:33 PHOTO in our summer online camp everything is real!!  check out their channel, lots of cool activities planned)	VIEWS 17 784 REPOSTS 4	REACTIONS 85 ER 12.0%

Nº4

26.06 • 10:37

PHOTO

WHICH TASKS 1-5 WON'T BE ON THE OGE IN MATH? Only tasks from the open FIPI bank may appear, no others **✗** Not in the bank...

VIEWS

17 430

REPOSTS

60

REACTIONS

110

ER

11.8%

Nº5

26.06 • 15:28

PHOTO

Teacher is right 🤔 OGE will only have problems from the FIPI bank!! Third-party sites or collections often add stuff that definitely won't...

VIEWS

17 231

REPOSTS

16

REACTIONS

109

ER

11.6%

WORST 3



16.07 • 11:51

POLL

OGE in Math. #14

VIEWS

6 168

REPOSTS

7

REACTIONS

61

ER

4.2%



16.07 • 12:14

TEXT

Tonya prepped with me since Dec: first mock below threshold, scored 20 on OGE, beauty! Drop her reactions for effort 🥰 If...

VIEWS

6 015

REPOSTS

1

REACTIONS

121

ER

4.1%



16.07 • 12:11

VIDEO

(post without caption – video)

VIEWS

5 600

REPOSTS

4

REACTIONS

81

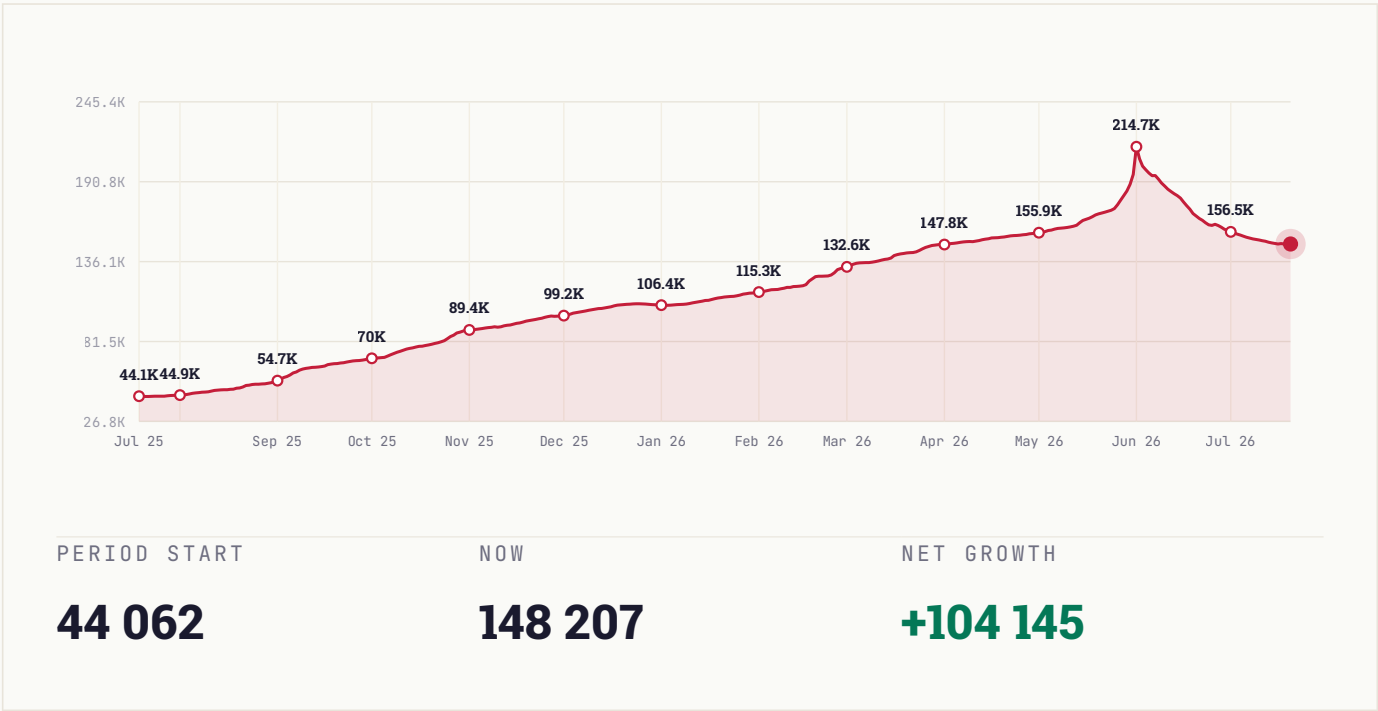
ER

3.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

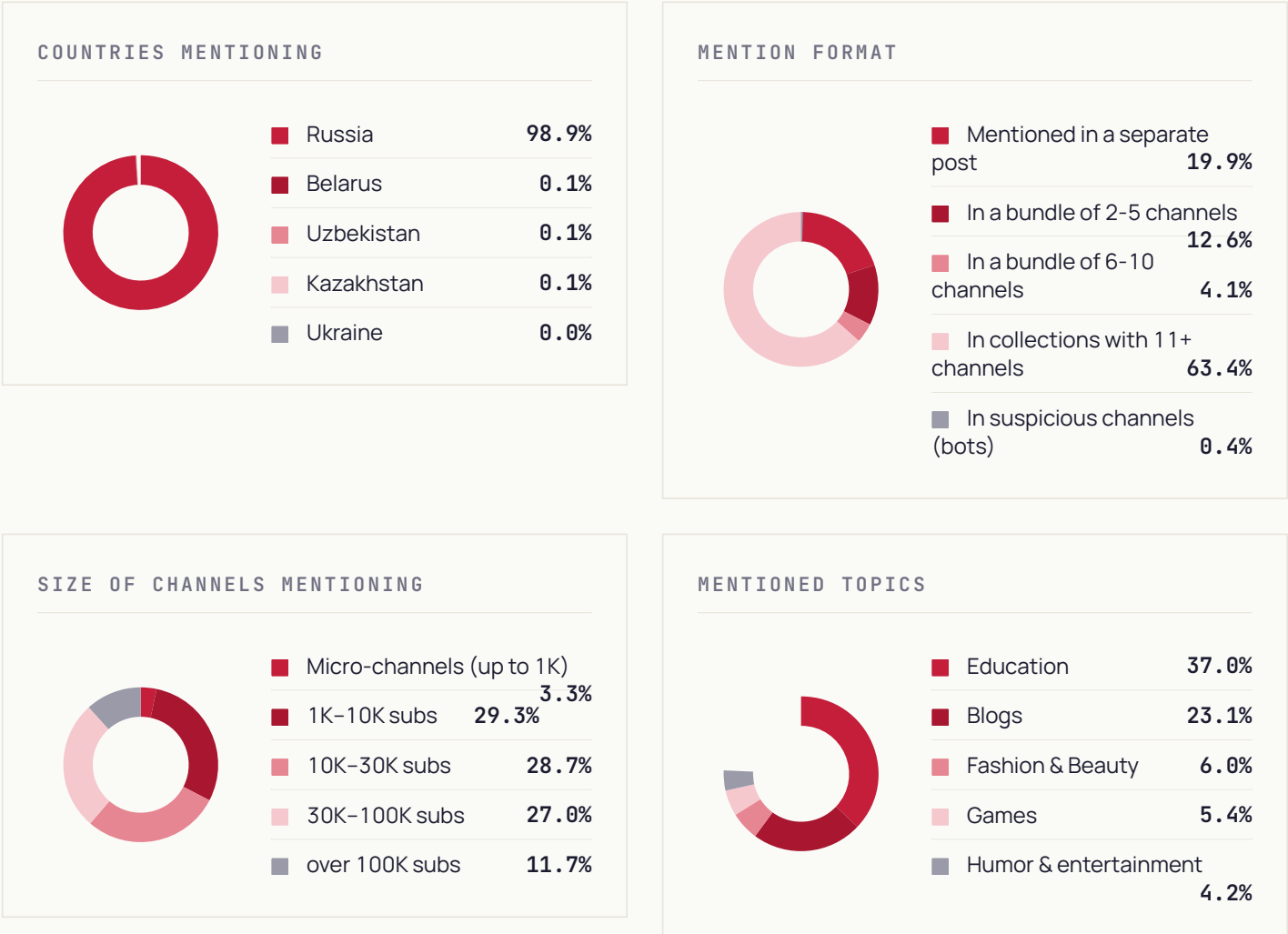
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

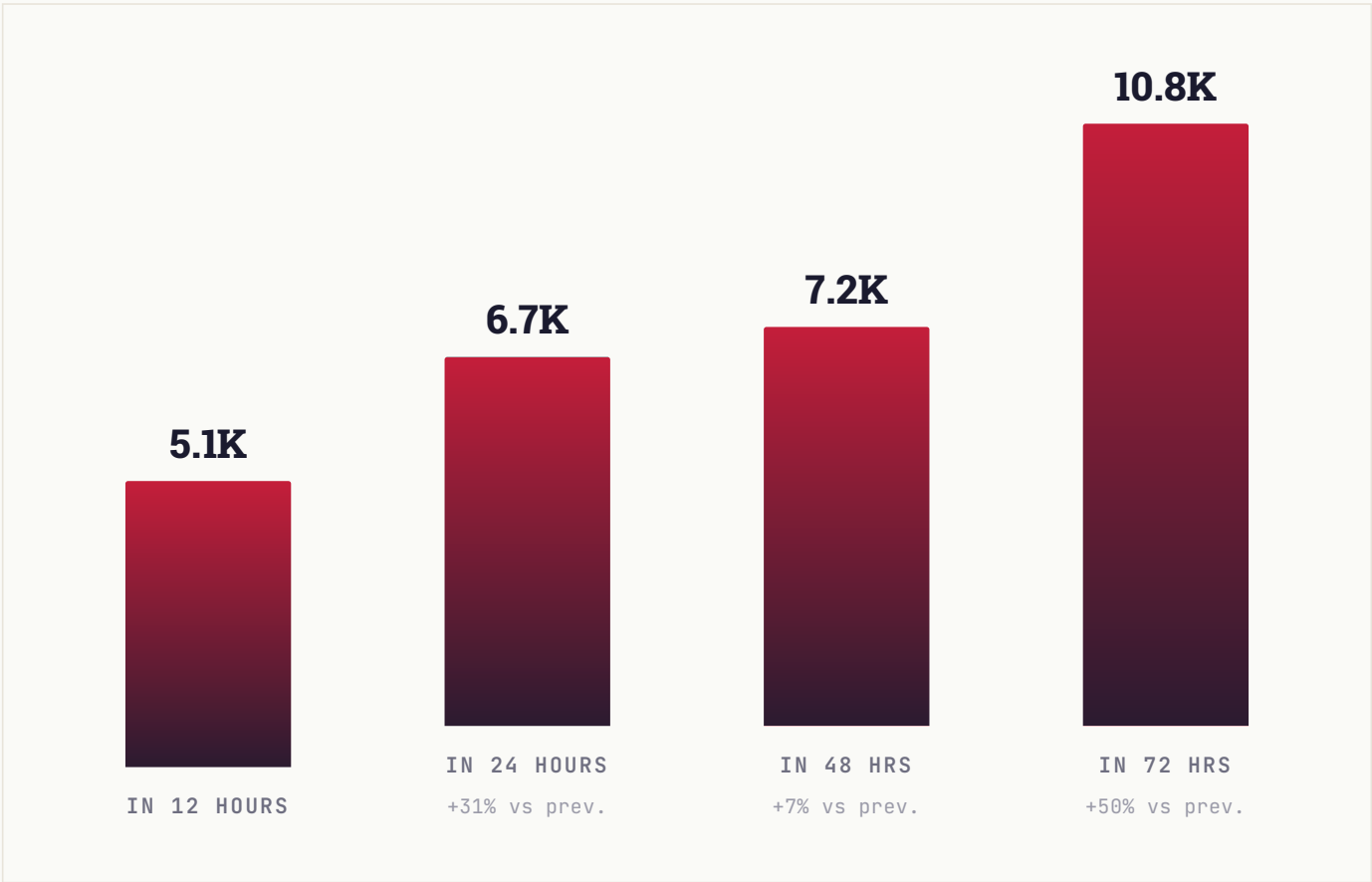
Citation index **121** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **894** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
NN YOU Nadezhda na pyat Math OGE 2026 Nadezhda Kovalevskaya Umskul	148.2K

COMPARATIVE INSIGHT

Channel is still outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 016**, they brought **71 647** new subs.

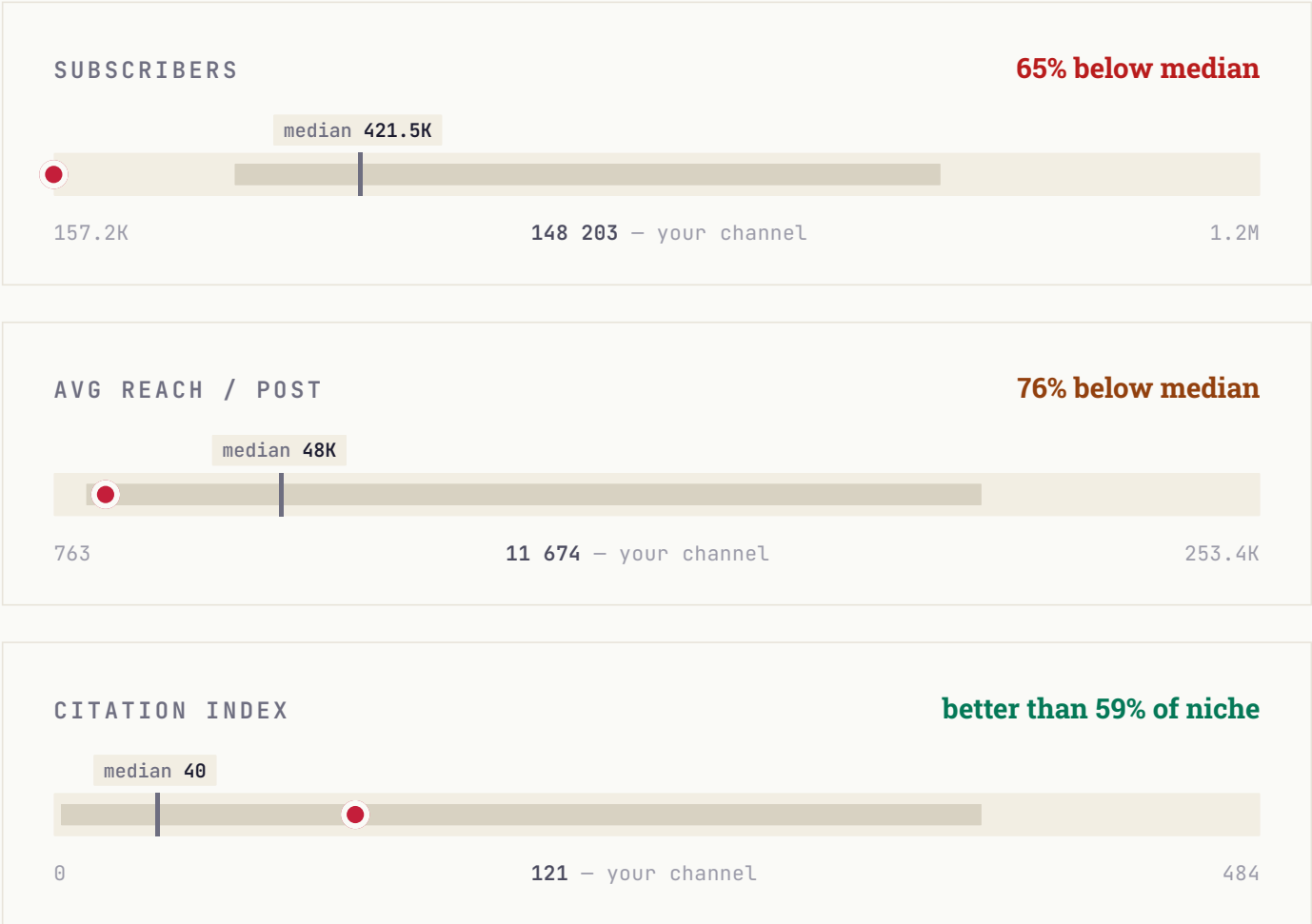
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	15	12	8 612
December 2025	112	110	8 386
Nov 2025	472	457	10 076
Oct 2025	386	348	19 591
Sep 2025	10	10	15 735
August 2025	21	11	9 247

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1 016	6	71 647

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Main post of the week — on Monday**

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 7.88% vs norm 8.0%. Try polls & interactive formats.

EFFECT

+0.1pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1K-3K subs**04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
