

PROMTPRESS PUBLIC REPORT

# Channel audit @nadvorie



@nadvorie

About weather. You asked for rain — I gave you rain. Channel admin:  
@Cardzhou Ad manager: @hyted.

SUBSCRIBERS

**9 940**

+16 per month

ERR (% SEE POSTS)

**40.0%**

daily **33.3%**

REACH/POST

**3.9K**

ad reach **3.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the calculation period.

|                                                                                                                                                     |                                                                                                                                                                                              |                                                                                                                                                                                            |                                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>9 940</div> <div>—</div>              | <div> SUBS REACH</div> <div>39.64%</div> <div>avg % subs see post</div>                                     | <div> VIEWS/POST</div> <div>3.9K</div> <div>median 3.9K · 29 days</div>                                   | <div> POSTS/DAY</div> <div>17.9</div> <div>~126 per week</div>                       |
| <div> 7D TREND</div> <div>+10.4%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>47.5</div> <div>25,205 reactions,<br/>6,004 reposts, 817<br/>comments</div> | <div> POST LENGTH</div> <div>258 chars</div> <div>median 123 · 29 days</div>                              | <div> POSTS IN ANALYSIS</div> <div>531</div> <div>29 days</div>                      |
| <div> AD REACH</div> <div>3.3K</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>+16</div> <div>last month</div>                                            | <div> CITATION RATE</div> <div>87</div> <div>citation index · 168<br/>channels mentioned<br/>ever</div> | <div> CHANNEL AGE</div> <div>8 years 11 months</div> <div>created 27.06.2017</div> |

AI EDITOR SUMMARY

Channel «@nadvorie» – 9 940 subs. Each post avg views 3.9K people (40% of subs), good reach. Publishes 126 posts/week (~18/day) – very active. Week 25–31 May reach up +10.4% week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **531** posts in 29 days.
- 02 Dominant format — **Photo** (267/531 posts).
- 03 Avg post length — **258** chars (median 123).
- 04 Peak audience activity — **Monday**, 23:00 MSK.
- 05 Strongest posts get **3x** more views than weakest (8.6K avg top vs 3.1K worst) — among 531 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                        |                                                                   |                                                                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>25.05 · 20:11</div><div>PHOTO</div></div> <div>Historic day May 25, 2026: 334 monthly records fell in France. 507 records since May 22: 3 times more than August 2003...</div> | <div>VIEWS</div> <div>12 340</div> <div>REP.</div> <div>200</div> | <div>REACTIONS</div> <div>86</div> <div>ER</div> <div>124.1%</div> |
| <div><div>Nº2</div><div>18.05 · 16:30</div><div>PHOTO</div></div> <div>Photo @sagilina_ from threads. Hail near Minsk. Diameter 3–4 cm.</div>                                                          | <div>VIEWS</div> <div>8 223</div> <div>REP.</div> <div>211</div>  | <div>REACTIONS</div> <div>66</div> <div>ER</div> <div>82.7%</div>  |
| <div><div>Nº3</div><div>05.06 · 12:37</div><div>PHOTO</div></div> <div>Very good weather in Belarus, except western areas. Thunderstorms in Grodno region.</div>                                       | <div>VIEWS</div> <div>5 304</div> <div>REP.</div> <div>11</div>   | <div>REACTIONS</div> <div>44</div> <div>ER</div> <div>53.4%</div>  |

|                                                                              |                                                                  |                                                                    |
|------------------------------------------------------------------------------|------------------------------------------------------------------|--------------------------------------------------------------------|
| <div>N<sup>4</sup>28.05 · 08:36 VIDEO</div> <div>Naroch . May 27 .. :)</div> | <div>VIEWS</div> <div>5 218</div> <div>REP.</div> <div>159</div> | <div>REACTIONS</div> <div>234</div> <div>ER</div> <div>52.5%</div> |
|------------------------------------------------------------------------------|------------------------------------------------------------------|--------------------------------------------------------------------|

|                                                                                                                                                                                          |                                                                 |                                                                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-------------------------------------------------------------------|
| <div>N<sup>5</sup>10.05 · 18:07 PHOTO</div> <div>It will be chilly in Western Europe next week. Here's what the French say. We're heading to a very cool week from May 11 to 17...</div> | <div>VIEWS</div> <div>5 013</div> <div>REP.</div> <div>29</div> | <div>REACTIONS</div> <div>89</div> <div>ER</div> <div>50.4%</div> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-------------------------------------------------------------------|

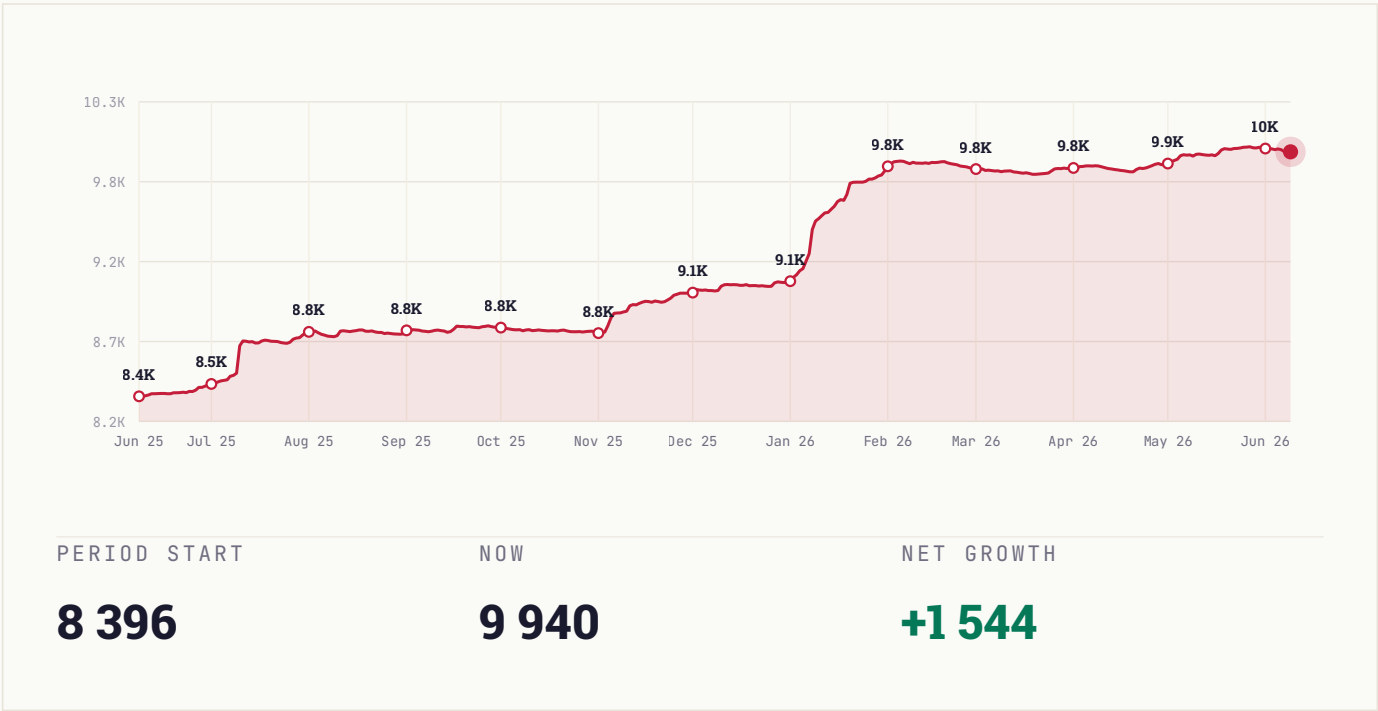
WORST 3

|                                                                                                                                                                                                                                        |                                                                |                                                                   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------|
| <div>↓ 19.05 · 16:47 TEXT</div> <div>✂ #Mahiliou #Магілëў! 2026-05-19 19:47:52 Thunderstorm on S (south), distance 6.7 km. Number of strikes 13.</div>                                                                                 | <div>VIEWS</div> <div>3 141</div> <div>REP.</div> <div>—</div> | <div>REACTIONS</div> <div>12</div> <div>ER</div> <div>31.6%</div> |
| <div>↓ 03.06 · 17:00 TEXT</div> <div>*Madden–Julian Oscillation (MJO) is the largest intraseasonal fluctuation in tropical atmosphere, a slow-moving...</div>                                                                          | <div>VIEWS</div> <div>3 122</div> <div>REP.</div> <div>2</div> | <div>REACTIONS</div> <div>30</div> <div>ER</div> <div>31.4%</div> |
| <div>↓ 06.06 · 09:29 PHOTO</div> <div>Here's how expected precipitation will develop in southern RB — according to SPM model data, Link: <a href="https://meteogrid.eu/">https://meteogrid.eu/</a>. There is a suspicion that...</div> | <div>VIEWS</div> <div>3 024</div> <div>REP.</div> <div>1</div> | <div>REACTIONS</div> <div>16</div> <div>ER</div> <div>30.4%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

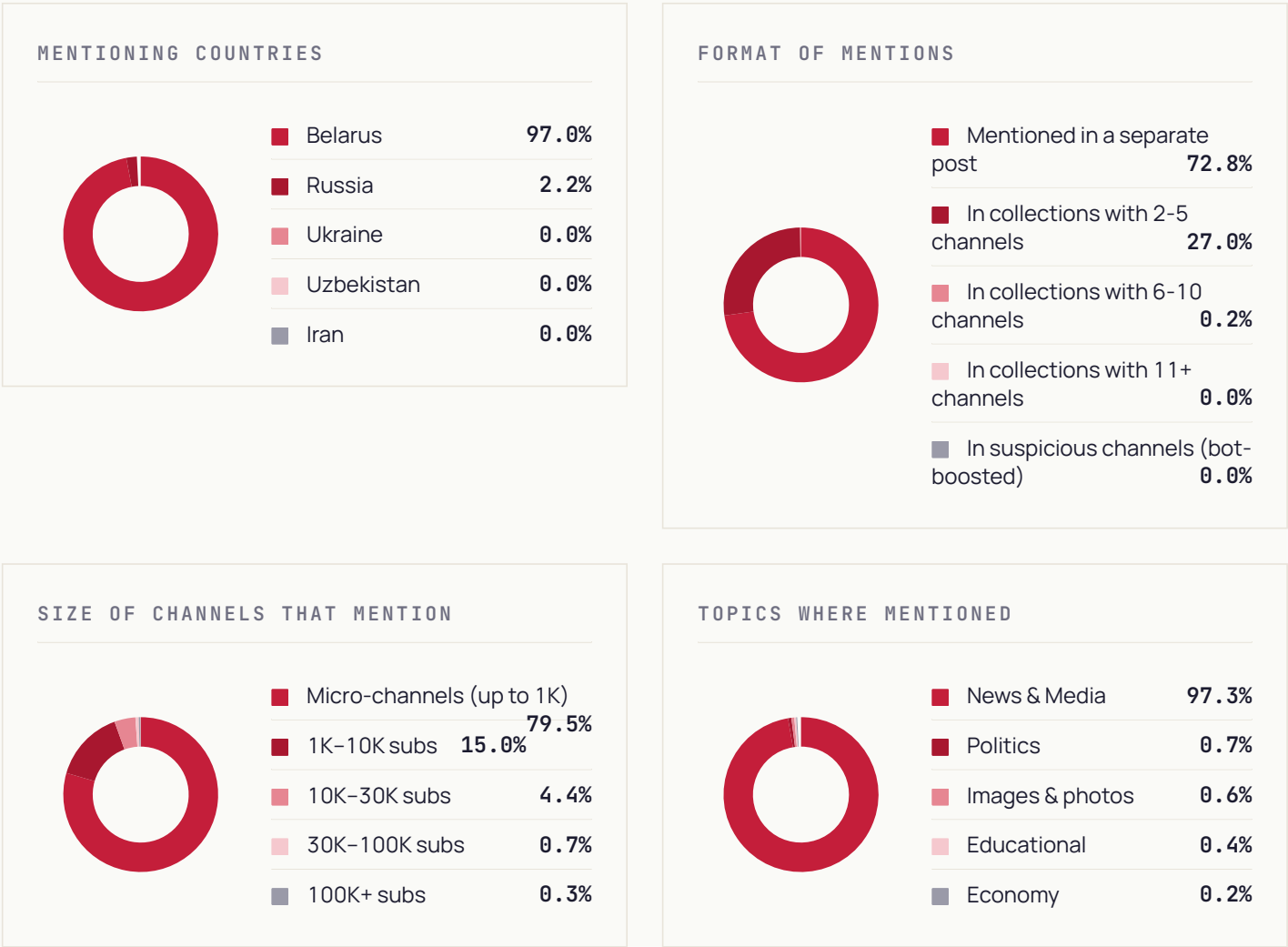
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · CITATIONS

# Who mentions the channel and how

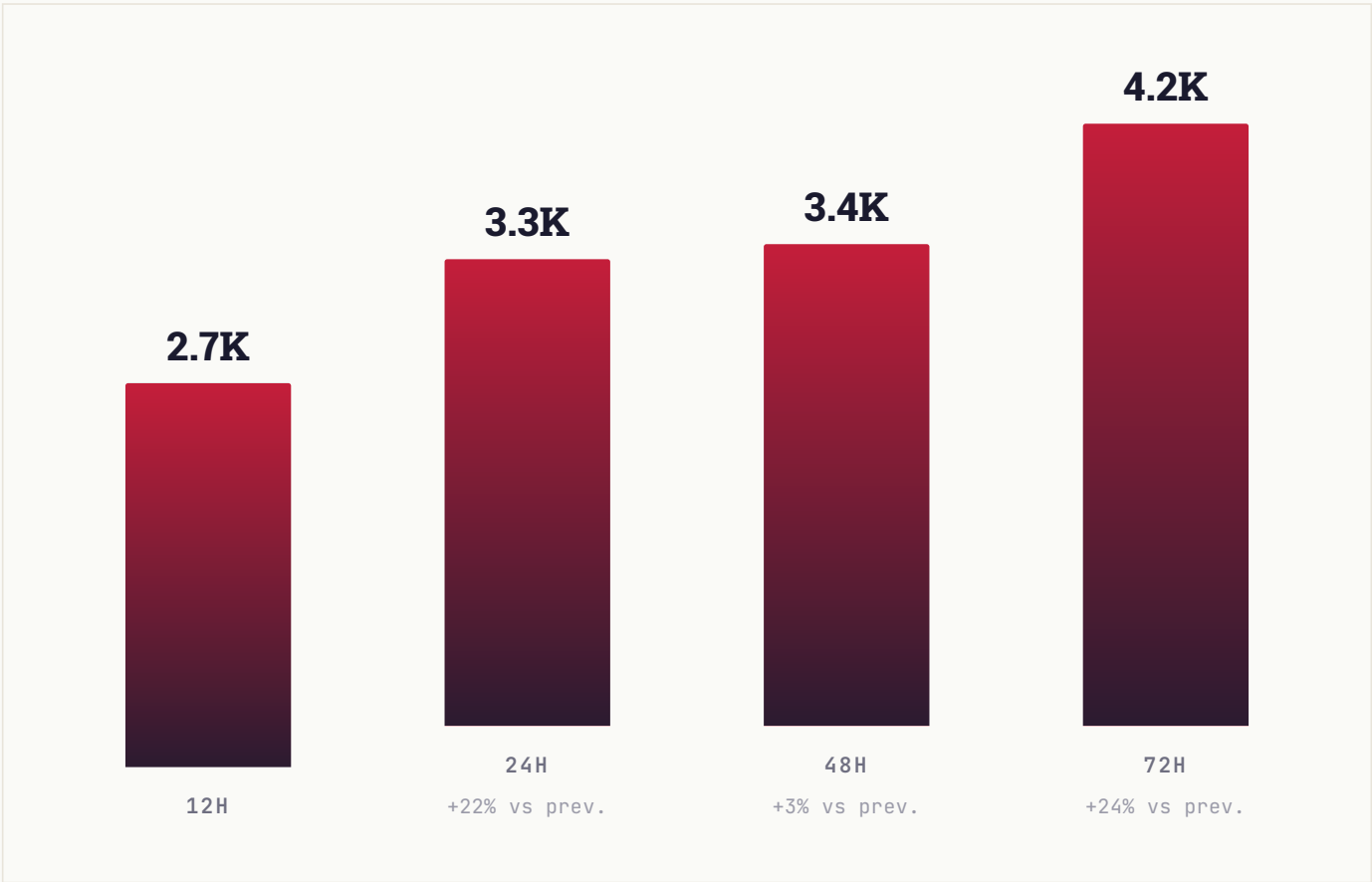
Citation index **87** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from a channel with 1K. All time channel was mentioned **168** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

| CHANNEL                                   | SUBSCRIBERS |
|-------------------------------------------|-------------|
| NL NEXTA Live                             | 764.9K      |
| MG Minsk. Main!                           | 216.4K      |
| ON Onliner                                | 148.4K      |
| ZI Mirror   News                          | 108.6K      |
| BE BELTA                                  | 80.5K       |
| B&W Emergency Belarus   What's Happening? | 75K         |
| ML Minsk Live                             | 72.8K       |
| PB Eavesdropping Belarus                  | 58.2K       |
| BG Belarus Galounae                       | 56.8K       |
| YY Gomel. Main!                           | 56K         |
| @N @nadvorie YOU                          | 9.9K        |

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#93 of 97). Niche median — 19.8K subs. First growth KPI — reach the median. Leader: NEXTA Live (764.9K).

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **76**, they brought **923** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBS |                        |
|---------------|----------|----------|--------------|------------------------|
| December 2025 | 19       | 14       | 101          | <div><div></div></div> |
| Nov 2025      | 16       | 11       | 271          | <div><div></div></div> |
| Oct 2025      | 1        | 1        | 25           | <div><div></div></div> |
| Sep 2025      | 10       | 6        | 94           | <div><div></div></div> |
| August 2025   | 15       | 7        | 66           | <div><div></div></div> |
| July 2025     | 15       | 9        | 366          | <div><div></div></div> |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS IN DATA | ATTRACTED SUBS |
| 76             | 6              | 923            |

— SECTION 08 • NICHE COMPARISON

# Where the channel stands in its league

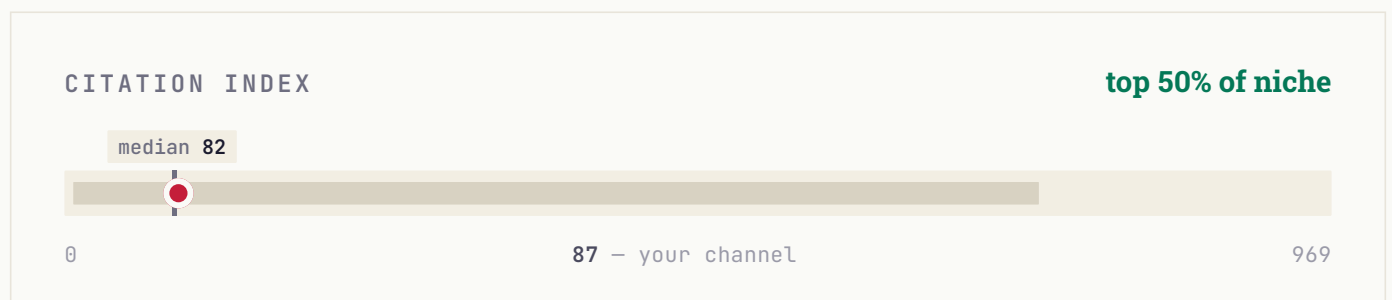
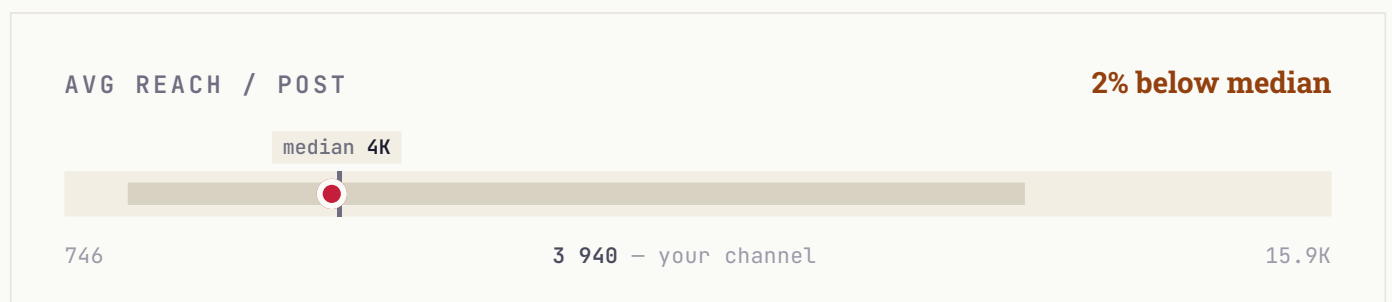
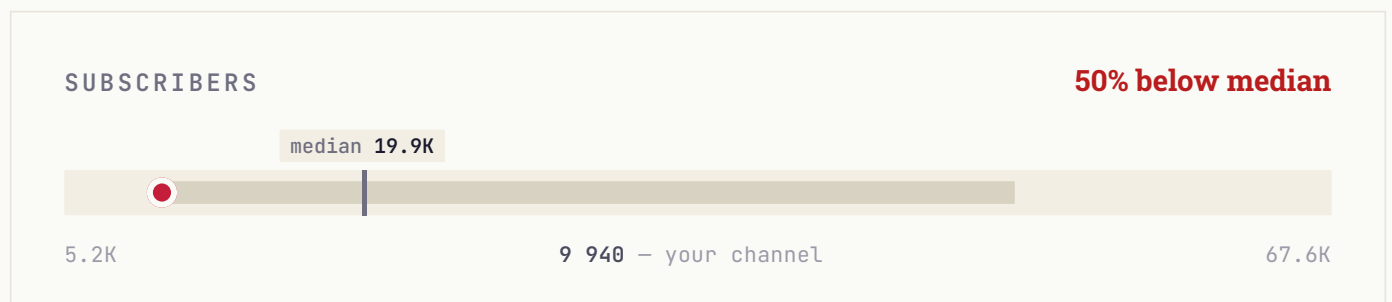
Took top-100 channels in category "News & Media» (Belarus) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#93

/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

## Main post of the week — on Monday

Audience is most active on this day and at 23:00 MSK.

EFFECT

**Best window  
for an  
important post**

02

## Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better**

03

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — an easy growth point.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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