

PUBLIC REPORT BY PROMTPRESS

Channel audit

Nakipelo.

Michael Naki



@nackepelo

Michael Naki on what's boiling over. Contact — @macknack
 patreon.com/macknack <https://www.youtube.com/macknack> nVPN:
 Foreign card: <https://storage.googleapis.com/kldscp/nvpn.work>
 Russian:...

SUBSCRIBERS

209 744

+4479 per month

ERR (% SEE POSTS)

51.0%

per day 37.0%

REACH/POST

105.9K

ad reach 76.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Position in «Blogs» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 209 744 —	SUBS REACH 50.5% avg % of subs see post	VIEWS/POST 105.9K median 105.2K · 29 days	POSTS/WEEK 21.3 over period
7D TREND +3.1% vs previous week	REACTIONS/POST 1249.5 total 111,208 reactions, 22,932 reposts, 0 comments	POST LENGTH 796 chars median 1K · 29 days	POSTS ANALYZED 89 29 days
AD REACH 76.9K 24h avg	CHURN / MONTH +4479 last month	CITATION INDEX 529 citation index · 1,642 channels mentioned all time	CHANNEL AGE 8 years 2 months created 13.04.2018

AI EDITOR SUMMARY

Channel «Nakipelo. Michael Naki» — 209 744 subs. Each post gets on avg 105.9K people (50% from subs), this is wide reach for a channel of this size. Publishes 21 posts per week (~3/day) — active posting. For the week of June 22–28, reach stable (+3.1% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **89** posts over 29 days.
- 02 Dominant format – **Text** (74/89 posts).
- 03 Avg post length – **796** chars (median 1000).
- 04 Peak audience activity – **Saturday**, 09:00 MSK.
- 05 Top posts get **2x** more views than the weakest (158.2K avg for top vs 88.6K for worst) – among 89 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 08:07 PHOTO Oh, and YouTube also took down over 200 videos with Alabuga ads today (new wave). What a day! This time the wording is directly...		VIEWS 181 181	REACTIONS 2 620
		REPOSTS 384	ER 86.4%
Nº2 25.06 · 06:21 TEXT Russia started a very dangerous game. Unable to respond to the logistics lockdown in Crimea, the Russian Armed Forces began hitting gas stations. Gas stations –...		VIEWS 153 804	REACTIONS 1 990
		REPOSTS 723	ER 73.3%
Nº3 21.06 · 19:50 PHOTO (post without caption – photo)		VIEWS 139 658	REACTIONS 2 962
		REPOSTS 619	ER 66.6%

Nº4

18.06 · 06:55

PHOTO

Found what «Spirit of Anchorage» looks like

VIEWS

129 549

REPOSTS

3 498

REACTIONS

4 118

ER

61.8%

Nº5

21.06 · 16:33

TEXT

Central Bank cut rate to 14.25% — a symbolic quarter point. Shokhin had demanded a full point cut to keep the economy from...

VIEWS

126 797

REPOSTS

135

REACTIONS

932

ER

60.5%

WORST 3

↓ 02.07 · 16:15 TEXT All last month I kept reminding you it's only June. Not without reason. People love thinking in months. And for me...	VIEWS 89 593 REPOSTS 248	REACTIONS 1 116 ER 42.7%
↓ 11.06 · 11:46 TEXT The Russo-Ukrainian war has lasted longer than WWI. These wars are similar in their seemingly endless positional stalemate, but that war...	VIEWS 88 995 REPOSTS 94	REACTIONS 795 ER 42.4%
↓ 02.07 · 13:30 TEXT Everyone has already seen the queues at gas stations. Prices have also skyrocketed. The government plans not to publish gasoline prices at all. We made...	VIEWS 87 086 REPOSTS 513	REACTIONS 969 ER 41.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

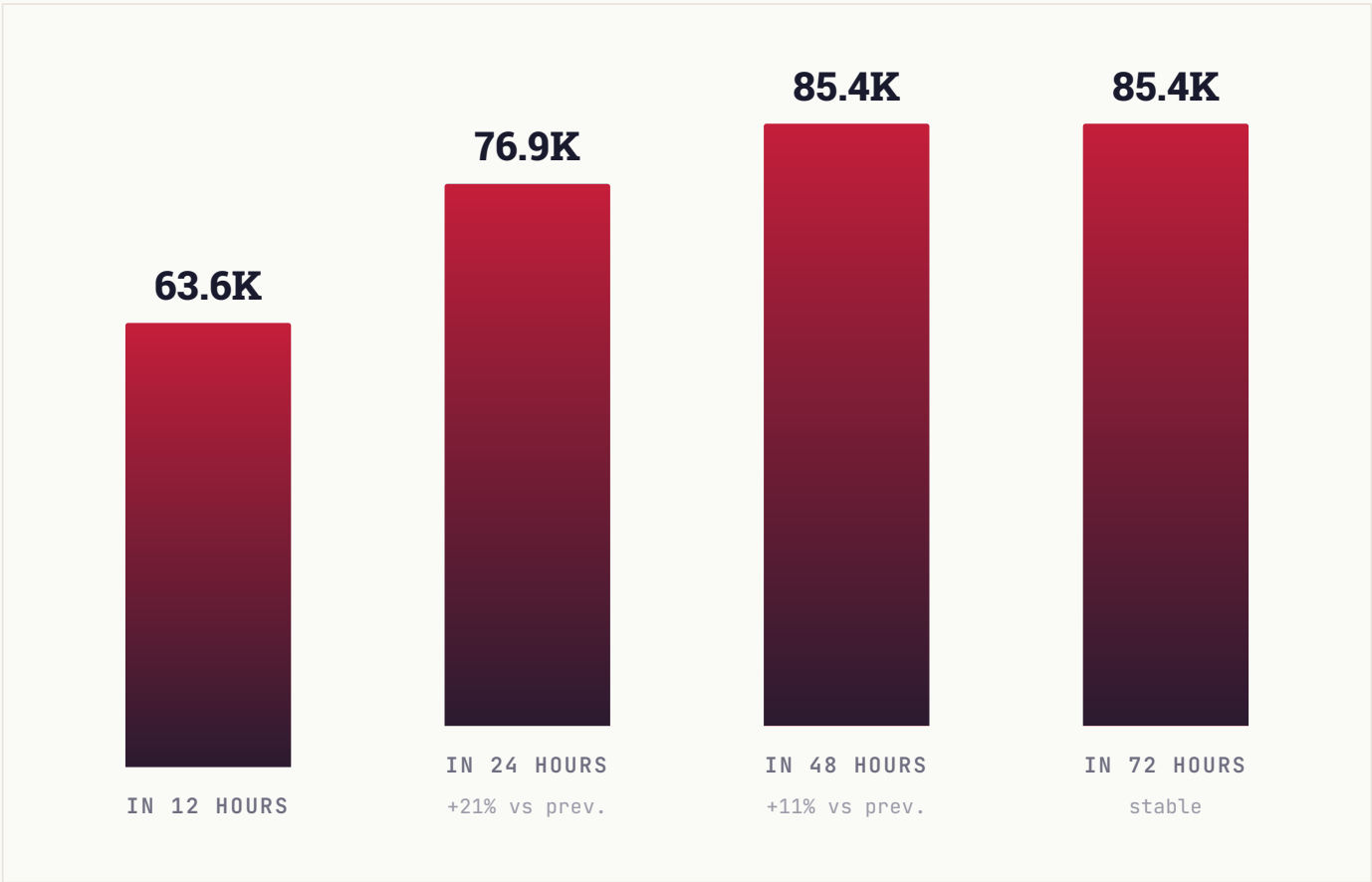
Subscriber growth chart for the year. Key months show exact sub count. See which months gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ here lives broen	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
NM Nakipelo. Michael Naki YOU	209.7K

COMPARATIVE CONCLUSION

Channel is still outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **76**, they brought **4 813** new subs.

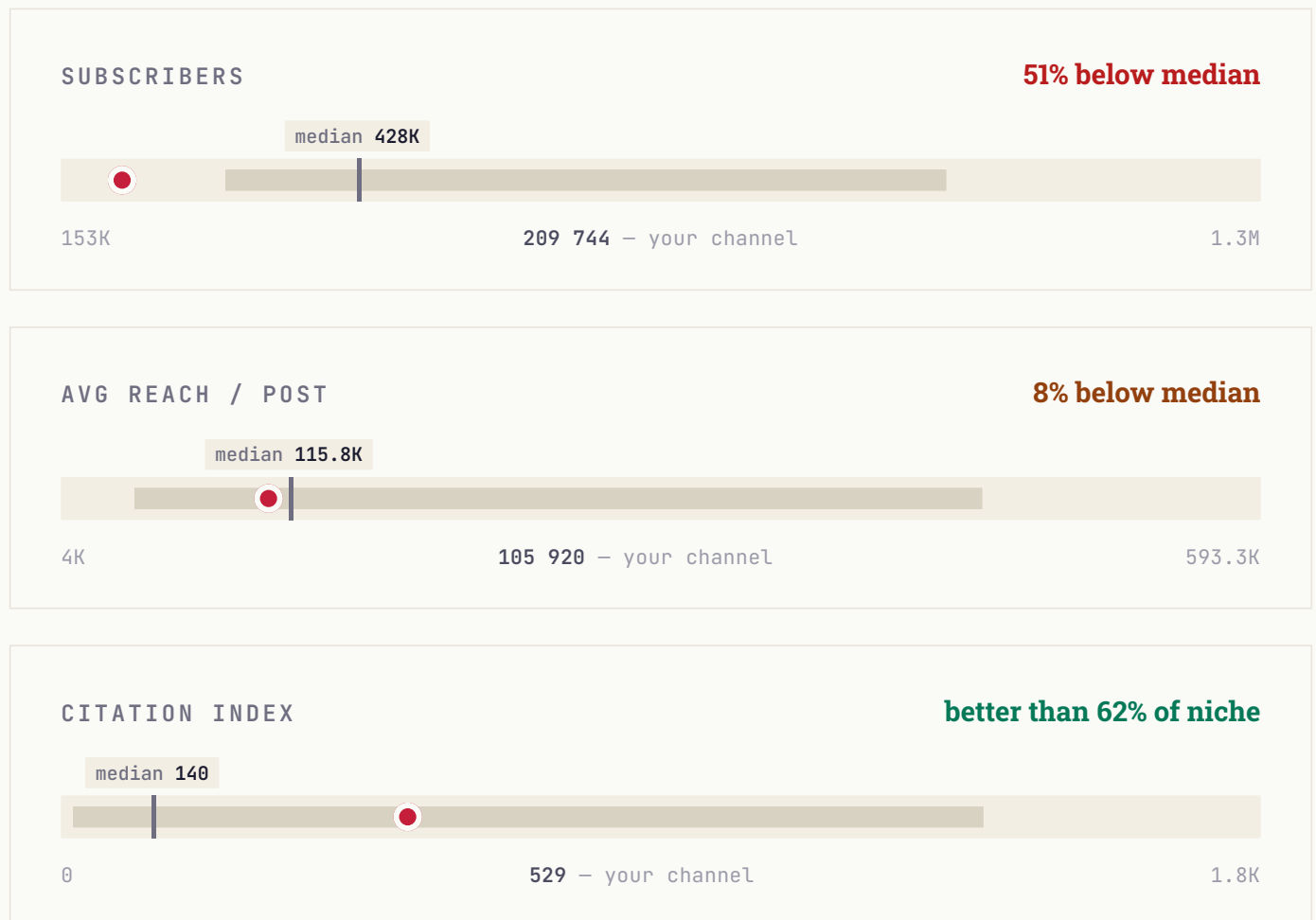
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	18	18	538	
Dec 2025	40	36	1 646	
Nov 2025	2	2	102	
Oct 2025	11	9	656	
September 2025	5	5	872	
August 2025	0	0	999	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
76	6	4 813

— SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — on Saturday**

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video holds
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth target in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
