

PUBLIC REPORT PROMTPRESS

Channel audit

Nabi.store.by



@nabistoreminsk

Hi! We're opening a physical K-pop store in Minsk. ETA: Oct–Nov
Drop your wishes and wants here■

SUBSCRIBERS

1 229

+6 per month

ERR (% SEE POSTS)

86.0%

per day **34.6%**

REACH/POST

1K

ad reach **424/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 229 —	 SUBSCRIBER REACH 81.62% avg % subs see post	 VIEWS/POST 1K median 1.1K · 26 days	 POSTS/WK 2.4 for the period
 7D TREND — no data for period	 REACTIONS/POST 30.3 total 273 reactions, 39 reposts, 4 comments	 POST LENGTH 399 chars median 388 · 26 days	 POSTS ANALYZED 9 26 days
 AD REACH 424 24h avg	 CHURN / MONTH +6 last month	 CITATION RATE 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 1 year 9 months created 19.08.2024

AI EDITOR SUMMARY

Channel «Nabi.store.by» – 1 229 subs. Avg views per post 1K people (82% from subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 9 posts in 26 days.
- 02 Dominant format — Photo (7/9 posts).
- 03 Avg post length — 399 chars (median 388).
- 04 Audience activity peak — Wed, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (1.2K avg top vs 872 worst) — among 9 posts in 26 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 20.05 · 09:56 PHOTO Orders MOOD LIGHTS and DEAD AND await you in our shop! 12:00-19:00	VIEWS 1 295 REPOSTS 1	REACTIONS 34 ER 105.4%
Nº2 23.05 · 13:33 PHOTO NEWJEANS -15p NMIXX-15p Cuties🥳🥳	VIEWS 1 225 REPOSTS 6	REACTIONS 24 ER 99.7%
Nº3 23.05 · 13:09 PHOTO Exclusive pre-order cards BLACKPINK DEAR MY MUSE-20p Pre-order TWICE - 15p Pre-order BABYMONSTER - 15p	VIEWS 1 194 REPOSTS 2	REACTIONS 21 ER 97.2%

Nº4 03.06 · 12:53 TEXT ☒ THREE BIG EVENTS IN ONE POST ☒ Only at NABI — special prices on albums many have waited for. Grab them before they're gone...	VIEWS 1 117 REPOSTS 4	REACTIONS 23 ER 90.9%
Nº5 09.06 · 09:10 PHOTO ☒☒ BTS BIRTHDAY SOON! ☒☒ Celebrate with discounts on SOLO ALBUMS and BTS — BE (Essential Edition) ☒ (This is just part...	VIEWS 1 077 REPOSTS 11	REACTIONS 35 ER 87.6%

|

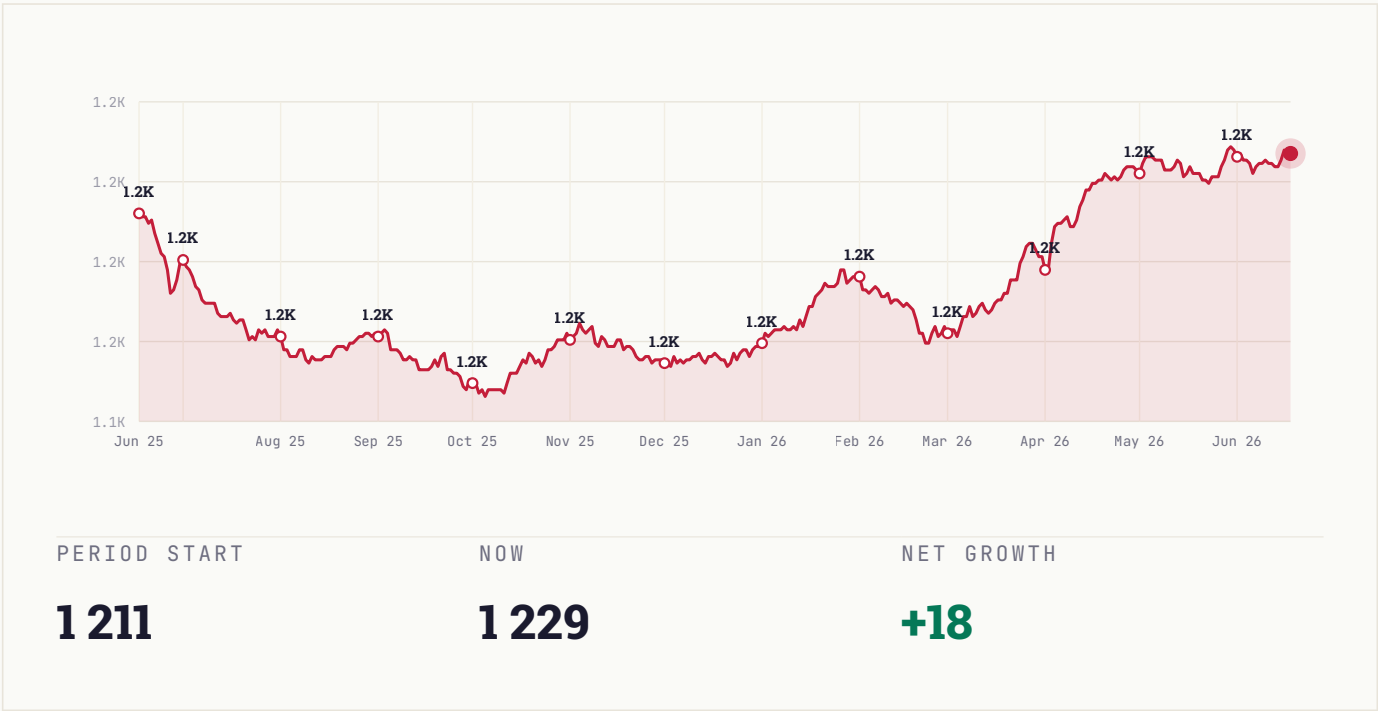
WORST 3

↓ 03.06 · 10:42 PHOTO ☒ Huge restock & sale at NABI for all CARATs! ☒ SEVENTEEN albums now closer to your heart and...	VIEWS 1 027 REPOSTS 7	REACTIONS 22 ER 83.6%
↓ 06.06 · 11:21 PHOTO (captionless post — photo)	VIEWS 974 REPOSTS —	REACTIONS 25 ER 79.3%
↓ 13.06 · 11:39 PHOTO (captionless post — photo)	VIEWS 615 REPOSTS —	REACTIONS 42 ER 50.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

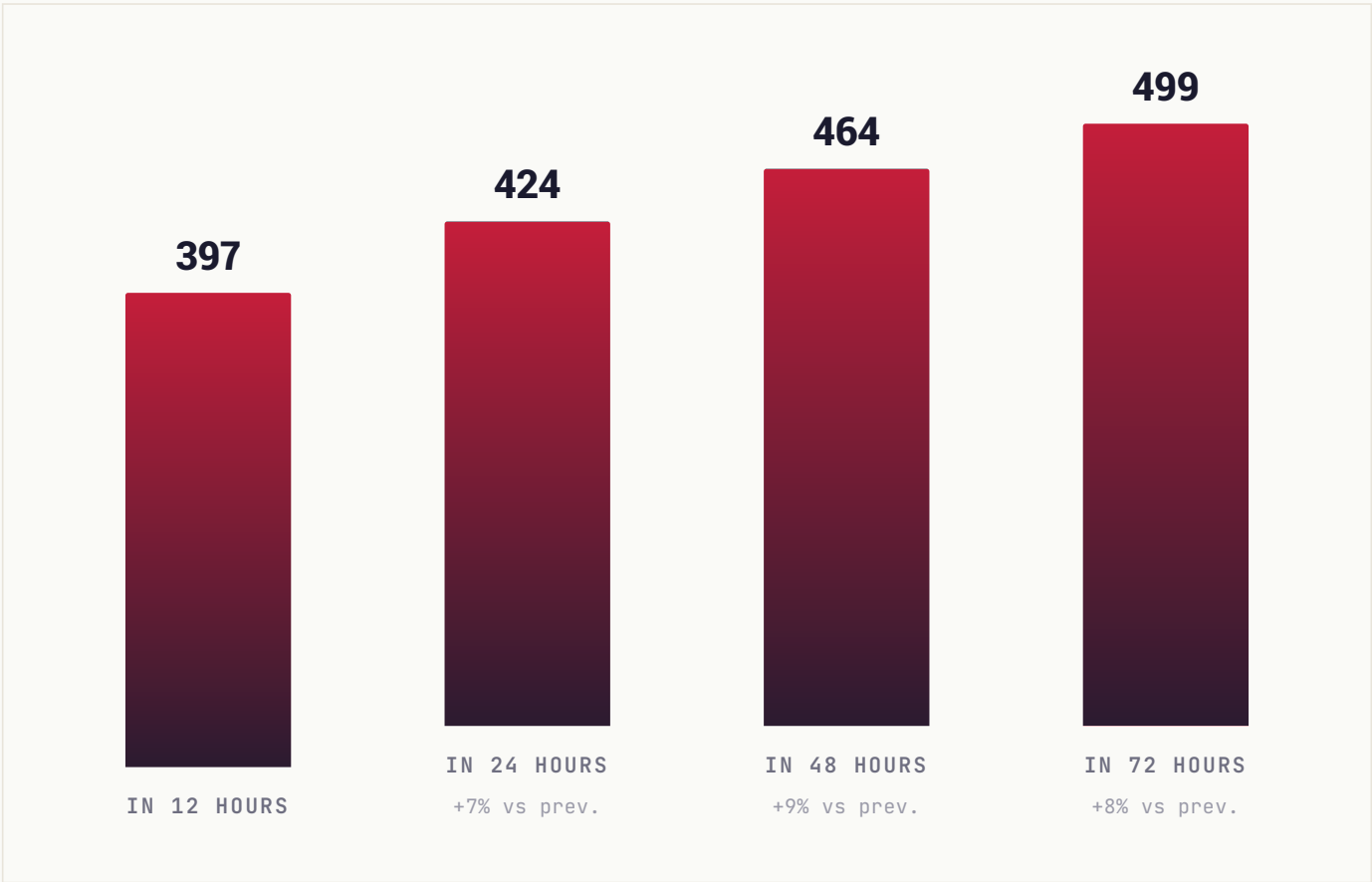
Yearly subscriber growth chart. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Discounts Belarus	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promos & discounts Belarus	41.4K
Sun Discounts & new arrivals Belarus	36.2K
H2 Finds 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
NA Nabi.store.by YOU	1.2K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#60 of 100). Niche median — 1.8K subs.
First growth KPI — reach median. Leader: 5 element | 5element.by (105.2K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **99** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
December 2025	0	0	20	
November 2025	0	0	15	
October 2025	0	0	27	
September 2025	0	0	13	
August 2025	0	0	14	
July 2025	0	0	10	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	99

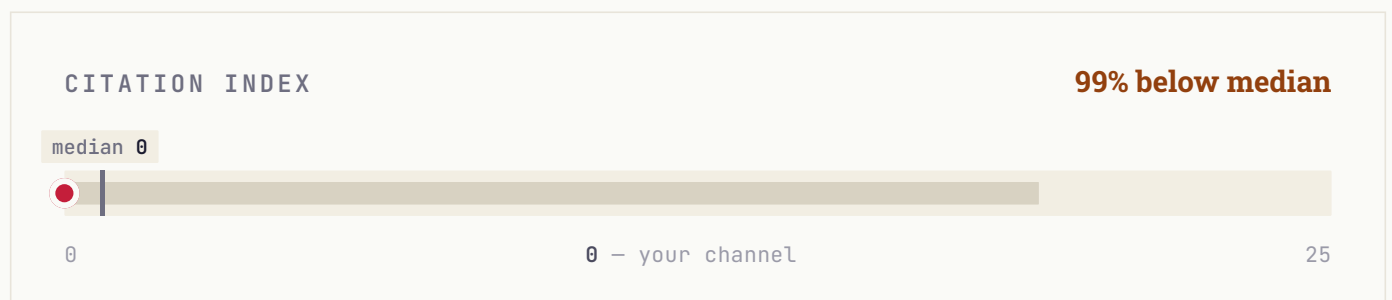
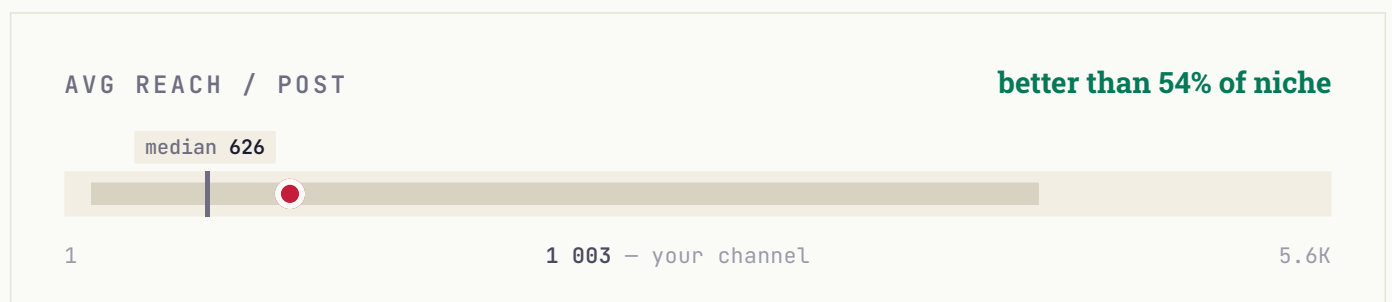
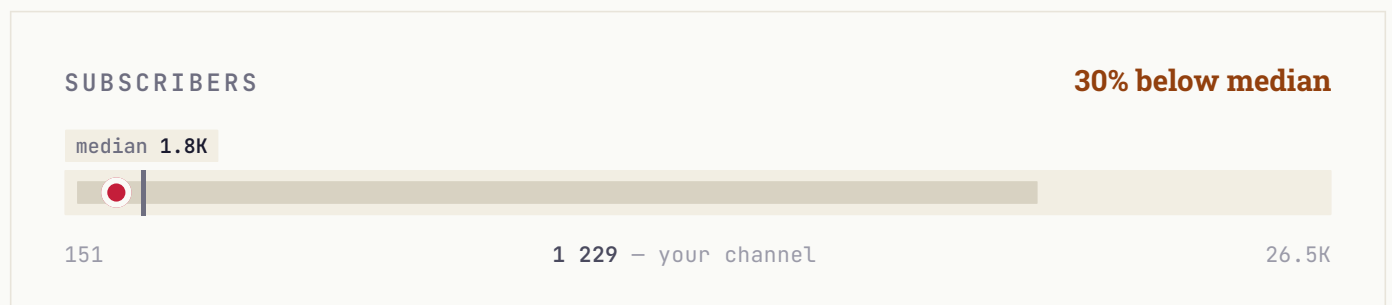
SECTION 07 • NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Sales» (Belarus) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#60/100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.4 posts/wk. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Wednesday
Audience most active on this day at 12:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
