

PROMTPRESS PUBLIC REPORT

Channel audit

My Way Гайдды




@mywayguides

Guides to stories from My Way app < 3 https://vk.com/myway_guides <https://gosuslugi.ru/snet/67beb6c562b9907049deaf17>

SUBSCRIBERS

15 504

-59 per month

ERR (% SEE POSTS)

29.0%

in 24 hrs **11.4%**

REACH/POST

4.1K

ad reach **1.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 15 504 —	 SUBS REACH 26.16% avg % subs see post	 VIEWS/POST 4.1K median 3.8K · 28 days	 POSTS/WEEK 4.2 over period
 7D TREND -34.4% vs previous week	 REACTIONS/POST 56.4 total 958 reactions, 251 reposts, 11 comments	 POST LENGTH 486 chars median 425 · 28 days	 POSTS ANALYZED 17 28 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -59 last month	 CITATION RATE 6 citation index · 25 channels mentioned all time	 CHANNEL AGE 2 years 7 months created 17.11.2023

AI EDITOR SUMMARY

Channel «My Way Гайды ❤️» – 15 504 subs. Each post averages 4.1K people (26% of subs), good reach. Publishes 4 posts/week (~1/day) – rare. Week Jun 29 – Jul 5 reach dropped -34.4% by week 22–28 Jun – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts in 28 days.
- 02 Dominant format – Photo (15/17 posts).
- 03 Avg post length – 486 chars (median 425).
- 04 Peak audience activity – Sunday, 16:00 MSK.
- 05 Strongest posts get 3x more views than the weakest (7.5K avg for top vs 2.9K for worst) – among 17 posts in 28 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

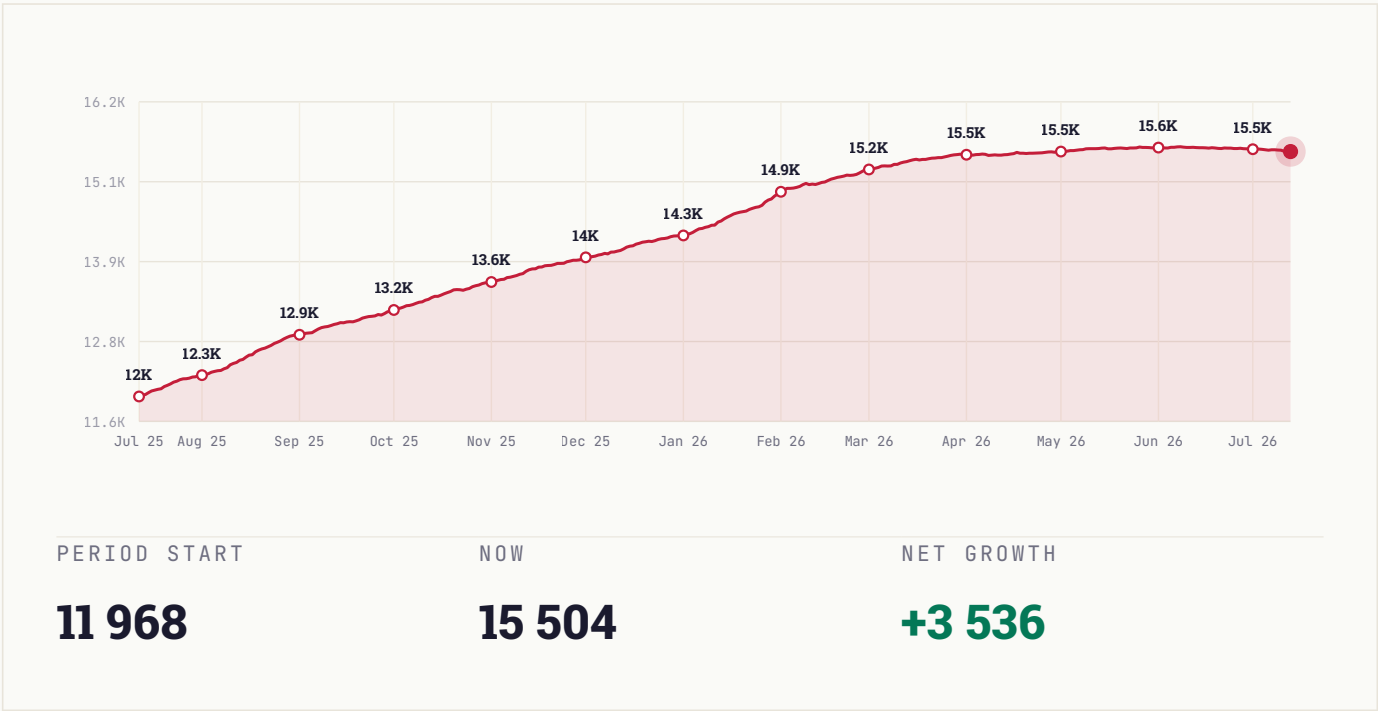
Nº1 14.06 · 13:25 PHOTO Continuation of guides for story "In Checkers", episodes 7-8 🏠 #incheckers Author: https://t.me/wizartstudio Album for storing guides on...	VIEWS	REACTIONS
	7 749	60
	REPOSTS	ER
	24	50.0%
Nº2 20.06 · 09:52 PHOTO Continuation of guides for multinovel by authors of Chrysolite and Anomaly 004! 🧙🏻 Now playing as Erida 🐈 Subscribe to authors' TG...	VIEWS	REACTIONS
	7 660	62
	REPOSTS	ER
	19	49.4%
Nº3 24.06 · 20:25 PHOTO New story "Lie Low in Luxury Style" wins hearts of My Way readers. And we'll help you win the heart of a cat with a tough...	VIEWS	REACTIONS
	7 035	102
	REPOSTS	ER
	37	45.4%

Nº4 19.06 • 20:57 PHOTO Last heroine of multinoel Secrets of Frost Hollow - Danna Cross 🙌 Jump in! Subscribe to author's TG...	VIEWS 6 423 REPOSTS 12 REACTIONS 68 ER 41.4%
Nº5 28.06 • 11:00 PHOTO Prepared guides for Point of Attraction, episode 11 🙌 Jump in! Author's TG: @tochka_vn Album for storing...	VIEWS 5 682 REPOSTS 14 REACTIONS 53 ER 36.6%
WORST 3	
↓ 01.07 • 18:38 PHOTO 🌸🌸 EPISODE RELEASE SCHEDULE FOR JULY 🌸🌸🍓 New content almost every day 📅 DATES 📅 July 1-2 - Under the Mask of Rose** July 2-3 - Chrysolite July 4-5...	VIEWS 3 235 REPOSTS 3 REACTIONS 68 ER 20.9%
↓ 08.07 • 19:01 PHOTO Guides to new Ruins episodes for leveling are ready! Jump in! 🎉 Subscribe to the writer's channel so you don't miss interesting...	VIEWS 2 770 REPOSTS 16 REACTIONS 58 ER 17.9%
↓ 08.07 • 20:59 PHOTO New story from an "old" author - Padalshchik's screenwriter returned to My Way Universe with a Mutually Beneficial Deal 😊 Congrats to the author on...	VIEWS 2 753 REPOSTS 21 REACTIONS 76 ER 17.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.



— SECTION 04 · CITATIONS

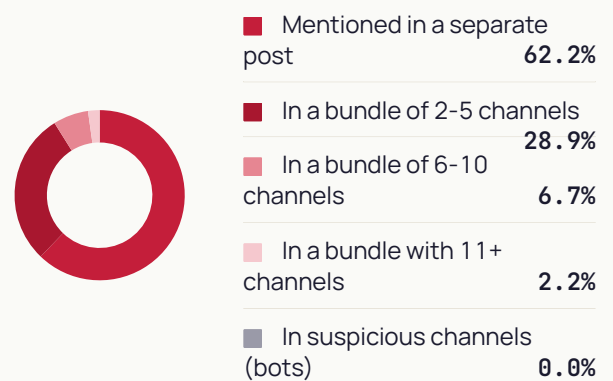
Who and how mentions the channel

Citation index **6** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **25** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



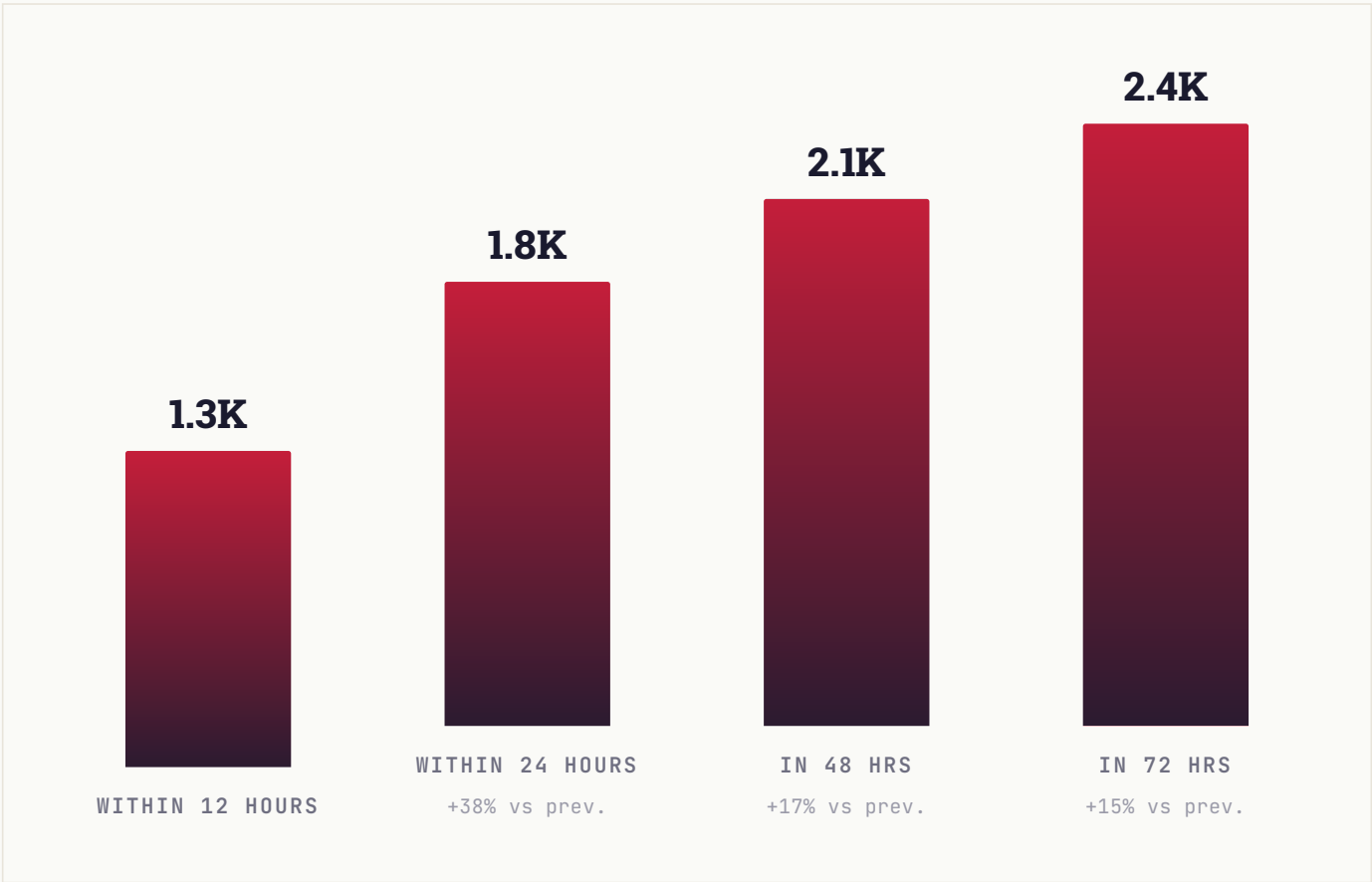
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
Mم Manjmy منجمی	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 💎	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
MW My Way Гайды 💜 YOU	15.5K

COMPARATIVE INSIGHT

Channel yet outside niche top-100 — early growth stage. Niche leader — **Manjmy منجمی** (406.4K), top-100 median: 43.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **2 655** new subs.

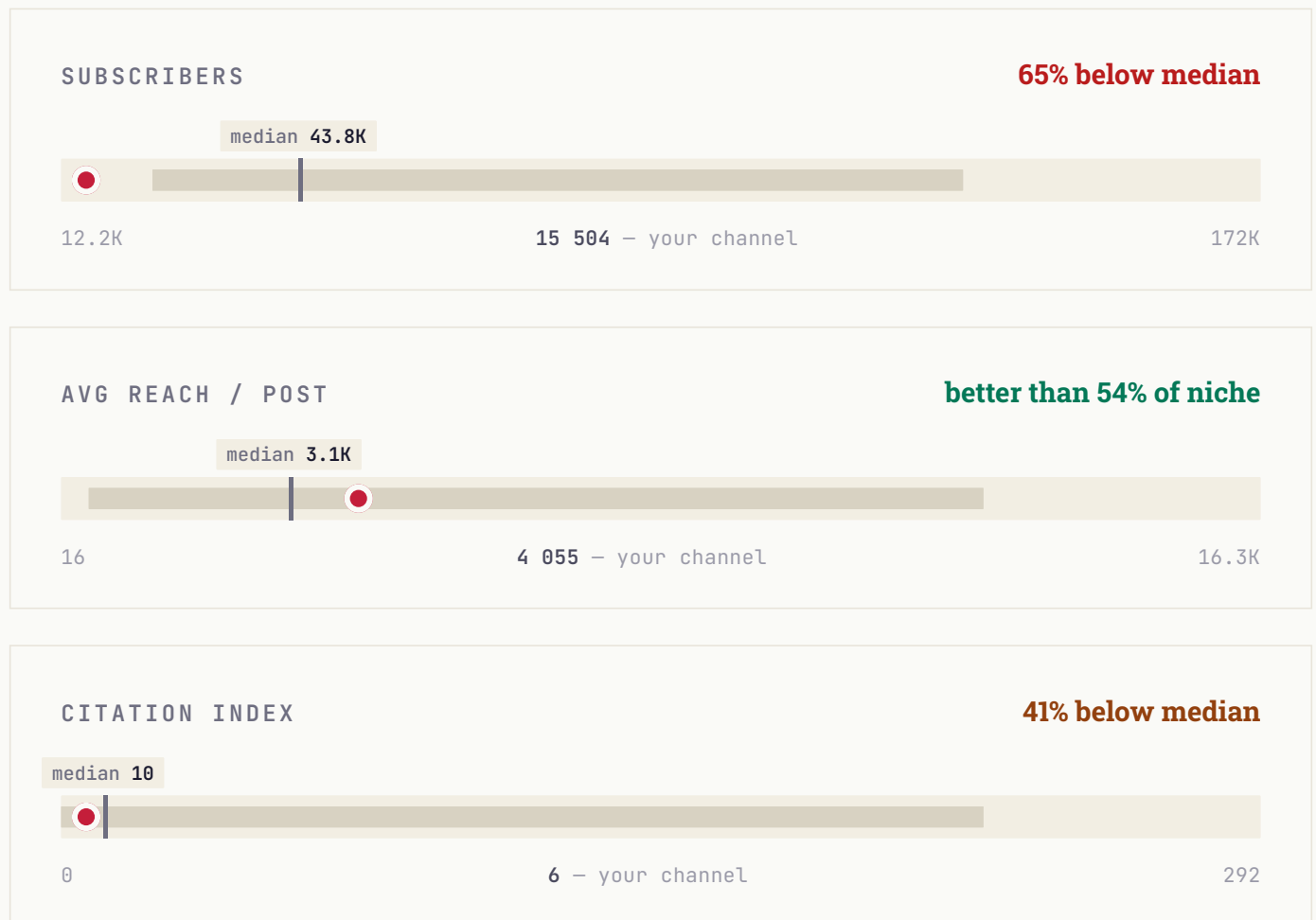
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	605	
December 2025	1	1	341	
Nov 2025	0	0	351	
Oct 2025	2	2	418	
Sep 2025	1	1	354	
August 2025	1	1	586	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
5	6	2 655

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Courses and guides**» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.2 posts/week. Active channels average 7-10.
Consistency is key to retaining audience. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Sunday
On this day at 16:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and close your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager