

PROMTPRESS PUBLIC REPORT

Channel audit

My Wallet - News



@mywalletrus

■ A beautiful and secure wallet for Ethereum, Solana, TON, and other networks. Install My Wallet — <https://mywallet.io/get>. Try the mini app — @myapp. Knowledge base...

SUBSCRIBERS

301 487

-14594 per month

ERR (% WHO SEE POSTS)

3.0%

per day 1.0%

REACH/POST

6.6K

ad reach 2.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 301 487 —	 SUBSCRIBER REACH 2.2% avg % of subs see post	 VIEWS/POST 6.6K median 6.7K · 23 days	 POSTS/WEEK 4.7 over period
 7D TREND — no data for period	 REACTIONS/POST 71.4 only 1,143 reactions, 329 reposts, 349 comments	 POST LENGTH 498 chars median 415 · 23 days	 POSTS ANALYZED 16 23 days
 AD REACH 2.9K 24h avg	 CHURN / MONTH -14594 over last month	 MENTIONS 125 citation index · 748 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 04.09.2022

AI EDITOR SUMMARY

Channel «My Wallet · News» — 301 487 subs. Each post gets avg 6.6K people (2% of subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts over 23 days.
- 02 Dominant format — Photo (8/16 posts).
- 03 Avg post length — 498 chars (median 415).
- 04 Peak audience activity — Monday, 19:00 MSK.
- 05 Strongest posts get 5x 5x more views than the weakest (11.2K avg for top vs 2.4K for worst) — among 16 posts over 23 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 16:52 VIDEO 📌 Meet Gram Wallet — the native app for TON and Telegram 📌 From the start, TON has been our native blockchain. We've carefully...	VIEWS 12 117 REPOSTS 131	REACTIONS 114 ER 4.0%
Nº2 16.06 · 09:01 VIDEO (post without caption — video)	VIEWS 10 987 REPOSTS 24	REACTIONS 90 ER 3.6%
Nº3 30.05 · 13:44 PHOTO 📌 What else in MyTonWallet 4.10? 📌 This update also includes a revamped swap preview and a long-awaited offline mode: now you can...	VIEWS 10 577 REPOSTS 6	REACTIONS 79 ER 3.5%

Nº4 08.06 • 17:02 PHOTO ☒ \$TON — now \$GRAM ☒ Voting on Telegram's proposal to rename Toncoin has concluded. The native coin is now called...	VIEWS 10 042 REPOSTS 63 REACTIONS 157 ER 3.3%
Nº5 03.06 • 15:30 TEXT ☒ Time to move your collections from Binance NFT ☒ Binance is shutting down its centralized NFT marketplace, giving users until the 3rd...	VIEWS 9 829 REPOSTS 17 REACTIONS 57 ER 3.3%

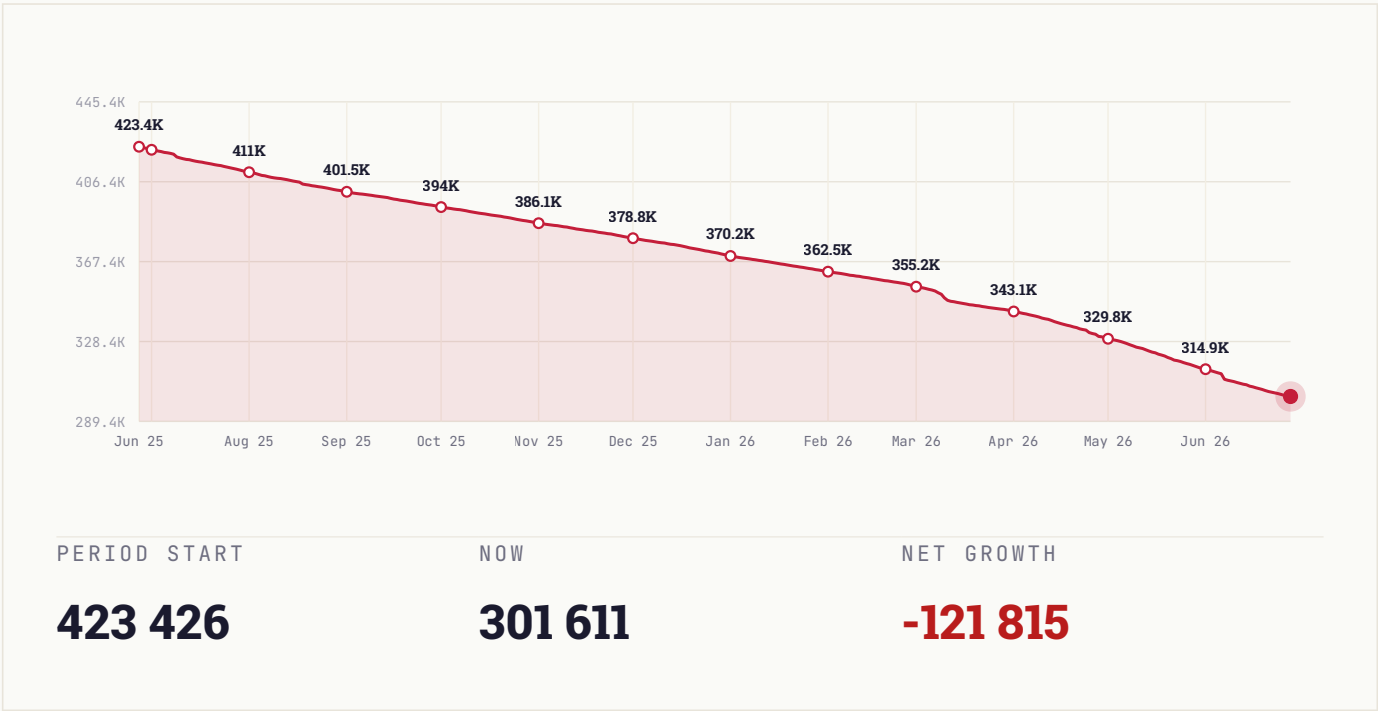
WORST 3

↓ 23.06 • 09:21 VIDEO ☒ New interface for Android tablets Use My Wallet on Android tablets with a full large-screen interface. Following...	VIEWS 2 475 REPOSTS 3 REACTIONS 37 ER 0.8%
↓ 23.06 • 09:19 PHOTO ☒ New name and logo We've updated the name and logo — now it's My Wallet. The wallet remains the same: same principles, same security...	VIEWS 2 453 REPOSTS 1 REACTIONS 41 ER 0.8%
↓ 23.06 • 09:20 PHOTO ☒ 3 new blockchains Manage assets on Polygon, Avalanche, and Monad directly in My Wallet. New networks are fully integrated into the wallet and...	VIEWS 2 421 REPOSTS 3 REACTIONS 43 ER 0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

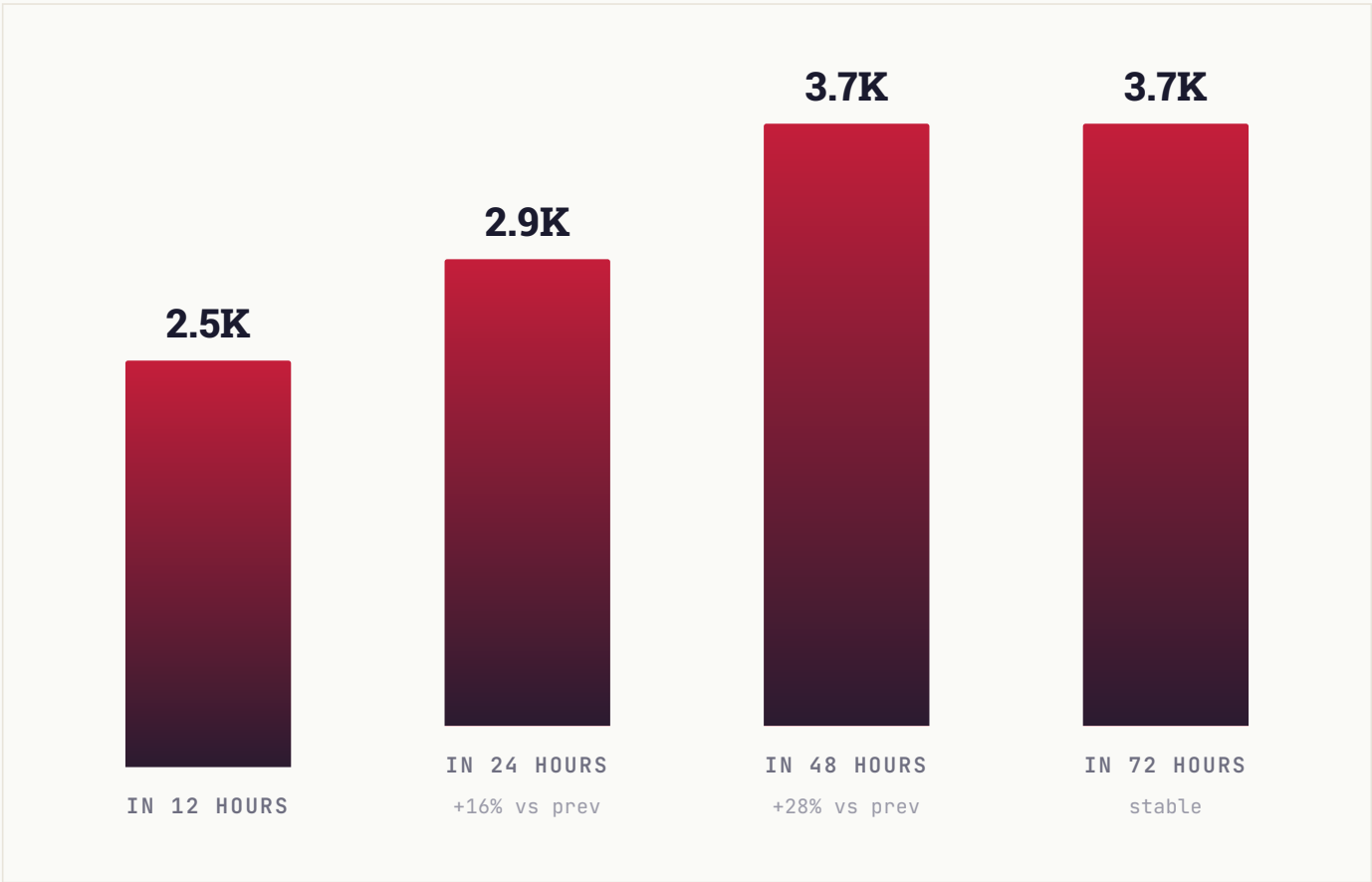
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where you rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	17.2M
MC Major Community	13.4M
CE Catapult Extreme	10.2M
NC Notcoin Community	9.7M
RO Roxman	9.3M
DC DOGS Community	8M
GO Gram of TON	7.5M
FH FX Holding Official	7.3M
YE Yescoin	6.7M
TF Time Farm News	6.2M
MW My Wallet · News YOU	301.5K

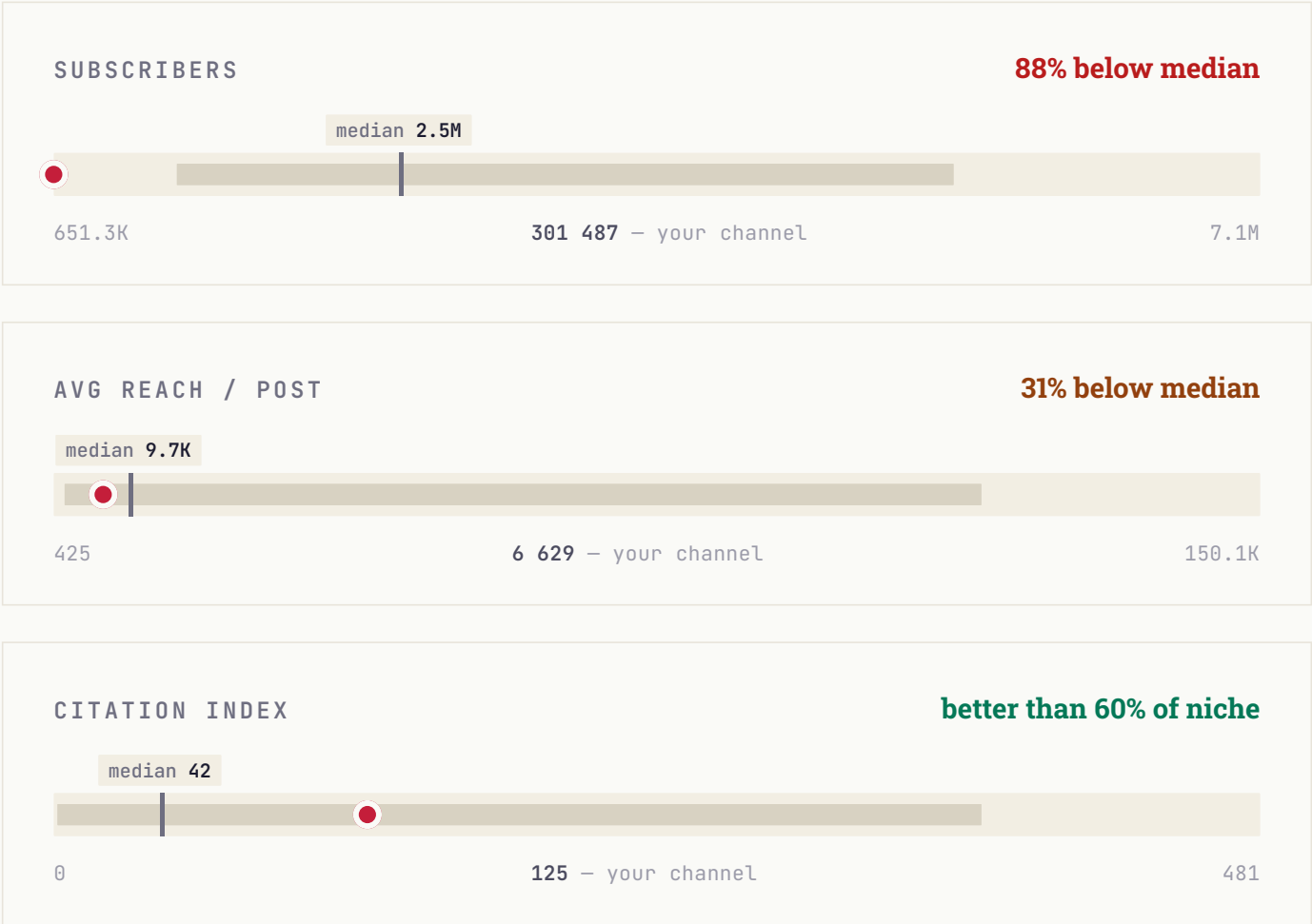
COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (17.2M), top-100 median: 2.5M. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check them off and revisit next month.

01**Increase posting frequency**

Now 4.7 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Best post of the week — on Monday**

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****03****ER below niche benchmark — rethink formats**

Current ER 2.2% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+4.3pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
