

PUBLIC REPORT BY PROMTPRESS

Channel audit

MyTonWallet - News



@mytonwalletru

■ A beautiful, secure wallet for TON and other blockchains. Install MyTonWallet — <https://mytonwallet.io/get>. Try the mini app — @myapp. Knowledge base...

SUBS

306 609

-15641 per month

ERR (% SEE POSTS)

3.0%

per day 0.9%

REACH/POST

7.1K

ad reach 2.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Rank in "Crypto" category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBS 306 609 —	 SUBSCRIBER REACH 2.33% avg % subs see post	 VIEWS/POST 7.1K median 7.4K · 26 days	 POSTS/WEEK 2.9 over the period
 7D TREND — no data for the period	 REACTIONS/POST 82.5 908 reactions, 244 reposts, 202 comments total	 POST LENGTH 635 chars median 622 · 26 days	 POSTS ANALYZED 11 26 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH -15641 over the last month	 CITATION RATE 123 citation index · 737 channels mentioned it ever	 CHANNEL AGE 3 years 9 months created 04.09.2022

AI EDITOR SUMMARY

Channel «MyTonWallet · News» — 306 609 subs. Avg views per post 7.1K people (2% from subs), reach is low — need to grow audience. Publishes 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 11 posts over 26 days.
- 02 Dominant format – Photo (6/11 posts).
- 03 Avg post length – 635 characters (median 622).
- 04 Audience peak – Wed, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (8.7K avg for top vs 5.7K for worst) – among 11 posts in 26 days. Analyze what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 13:44 PHOTO 🔗 What else in MyTonWallet 4.10? 🔗 This update also brings a revamped swap preview and a long-awaited offline mode: now you can...	VIEWS 9 501 REPOSTS 6	REACTIONS 76 ER 3.1%
Nº2 03.06 · 15:30 TEXT 🔗 Time to move your collections from Binance NFT 🔗 Binance is shutting down its centralized NFT marketplace, giving users until the 3rd...	VIEWS 8 417 REPOSTS 16	REACTIONS 57 ER 2.7%
Nº3 22.05 · 14:44 TEXT ♥ MyTonWallet NFT card giveaway results 🔗 Big thanks to everyone who participated – 773 people staked over 3,500...	VIEWS 8 276 REPOSTS 4	REACTIONS 45 ER 2.7%

Nº4 08.06 • 17:02 PHOTO ☒ \$TON — now \$GRAM ☒ The vote on Telegram's proposal to rename Toncoin has ended. The native coin is now called...	VIEWS 7 863 REACTIONS 152 REPOSTS 61 ER 2.6%
Nº5 26.05 • 19:03 PHOTO ☒ Happy Birthday, TON! ☒ MyTonWallet started on TON, and we're grateful for everything that's happened since. ☒ The network...	VIEWS 7 468 REACTIONS 161 REPOSTS 13 ER 2.4%

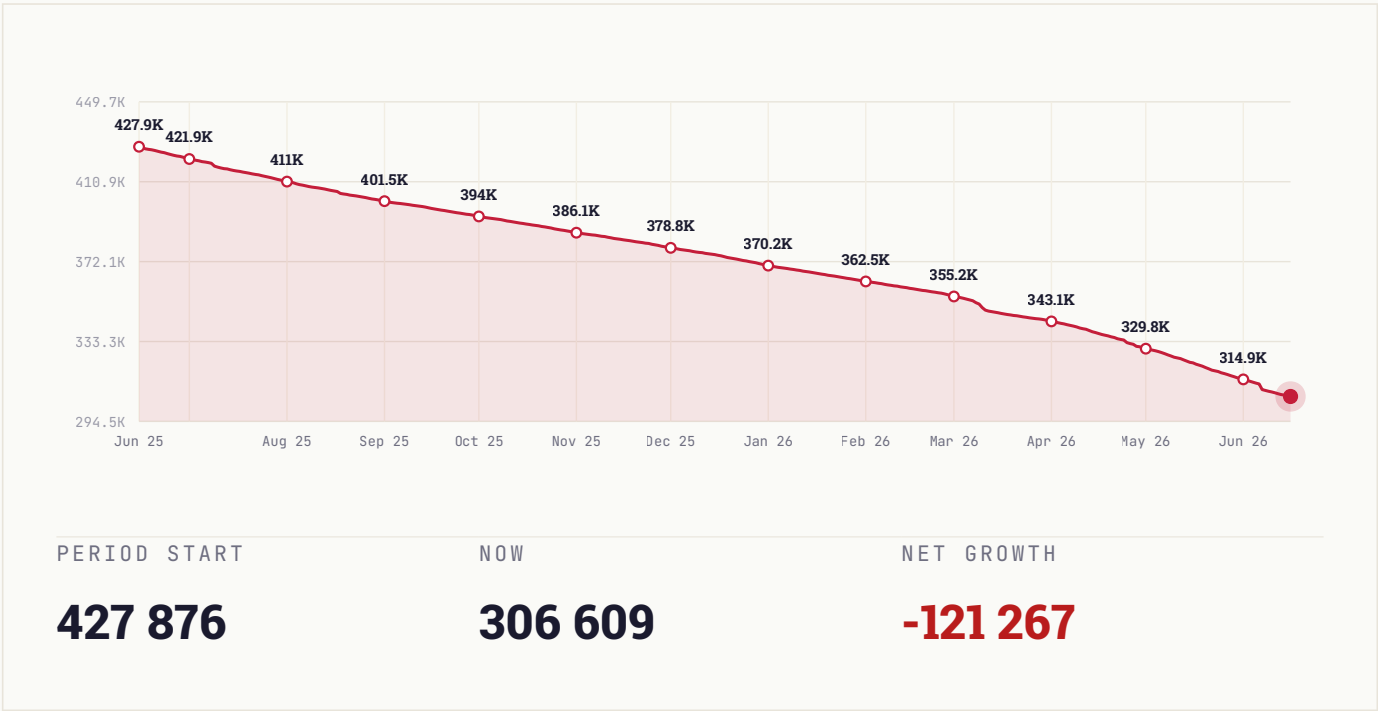
WORST 3

↓ 30.05 • 13:43 VIDEO ➡ Quick rename wallets Now you can name a wallet right when creating it — a small but nice touch that helps...	VIEWS 7 231 REACTIONS 42 REPOSTS 3 ER 2.4%
↓ 30.05 • 13:42 PHOTO ☒ Improved sub-wallet management Creating and adding sub-wallets is now easier: do it right from the add screen...	VIEWS 5 415 REACTIONS 41 REPOSTS 3 ER 1.8%
↓ 30.05 • 13:41 PHOTO ☒ Meet MyTonWallet 4.10 ☒ Getting ready for summer with the May update! ☒ New charts for detailed...	VIEWS 4 576 REACTIONS 42 REPOSTS 9 ER 1.5%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

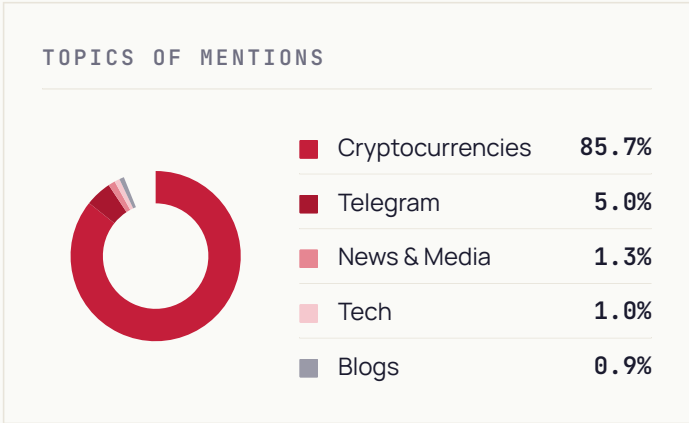
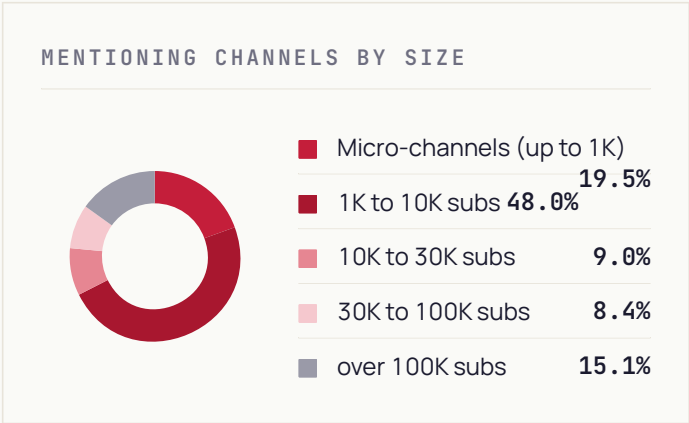
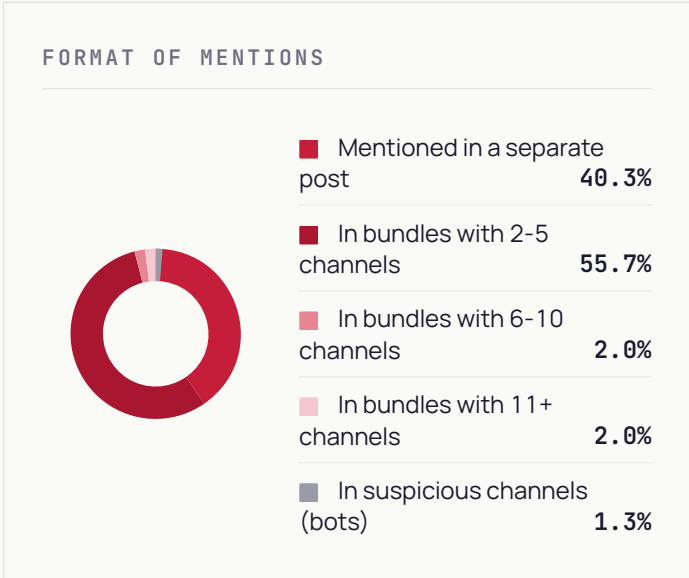
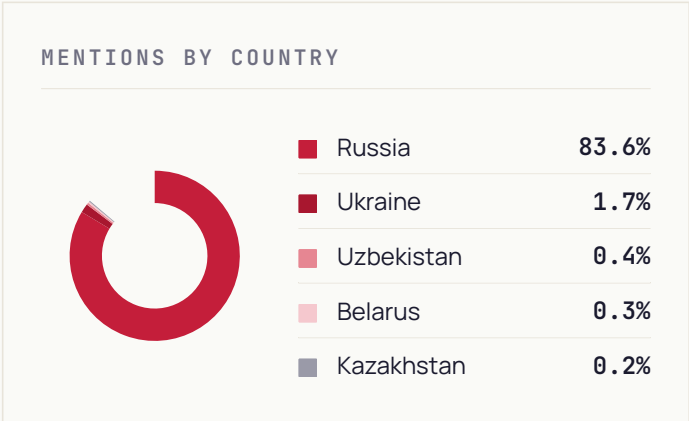
Subscriber growth over the year. Key months show exact sub count. See gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

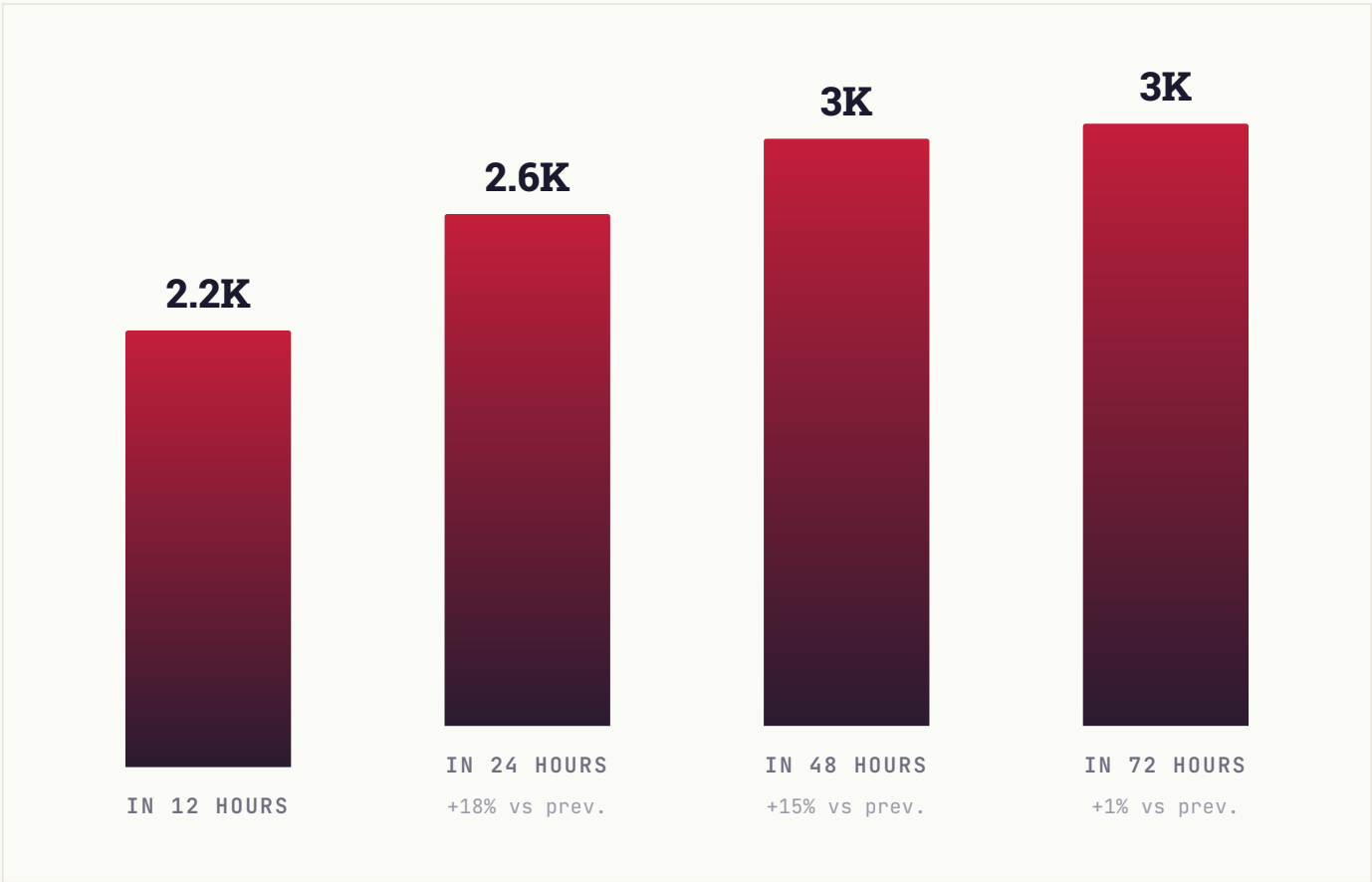
Citation index **123** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **737** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
M- MyTonWallet · News YOU	306.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#52 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

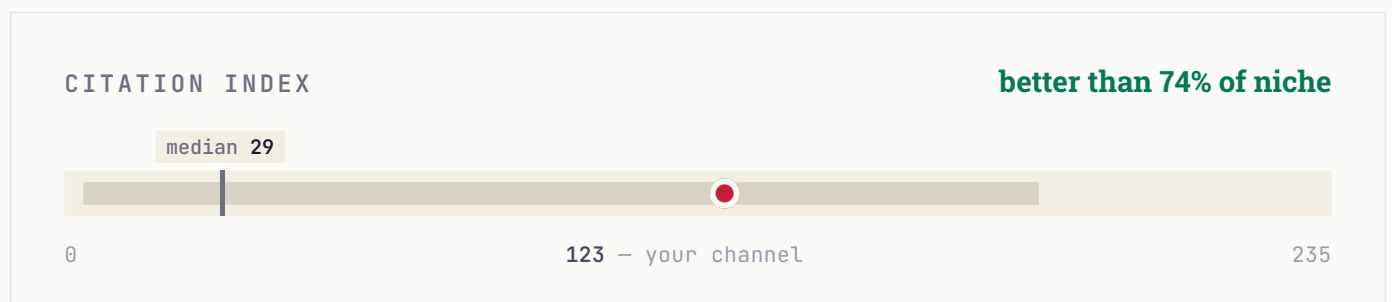
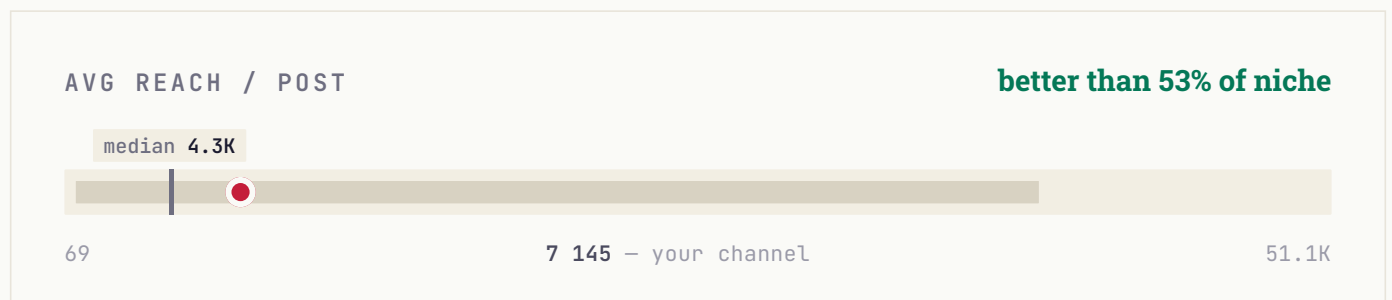
— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#52 /100

RANK IN NICHE
Channel in bottom half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Increase posting frequency

Now 2.9 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

Consistency beats volume
- 02

Top post of the week — Wednesday

Most active today at 18:00 MSK.

EFFECT

Best window for important post
- 03

ER below niche benchmark — rethink formats

Current ER 2.33% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+4.2pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
