

PROMTPRESS PUBLIC REPORT

Channel audit

my.gov.uz



@mygovuz

Rasmiy kanal Fikringiz biz uchun muhim: @MyGovRasmiyBot
1242 epigu@egov.uz my.gov.uz..

SUBS

270 613

+2390 per month

ERR (% SEE POSTS)

31.0%

per day 13.9%

REACH/POST

80.8K

ad reach 37.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 270 613 —	 SUBSCRIBER REACH 29.87% avg % subs see post	 VIEWS/POST 80.8K median 82.1K · 28 days	 POSTS/WK 10.1 over the period
 7D TREND +5.2% vs prev week	 REACTIONS/POST 66.6 only 2,729 reactions, 11,088 reposts, 0 comments	 POST LENGTH 924 chars median 1,000 · 28 days	 POSTS ANALYZED 41 28 days
 AD REACH 37.5K 24h avg	 CHURN / MONTH +2390 over the last month	 CITATION RATE 424 citation index · 2,107 channels mentioned all time	 CHANNEL AGE 8 years 7 months created 24.10.2017

AI EDITOR SUMMARY

Channel «my.gov.uz» – 270 613 subs. Avg views per post 80.8K people (30% of subs), good reach. Publishes 10 posts/week (~1/day) – regular. Week of May 25–31 reach grew by +5.2% by week of May 18–24 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 41 posts over 28 days.
- 02 Dominant format — Photo (33/41 posts).
- 03 Avg post length — 924 characters (median 1,000).
- 04 Peak audience activity — Tuesday, 10:00 UZT.
- 05 Top posts get 2× more views than the weakest (132.1K avg for top vs 54.4K for worst) — among 41 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.05 · 05:15 PHOTO #Imtiyoz ✎ Oliy ma’lumoti yo’q, ammo 5 yillik staji bor xotin-qizlar diqqatiga! ✎ Ushbu imkoniyat aynan mutaxassisligi bo’yicha kamida 5...	VIEWS 141 089 REPOSTS 1 238	REACTIONS 86 ER 52.1%
Nº2 15.05 · 07:09 PHOTO 📍 Diqqat, qabul boshlandi! ✎ 2026-2027-o’quv yili uchun Ijod, sport va ixtisoslashtirilgan maktablarga hujjatlar qabuli rasman start...	VIEWS 132 357 REPOSTS 834	REACTIONS 80 ER 48.9%
Nº3 27.05 · 01:01 VIDEO 🕒 Aziz va qadrli yurtdoshlar! ✎ Sizlarni va barcha yaqinlaringizni islom olamining eng ulug’ ayyomlaridan biri — muqaddas Qurbon hayiti...	VIEWS 122 746 REPOSTS 472	REACTIONS 193 ER 45.4%

Nº4 22.05 • 11:44 TEXT ► Ehtiyojmand xotin-qizlar uchun imtiyozli tavsiyanomani onlayn olish tartibi ☒ Oliy ta’lim muassasalariga hujjat topshirish mavsumi...	VIEWS 120 971 REPOSTS 611	REACTIONS 56 ER 44.7%
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Nº5 25.05 • 05:34 TEXT ☒ 5 yillik mehnat staji mavjud xotin-qizlarning tavsiyanoma olish uchun ariza yo’llash tartibi ☒ Mutaxassisligi bo’yicha kamida 5 yil ish...	VIEWS 118 222 REPOSTS 542	REACTIONS 29 ER 43.7%
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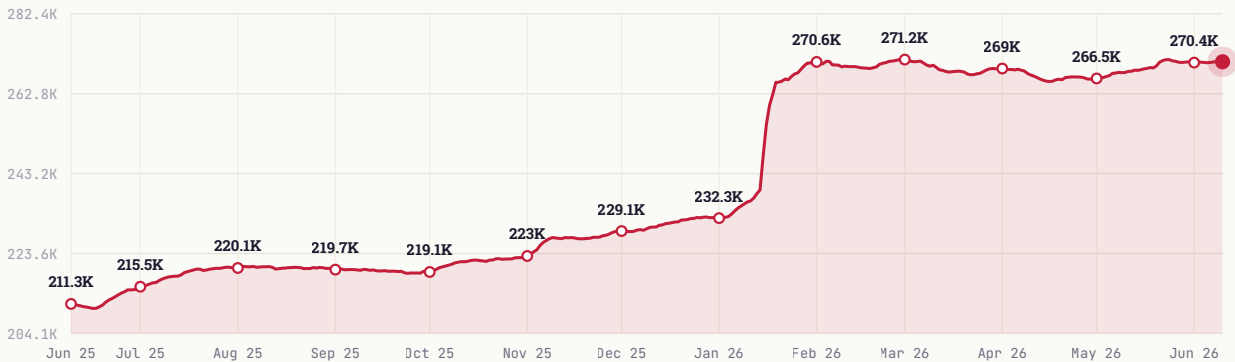
WORST 3

↓ 04.06 • 08:02 PHOTO ☒Ota-onalar va o’quvchilar diqqatiga! ☒ Bugun Ijod, sport va ixtisoslashtirilgan maktablarga hujjat topshirishning so’nggi kuni! ☒...	VIEWS 58 920 REPOSTS 159	REACTIONS 36 ER 21.8%
↓ 04.06 • 16:15 PHOTO ☒Attention parents and students! ☒ Today is the last day to apply to creative, sports, and specialized schools! ☒ 4...	VIEWS 54 325 REPOSTS 29	REACTIONS 25 ER 20.1%
↓ 05.06 • 11:55 PHOTO 🔥 Issiqlik ta’minoti tarmoqlariga ulanish uchun texnik shartlarni olish xizmati yangilandi ☒ my.gov.uz portalidagi “Issiqlik ta’minoti...	VIEWS 49 852 REPOSTS 20	REACTIONS 21 ER 18.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



PERIOD START

211 293

NOW

270 626

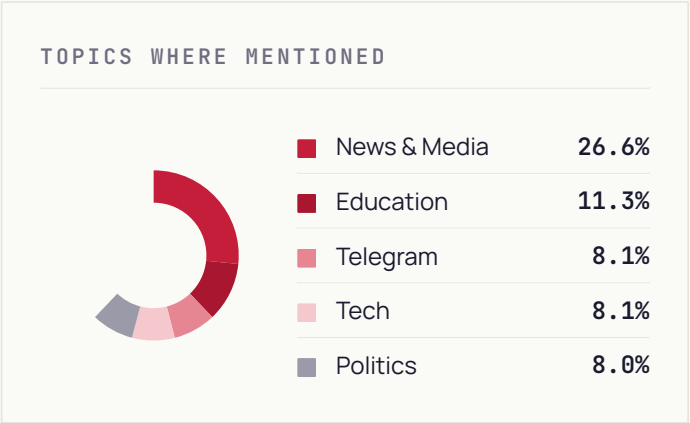
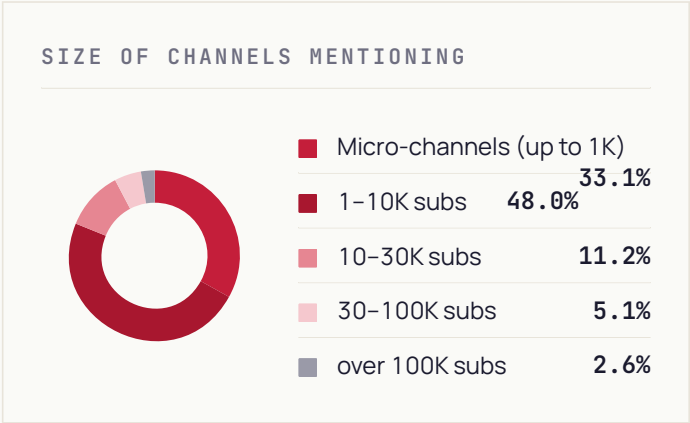
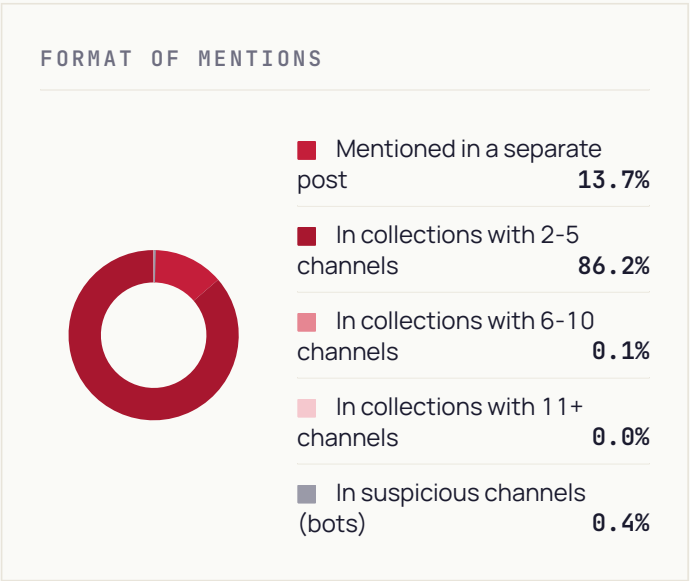
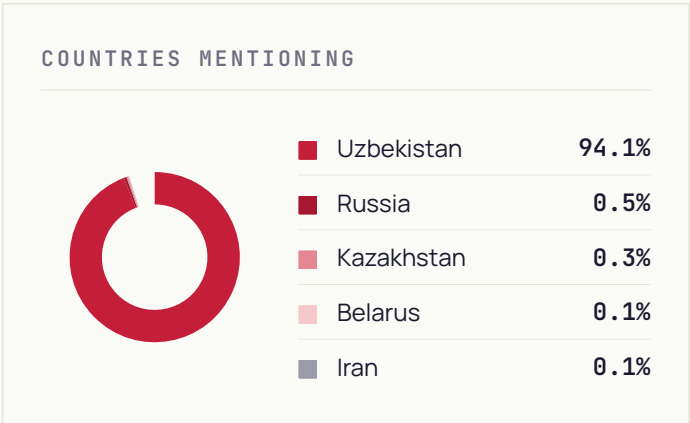
NET GROWTH

+59 333

SECTION 04 · MENTIONS

Who mentions the channel and how

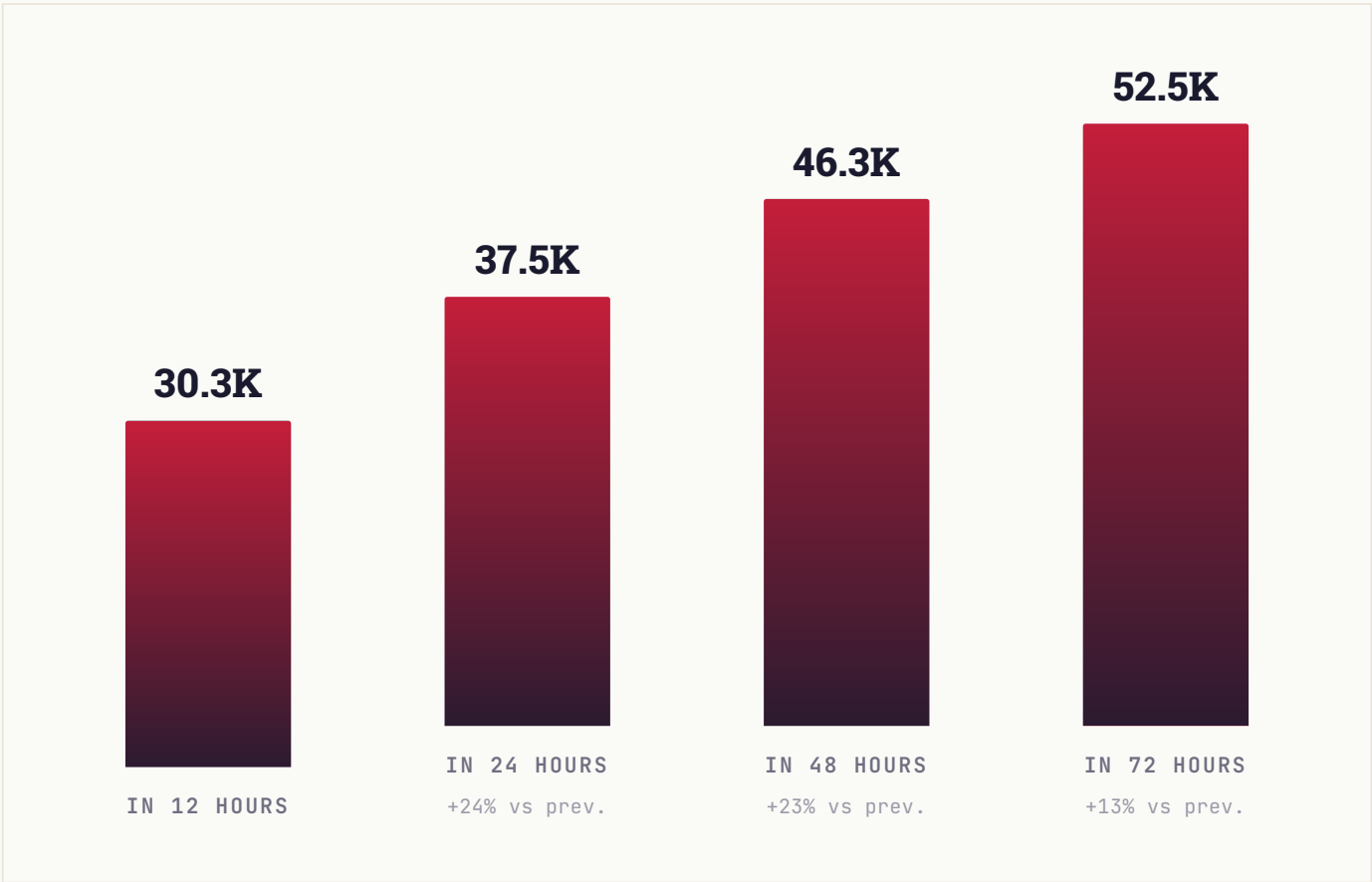
Citation index **424** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time channel mentioned **2 107** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
P- Press.uz – Uzbekistan News	299.3K
MY my.gov.uz YOU	270.6K
HA Huquqiy axborot	234.4K
UZ Uzbek-MDK	204.5K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.3K
G- Gazeta.uz - News of Uzbekistan	87.1K
DA davletovuz	78.1K
PI Legal info	33.4K
DI Digital.uz	12.6K

COMPARATIVE INSIGHT

Channel in mid-list (4th out of 11). 3 channels larger, 7 — smaller. Good options for mutual post exchange both ways: up — to grow, down — to help smaller colleagues.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **735**, they brought **23 744** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	202	155	3 831
November 2025	74	38	7 043
October 2025	160	117	4 194
September 2025	108	98	1 371
August 2025	63	47	1 578
July 2025	128	89	5 727

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
735	6	23 744

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Tuesday

Audience most active on this day at 10:00 UZT.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Relevant
audience
growth**

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
