

PUBLIC REPORT BY PROMTPRESS

Channel audit

mycosmicluv



@mycosmicluv_blog

Pinterest expert channel about blog, life & passion created a
Pinterest course, 1450+ students https://t.me/mycosmicluv_blog/
7175 contact me:...

SUBS

58 190

-634 per month

ERR (% SEE POSTS)

11.0%

last day 4.6%

REACH/POST

5.6K

ad reach 2.7K/24h

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 58 190 —	 SUB REACH 9.61% avg % of subs see a post	 VIEWS/POST 5.6K median 5.8K · 28 days	 POSTS/WK 7.2 for the period
 7D TREND -1.4% vs previous week	 REACTS/POST 53.2 total 1,597 reactions, 118 reposts, 52 comments	 POST LENGTH 251 chars median 138 · 28 days	 POSTS ANALYZED 30 28 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH -634 last month	 CITATION RATE 10 citation index · 189 channels mentioned ever	 CHANNEL AGE 4 years 9 months created 06.09.2021

AI EDITOR SUMMARY

Channel «mycosmicluv» – 58 190 subs. Each post averages 5.6K people (10% of subs), low reach – consider expanding audience. Publishes 7 posts per week (~1/day) – consistent. For week Jun 15–21, reach stable (-1.4% vs week of June 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts over 28 days.
- 02 Dominant format – **Photo** (18/30 posts).
- 03 Avg post length – **251** characters (median 138).
- 04 Peak audience activity – **Sunday**, 18:00 MSK.
- 05 Top posts get **2x** more views than the weakest (8.4K avg for top vs 4.5K for worst) – among 30 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 19:22 PHOTO first day of summer Monday only one thing on your to-do list – a 3pm cosmetologist appointment if someone told me five years ago...	VIEWS 8 618 REPOSTS 7	REACTS 168 ER 14.8%
Nº2 14.06 · 15:18 PHOTO Blogger's Day ♥️👉 congrats to all involved!!! looking back a year, I'm in shock – this year: • gained...	VIEWS 8 555 REPOSTS 3	REACTS 72 ER 14.7%
Nº3 08.06 · 15:18 PHOTO PINTEREST INTENSIVE! 8th cohort open! 📅 starts June 15 as part of group course «WE IN PINTEREST» intensive – my...	VIEWS 8 021 REPOSTS 19	REACTS 35 ER 13.8%

Nº4 29.05 · 17:02 PHOTO I have 'bad' news people are starting to realize that Pinterest is a promotion & sales tool otherwise, I can't explain...	VIEWS 7 640 REPOSTS 12	REACTS 105 ER 13.1%
Nº5 03.06 · 17:02 PHOTO waiting?	VIEWS 7 606 REPOSTS 5	REACTS 100 ER 13.1%

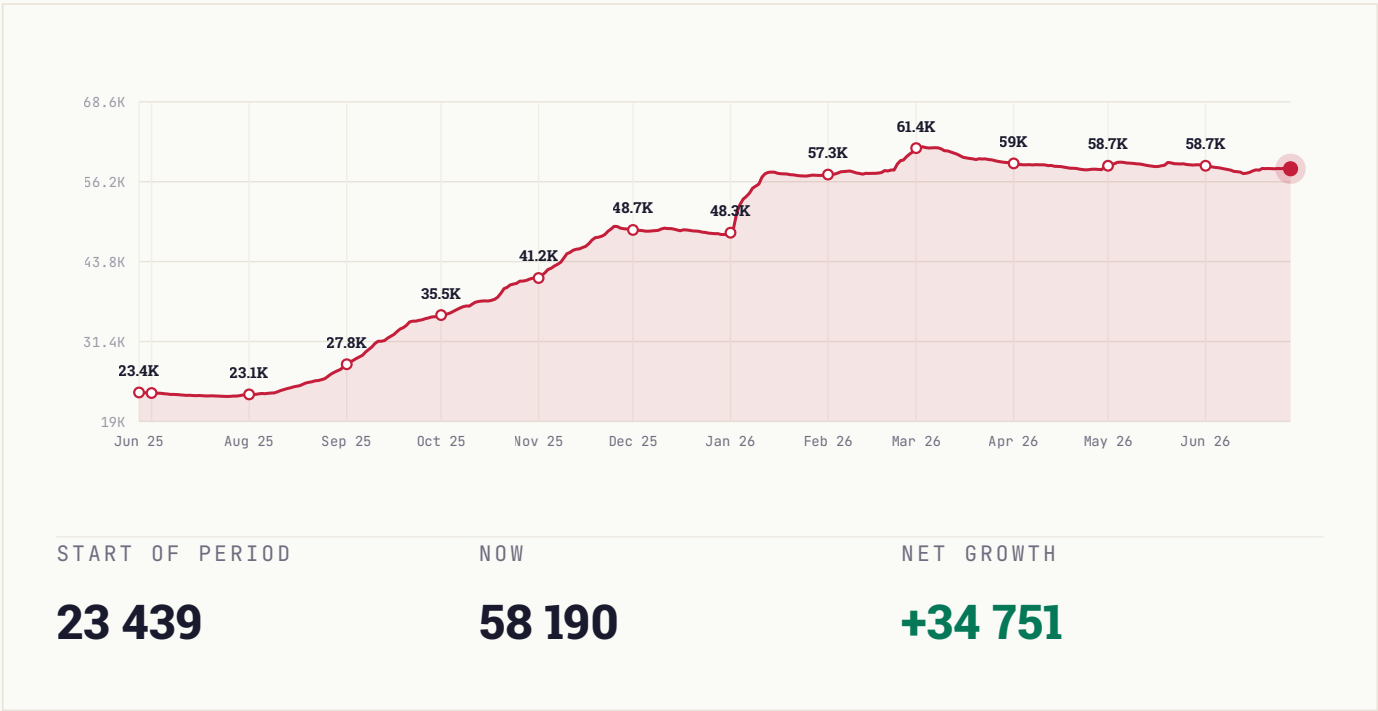
WORST 3

↓ 08.06 · 19:22 TEXT This time I'm going all the way!	VIEWS 5 188 REPOSTS —	REACTS 1 ER 8.9%
↓ 22.06 · 20:23 TEXT do you also feel the blogging and infobiz world has changed? caught myself thinking that I see less and less 'successful success' content...	VIEWS 4 647 REPOSTS 6	REACTS 152 ER 8.0%
↓ 23.06 · 15:18 PHOTO been using Davines care for years, somehow missed this milk love at first sight ☒	VIEWS 3 755 REPOSTS 6	REACTS 46 ER 6.5%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

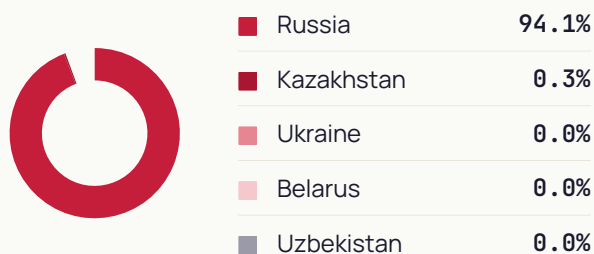


SECTION 04 • MENTIONS

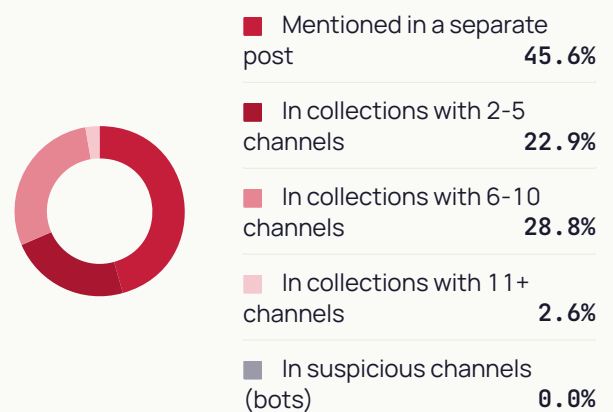
Who and how mentions the channel

Citation index **10** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **189** different channels.

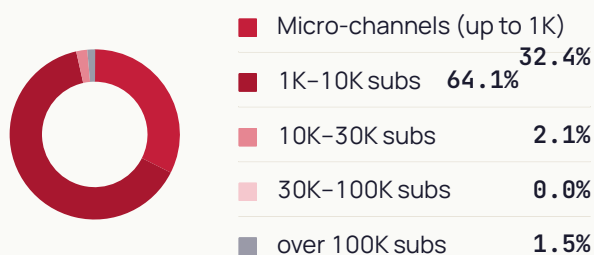
MENTIONING COUNTRIES



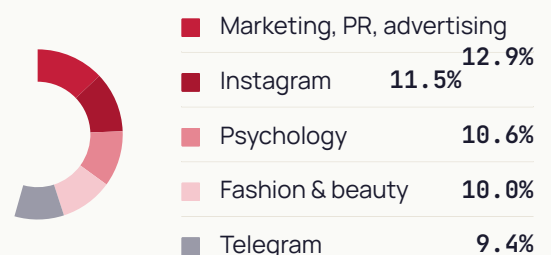
MENTION FORMAT



SIZE OF MENTIONING CHANNELS



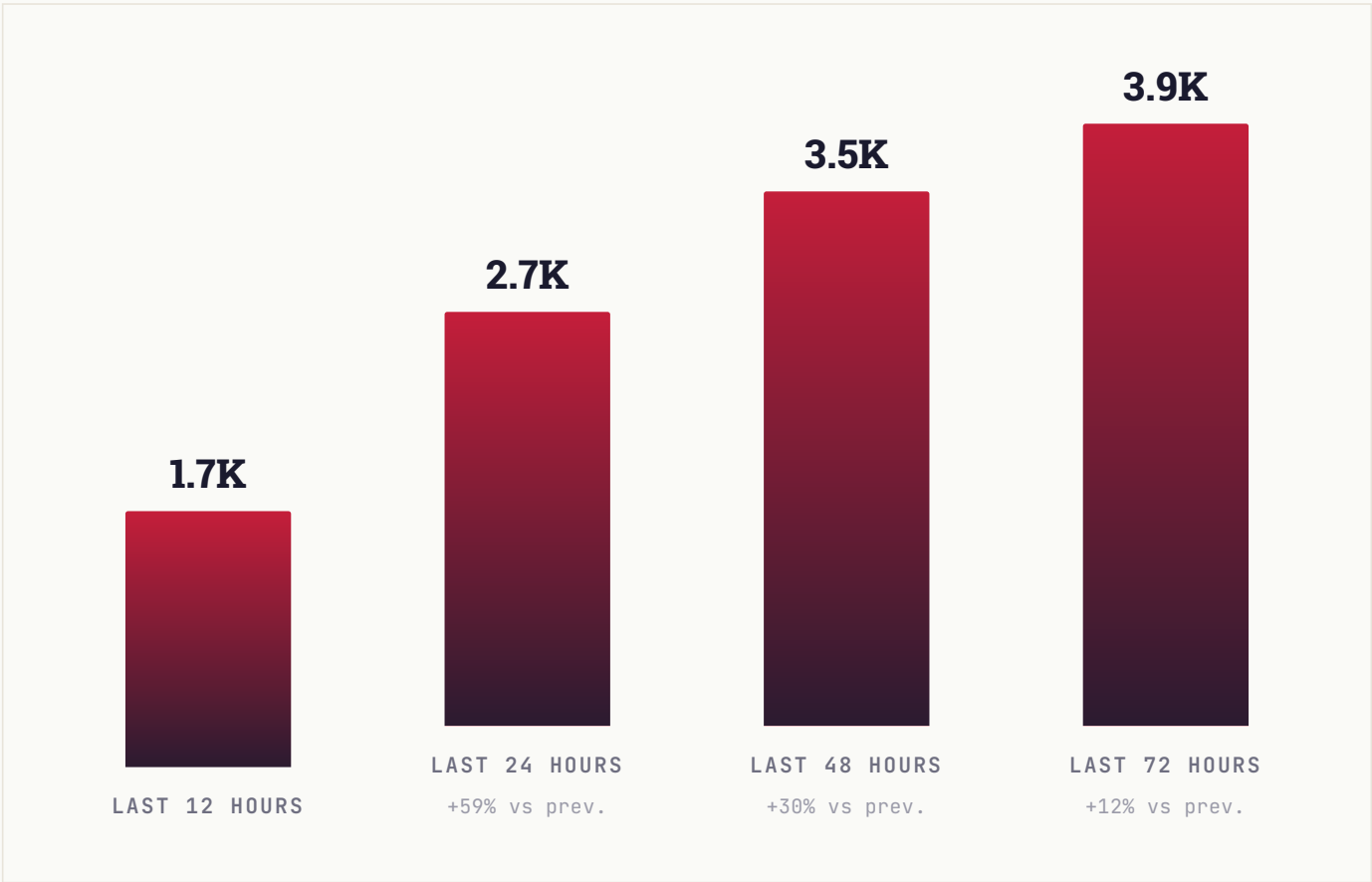
MENTION TOPICS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Okak	1.6M
SE Search	1.3M
TR Trendly	1.2M
KV Client is always right	1.1M
TB Trends by Russia	1.1M
SW Trending today	1M
TV Trend or leave	930.8K
TR Trending	904.7K
MY mycosmicluv YOU	58.2K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 99 — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.4K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **27 280** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	1	1	660
Nov 2025	0	0	8 020
Oct 2025	0	0	5 978
Sep 2025	1	1	7 864
August 2025	1	1	4 410
July 2025	2	1	348

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
5	6	27 280

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Marketing, PR, advertising» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Sunday**

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
