

PROMTPRESS PUBLIC REPORT

Channel audit

mxx (maverick)



@mxxmav

channels → @bleedcrit contact → @bleedcritbot

SUBSCRIBERS

55 565

+1609 per month

ERR (% SEE POSTS)

23.0%

last 24 hrs 6.4%

REACH/POST

17.1K

ad reach 3.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 55 565 —	 SUBS REACH 30.85% avg % subs see post	 VIEWS/POST 17.1K median 18.4K · 24 days	 POSTS/WEEK 1.7 for period
 7D TREND — no data for period	 REACTS/POST — MTPROTO only	 POST LENGTH 560 chars median 543 · 24 days	 POSTS ANALYZED 6 24 days
 AD REACH 3.5K 24h avg	 CHURN / MONTH +1609 last month	 CITATION RATE 1 575 citation index · 1,957 channels mentioned ever	 CHANNEL AGE 8 years 6 months created 11.01.2018

AI EDITOR SUMMARY

Channel «mxx (maverick)» — 55 565 subs. Each post averages 17.1K people (31% of subs), good reach. Publishes 2 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 24 days.
- 02 Dominant format — Text (5/6 posts).
- 03 Avg post length — 560 chars (median 543).
- 04 Audience peak — Thursday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (21.7K avg for top vs 12.6K for worst) — among 6 posts in 24 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 18.06 · 18:06 TEXT Lion's share of your worldview is held by fear of pain. The solution boils down to choosing the "lesser pain". Sometimes...	VIEWS 24 117 REPOSTS 191	REACTS — ER 43.4%
Nº2 12.06 · 08:29 TEXT "Daily Affirmations" I welcome the new day with joy. I allow myself to be me. I deserve self-care. I'm getting closer to...	VIEWS 22 345 REPOSTS 131	REACTS — ER 40.2%
Nº3 22.06 · 16:04 TEXT (post without caption — text)	VIEWS 18 550 REPOSTS 32	REACTS — ER 33.4%

Nº4 22.06 · 16:04 TEXT Your interpretations stronger than mine? I'm in your 'project' and further from mine? I see the world through your explanation?	VIEWS 18 346 REPOSTS 12	REACTS — ER 33.0%
Nº5 30.06 · 09:40 TEXT The question of free will isn't as dramatic as you think. It becomes dramatic when you try to find a final answer in...	VIEWS 12 709 REPOSTS 122	REACTS — ER 22.9%

|

WORST 3

↓ 22.06 · 16:04 TEXT Your interpretations stronger than mine? I'm in your 'project' and further from mine? I see the world through your explanation?	VIEWS 18 346 REPOSTS 12	REACTS — ER 33.0%
↓ 30.06 · 09:40 TEXT The question of free will isn't as dramatic as you think. It becomes dramatic when you try to find a final answer in...	VIEWS 12 709 REPOSTS 122	REACTS — ER 22.9%
↓ 06.07 · 11:48 PHOTO Baseline. The only thing you can get here. And the only thing required from you. The rest will follow. mxx	VIEWS 6 784 REPOSTS 66	REACTS — ER 12.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



START OF PERIOD

NOW

NET GROWTH

56 988

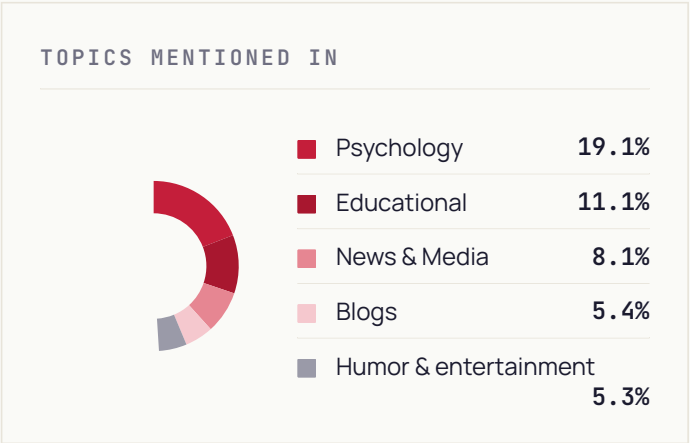
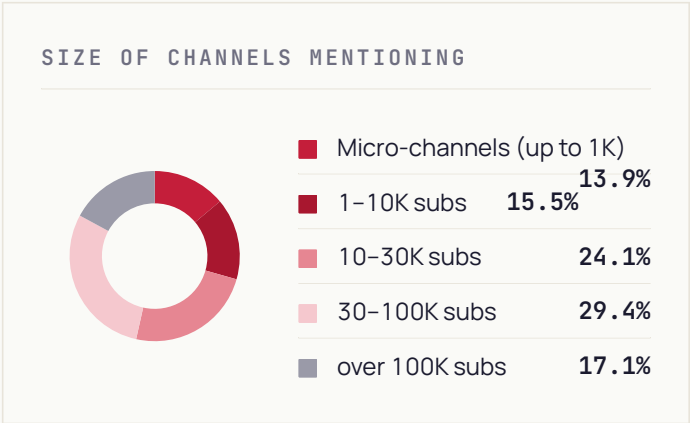
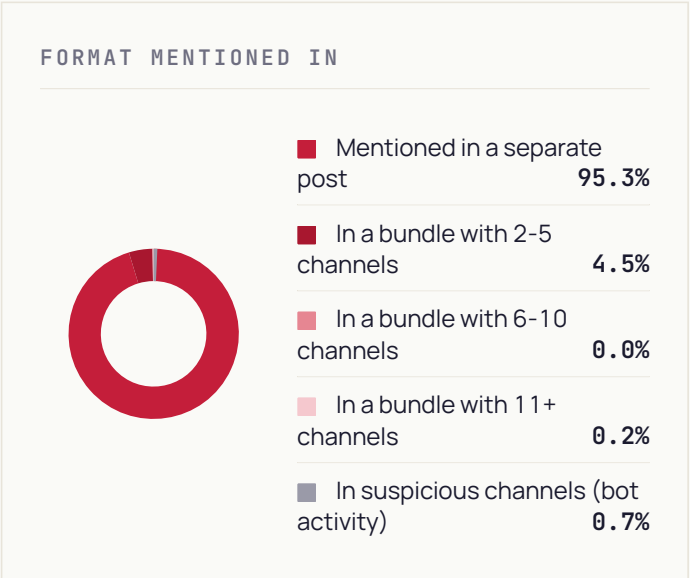
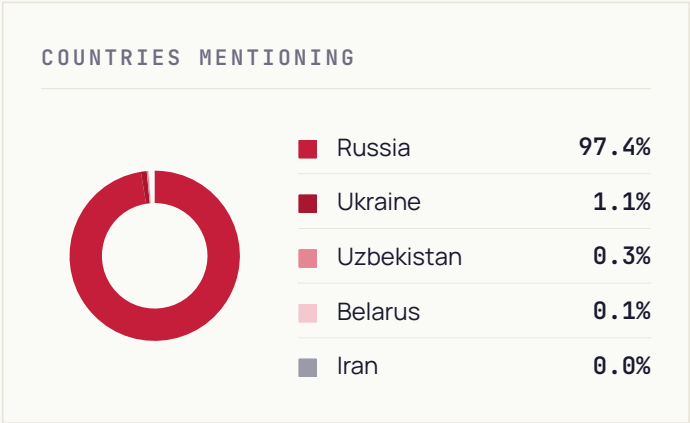
55 564

-1 424

SECTION 04 · CITATIONS

Who mentions the channel and how

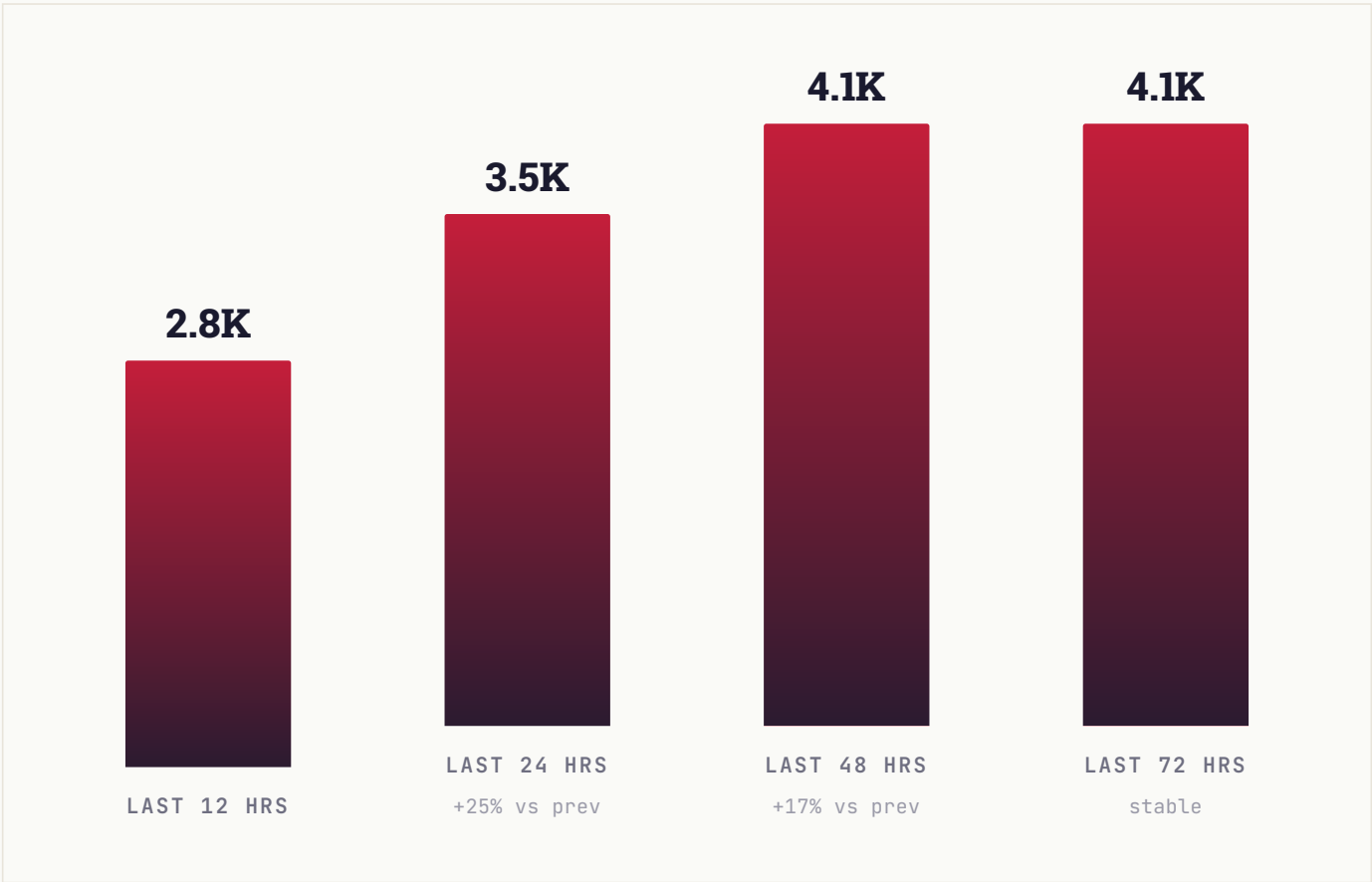
Citation index **1 575** — channel popularity score based on mentions. Considers not just count but mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 957** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
EI EVELONE 192	1.1M
ZJ here lives broen	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
M(mxx (maverick) YOU	55.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **250**, they brought **12 145** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	51	50	399
December 2025	162	160	8 666
November 2025	13	11	982
October 2025	10	10	0
September 2025	9	7	2 098
August 2025	5	4	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
250	6	12 145

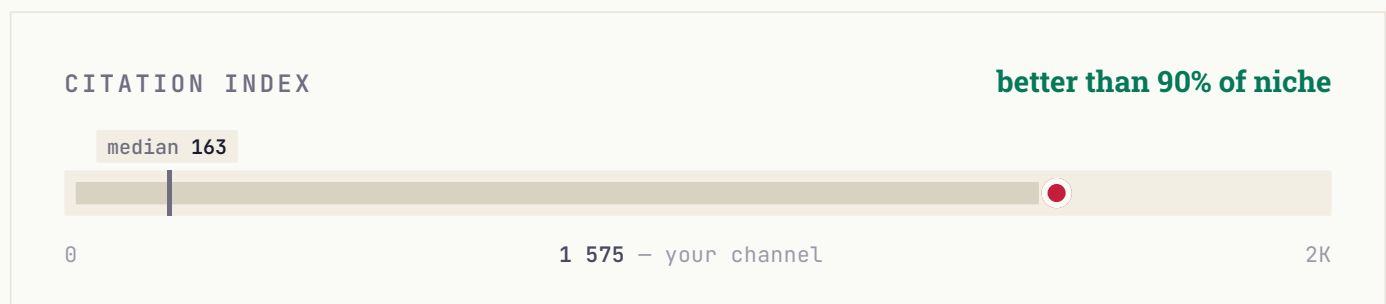
Where the channel stands in its league

SUBSCRIBERS

88% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from the left and ending at a vertical line. Above this line, a label reads 'median 483.2K'. To the left of the vertical line, a red circle with a white dot inside is positioned. Below the chart, the values '174.1K', '55 565 - your channel', and '1.3M' are displayed from left to right.

Metric	Value
Channel Subscribers	55 565
Median	483.2K
Performance Gap	88% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.7 posts/wk. Active channels norm 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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