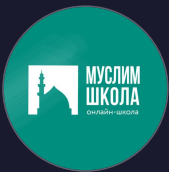


PROMTPRESS PUBLIC REPORT

Channel audit

MUSLIM-SCHOOL



@muslim_school_online

Online school for grades 1–11 • Official certification • Curriculum broader than FGOS • English and Arabic using international methods • Over 15,000 students About the school...

SUBS

16 172

-299 per month

ERR (% SEE POSTS)

10.0%

per day **3.7%**

REACH/POST

1.5K

ad reach **594**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

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05 Competitors

Niche neighbors · your spot

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Rank in Education

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 16 172 —	 SUBSCRIBER REACH 9.27% avg % of subs see a post	 VIEWS/POST 1.5K median 1.6K · 29 days	 POSTS/WK 6.7 over period
 7D TREND +13.2% vs prev week	 REACTIONS/POST 6.6 only 185 reactions, 252 reposts, 0 comments	 POST LENGTH 810 chars median 838 · 29 days	 POSTS ANALYZED 28 29 days
 AD REACH 594 24h avg	 CHURN / MONTH -299 last month	 CITATION INDEX 310 citation index · 1,068 channels mentioned all time	 CHANNEL AGE 6 years 10 months created 01.09.2019

AI EDITOR SUMMARY

Channel «MUSLIM-SCHOOL » — 16 172 subs. Avg views per post 1.5K people (9% from subs), reach is low — expand audience. Publishes 7 posts/week (~1/day) — rare. Jun 29 – Jul 5 reach grew +13.2% by week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **28** posts over 29 days.
- 02 Dominant format – **Photo** (28/28 posts).
- 03 Avg post length – **810** chars (median 838).
- 04 Audience peak – **Saturday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.4K avg for top vs 954 for worst) – among 28 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 04.07 · 18:31 PHOTO CLIENT MANAGER VACANCY – Schedule 2/2, 8:00-19:00 MSK 🤗Laptop required 🤗Bitrix experience required...	VIEWS 2 978 REPOSTS 52	REACTIONS 6 ER 18.4%
Nº2 19.06 · 14:15 PHOTO 🤗You've long wanted your son to learn Quranic reading but didn't know where to start? Our new beginner reading course...	VIEWS 2 216 REPOSTS 18	REACTIONS 9 ER 13.7%
Nº3 25.06 · 06:02 PHOTO 👉 HANDWRITING for grades 0–2 Beautiful handwriting is a key skill that helps a child learn confidently, better...	VIEWS 1 909 REPOSTS 12	REACTIONS 4 ER 11.8%

Nº4 22.06 • 14:02 PHOTO 🤗 One school year in one summer — is it possible? Yes, if it's external study. 🤗 External study is accelerated...	VIEWS 1 905 REPOSTS 3 REACTIONS 5 ER 11.8%
Nº5 15.06 • 17:00 PHOTO 🤗 School curriculum is the foundation. But a house isn't built on foundation alone. Every parent wants their child to get good knowledge in...	VIEWS 1 897 REPOSTS 3 REACTIONS 8 ER 11.7%

WORST 3

↓ 27.06 • 05:21 PHOTO 🤗 What should a child really master before school? Many parents think prep is just letters and numbers. But actually...	VIEWS 1 404 REPOSTS 2 REACTIONS 5 ER 8.7%
↓ 12.07 • 08:00 PHOTO 🤗 New always raises questions. That's why adults fear homeschooling more than children. Parents think...	VIEWS 753 REPOSTS 3 REACTIONS 3 ER 4.7%
↓ 12.07 • 09:10 PHOTO 🤗 Quranic reading for boys 8-14. Don't miss the chance to enroll your child in a course with a teacher-hafiz, a student of Madinah...	VIEWS 707 REPOSTS 5 REACTIONS 6 ER 4.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



START OF PERIOD

NOW

NET GROWTH

13 346

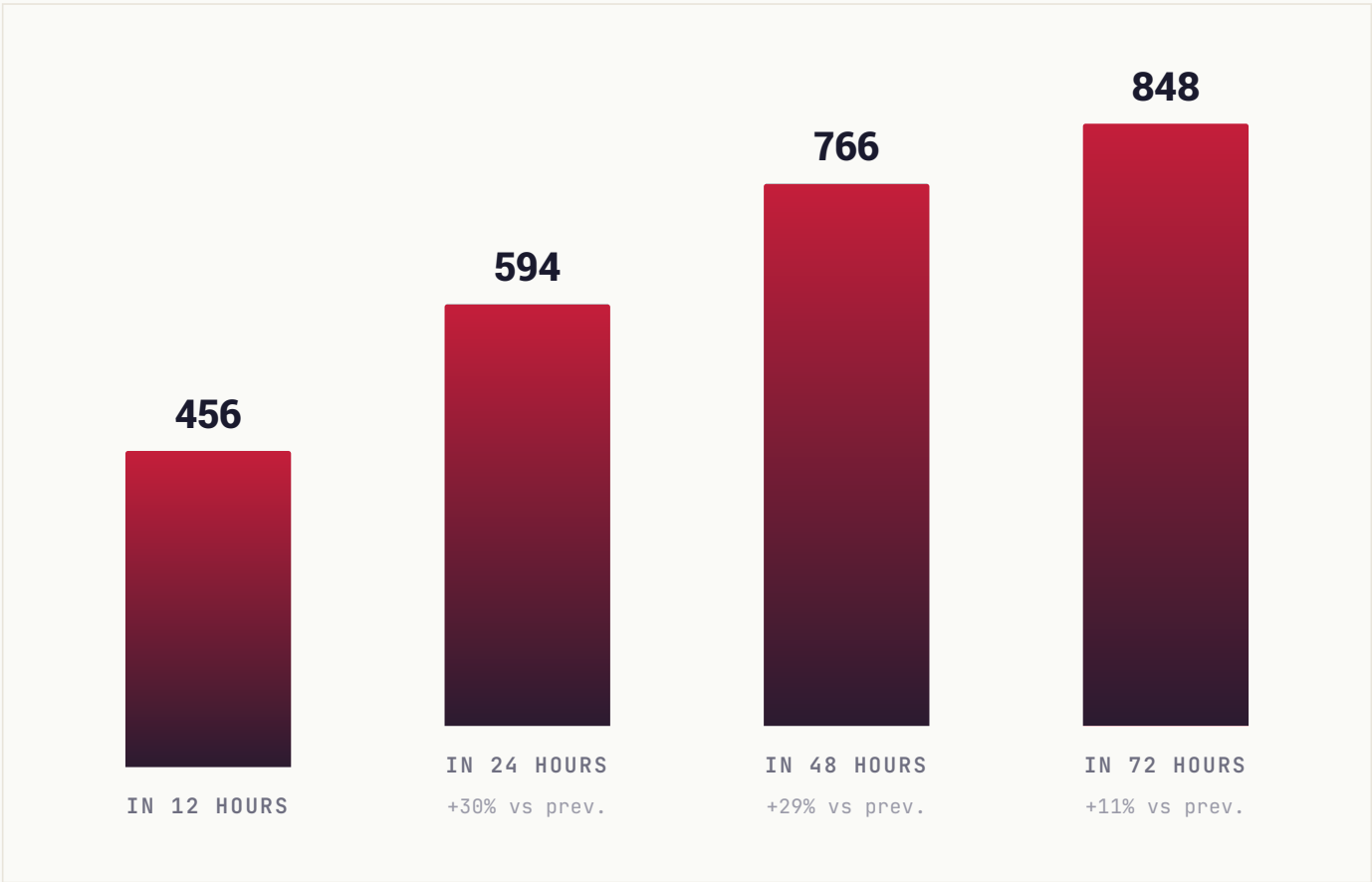
16 173

+2 827

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umschool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umschool Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow education	233K
M MUSLIM-SCHOOL  YOU	16.2K

COMPARATIVE INSIGHT

Channel not yet outside top-99 niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions **983**, they brought **3 367** new subs.

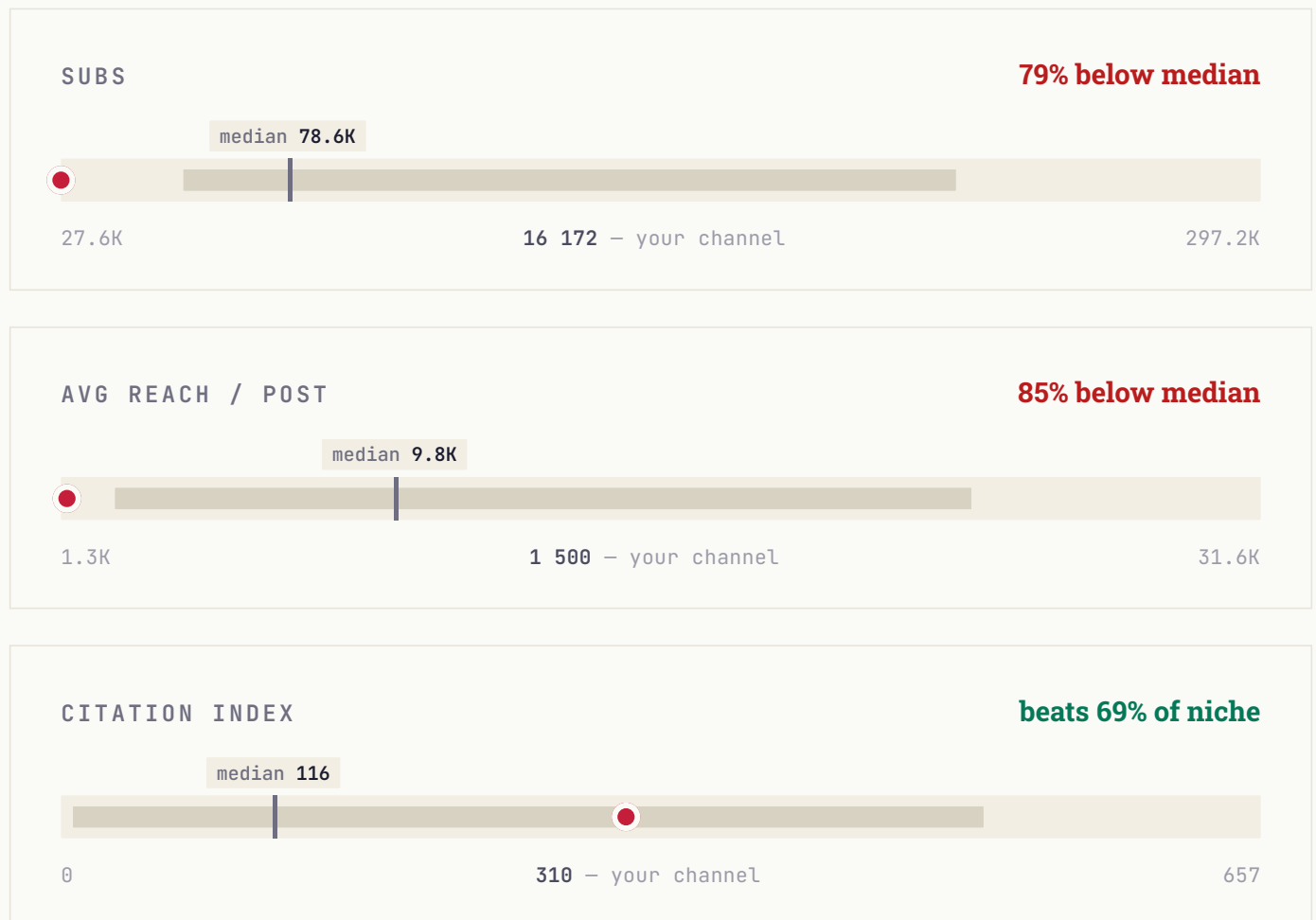
PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	172	98	804	
December 2025	131	71	1 554	
November 2025	9	9	35	
October 2025	104	71	161	
Sep 2025	322	120	396	
August 2025	245	108	417	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
983	6	3 367

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top **100** channels in category «**Education**» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Saturday
Audience most active at this day and 21:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Boost video posts
Video in Telegram retains audience longer and is favored by algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily. | EFFECT
Growth from
relevant
audience |

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
