

PUBLIC REPORT BY PROMTPRESS

Channel audit

Meme & Crypto



@mus_money_official

I got fired from Bybit exchange. Now I'm sharing secrets 🙏
 Instagram: https://www.instagram.com/mus_money_ / Youtube:
https://youtube.com/@mus_money_Tiktok...

SUBSCRIBERS

45 964

-579 per month

ERR (% SEE POSTS)

17.0%

per day **11.5%**

REACH/POST

7.4K

ad reach **5.3K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Crypto»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 45 964 —	 SUBSCRIBER REACH 16.14% avg % subs see post	 VIEWS/POST 7.4K median 7.3K · 29 days	 POSTS/WEEK 28.7 over period
 7D TREND -4.4% vs previous week	 REACTIONS/POST 140.9 total 16,765 reactions, 1,221 reposts, 0 comments	 POST LENGTH 292 chars median 188 · 29 days	 POSTS ANALYZED 119 29 days
 AD REACH 5.3K 24h avg	 CHURN / MONTH -579 last month	 CITATION RATE 7 citation index · 26 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 15.02.2022

AI EDITOR SUMMARY

Channel «Mus & Crypto» — 45 964 subs. Each post gets avg 7.4K people (16% of subs), average reach — room to grow. Publishes 29 posts/week (~4/day) — active posting. Week Jun 22–28 reach stable (-4.4% vs week of June 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 119 posts over 29 days.
- 02 Dominant format – Photo (75/119 posts).
- 03 Avg post length – 292 chars (median 188).
- 04 Peak audience activity – Tuesday, 15:00 ALMT.
- 05 Top posts get 2x more views than the weakest (10.4K avg for top vs 5.9K for worst) – among 119 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 10:47 PHOTO Don't invest in Elon Musk's SpaceX. I was asked to promote, saying you can participate in the IPO via exchanges. This is when you...	VIEWS 10 643 REPOSTS 34	REACTIONS 530 ER 23.2%
Nº2 05.06 · 16:02 PHOTO Seen gold dropping? 🤖 Half a year ago I put \$1600 into shorting gold to practice. Now it's turned into...	VIEWS 10 348 REPOSTS 24	REACTIONS 192 ER 22.5%
Nº3 10.06 · 05:31 PHOTO Market overview. 🤖 Crypto is falling, I'll add to longs if we get a quick drop and buyback in the yellow circle.	VIEWS 10 205 REPOSTS 13	REACTIONS 133 ER 22.2%

Nº4 08.06 • 15:19 PHOTO 🔥 Bitcoin rising. My limit order at \$59,500 bought the bottom, as I wrote earlier, and I also entered alts at the bottom. I was wrong before, but...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>9 899</td><td>324</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>10</td><td>21.5%</td></tr> </table>	VIEWS	REACTIONS	9 899	324	REPOSTS	ER	10	21.5%
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9 899	324								
REPOSTS	ER								
10	21.5%								
Nº5 10.06 • 10:30 TEXT Made it)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>9 766</td><td>86</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>5</td><td>21.2%</td></tr> </table>	VIEWS	REACTIONS	9 766	86	REPOSTS	ER	5	21.2%
VIEWS	REACTIONS								
9 766	86								
REPOSTS	ER								
5	21.2%								

WORST 3

↓ 01.07 • 15:38 PHOTO (captionless post — photo)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>6 069</td><td>107</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>8</td><td>13.2%</td></tr> </table>	VIEWS	REACTIONS	6 069	107	REPOSTS	ER	8	13.2%
VIEWS	REACTIONS								
6 069	107								
REPOSTS	ER								
8	13.2%								
↓ 01.07 • 13:42 TEXT I monitor Telegram channels, everyone is shorting. I can only wish them luck) Our terminal, on the contrary, banned shorts. Bitcoin - 58900\$ Ether -...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>6 056</td><td>96</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>5</td><td>13.2%</td></tr> </table>	VIEWS	REACTIONS	6 056	96	REPOSTS	ER	5	13.2%
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↓ 30.06 • 12:20 PHOTO (captionless post — photo)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>5 530</td><td>3</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>5</td><td>12.0%</td></tr> </table>	VIEWS	REACTIONS	5 530	3	REPOSTS	ER	5	12.0%
VIEWS	REACTIONS								
5 530	3								
REPOSTS	ER								
5	12.0%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

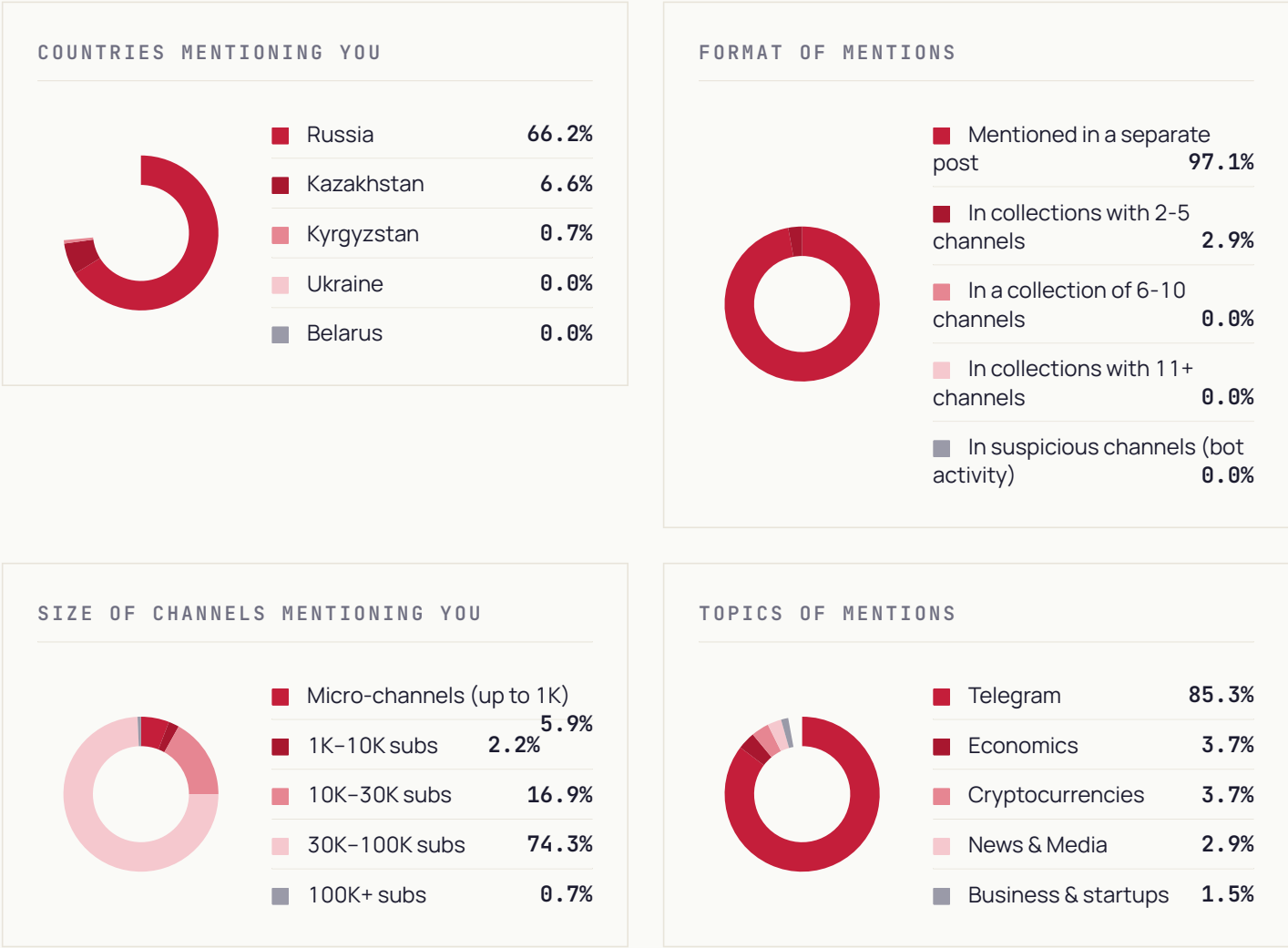
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

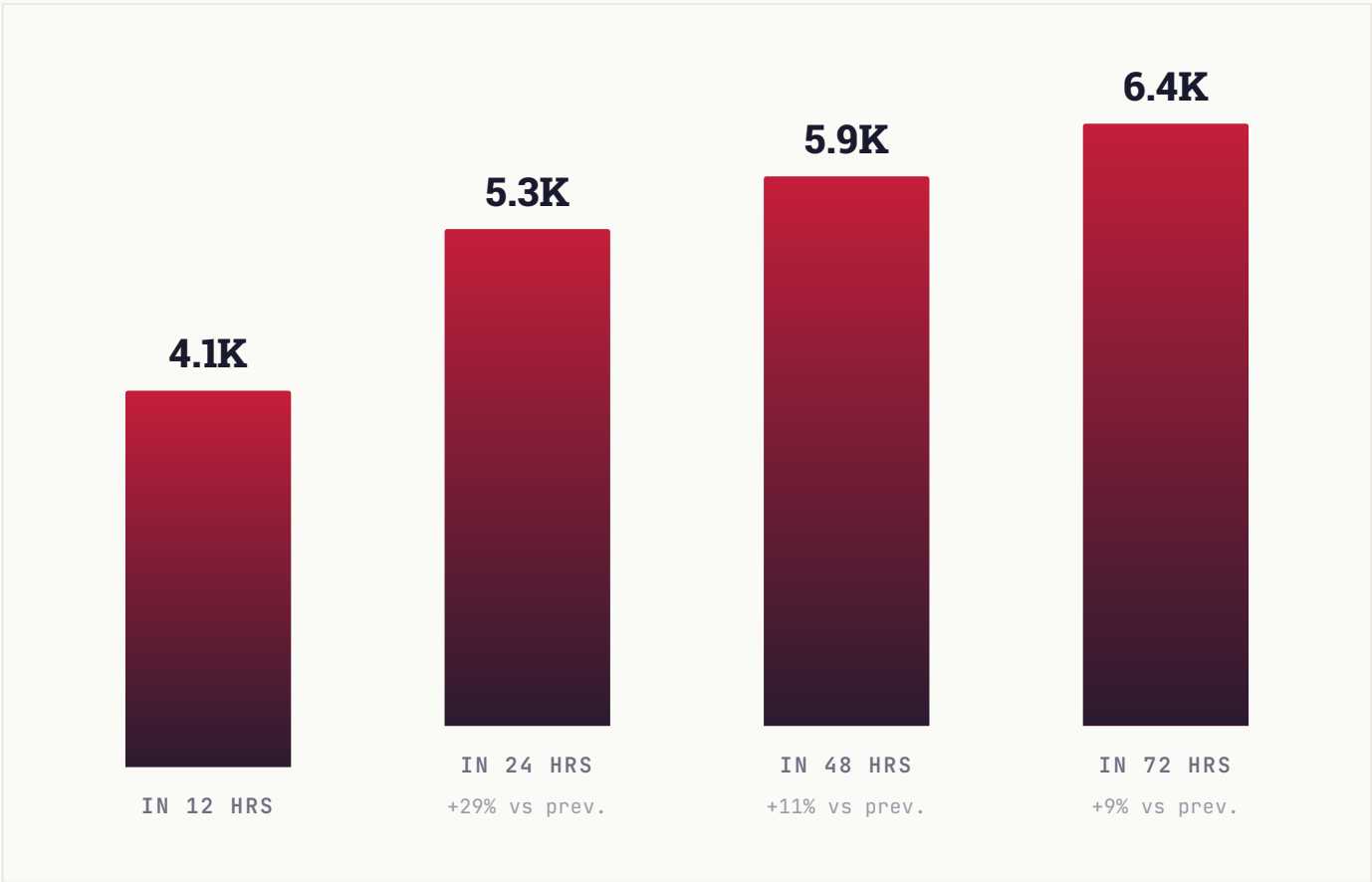
Citation index 7 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: 26 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
 Meme & Crypto YOU	46K
 Tyler Durden's friends	10.9K
 Binance Жаңалықтар / Новости	5.3K
 CryptoDrop	4.2K
  OTB TEAM I BTC Transaction Cancel	3K
 Bybit Kazakhstan 	2.9K
 Assila.crypto	2K
 Imashev invest	1.8K
 Bull of the Steppe 	1.7K
 disa NFTbazaar	1.3K
 17 Satoshi	1.3K

COMPARATIVE CONCLUSION

Channel in niche top-1 (#1 of 37 channels in category). One of the leaders — client-partners can cross-promo with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **38**, they brought **12 788** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	1	2 681
December 2025	32	3	105
Nov 2025	0	0	4 604
Oct 2025	1	1	1 481
Sep 2025	0	0	3 202
August 2025	0	0	715

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
38	6	12 788

SECTION 08 · NICHE COMPARISON

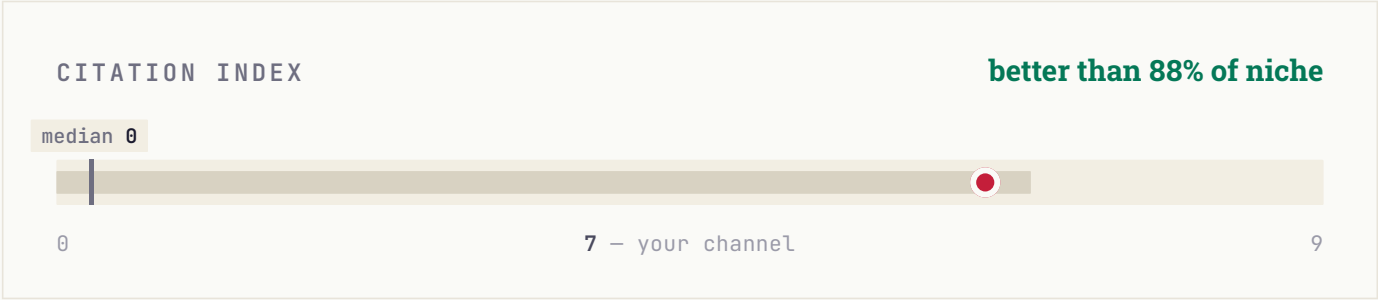
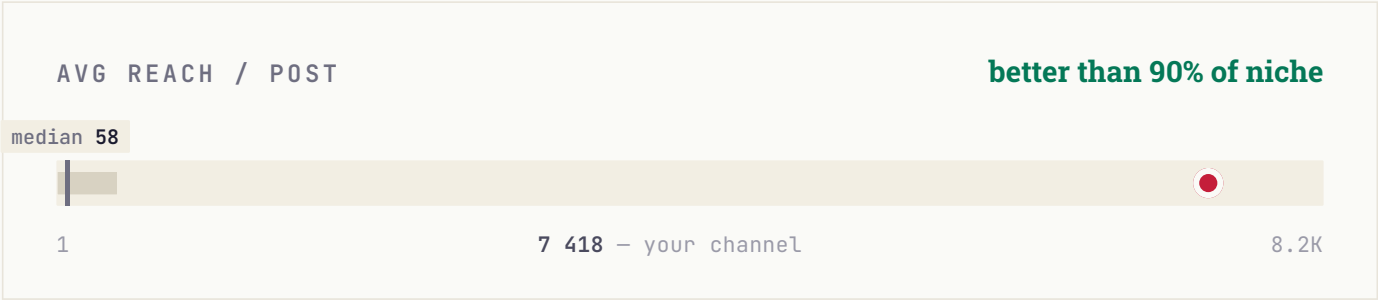
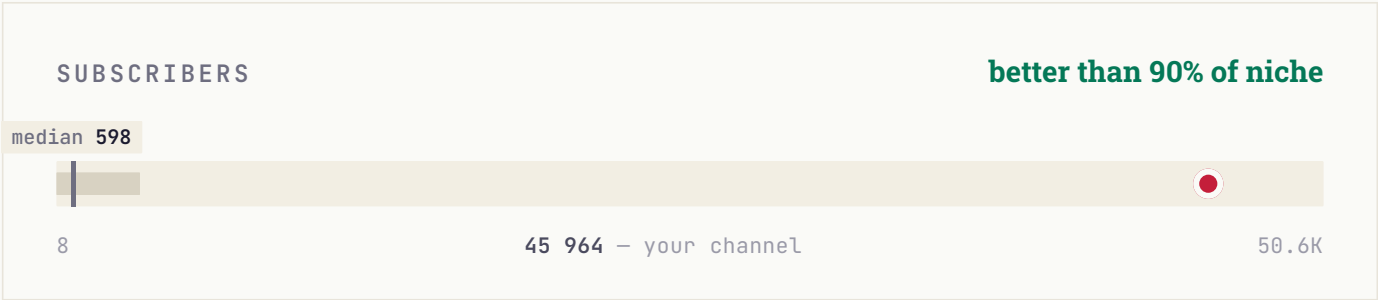
Where the channel stands in its league

Took top-38 channels in category «Cryptocurrencies» and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#1/38

POSITION IN NICHE

Channel in top 2% of crypto



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 15:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager