

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Murod Muhammedjanov- UTAX | Rasmiy blog



@murod_muhammedjanov

Soliq maslahati bo'yicha tel: 78 113 33 35 Menejer:

@Utax_manager Rasmiy ijtimoiy sahifalarimiz orqali bizni kuzatib boring <https://linkfly.to/MurodMuhammedjanov>

SUBS

8 510

ERR (% SEE POSTS)

40.0%

REACH/POST

3.6K

+160 per month

per day 18.5%

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 8 510 —	 SUBSCRIBER REACH 41.84% avg % of subs see post	 VIEWS/POST 3.6K median 3.5K · 24 days	 POSTS/WEEK 6.4 for the period
 7D TREND — no data for the period	 REACTIONS/POST 21.7 total 478 reactions, 726 reposts, 236 comments	 POST LENGTH 410 chars. median 401 · 24 days	 POSTS ANALYZED 22 24 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH +160 for the last month	 CITATION RATE 18 citation index · 63 channels mentioned all time	 CHANNEL AGE 6 years 7 months created 11.11.2019

AI EDITOR SUMMARY

Channel «Murod Muhamedjanov-UTAX | Rasmiy blog» – 8 510 subs. Each post is seen by an avg of 3.6K people (42% from subs), this is broad reach for a channel of this size. Publishes 6 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 22 posts over 24 days.
- 02 Dominant format – Text (11/22 posts).
- 03 Avg post length – 410 characters (median 401).
- 04 Audience peak – Friday, 22:00 UZT.
- 05 Top posts get 3x more views than the weakest (5.1K avg for top vs 2K for worst) – among 22 posts over 24 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 17:04 TEXT Murod Muhamedjanov bilan jonli efir! Mavzu: 2026-yilda soliq tekshiruviga sabab bo'ladigan risklar tahlili (P2P) 23-may, shanba...	VIEWS 6 037 REPOSTS 32	REACTIONS 32 ER 70.9%
Nº2 26.05 · 19:37 VIDEO Tadbirkorlar uchun katta yangilik! @murod_muhamedjanov	VIEWS 4 695 REPOSTS 98	REACTIONS 21 ER 55.2%
Nº3 23.05 · 10:33 TEXT !!Jonli efir boshlandi hoziroq qo'shilib...	VIEWS 4 616 REPOSTS 40	REACTIONS 9 ER 54.2%

Nº4

23.05 · 15:48

VIDEO

1 daqiqada korxonangizdagi soliq risklarini aniqlash usullari! ☒

Video foydali boʻlgan boʻlsa barcha tadbirkor va buxgalter...

VIEWS

4 591

REACTIONS

18

REPOSTS

60

ER

53.9%

Nº5

26.05 · 19:37

TEXT

☒ Tadbirkorlar uchun muhim va quvonchli yangilik! 2026-yil 1-iyundan boshlab kichik biznes uchun QQSga oʻtish chegarasi 1 milliard...

VIEWS

4 324

REACTIONS

25

REPOSTS

154

ER

50.8%

WORST 3

↓ 25.05 · 17:03 VIDEO Korxonangiz soliq tekshiruviga tayyormi? Koʻp tadbirkorlar soliq risklarini faqat tekshiruv boshlangandan keyin anglaydi. Bu esa jarima...	VIEWS 2 337 REACTIONS 19 REPOSTS 15 ER 27.5%
↓ 26.05 · 19:18 TEXT 2026 йил 1 июндан 2030 йил 1 январга қадар асосий фаолият тури умумий овқатланиш, савдо ёки хизмат кўрсатиш соҳаси бўлган тadbirkorлик...	VIEWS 2 130 REACTIONS 16 REPOSTS 79 ER 25.0%
↓ 11.06 · 08:49 PHOTO #soliq_imtiyozlari #seminar_trening ☒ Seminar-treningga taklif qilamiz! ☒ Xususiy klinikalar rahbarlari, taʼsischilari va moliyaviy...	VIEWS 1 475 REACTIONS 16 REPOSTS 14 ER 17.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



START OF PERIOD

NOW

NET GROWTH

8 596

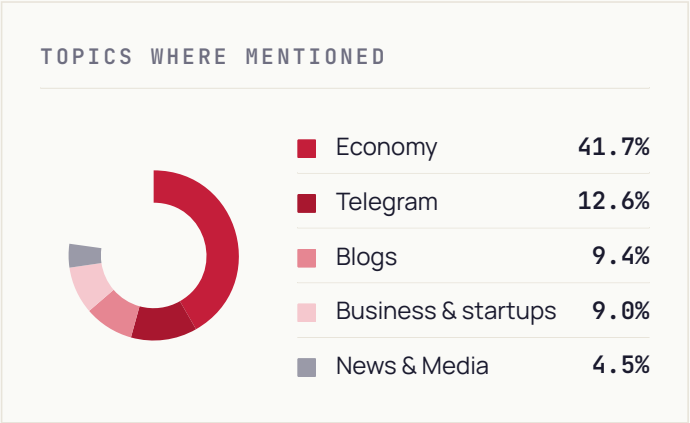
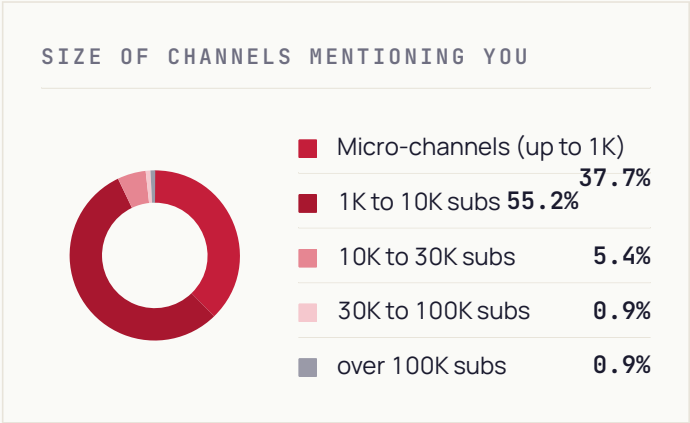
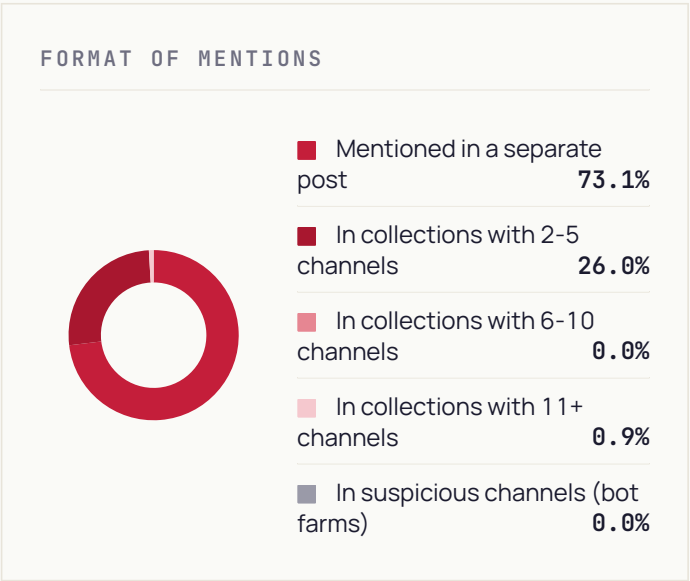
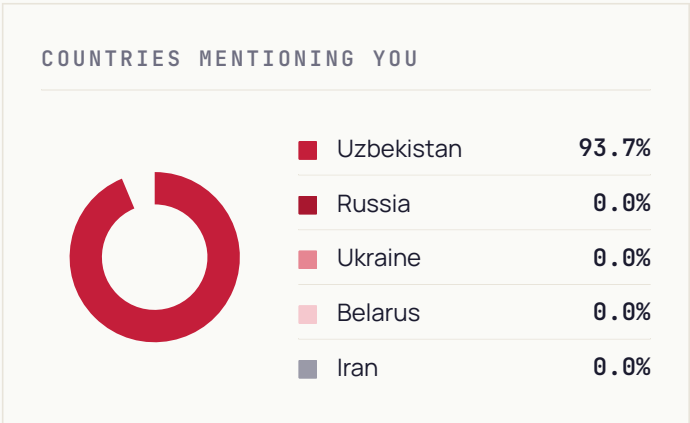
8 511

-85

SECTION 04 · MENTIONS

Who mentions the channel and how

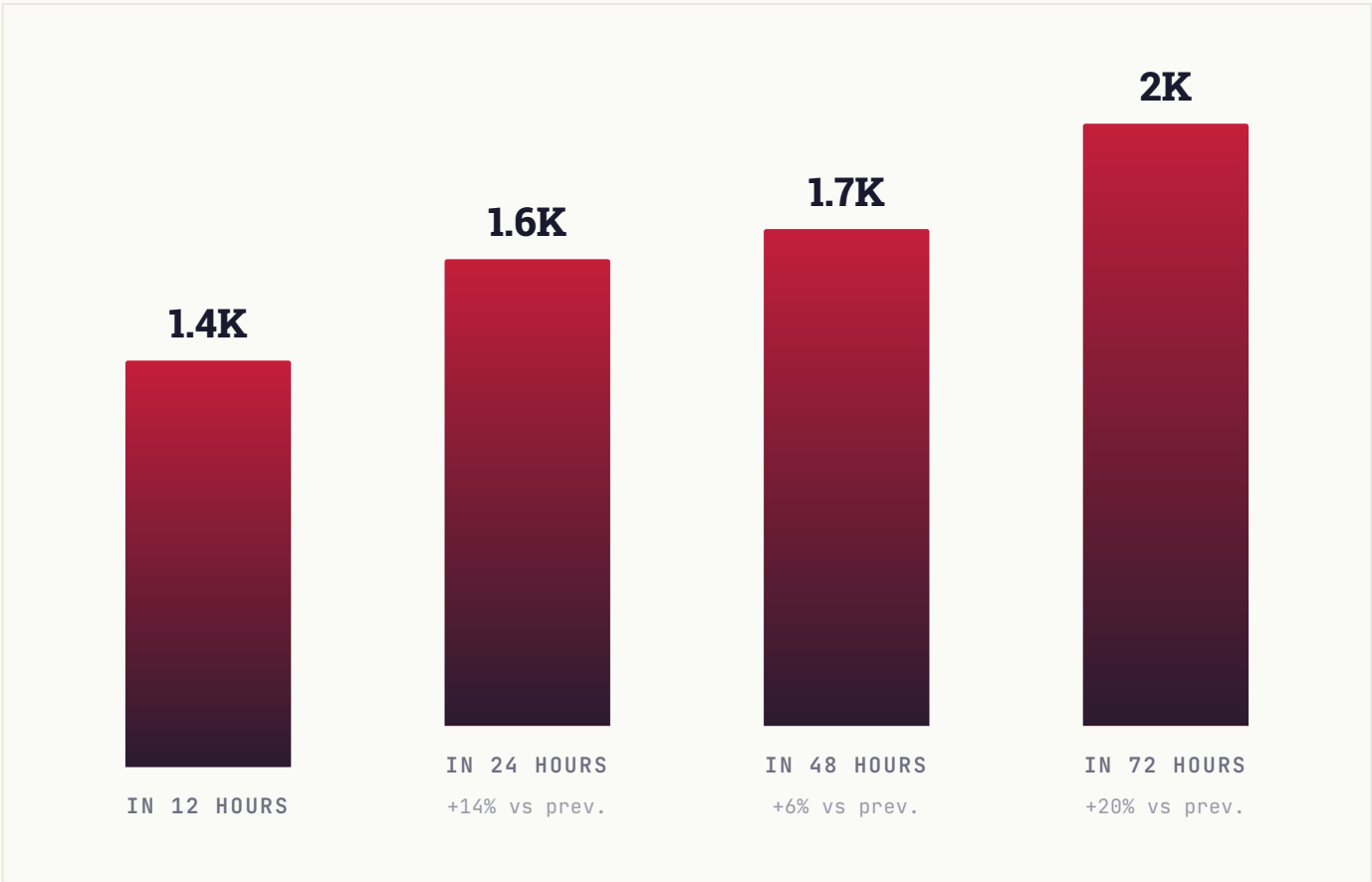
Citation index **18** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time the channel was mentioned **63** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
KJ Kun.uz Official channel	1.1M
SX Soliq xizmati xabarlari - Rasmiy kanal	102.6K
BA bakiroo	60.9K
AI Alisher Isaev blogi	40.1K
GE GENERALISSIMUS	17.7K
MM Murod Muhamedjanov-UTAX Rasmiy blog YOU	8.5K
EG Ergasheva Gulya - Your tax shield	7.9K
AU AUDITOR	5.4K
ER Солиқ кодекси	5.4K
IP IN PLUS	4.4K
UT UTAX TA'LIM	2

COMPARATIVE CONCLUSION

Channel in middle of the list (6th of 11). 5 channels larger, 5 — smaller. Good for cross-promo: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **9**, they brought **264** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
December 2025	1	1	10	
November 2025	5	2	145	
October 2025	2	1	46	
September 2025	0	0	17	
August 2025	0	0	20	
July 2025	1	1	26	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
9	6	264

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Friday

Audience most active on this day and at 22:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Relevant
audience
growth**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
