

PUBLIC REPORT BY PROMTPRESS

Channel audit

Multiplier



@multievan

📌 Clear about economy, future, and key events ⚠ I DO NOT run other channels, NEVER message you, and DO NOT solicit investments 📺Media/Events/Partnerships: @m_incsup 🚫No ads, not AI-generated 📄..

SUBSCRIBERS

734 238

-12289 per month

ERR (% SEE POSTS)

23.0%

daily 8.5%

REACH/POST

158.7K

ad reach 62.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows period.

 SUBSCRIBERS 734 238 —	 SUBSCRIBER REACH 21.62% avg % subs see post	 VIEWS/POST 158.7K median 174K · 27 days	 POSTS/WEEK 2.8 over period
 7D TREND -6.7% vs prev week	 REACTIONS/POST 2615.2 total 28,767 reactions, 7,624 reposts, 0 comments	 POST LENGTH 1,000 chars median 1,000 · 27 days	 POSTS ANALYZED 11 27 days
 AD REACH 62.7K 24h avg	 CHURN / MONTH -12289 last month	 CITATION RATE 3 859 citation index · 3,599 channels mentioned ever	 CHANNEL AGE 5 yrs 4 mo created 01.02.2021

AI EDITOR SUMMARY

Channel «Multiplier» — 734 238 subs. Each post avg views 158.7K people (22% of subs), avg reach — room to grow. Posts 3 posts/week (~0/day) — rare posts. Week 25–31 May reach dropped -6.7% to week 18–24 May — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts over 27 days.
- 02 Dominant format — Text (7/11 posts).
- 03 Avg post length — 1000 chars (median 1,000).
- 04 Audience peak — Sun, 14:00 MSK.
- 05 Top posts get ×1 more views than the weakest (191.5K avg top vs 137.6K worst) — among 11 posts over 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.05 · 11:26 TEXT ☒ I Have No Mouth, and I Must Scream... That's the title of a very significant work by Harlan Ellison, whose ideas...	VIEWS 201 002 REPOSTS 561	REACTIONS 2 826 ER 27.4%
Nº2 19.05 · 11:35 TEXT ☒ Plan for 2027 and My Answers to Key Questions! Hi, this is Evan, and I'm continuing to prepare material for you...	VIEWS 187 843 REPOSTS 457	REACTIONS 1 704 ER 25.6%
Nº3 13.05 · 11:45 TEXT ☒ 2026 — the Toughest Year in the Last 10? We don't live in different worlds. We both see what's happening. Everywhere, talk about freezing...	VIEWS 185 608 REPOSTS 941	REACTIONS 2 592 ER 25.3%

Nº4 28.05 · 12:41 PHOTO ☒ Which students and specialists will no longer be hired? Hi, this is Evan! I used to have a permanent...	VIEWS 184 499 REPOSTS 2 474	REACTIONS 2 536 ER 25.1%
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Nº5 21.05 · 17:33 PHOTO ☒ Correlations Rarely Discussed or Kept Silent... Hi, this is Evan, and yesterday we had a very powerful special broadcast. During it...	VIEWS 175 950 REPOSTS 168	REACTIONS 2 510 ER 24.0%
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WORST 3

↓ 25.05 · 18:20 TEXT ☒ AI Enters the Valley of Death and Takes You Along! Hi, this is Evan! Right now, something absolutely...	VIEWS 154 792 REPOSTS 1 214	REACTIONS 3 796 ER 21.1%
↓ 03.06 · 17:09 TEXT ☒ These Signals from SPIEF No One Has Spotted Yet? Hi, this is Evan! And I just discovered that SPIEF is a sufficiently powerful...	VIEWS 143 168 REPOSTS 174	REACTIONS 3 225 ER 19.5%
↓ 06.06 · 12:02 TEXT ☒ Humanity doesn't know yet... But we're on the verge of rethinking morality? Hi, this is Evan! Just in the last 24 hours, the company...	VIEWS 114 951 REPOSTS 821	REACTIONS 2 479 ER 15.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

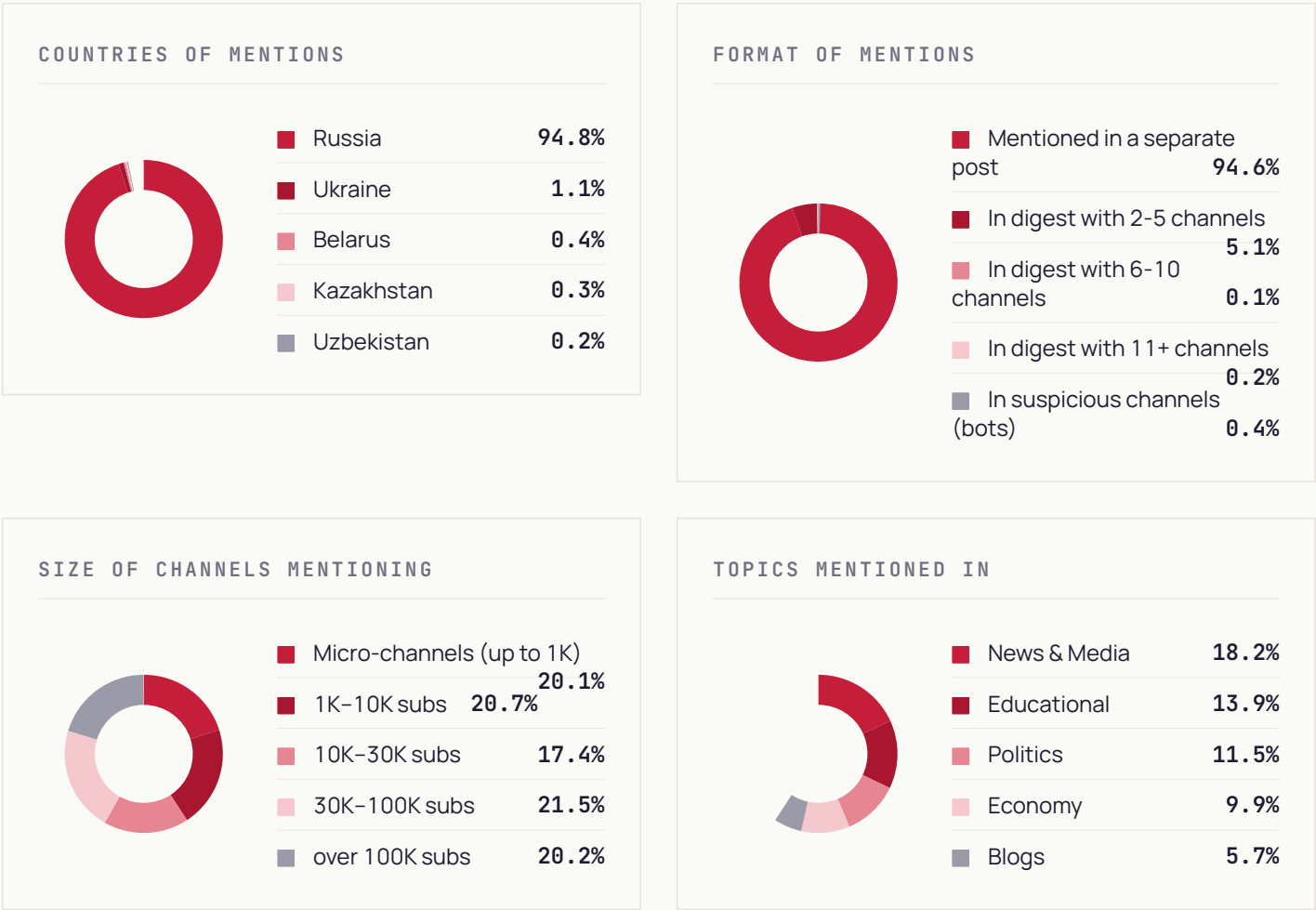
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

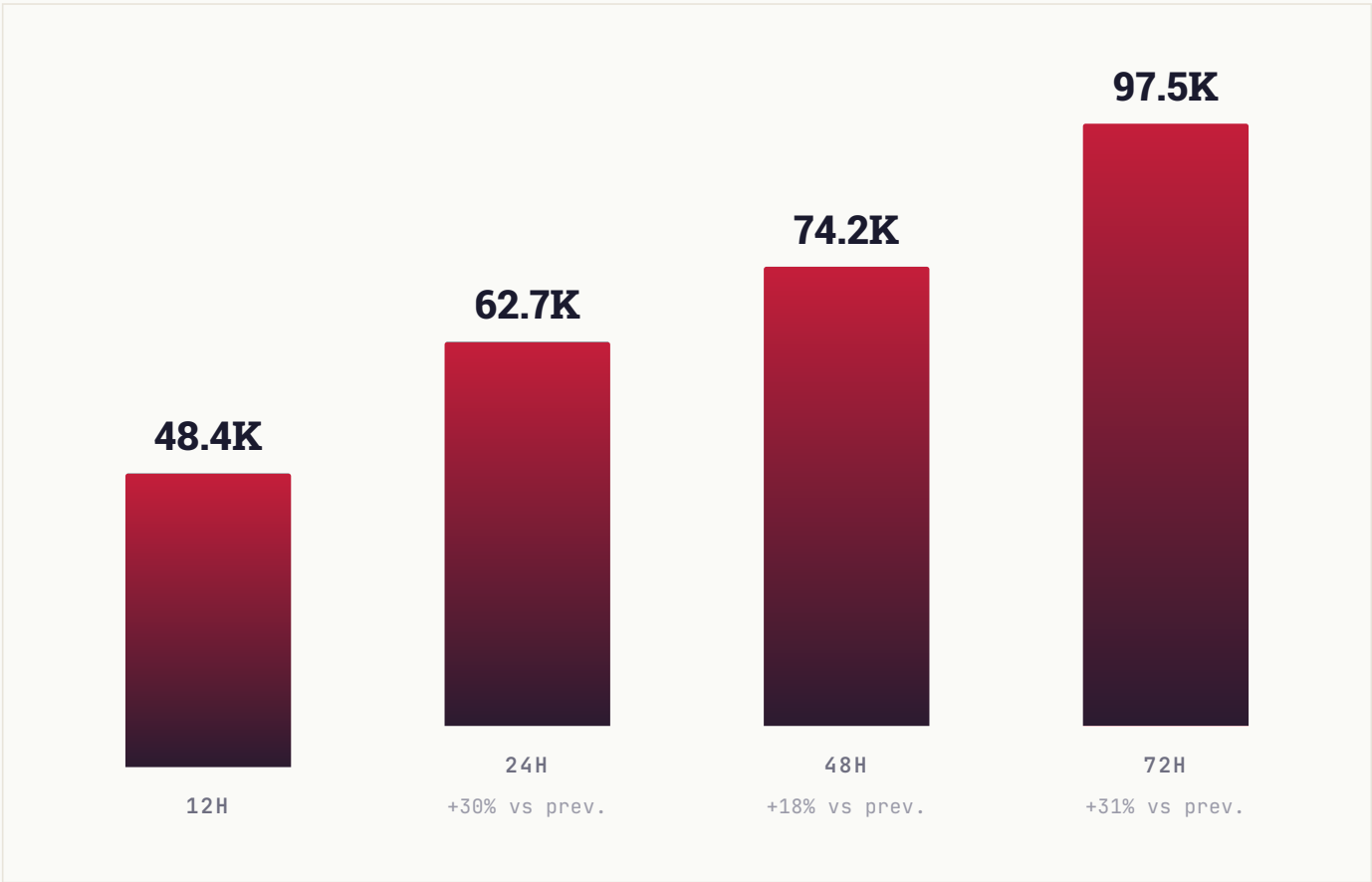
Citation index **3 859** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **3 599** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ТЭ The Economist	1.2M
TE Topor. Economy.	1.2M
BB Беспощадный Банкстер	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier YOU	734.2K
SB Sber	717K
OG Olga Gogaladze	590.2K
BCh More than economy	541.2K
T- T-Investments	535.3K

COMPARATIVE CONCLUSION

Channel inniche top 10 (#7 of 99). Strong position. Niche leader — The Economist (1.2M), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 237**, they brought **105 723** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	501	278	4 946
Nov 2025	404	364	22 788
Oct 2025	29	26	9 554
September 2025	53	46	131
August 2025	180	143	34 532
July 2025	1 070	714	33 772

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
2 237	6	105 723

SECTION 08 · NICHE COMPARISON

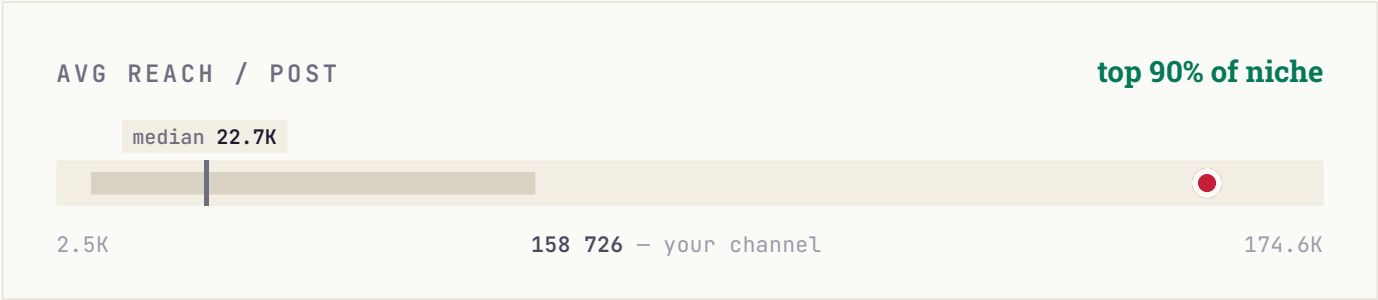
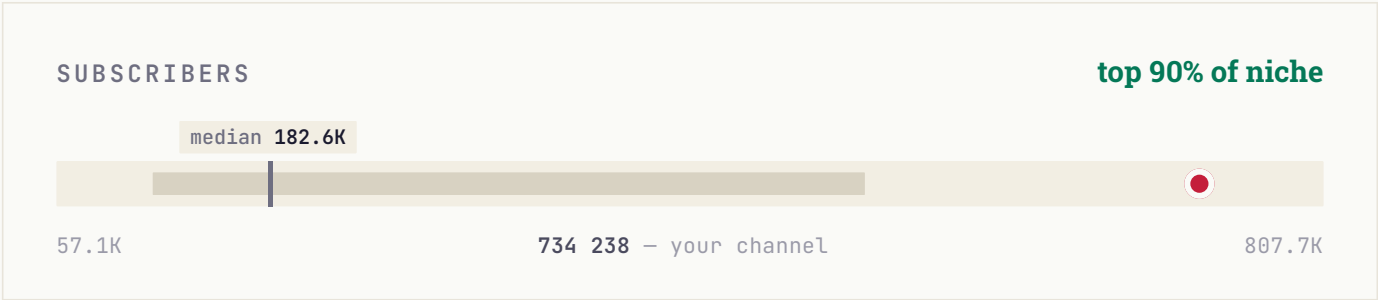
Where channel ranks in its league

Took top-100 channels in category "Economy» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#7/100

RANK IN NICHE

Channel in top 7% economy Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.8 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Sunday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for important
post**

03

Increase video posts share

Video in Telegram holds audience longer and is favored
by algorithm. Recommend share 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
