

PUBLIC PROMTPRESS REPORT

Channel audit

Jobs in Moscow



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SUBSCRIBERS

62 241

+14905 per month

ERR (% SEE POSTS)

1.0%

per day 0.0%

REACH/POST

523

ad reach 3/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 62 241 —	 SUBS REACH 0.84% avg % subs see post	 VIEWS/POST 523 median 4 · 29 days	 POSTS/DAY 26.3 ~184/week
 7D TREND +60199.4% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 389 chars. median 338 · 29 days	 POSTS ANALYZED 780 29 days
 AD REACH 3 24h avg	 CHURN / MONTH +14905 last month	 CITATION RATE 0 citation index · 4 channels mentioned all time	 CHANNEL AGE 3 years 5 months created Feb 21, 2023

AI EDITOR SUMMARY

Channel «Jobs in Moscow» — 62 241 subs. Avg views per post: 523 people (1% of subs), reach is low — consider expanding audience. Publishes 184 posts per week (~26/day) — very active. Week Jul 6–12 reach grew +60,199.4% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **780** posts over 29 days.
- 02 Dominant format – **Photo** (470/780 posts).
- 03 Avg post length – **389** chars (median 338).
- 04 Audience peak – **Sunday**, 14:00 MSK.
- 05 Top posts get **41,891x** more views than the weakest (41.9K avg for top vs 1 for worst) – among 780 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 12:02 TEXT Current vacancies in Moscow and region Yandex Food, Couriers - https://vk.cc/cW2mzp Work at T-Bank - https://vk.cc/cU6JzM Order picker...	VIEWS 75 565 REPOSTS —	REACTIONS — ER 121.4%
Nº2 12.07 · 14:29 PHOTO We are on Max - max.ru/infomsk777 Cook-cashier / Restaurant employee Details 👉 Why you'll like it: • Official employment •...	VIEWS 25 074 REPOSTS —	REACTIONS — ER 40.3%
Nº3 12.07 · 12:03 TEXT We are on Max - max.ru/infomsk777 System administrator Salary negotiable. Responsibilities: • Ensure stable operation and...	VIEWS 25 034 REPOSTS —	REACTIONS — ER 40.2%

Nº4 12.07 · 14:39 PHOTO We are on Max - max.ru/infomsk777	VIEWS 25 033 REPOSTS —	REACTIONS — ER 40.2%
Nº5 12.07 · 11:02 TEXT Driver - Courier on company car. We await your response - https://vk.cc/cK7wLz	VIEWS 25 017 REPOSTS —	REACTIONS — ER 40.2%

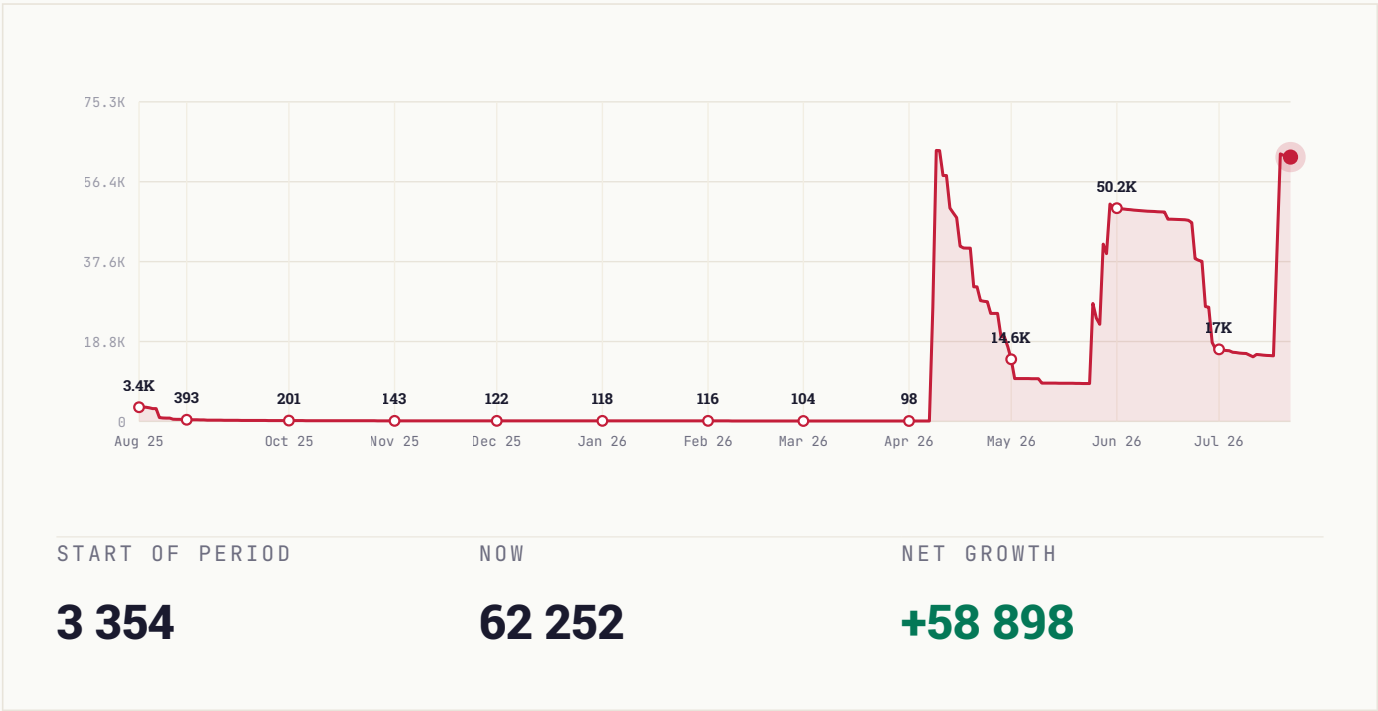
WORST 3

↓ 07.07 · 14:34 PHOTO We are on Max - max.ru/infomsk777	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%
↓ 07.07 · 15:58 TEXT We are on Max - max.ru/infomsk777 ⚡Electrician (m. Okhotny Ryad) 🇷🇺from 130,000 rubles net Responsibilities: Perform installation work...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%
↓ 07.07 · 17:14 TEXT We are on Max - max.ru/infomsk777 My salary is 67,000 rubles. The employer paid for my training worth 240,000 rubles, and...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

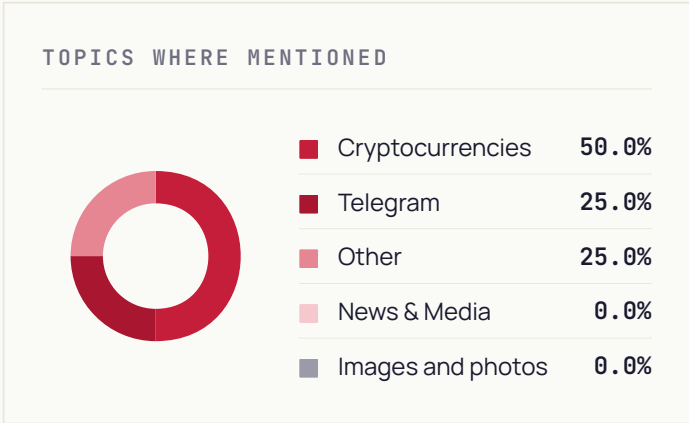
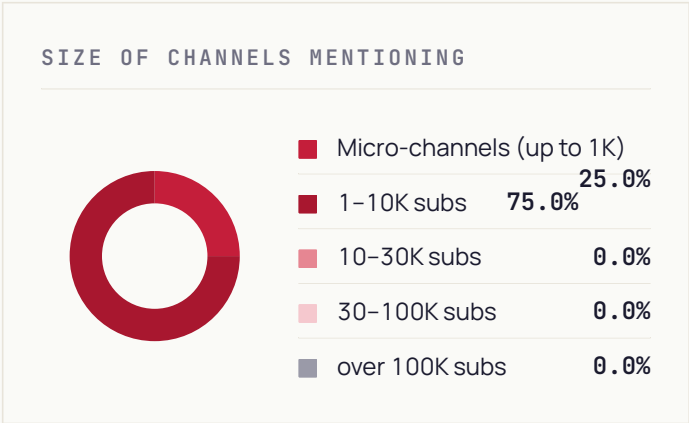
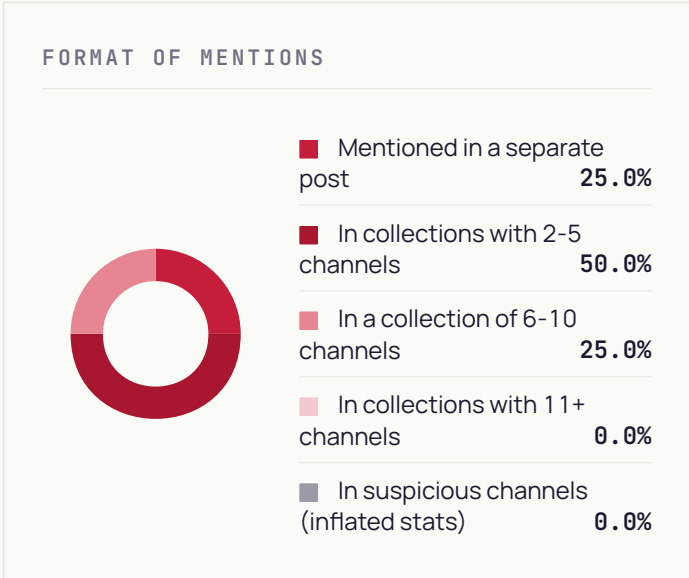
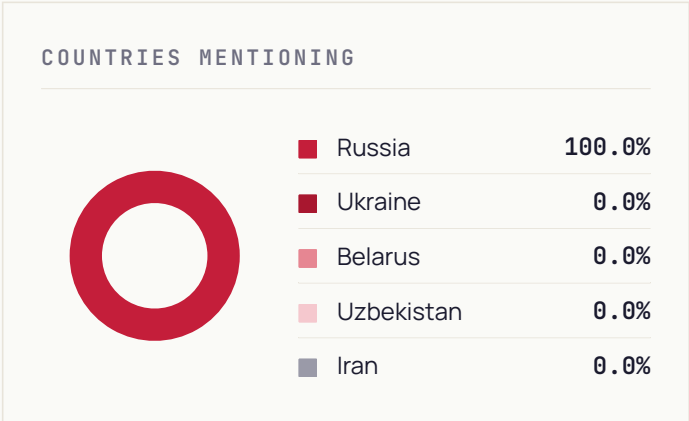
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who and how mentions the channel

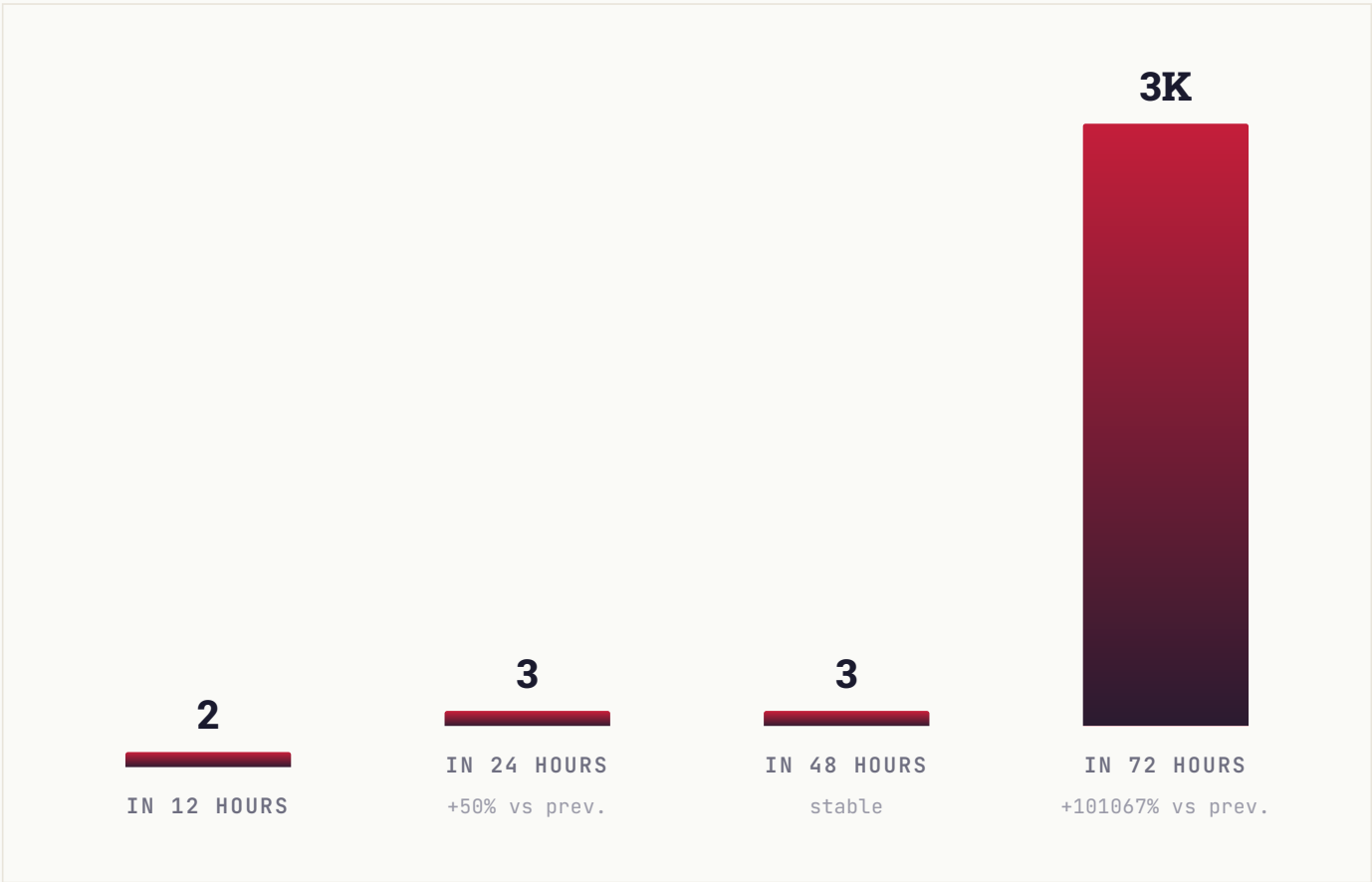
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
RV Jobs in Moscow YOU	62.2K

COMPARATIVE INSIGHT

Channel is still outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **2**, they brought **2** new subs.

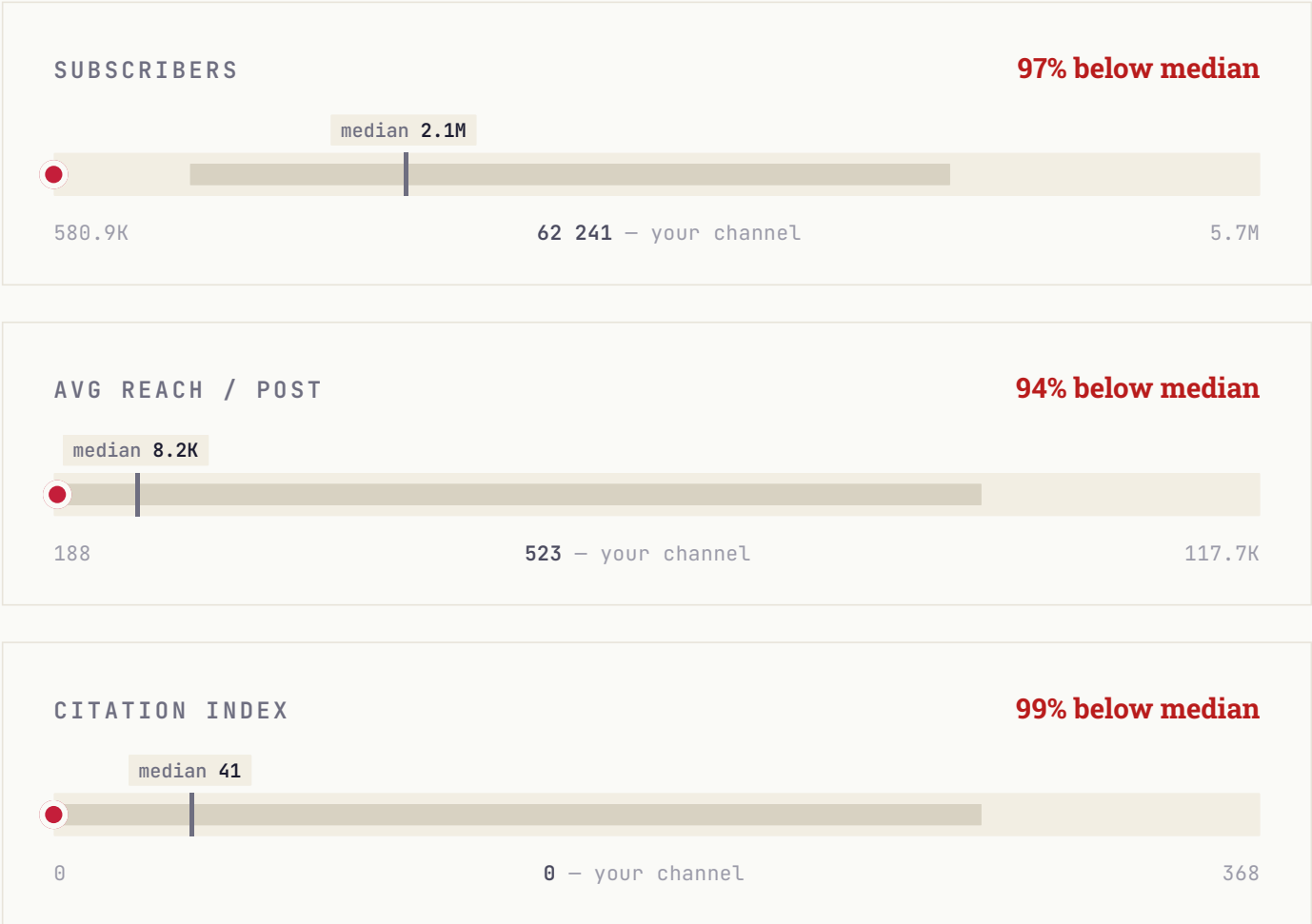
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	0	0	2	
Nov 2025	0	0	0	
Oct 2025	0	0	0	
Sep 2025	0	0	0	
August 2025	2	2	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
2	6	2

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Sunday
Audience is most active on this day at 14:00 MSK.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
Current ER 0.84% vs norm 6.5%. Try polls & interactive formats.

EFFECT
+5.7pp ER
- 04

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us & hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager