

PUBLIC REPORT BY PROMTPRESS

Channel audit

Murado



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SUBSCRIBERS

22 940

-86 per month

ERR (% SEE POSTS)

310.0%

per day 194.9%

REACH/POST

68.5K

ad reach 44.8K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 22 940 —	 SUBS REACH 298.77% avg % subs see post	 VIEWS/POST 68.5K median 86.4K · 18 days	 POSTS/WEEK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 955 chars median 1000 · 18 days	 POSTS ANALYZED 4 18 days
 AD REACH 44.8K 24h avg	 CHURN / MONTH -86 over last month	 CITATION RATE 1 528 citation index · 3,450 channels mentioned ever	 CHANNEL AGE 6 years 6 months created 16.01.2020

AI EDITOR SUMMARY

Channel «Murado» — 22 940 subs. Each post averages 68.5K people (299% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 18 days.
- 02 Dominant format — Photo (2/4 posts).
- 03 Avg post length — 955 chars (median 1000).
- 04 Peak audience activity — Friday, 01:00 MSK.
- 05 Top posts get 1x more views than the weakest (89.3K avg for top vs 59.6K for worst) — among 4 posts in 18 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 03.07 · 22:57 TEXT The importance of liberating Konstantinovka cannot be overstated. Politically, it debunks the entire media narrative that the balance of power...	VIEWS 95 227 REPOSTS 392	REACTIONS — ER 415.1%
Nº2 11.07 · 10:37 TEXT On refineries, responsibility, negligence, and greed. What's happening now has never happened before. The war between the US and Iran is a schoolyard fight compared to...	VIEWS 92 007 REPOSTS 1 418	REACTIONS — ER 401.1%
Nº3 29.06 · 07:01 PHOTO What awaits the Russian Armed Forces: fundamentally new strike capabilities, unified air defense, smart drone swarms, and much more that we can't discuss yet...	VIEWS 80 790 REPOSTS 293	REACTIONS — ER 352.2%

Nº4 17.07 · 19:15 PHOTO “Everything changes every two months,” — A. R. Belousov. In fact, this really applies to almost everything related to this...	VIEWS	REACTIONS
	6 127	—
	REPOSTS	ER
	44	26.7%

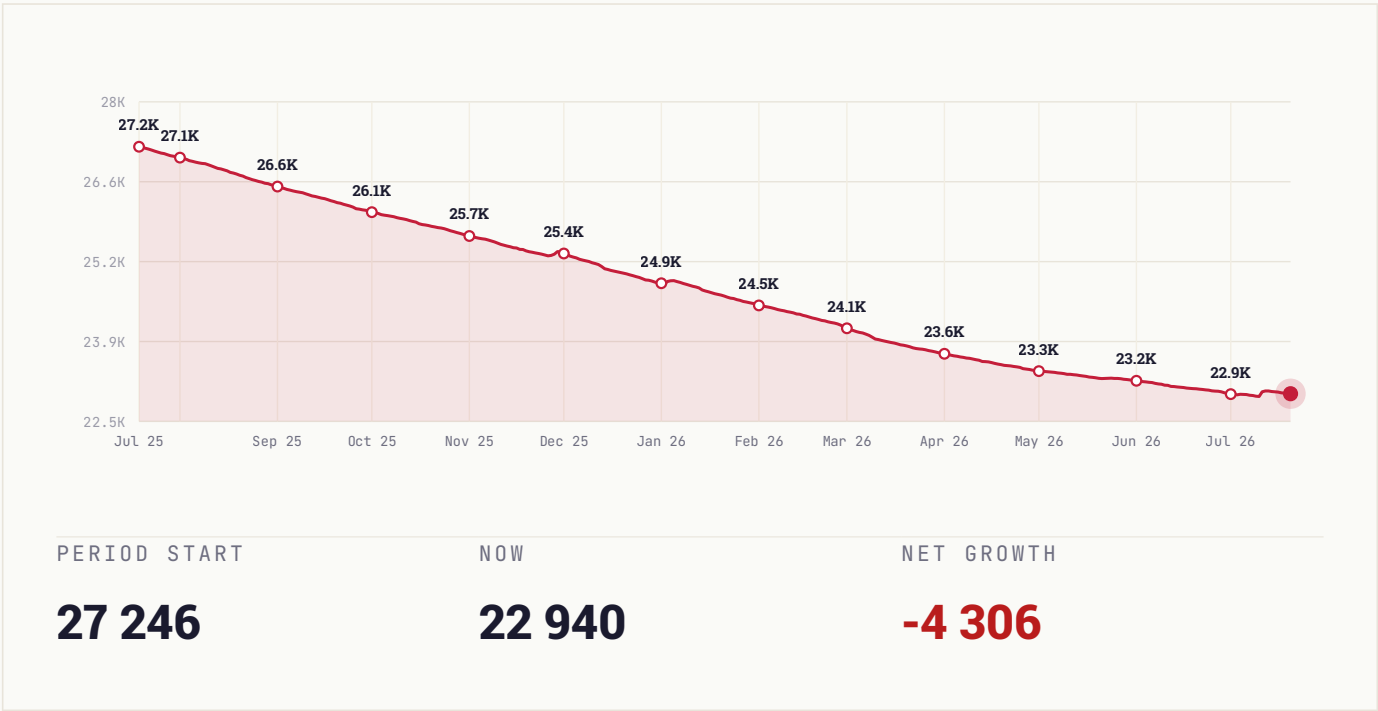
WORST 3

↓ 11.07 · 10:37 TEXT On refineries, responsibility, negligence, and greed. What's happening now has never happened before. The war between the US and Iran is a schoolyard fight compared to...	VIEWS	REACTIONS
	92 007	—
	REPOSTS	ER
	1 418	401.1%
↓ 29.06 · 07:01 PHOTO What awaits the Russian Armed Forces: fundamentally new strike capabilities, unified air defense, smart drone swarms, and much more that we can't discuss yet...	VIEWS	REACTIONS
	80 790	—
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	293	352.2%
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	6 127	—
	REPOSTS	ER
	44	26.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

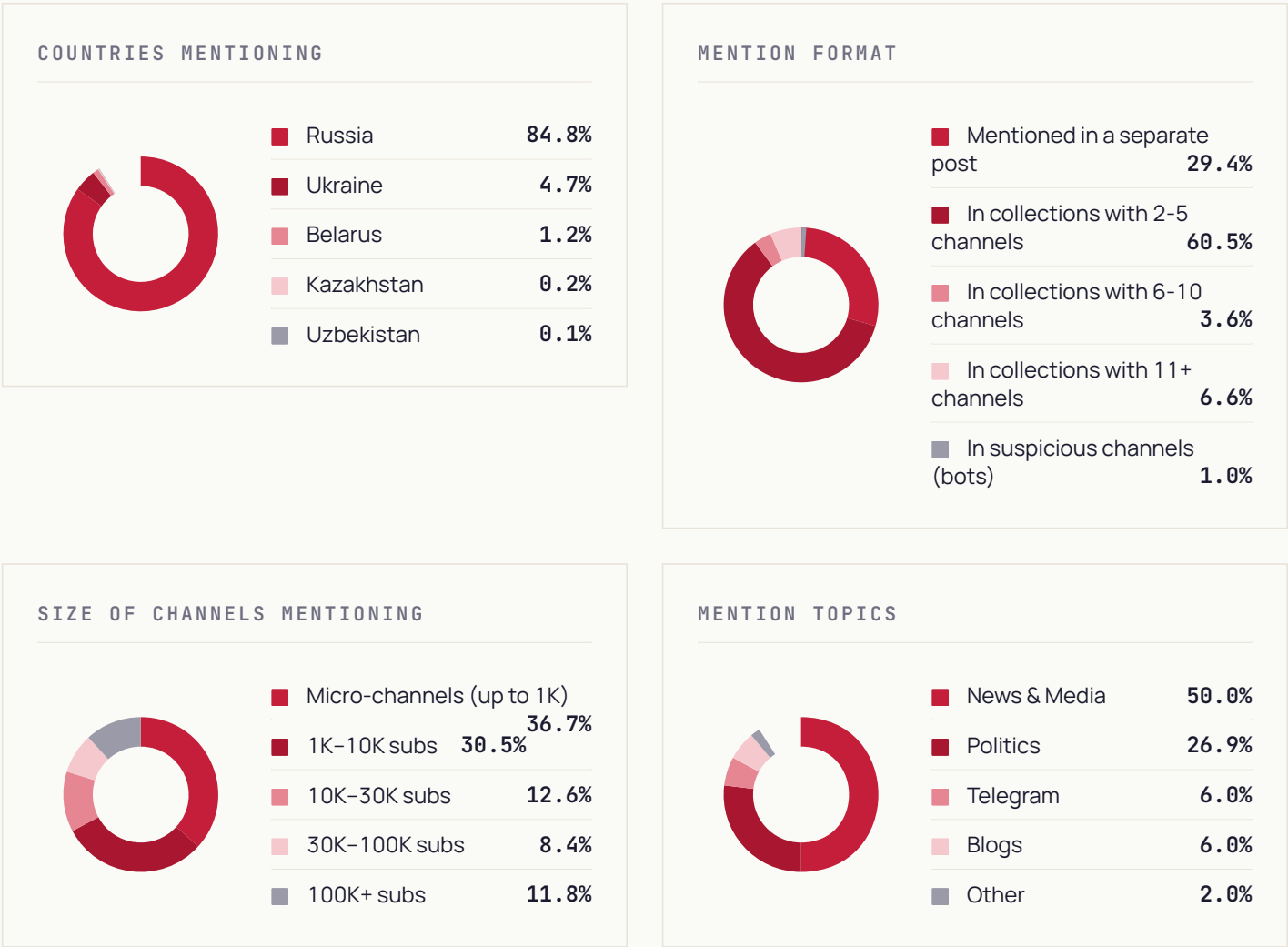
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

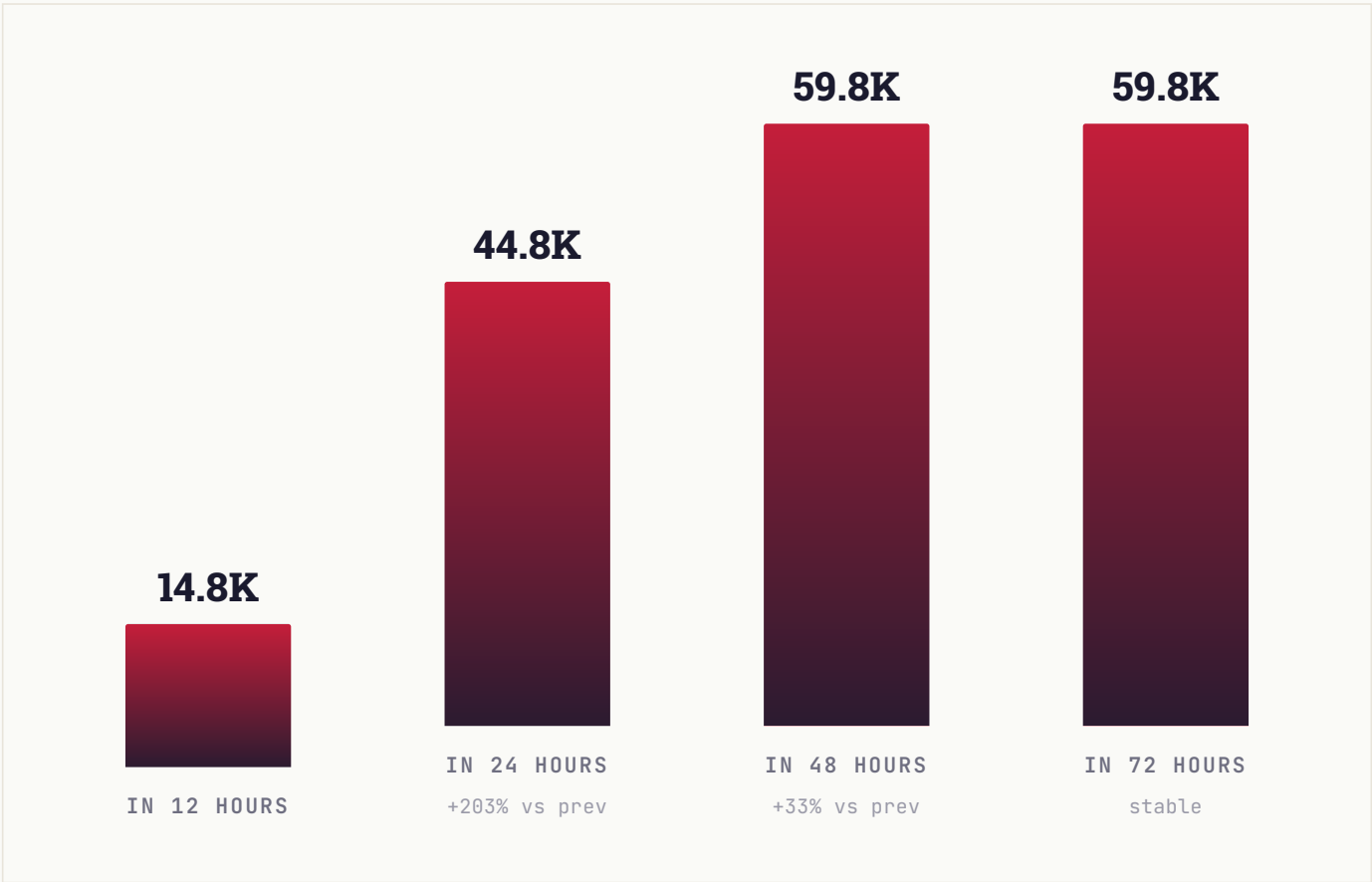
Citation index **1 528** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **3 450** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.1M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.9M
ا ج اخبار فوری جنگ	4.3M
ا ب خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
MU Murado YOU	22.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.1M), median top-97: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **424**, they brought **135** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	239	119	60	
December 2025	19	19	0	
November 2025	142	119	75	
October 2025	3	3	0	
September 2025	21	19	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
424	6	135

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray bar — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.5 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
Audience most active on this day at 01:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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