

PROMTPRESS PUBLIC REPORT

Channel audit

mrgriboss •

-3000000\$ in gift



@mrgriboss

Sharing my gift journey. Chat: @mrgribosschat 🍄 CS inventory
20,000,000₽+ Sosok at 140k\$ Orlov at 90k\$ Glasses & Redo at
30k\$ Sent subs 3M stars 🗣️ Main:...

SUBS	ERR (% SEE POSTS)	REACH/POST
79 594	11.0%	8.2K
-3181 per month	per day 9.1%	ad reach 7.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Crypto» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 79 594 —	 SUBS REACH 10.33% avg % subs see post	 VIEWS/POST 8.2K median 8.4K · 29 days	 POSTS/WEEK 20.7 over period
 7D TREND +4.8% vs previous week	 REACTIONS/POST 138.0 total 11,864 reactions, 2,850 reposts, 2,003 comments	 POST LENGTH 318 chars median 266 · 29 days	 POSTS ANALYZED 86 29 days
 AD REACH 7.3K 24h avg	 CHURN / MONTH -3181 last month	 CITATION RATE 261 citation index · 875 channels mentioned all time	 CHANNEL AGE 1 year 6 months created 19.12.2024

AI EDITOR SUMMARY

Channel «mrgriboss • -300000\$ in gift» — 79 594 subs. Avg views per post: 8.2K people (10% of subs), reach is low — consider expanding audience. Publishes 21 posts/week (~3/day) — consistent. For the week Jun 29 – Jul 5, reach stable (+4.8% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **86** posts over 29 days.
- 02 Dominant format – **Photo** (70/86 posts).
- 03 Avg post length – **318** chars (median 266).
- 04 Peak audience activity – **Sunday**, 14:00 MSK.
- 05 Top posts get **1x** more views than the weakest (9.7K avg for top vs 7.5K for worst) – among 86 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 16:26 PHOTO  GIFTS ALREADY READY! Adler also noted that 2 gifts from summer are ready, that's 6 gifts total: 🎁 REDO – should...	VIEWS 9 831 REPOSTS 60	REACTIONS 151 ER 12.4%
Nº2 05.07 · 11:27 PHOTO  STATUES SELLING AT ZERO! With 🎁 Statues costing 300 stars (2.56 GRAM), the floor is now 2.64 GRAM – waited a year for upgrades and...	VIEWS 9 684 REPOSTS 74	REACTIONS 180 ER 12.2%
Nº3 04.07 · 16:23 PHOTO  ALL UPGRADE PERCENTAGES FOR STATUE! Finally after all Telegram bugs, we got the % for all 🎁 Statue models! 🗽 Homeland – 0.5% 🗽 Rebel...	VIEWS 9 635 REPOSTS 46	REACTIONS 183 ER 12.1%

Nº4 23.06 • 09:01 PHOTO ✗ SURFS DROPPING 70% INTO THE RED! The upgrade price for 🎁 Surfs hit a low, and they're being sold at a 72% loss! 🔥 Cost – 28.5...	VIEWS 9 583 REPOSTS 165 REACTIONS 260 ER 12.0%
Nº5 30.06 • 16:55 PHOTO !! NEW CHAPTER OF TELEGRAM GIFTS! Roxman wrote in his channel that he thinks marketplaces should grow up and introduce a commission – this will be for...	VIEWS 9 520 REPOSTS 23 REACTIONS 220 ER 12.0%
WORST 3	
↓ 10.07 • 15:35 PHOTO 🔗 STARS IN TELEGRAM – OVER? Durov said the new MTONGA step is delayed due to Apple's slow approval – which may mean that he...	VIEWS 7 563 REPOSTS 60 REACTIONS 172 ER 9.5%
↓ 09.07 • 17:00 PHOTO Today someone will believe in Morocco. Someone – in France. And someone will just miss their star moment (YOU) 🇫🇷🇲🇦 Morocco again gathers its...	VIEWS 7 546 REPOSTS 5 REACTIONS 73 ER 9.5%
↓ 10.07 • 14:08 PHOTO ✗ MARKETPLACES RETURNING COMMISSION TODAY? One major gift influencer said that in an hour marketplaces will introduce a 2% commission on...	VIEWS 7 385 REPOSTS 25 REACTIONS 148 ER 9.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 • MENTIONS

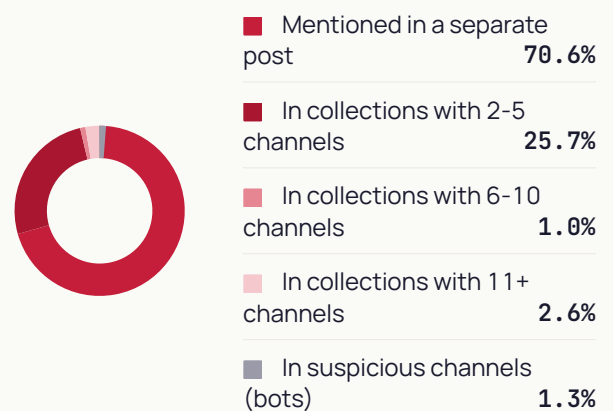
Who mentions the channel and how

Citation index **261** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k subs. All-time mentions: **875** different channels.

COUNTRIES MENTIONING



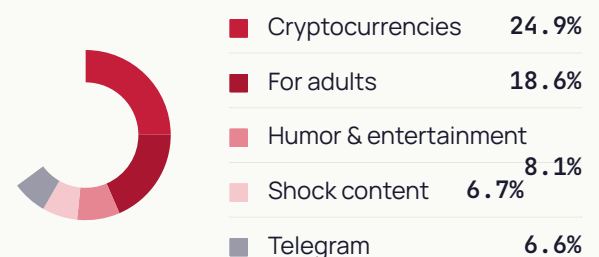
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



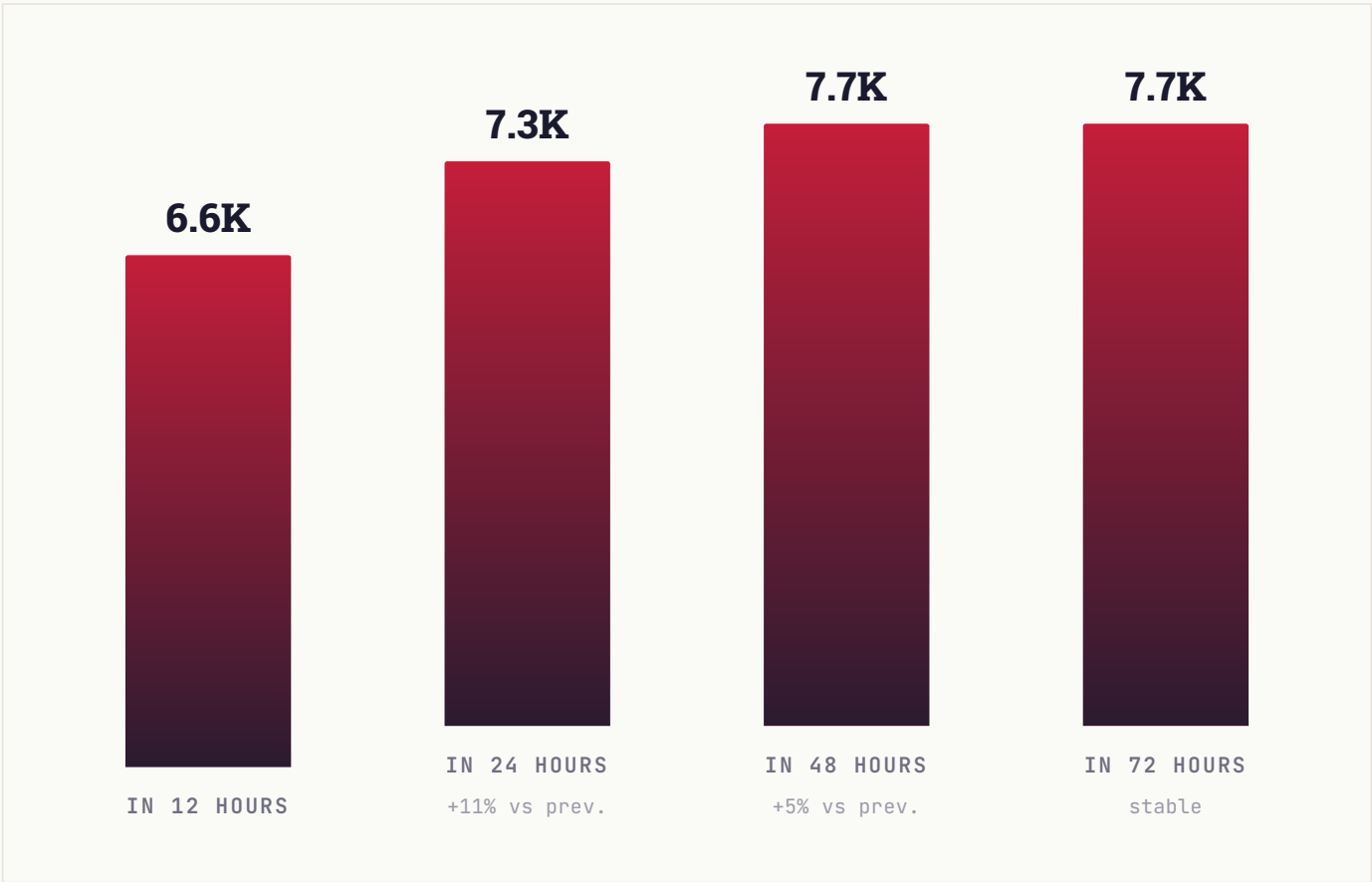
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted – see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
M• mrgriboss • -300000\$ in gift YOU	79.6K

COMPARATIVE INSIGHT

Channel not yet outside top-100 niche – early growth stage. Niche leader – Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **185**, they brought **126 265** new subs.

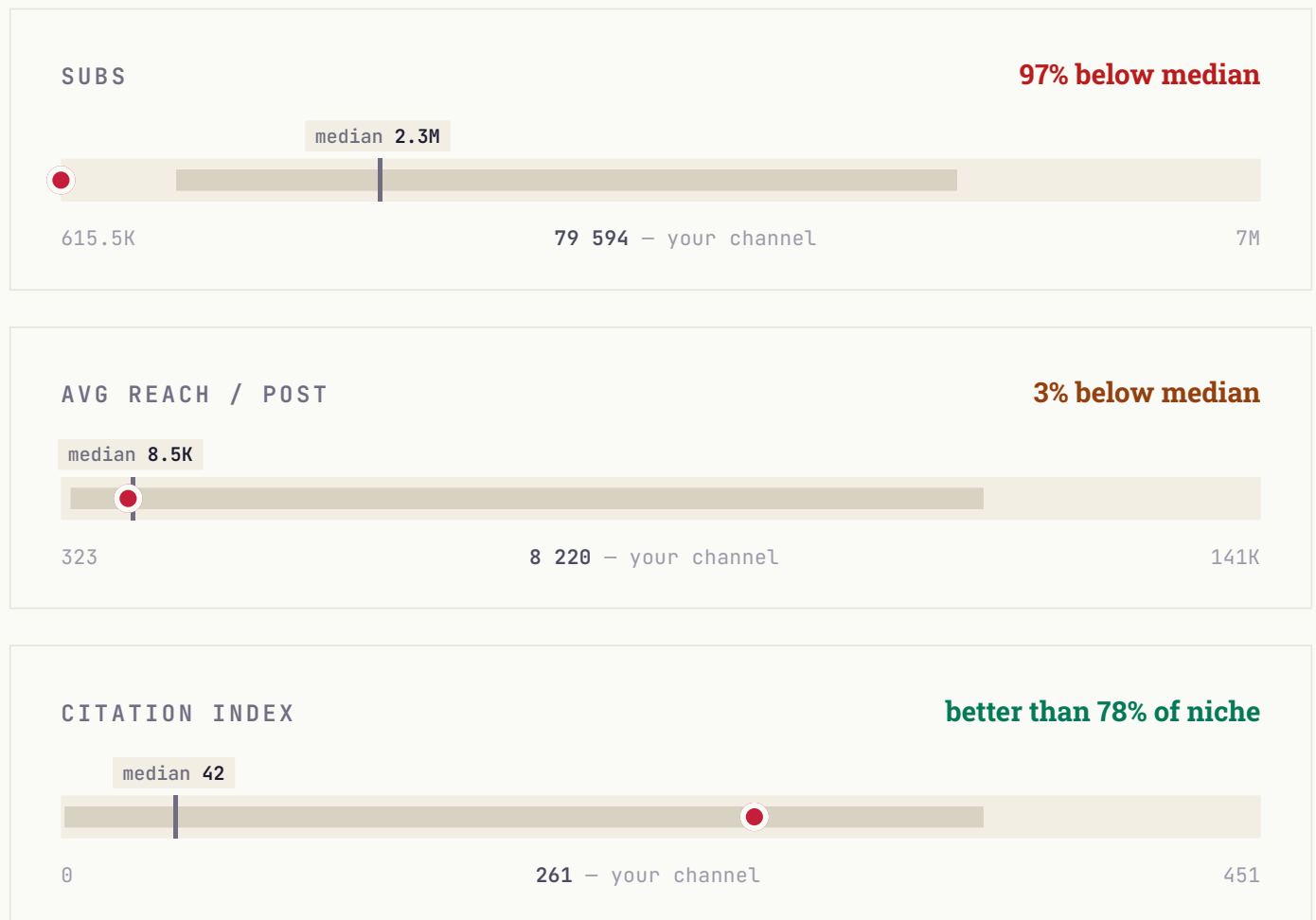
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	47	20	15 764
December 2025	1	1	848
November 2025	8	8	4 292
October 2025	33	18	3 433
September 2025	3	3	36 508
August 2025	93	76	65 420

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
185	6	126 265

— SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads through us and hit your growth target in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager