

PROMTPRESS PUBLIC REPORT

Channel audit

Mr Mozart



@mr_mozart

For all questions write here - @mozart_info

SUBS

132 326

-1136 per month

ERR (% SEE POSTS)

41.0%

per day 19.1%

REACH/POST

53.8K

ad reach 25.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 132 326 —	 SUBSCRIBER REACH 40.63% avg % of subs see post	 VIEWS/POST 53.8K median 53.8K · 14 days	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 726 chars median 726 · 14 days	 POSTS ANALYZED 2 14 days
 AD REACH 25.2K 24h avg	 CHURN / MONTH -1136 last month	 CITATION RATE 100 citation index · 358 channels mentioned ever	 CHANNEL AGE 8 years 4 months created 08.03.2018

AI EDITOR SUMMARY

Channel «Mr Mozart» — 132 326 subs. Each post averages 53.8K people (41% from subs), wide reach for a channel this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 14 days.
- 02 Dominant format — Text (2/2 posts).
- 03 Avg post length — 726 chars (median 726).
- 04 Peak audience activity — Monday, 15:00 MSK.
- 05 Top posts gather 1× more views than the weakest (35.8K avg for top vs 53.8K for worst) — among 2 posts in 14 days. Analyze what top posts share: topic, format, timing.

TOP 2 POSTS

№115.06 · 12:44TEXT	VIEWS	REACTIONS
	68 806	—
Iran - US formally done, even Hormuz Strait opens for 60 days (again) Stocks at highs, oil gently falling...	REPOSTS	ER
	191	52.0%
№229.06 · 14:55TEXT	VIEWS	REACTIONS
	38 729	—
🍿 Nothing interesting is happening If we take a quick look at the technical picture of BTC daily, either a bounce is forming...	REPOSTS	ER
	168	29.3%

WORST 2

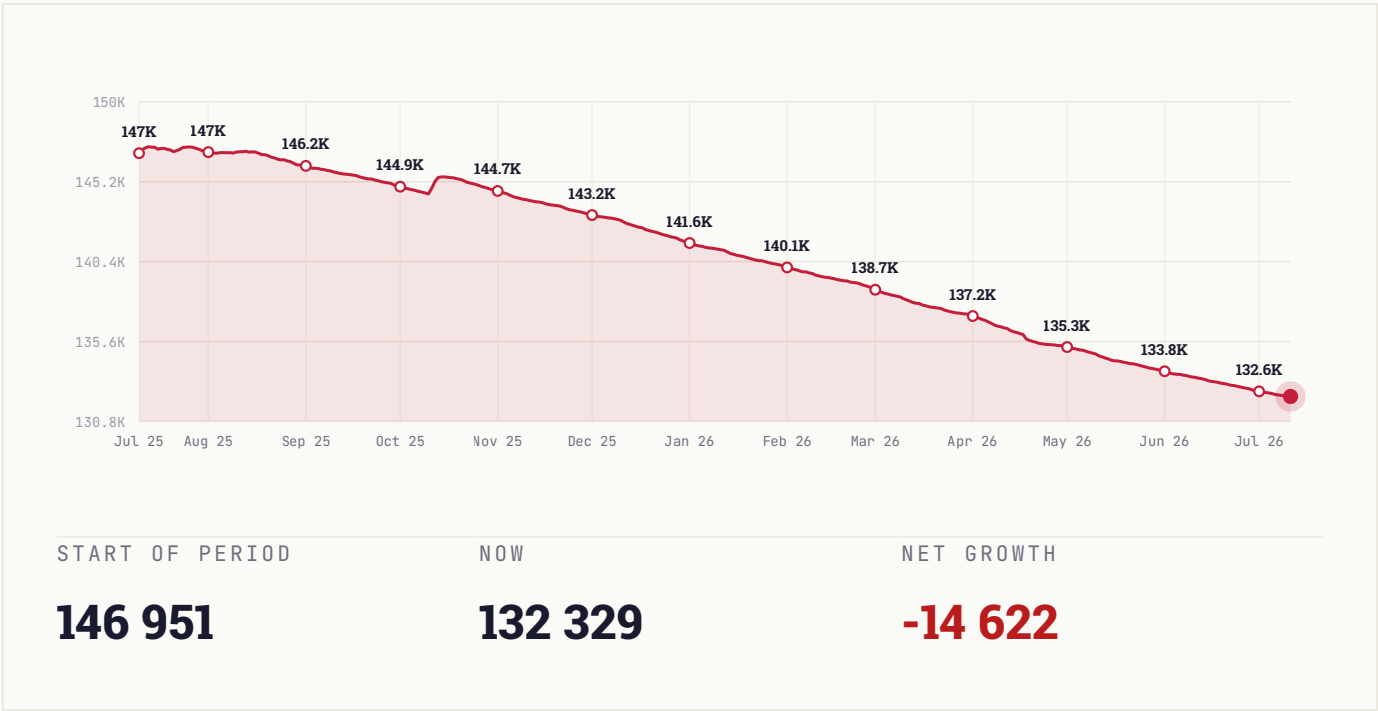
↓15.06 · 12:44TEXT	VIEWS	REACTIONS
	68 806	—
Iran - US formally done, even Hormuz Strait opens for 60 days (again) Stocks at highs, oil gently falling...	REPOSTS	ER
	191	52.0%

↓ 29.06 · 14:55 TEXT 🍿 Nothing interesting is happening If we take a quick look at the technical picture of BTC daily, either a bounce is forming...		VIEWS 38 729 REPOSTS 168	REACTIONS — ER 29.3%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

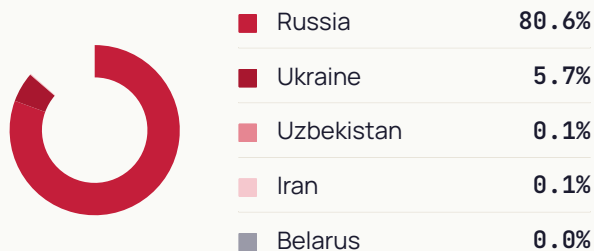


SECTION 04 · MENTIONS

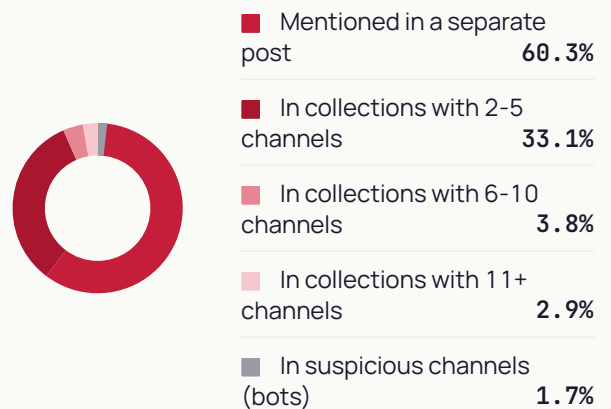
Who mentions the channel and how

Citation index **100** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time channel was mentioned **358** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



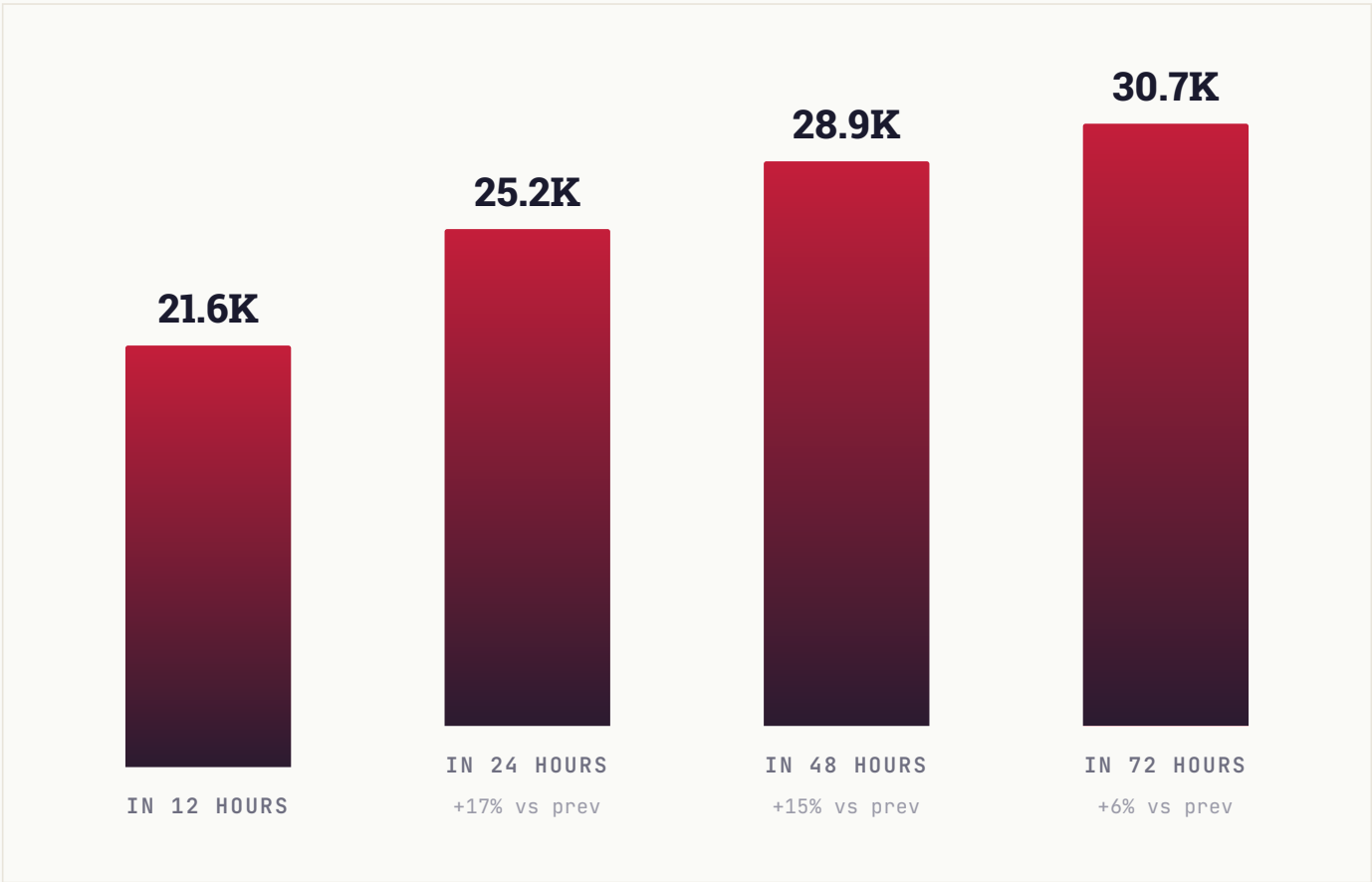
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
MM Mr Mozart YOU	132.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **238**, they brought **1 200** new subs.

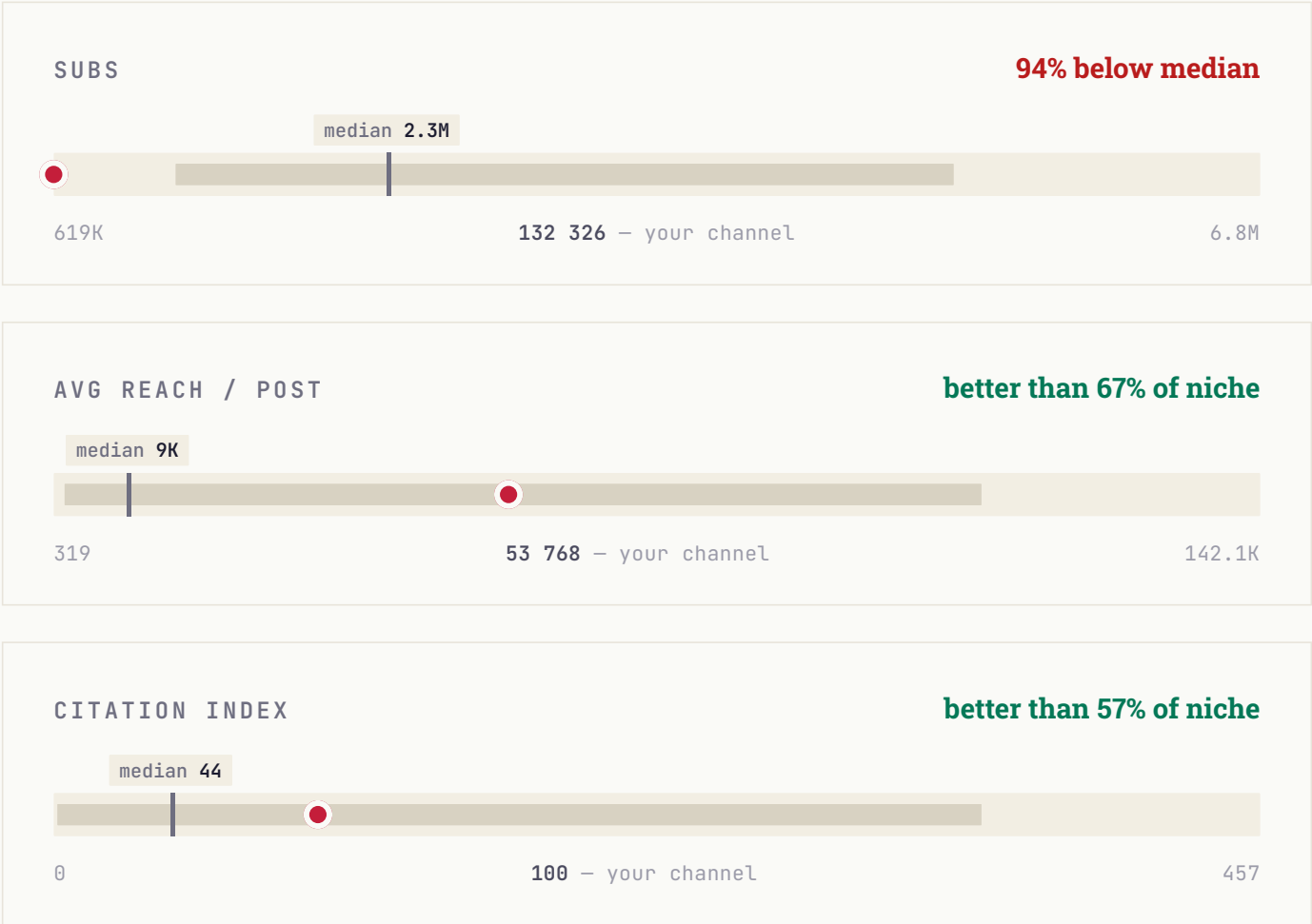
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	26	7	0	
December 2025	18	5	0	
November 2025	23	6	0	
October 2025	73	25	1 015	
September 2025	24	6	5	
August 2025	74	6	180	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
238	6	1 200

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by the algorithm. Recommend increasing share
to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
