

PUBLIC REPORT PROMTPRESS

Channel audit

MAD RABBIT



@mr_mad_rabbit

🏀 DDD (ex. DD) designer 🧑‍💻 Founder bestblendercourse.com
 Turning into Blender rock-star 🎤 youtube.com/MADRABBIT314 🎨
 instagram.com/mr.mad_rabbit Contact @bestblendercourse

SUBSCRIBERS

17 576

-141 per month

ERR (% SEE POSTS)

11.0%

per day 4.7%

REACH/POST

1.9K

ad reach 823/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 576 —	 SUBS REACH 10.96% avg % of subs see post	 VIEWS/POST 1.9K median 2.1K · 26 days	 POSTS/WEEK 5.2 over period
 7D TREND -14.1% vs previous week	 REACTIONS/POST 32.6 total 653 reactions, 133 reposts, 63 comments	 POST LENGTH 250 chars median 207 · 26 days	 POSTS ANALYZED 20 26 days
 AD REACH 823 24h avg	 CHURN / MONTH -141 last month	 CITATION RATE 142 citation index · 309 channels mentioned it all time	 CHANNEL AGE 9 years 2 months created 04.05.2017

AI EDITOR SUMMARY

Channel «MAD RABBIT 🐰» — 17 576 subs. Each post gets on avg 1.9K people (11% from subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — rare posts. For week Jul 6–12, reach dropped by -14.1% By week Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **20** posts over 26 days.
- 02 Dominant format – **Video** (10/20 posts).
- 03 Avg post length – **250** chars (median 207).
- 04 Audience peak activity – **Tuesday**, 18:00 MSK.
- 05 Top posts get **1×** more views than the weakest (2.2K avg for top vs 1.7K for worst) – among 20 posts over 26 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 15:19 PHOTO Shevelation is a course for those tired of tutorial chaos 😊 The result of painstaking work I started just over a year ago, aiming to...	VIEWS 2 231 REPOSTS 11	REACTIONS 24 ER 12.7%
Nº2 02.07 · 18:21 TEXT Serious people shamed me, like, dude, that's just a basic motion capture 😬 But it's different: look at the movement itself – how it...	VIEWS 2 227 REPOSTS —	REACTIONS 23 ER 12.7%
Nº3 01.07 · 08:20 VIDEO For example, this animation looks like crap	VIEWS 2 213 REPOSTS 3	REACTIONS 20 ER 12.6%

Nº4

02.07 · 13:14

VIDEO

So bad it's good 🙌 I find this animation brilliant

VIEWS

2 206

REACTIONS

40

REPOSTS

19

ER

12.6%

Nº5

30.06 · 14:24

TEXT

Shevelation launch We got enough people 😏 In a crisis, blocks, internet issues, summer, and whiners who...

VIEWS

2 183

REACTIONS

31

REPOSTS

2

ER

12.4%

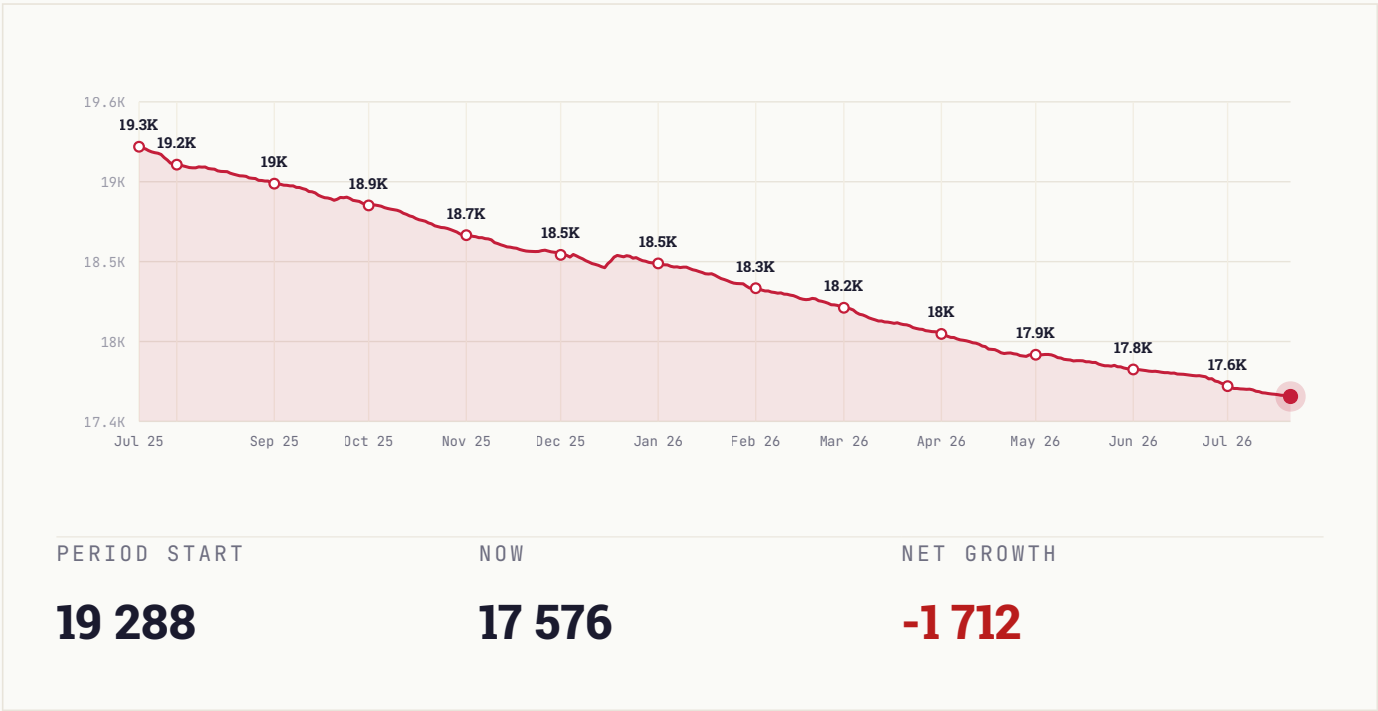
WORST 3

↓ 09.07 · 10:31 TEXT 📺 Yellow: a LEGO Horror Movie possibly the creepiest LEGO thing I've seen 😬 Very well made for a hobbyist project	VIEWS 1 695 REACTIONS 21 REPOSTS 2 ER 9.6%
↓ 10.07 · 09:54 TEXT Folks from 📺Blender Studio shared good news: they exceeded the plan and got 7000 paid subscribers, so we...	VIEWS 1 666 REACTIONS 46 REPOSTS 4 ER 9.5%
↓ 11.07 · 08:10 VIDEO Dared to criticize The Animator's Survival Kit 😬	VIEWS 1 622 REACTIONS 34 REPOSTS 10 ER 9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

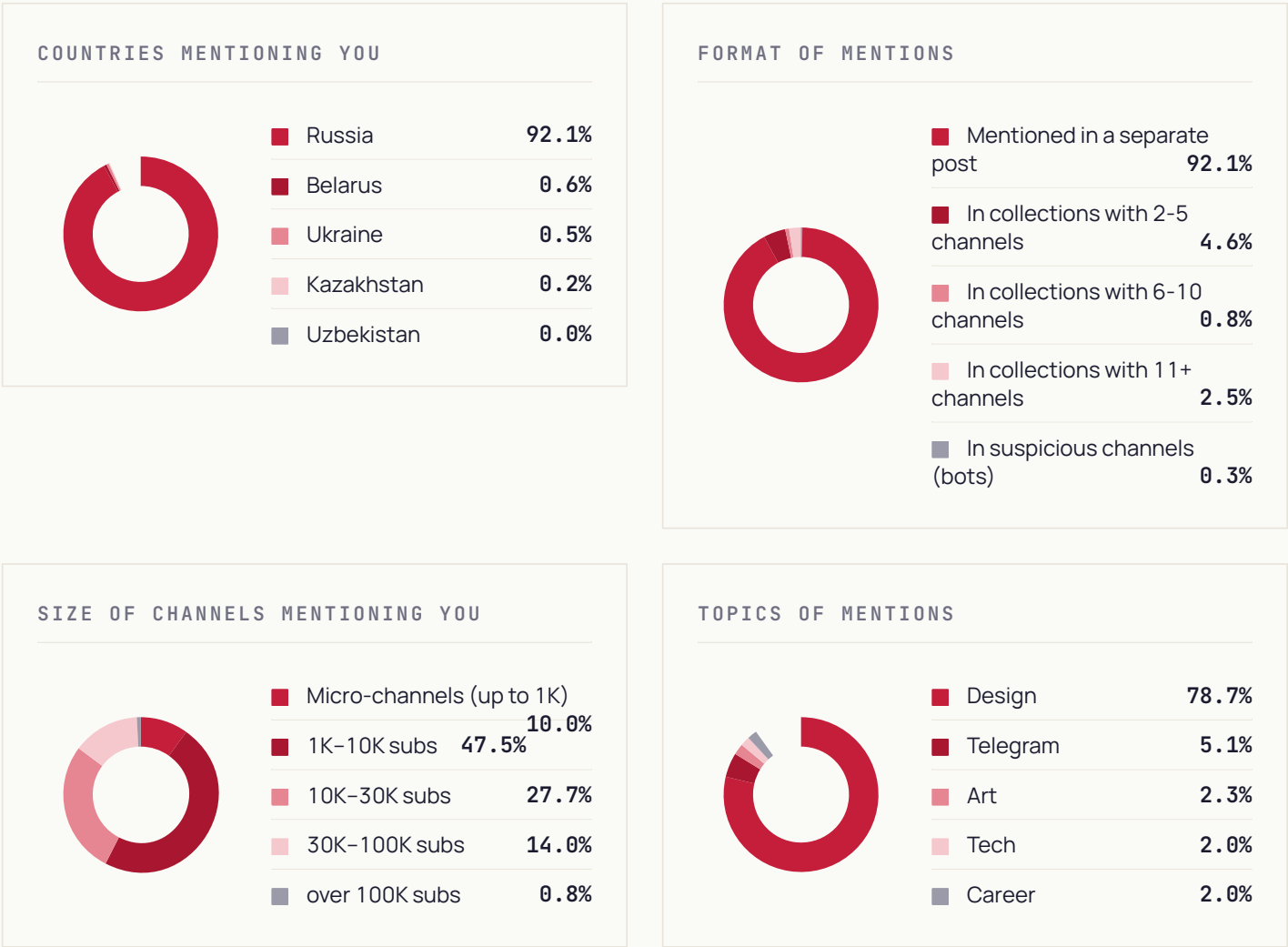
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

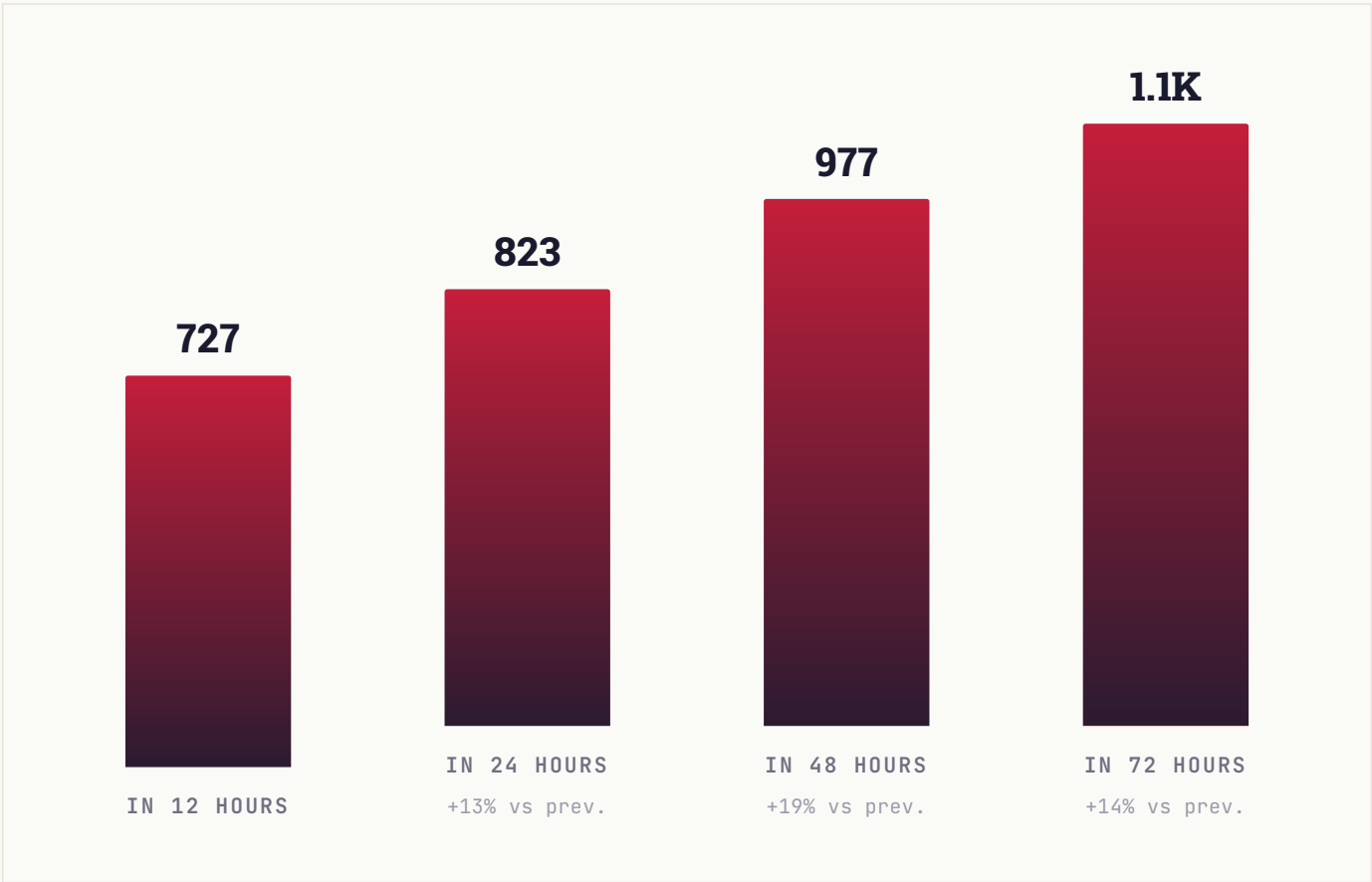
Citation index **142** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **309** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
66Lottery CRYPTO	387.4K
缅甸 缅甸北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang	147.1K
TC template canva gratis	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
SK Sexy font. Cyrillic	134.7K
MAD RABBIT	17.6K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — 66Lottery CRYPTO (387.4K), top-99 median: 65.4K. First goal — enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **21**, they brought **168** new subs.

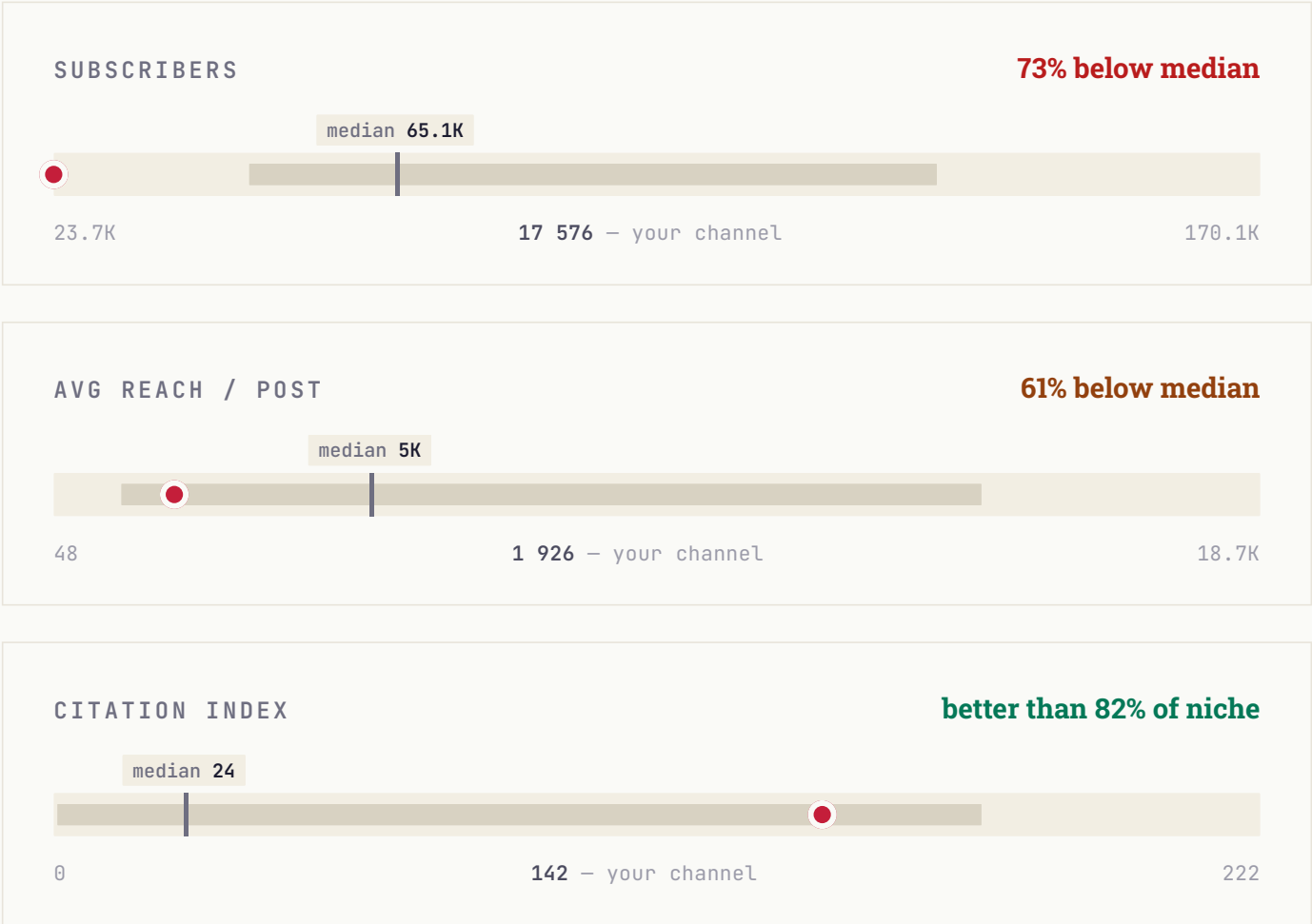
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	6	
December 2025	18	18	116	
November 2025	0	0	10	
October 2025	0	0	5	
September 2025	2	2	24	
August 2025	1	1	7	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
21	6	168

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
