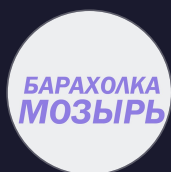


PUBLIC REPORT PROMTPRESS

# Channel audit

## MOZYR FLEA MARKET



@mozyrshop

Free ads for your listings Send them here @chatmozyr Include:  
Price, description, city, photos, your TG or phone. No clothes or shoes.

SUBSCRIBERS

**2 489**

+79 per month

ERR (% SEE POSTS)

**36.0%**

per day 23.7%

REACH/POST

**877**

ad reach 591/24h

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**— CONTENTS · 2026**

# What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

|                                                                                                                                                    |                                                                                                                                                                                     |                                                                                                                                                                                     |                                                                                                                                                                         |
|----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>2 489</div> <div>—</div>             | <div> SUBS REACH</div> <div>35.23%</div> <div>avg % subs see post</div>                            | <div> VIEWS/POST</div> <div>877</div> <div>median 917 · 28 days</div>                              | <div> POSTS/WK</div> <div>43.4</div> <div>over period</div>                          |
| <div> 7D TREND</div> <div>-2.9%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>1.8</div> <div>total 311 reactions, 284 reposts, 43 comments</div> | <div> POST LENGTH</div> <div>231 chars</div> <div>median 141 · 28 days</div>                       | <div> POSTS ANALYZED</div> <div>177</div> <div>28 days</div>                         |
| <div> AD REACH</div> <div>591</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>+79</div> <div>last month</div>                                   | <div> CITATION RATE</div> <div>4</div> <div>citation index · 8 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>1 year 7 months</div> <div>created Oct 26, 2024</div> |

AI EDITOR SUMMARY

Channel «MOZYR FLEA MARKET» — 2 489 subs. Avg views per post 877 people (35% of subs), good reach. Publishes 43 posts/week (~6/day) — active. Week Jun 1–7 reach stable (-2.9% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 177 posts in 28 days.
- 02 Dominant format – Photo (156/177 posts).
- 03 Avg post length – 231 chars (median 141).
- 04 Peak audience activity – Wed, 17:00 MSK.
- 05 Top posts get 2× more views than the weakest (1.2K avg for top vs 630 for worst) – among 177 posts in 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                   |                                                                   |                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>20.05 · 19:32</div><div>PHOTO</div></div> <div>11 iPhone 256gb battery 70% Issues: screen line, body scuffs +375295505630</div>                                           | <div>VIEWS</div> <div>1 191</div> <div>REPOSTS</div> <div>3</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>47.9%</div>  |
| <div><div>Nº2</div><div>20.05 · 06:46</div><div>PHOTO</div></div> <div>Specs: 15.6" 1920×1080, IPS, 60 Hz, AMD Ryzen 7 5800U, 16 GB LPDDR4, SSD 512 GB, integrated GPU, no OS, lid color...</div> | <div>VIEWS</div> <div>1 150</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>15</div> <div>ER</div> <div>46.2%</div> |
| <div><div>Nº3</div><div>20.05 · 14:47</div><div>PHOTO</div></div> <div>Selling Xiaomi Pad5. Screen perfect, edges chipped. Docs, box, charger included. Free screen protector and 2...</div>      | <div>VIEWS</div> <div>1 138</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>45.7%</div>  |

|                                                                                                                                                                                           |                                                                                                                             |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 25.05 · 19:12 <span>PHOTO</span><br><b>BMX Stinger Shift Bright Acid Pegs, docs, front/rear brakes, combo lock. No trades, only sale Price ...</b>                             | <div>VIEWS</div> <b>1 105</b><br><div>REPOSTS</div> <b>—</b><br><div>REACTIONS</div> <b>—</b><br><div>ER</div> <b>44.4%</b> |
| <b>Nº5</b> 27.05 · 16:30 <span>PHOTO</span><br><b>Selling mountain bike Magnum model Legend Manufacturer: Greenland Class: Mountain Frame size L Wheel diameter: 27.5 Bike in good...</b> | <div>VIEWS</div> <b>1 088</b><br><div>REPOSTS</div> <b>4</b><br><div>REACTIONS</div> <b>1</b><br><div>ER</div> <b>43.7%</b> |

## WORST 3

|                                                                                                                                                                    |                                                                                                                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| ↓ 13.06 · 19:16 <span>PHOTO</span><br><b>Selling trick scooter z53 in good condition, bought this year, unused. Price negotiable. City Mozyr. DM here @Ubdnupy</b> | <div>VIEWS</div> <b>642</b><br><div>REPOSTS</div> <b>—</b><br><div>REACTIONS</div> <b>—</b><br><div>ER</div> <b>25.8%</b> |
| ↓ 13.06 · 19:13 <span>PHOTO</span><br><b>Selling monitor, 180Hz, 27", new!!! Used a couple times, max 6 hours. Under warranty, box, receipt, bought...</b>         | <div>VIEWS</div> <b>626</b><br><div>REPOSTS</div> <b>2</b><br><div>REACTIONS</div> <b>1</b><br><div>ER</div> <b>25.2%</b> |
| ↓ 13.06 · 19:11 <span>PHOTO</span><br><b>Hello, boxing gloves 12 oz for sale, original, 80 Condition 10/10 +375336024895</b>                                       | <div>VIEWS</div> <b>624</b><br><div>REPOSTS</div> <b>—</b><br><div>REACTIONS</div> <b>—</b><br><div>ER</div> <b>25.1%</b> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

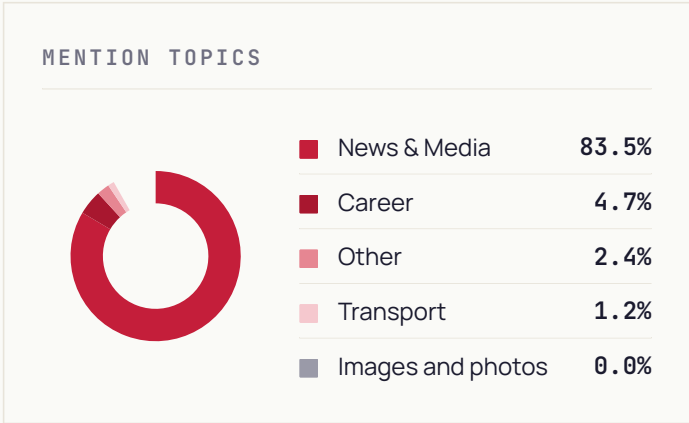
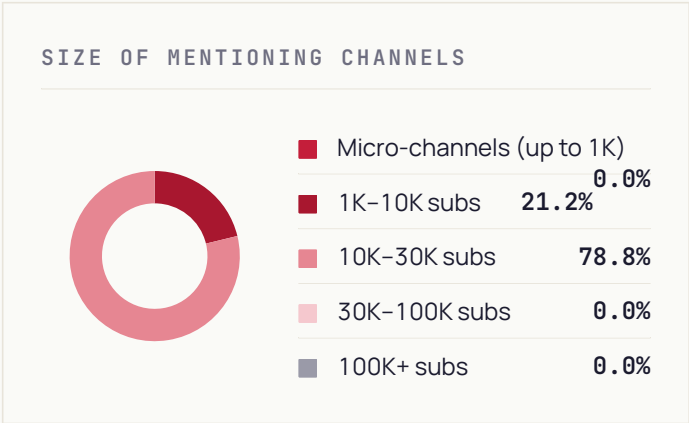
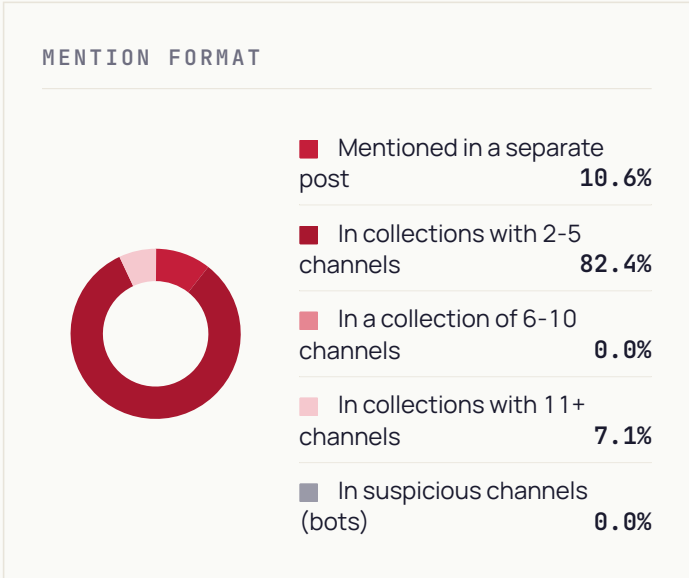
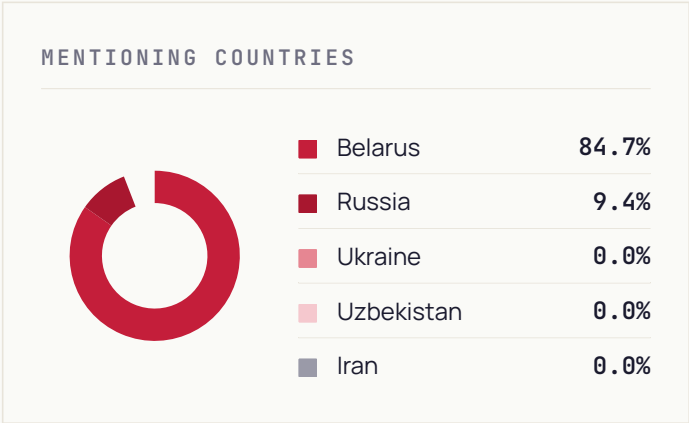
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

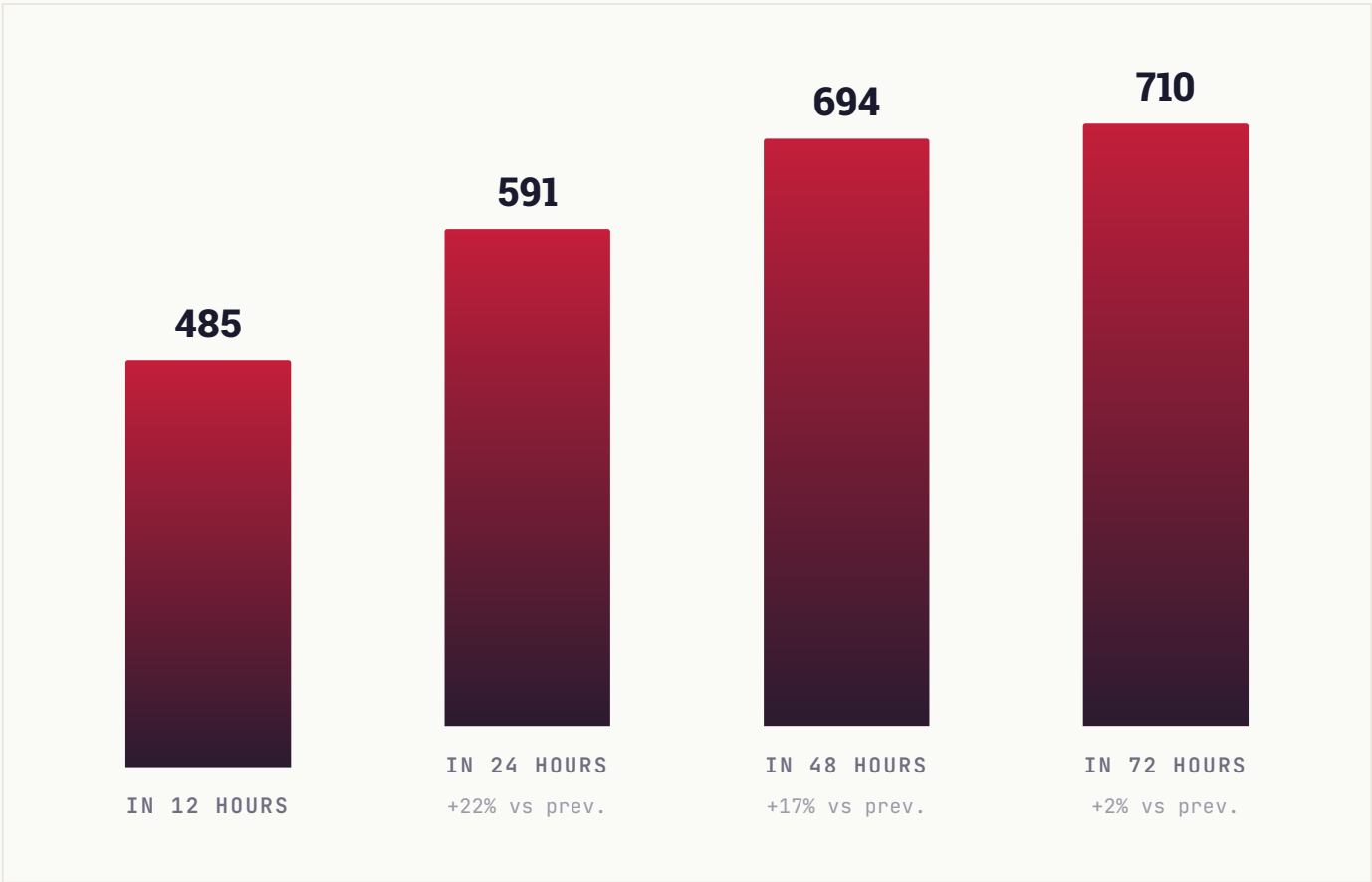
Citation index 4 – channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned 8 different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                    | SUBSCRIBERS |
|------------------------------------------------------------|-------------|
| 53 5 element   5element.by                                 | 105.2K      |
| Sat Discounts Belarus                                      | 75.2K       |
| F- Flatty - Apartment rental in Minsk   Direct from owners | 43.6K       |
| PI Promo codes & discounts Belarus                         | 41.4K       |
| SI Discounts & new items Belarus                           | 36.2K       |
| H2 Finds 21vek.by                                          | 35.5K       |
| RE Realt                                                   | 32.3K       |
| SI SMARTECH   luxury tech                                  | 27.3K       |
| K- Kupon.by – promo codes Belarus                          | 26.3K       |
| KO Onliner Catalog                                         | 21.5K       |
| B MOZYR FLEA MARKET YOU                                    | 2.5K        |

COMPARATIVE INSIGHT

Channel in top half of niche (#44 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for top quartile — realistic 6-12 month horizon.

— SECTION 07 · NICHE COMPARISON

# Where the channel stands in its league

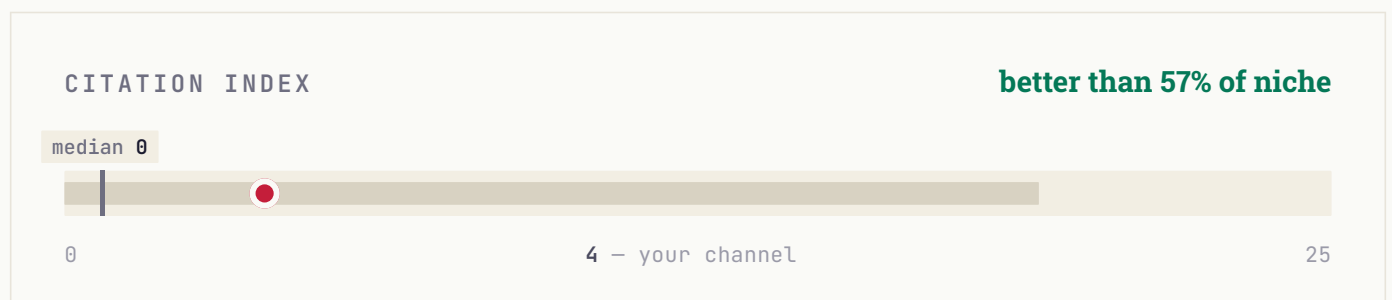
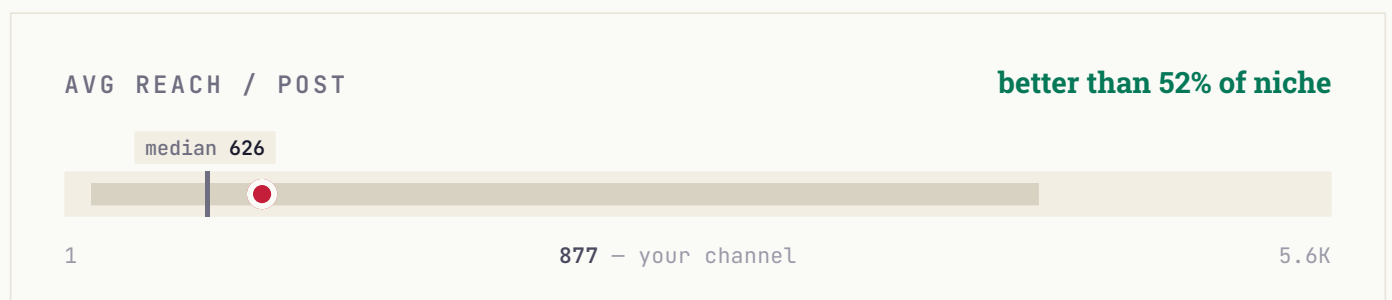
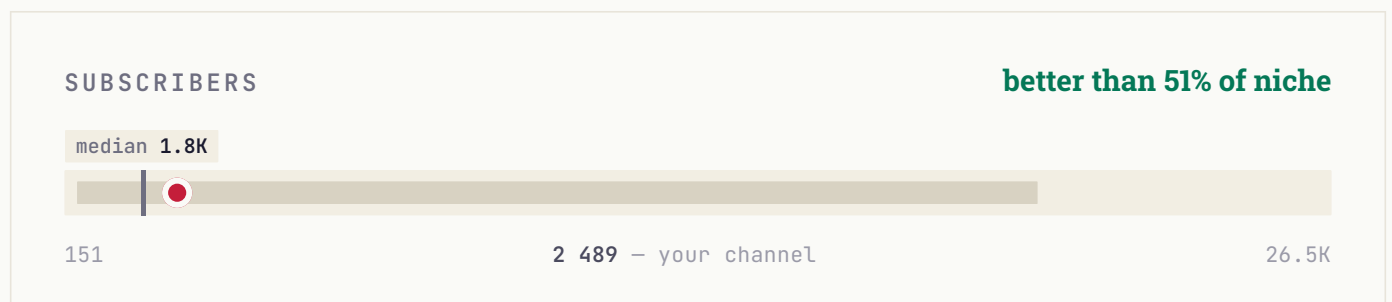
Took top-**100** channels in category "**Sales**» (Belarus) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#44

/100

POSITION IN NICHE

Channel in top half of ranking



— SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

**Top post of the week — on Wednesday**

Audience is most active on this day at 5:00 PM MSK.

EFFECT

**Best window for an important post**
- 02

**Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains audience better**
- 03

**Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000 subs**
- 04

**Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.  
One weekly poll on a hot topic — easy growth lever.

EFFECT

**+5-15% ER**
- 05

**Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from relevant audience**

★ NEXT STEPS

# Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ad in  
Telegram**

<https://panel.promptpress.com/register>

02

**Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)