

PUBLIC PROMTPRESS REPORT

Channel audit

Our Fears \ Media



@moystрах

Fears, dreams & interesting stuff from the internets Submit your fear. @moystрах_bot Registered with Roskomnadzor: <https://goo.su/ULhHV> Contact/ads: @markmaronie

SUBSCRIBERS

65 310

-1141 per month

ERR (% SEE POSTS)

5.0%

daily 3.1%

REACH/POST

3.2K

ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 65 310 —	 SUBS REACH 4.89% avg % of subs see post	 VIEWS/POST 3.2K median 3.2K · 29 days	 POSTS/WEEK 35.6 over period
 7D TREND +9.6% vs previous week	 REACTIONS/POST 127.7 total 19,025 reactions, 5,720 reposts, 215 comments	 POST LENGTH 21 chars median 10 · 29 days	 POSTS ANALYZED 149 29 days
 AD REACH 2K 24h avg	 CHURN / MONTH -1141 last month	 QUOTE RATE 570 citation index · 793 channels mentioned all time	 CHANNEL AGE 5 years 1 month created 05.05.2021

AI EDITOR SUMMARY

Channel «Our Fears \ Media» — 65 310 subs. Each post averages 3.2K people (5% from subs), reach is low — consider expanding audience. Publishes 36 posts per week (~5/day) — active posting. For week Jun 15–21, reach up +9.6% vs week Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 149 posts over 29 days.
- 02 Dominant format – Photo (145/149 posts).
- 03 Avg post length – 21 chars (median 10).
- 04 Peak audience activity – Wednesday, 08:00 MSK.
- 05 Top posts get 1x more views than the weakest (4.1K avg for top vs 2.9K for worst) – among 149 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 12:20 PHOTO @moystрах	VIEWS 4 144 REPOSTS 54	REACTIONS 145 ER 6.3%
Nº2 24.06 · 10:41 PHOTO @moystрах	VIEWS 4 099 REPOSTS 73	REACTIONS 95 ER 6.3%
Nº3 24.06 · 05:04 PHOTO Times like these, headlines like these. Part 2. @moystрах	VIEWS 4 062 REPOSTS 70	REACTIONS 107 ER 6.2%

Nº4 23.06 · 10:04 PHOTO @moystрах	VIEWS 3 891 REPOSTS 20	REACTIONS 54 ER 6.0%
Nº5 24.06 · 07:02 PHOTO @moystрах	VIEWS 3 881 REPOSTS 67	REACTIONS 249 ER 5.9%

WORST 3

↓ 06.06 · 08:01 PHOTO Remember. @moystрах	VIEWS 2 881 REPOSTS 34	REACTIONS 161 ER 4.4%
↓ 06.06 · 10:30 PHOTO @moystрах	VIEWS 2 874 REPOSTS 17	REACTIONS 95 ER 4.4%
↓ 07.06 · 07:04 PHOTO @moystрах	VIEWS 2 860 REPOSTS 9	REACTIONS 92 ER 4.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

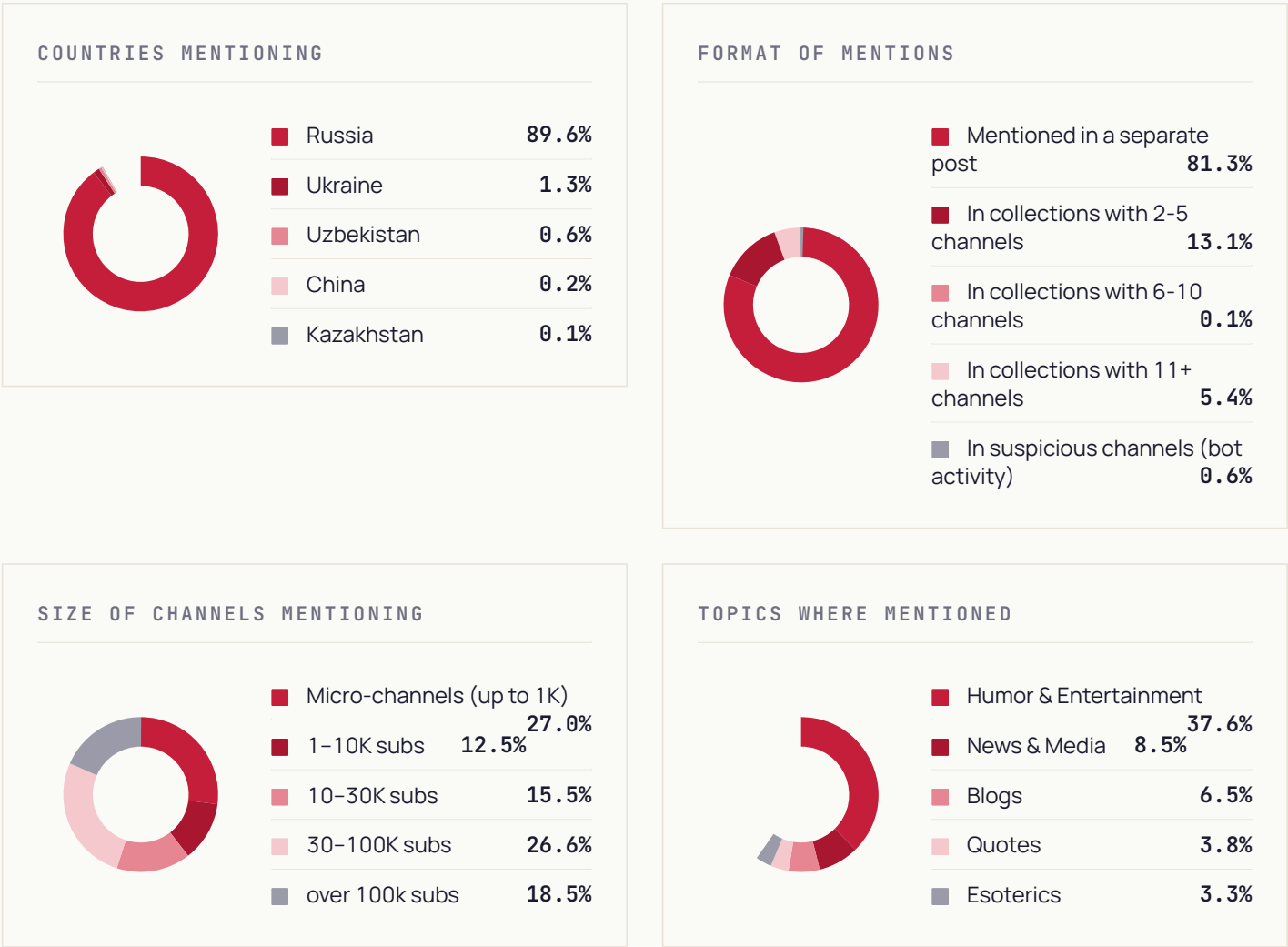
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

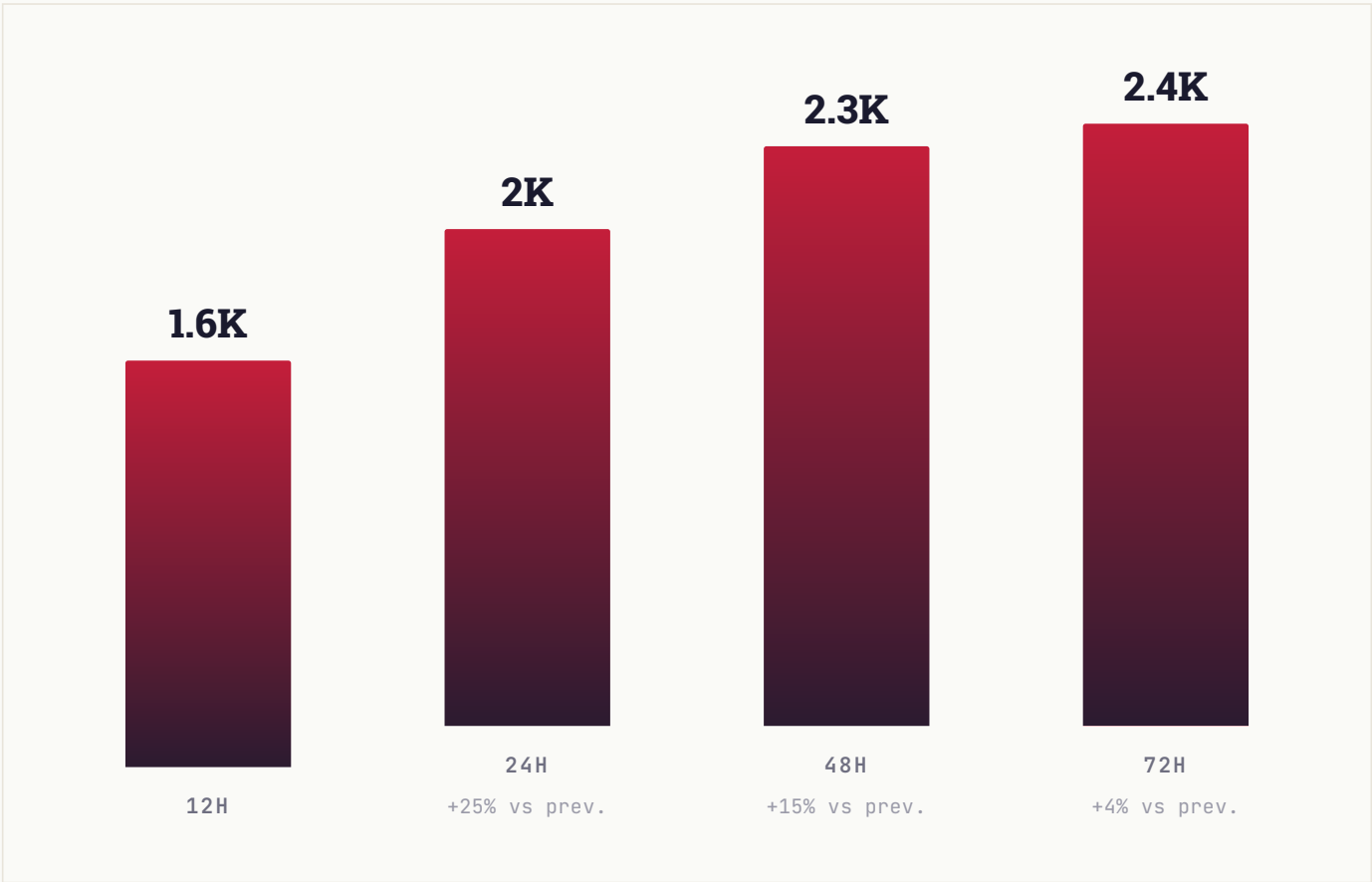
Citation index **570** — channel popularity rating based on mentions. Considers not just count but weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **793** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TM My Feed Trends	2.5M
MO Ice cream	1.8M
OK Okak	1.6M
ER Search	1.3M
TR Trendly	1.2M
KV Client is always right	1.1M
TB Trends by Russia	1.1M
AVG Trending today	1M
TV Trend or Leave	930.8K
TR Trend Watch	904.7K
NS Our Fears \ Media YOU	65.3K

COMPARATIVE INSIGHT

Channel still outside niche top 99 — early growth stage. Niche leader — My Feed Trends (2.5M), top-99 median: 145.4K. First goal: enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **338**, they brought **47 209** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
December 2025	13	12	27 546	
Nov 2025	12	10	128	
Oct 2025	44	35	4 256	
Sep 2025	23	20	318	
August 2025	48	46	1 648	
July 2025	198	127	13 313	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
338	6	47 209

Where the channel stands in its league

SUBSCRIBERS

55% below median

median 144.9K

39.7K 65 310 — your channel 1.2M

AVG REACH / POST

76% below median

median 13.4K

91 3 191 — your channel 53.2K

CITATION INDEX

better than 56% of niche

median 204

0 570 — your channel 3.1K

— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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