

PROMTPRESS PUBLIC REPORT

Channel audit

CRIMEAN BRIDGE: operational info



@most_official

Resource included in Roskomnadzor list: <https://gosuslugi.ru/snet/67ac1ee33c3e6d7843a0656d> Operational channel of the road information center about traffic on approaches to the Crimean...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH / POST
476 951	9.0%	58.5K
27.06.2026 +40031 per month	per day 12.8%	ad reach 60K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 476 951 —	 SUBSCRIBER REACH 12.27% avg % subs see post	 VIEWS / POST 58.5K median 55.4K · —	 POSTS / DAY 28.2 ~197 per week
 7D TREND — no data for period	 REACTIONS / POST — MTPROTO only	 POST LENGTH 281 chars. median 276 · —	 POSTS ANALYZED 27 —
 AD REACH 60K 24h avg	 CHURN / MONTH +40031 last month	 CITATION RATE 399 citation index · 1,104 channels mentioned ever	 CHANNEL AGE 2 years 11 months created 05.07.2023

AI EDITOR SUMMARY

Channel «CRIMEAN BRIDGE: operational info» — 476 951 subs. Each post averages 58.5K people (12% from subs), reach is low — consider expanding audience. Publishes 197 posts/week (~28/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts per —.
- 02 Dominant format — Text (26/27 posts).
- 03 Avg post length — 281 chars (median 276).
- 04 Audience peak — Saturday, 05:00 MSK.
- 05 Top-performing posts get 12x more views than the weakest (127.8K avg for top vs 11K for worst) — among 27 posts for —. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 02:45 TEXT Traffic on the Crimean Bridge has resumed. To get info without delays, subscribe to the official channel in MAX...	VIEWS 135 166 REPOSTS 34	REACTIONS — ER 28.3%
Nº2 27.06 · 12:47 TEXT Traffic on the Crimean Bridge is temporarily suspended. Those on the bridge and in the inspection area are asked to remain calm and...	VIEWS 128 750 REPOSTS 213	REACTIONS — ER 27.0%
Nº3 27.06 · 13:50 TEXT Traffic on the Crimean Bridge has resumed. To get info without delays, subscribe to the official channel in MAX...	VIEWS 119 548 REPOSTS 53	REACTIONS — ER 25.1%

Nº4 27.06 • 00:55 TEXT Traffic on the Crimean Bridge is temporarily suspended. Those on the bridge and in the inspection area are asked to remain calm and...	VIEWS 81 015 REPOSTS 55 REACTIONS ER 17.0%
Nº5 27.06 • 05:00 TEXT 08:00 410 vehicles waiting for manual inspection from Taman side. Wait time ~2 hours. Waiting for...	VIEWS 65 759 REPOSTS 64 REACTIONS ER 13.8%

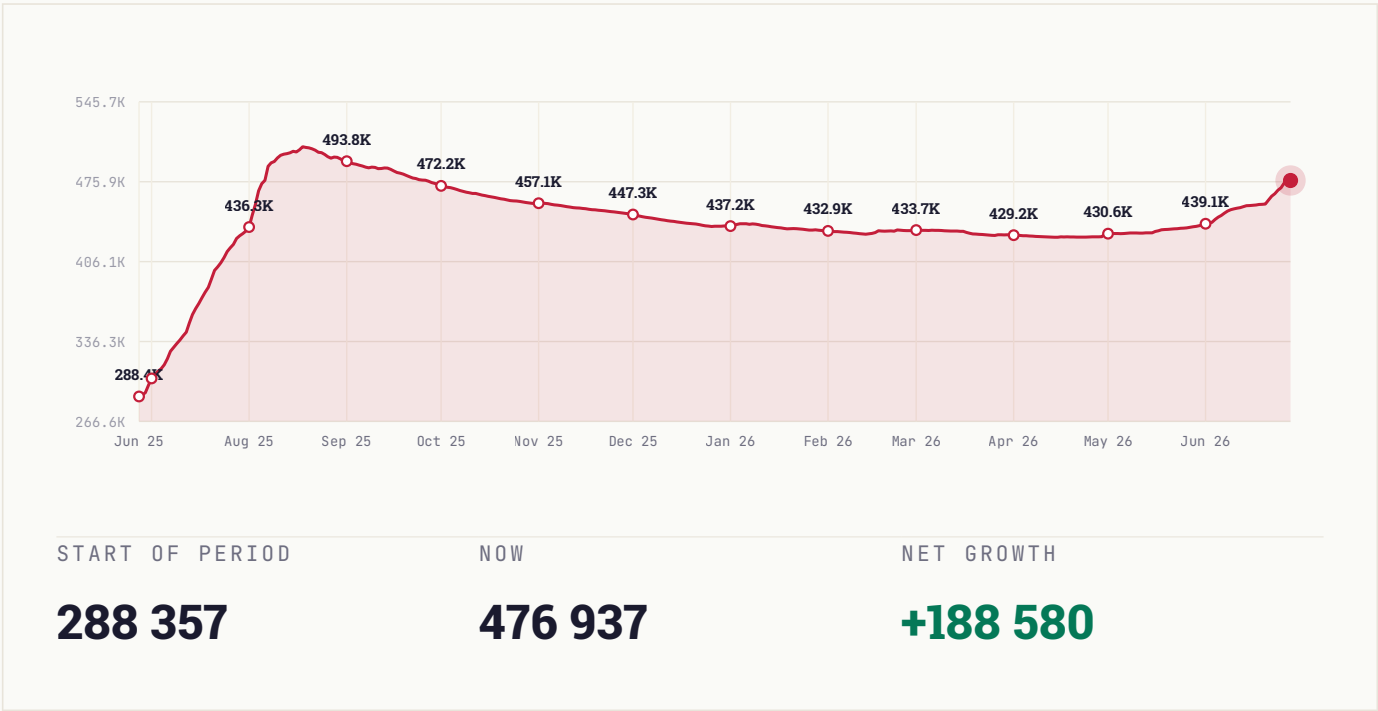
WORST 3

↓ 27.06 • 21:00 TEXT 00:00 No traffic jams on either side of the Crimean Bridge approaching manual checkpoints. To get info without delays...	VIEWS 20 585 REPOSTS 51 REACTIONS ER 4.3%
↓ 27.06 • 22:01 TEXT 01:00 No traffic jams on either side of the Crimean Bridge approaching manual checkpoints. To get info without delays...	VIEWS 9 694 REPOSTS 14 REACTIONS ER 2.0%
↓ 27.06 • 23:00 TEXT 02:00 No traffic jams on either side of the Crimean Bridge approaching manual checkpoints. To get info without delays...	VIEWS 2 653 REPOSTS 4 REACTIONS ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

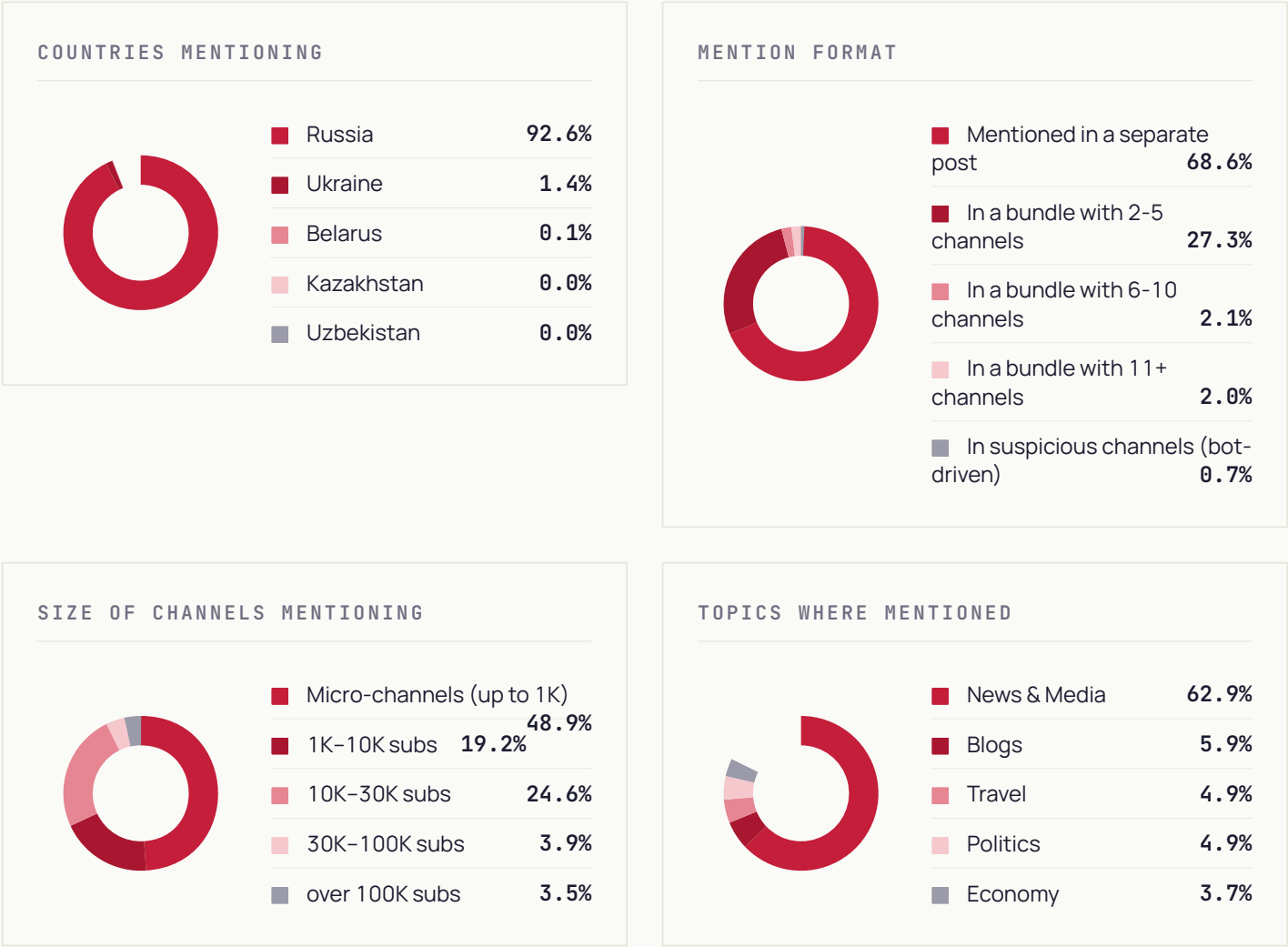
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

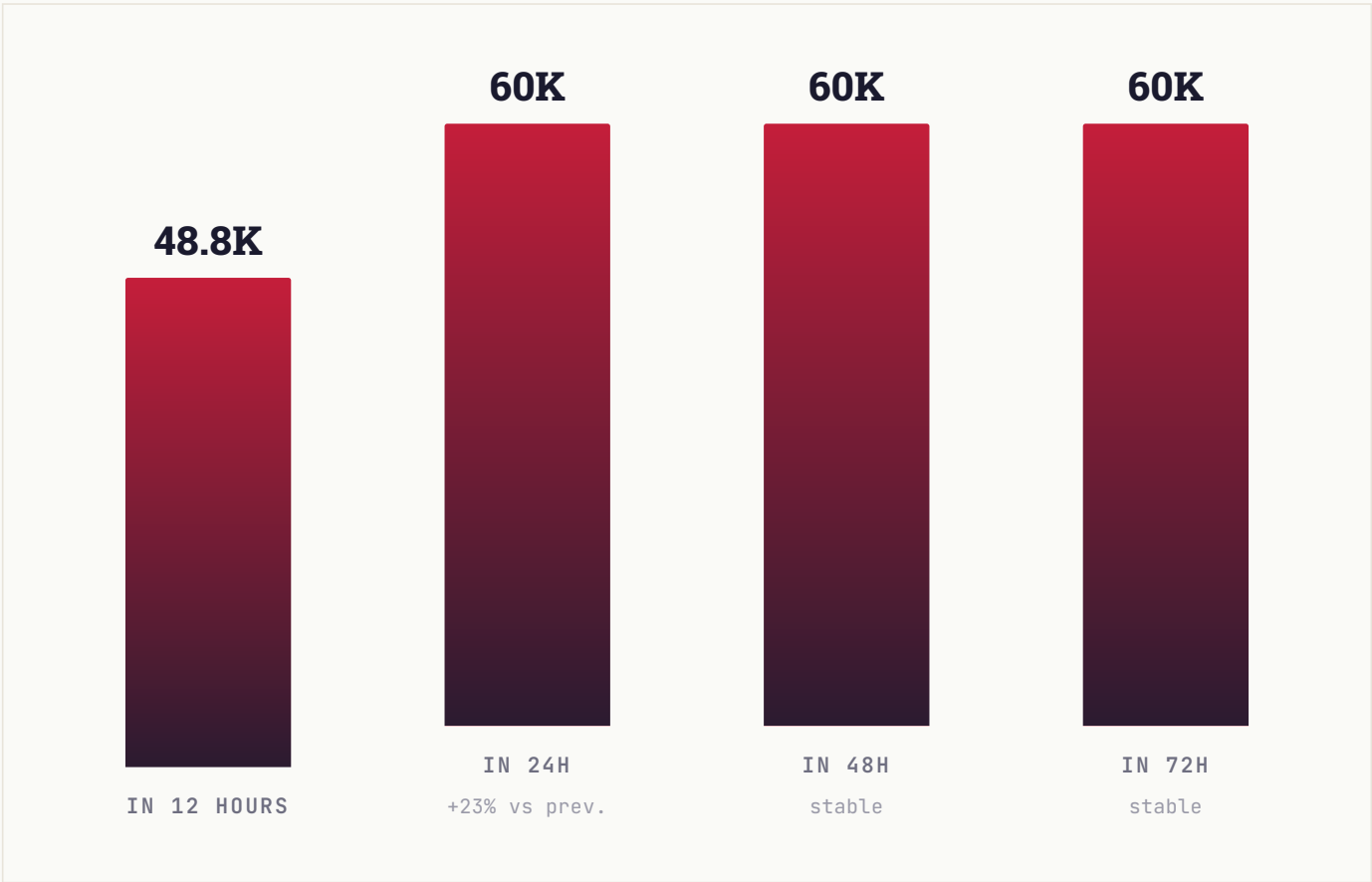
Citation index **399** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **1 104** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	692.9K
UN Un Normal	602.4K
FI Fighterbomber	520.5K
AB Auto.ru	495.8K
GA Garage	485.6K
AB AVTOZAKAZ.RU	480.7K
KM CRIMEAN BRIDGE: operational info YOU	477K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#11 of 98). Leader — Cars & Point (3.4M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **753**, they brought **211 483** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	5	5	385	
November 2025	40	24	180	
October 2025	12	10	0	
Sep 2025	78	31	1 212	
August 2025	353	144	74 992	
July 2025	265	95	134 714	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
753		6	211 483	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

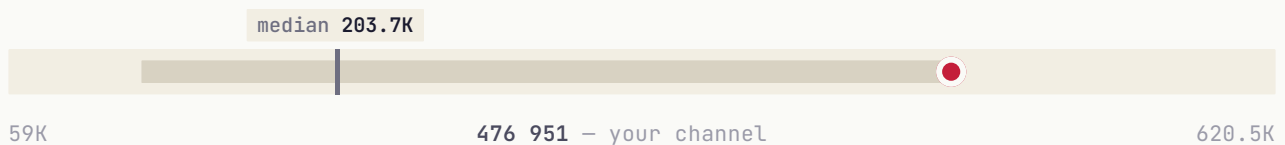
Took top-**100** channels in category «**Transport**» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#11/100

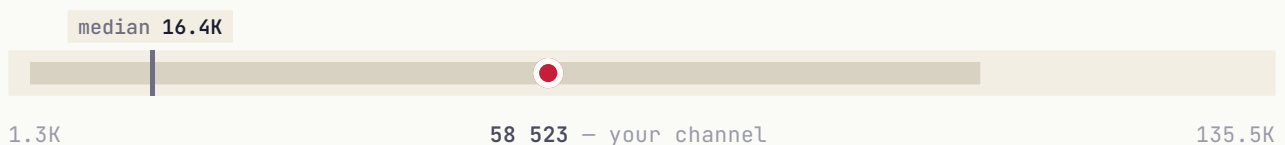
RANK IN NICHE

Channel in top 11% – strong position

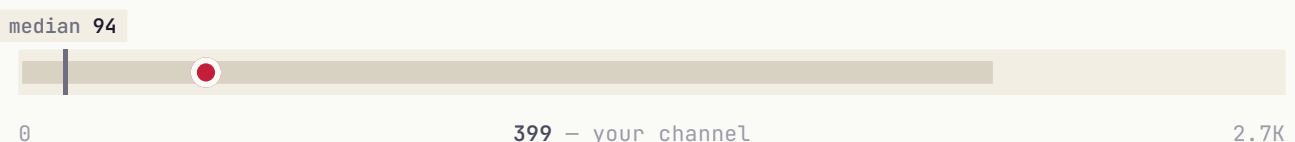
SUBSCRIBERS

better than 89% of niche


AVG REACH / POST

better than 69% of niche


CITATION INDEX

better than 56% of niche


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Main post of the week — on Saturday**

Audience is most active on this day and at 05:00 MSK.

EFFECT

**Best time for
an important
post****02****Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****03****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
