

— PUBLIC REPORT PROMTPRESS

Channel audit

Rabota Rossiya Reklama



@moskva_rabota_vakant_rossiya

For ads and announcements: @Reklama_vakansiya_rabota

SUBS

17 295

+7998 per month

ERR (% SEE POSTS)

39.0%

per day 35.9%

REACH/POST

7.4K

ad reach 6.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 17 295 —	 SUBSCRIBER REACH 42.97% avg % subs see post	 VIEWS/POST 7.4K median 7.6K · 23 days	 POSTS/WK 2.1 over period
 7D TREND — no data for period	 REACTS/POST — MTPROTO only	 POST LENGTH 362 chars median 377 · 23 days	 POSTS ANALYZED 7 23 days
 AD REACH 6.2K 24h avg	 CHURN / MONTH +7998 last month	 CITATION RATE 2 citation index · 3 channels mentioned ever	 CHANNEL AGE 6 years 3 months created 27.03.2020

AI EDITOR SUMMARY

Channel «Rabota Rossiya Reklama» — 17 295 subs. Each post averages 7.4K people (43% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 23 days.
- 02 Dominant format — Text (6/7 posts).
- 03 Avg post length — 362 chars (median 377).
- 04 Peak audience activity — Sunday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (10.2K avg top vs 4.6K worst) — among 7 posts in 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 09:05 TEXT CE Driver Salary negotiable. Responsibilities: • Deliver cargo on time and intact • Monitor...	VIEWS 10 621 REPOSTS 1	REACTS — ER 61.4%
Nº2 18.07 · 06:08 TEXT Job in Mozhaysk Category E driver 180,000 ₰ Duties: • Work on Volvo FH-12, DAF XF-105 trucks, KRONE trailer...	VIEWS 10 030 REPOSTS —	REACTS — ER 58.0%
Nº3 08.07 · 10:31 TEXT Nurse Salary negotiable. Responsibilities: • Care for elderly in gerontopsychiatric center Requirements: •...	VIEWS 9 873 REPOSTS 1	REACTS — ER 57.1%

Nº4 04.07 · 07:12 TEXT Sales floor worker Salary negotiable. Responsibilities: • Stock shelves • Check expiration dates • Replace...	VIEWS 7 601 REPOSTS 1	REACTS — ER 43.9%
Nº5 24.06 · 11:35 TEXT For ads and announcements: @Reklama_vakansiya_rabota	VIEWS 6 004 REPOSTS 2	REACTS — ER 34.7%

|

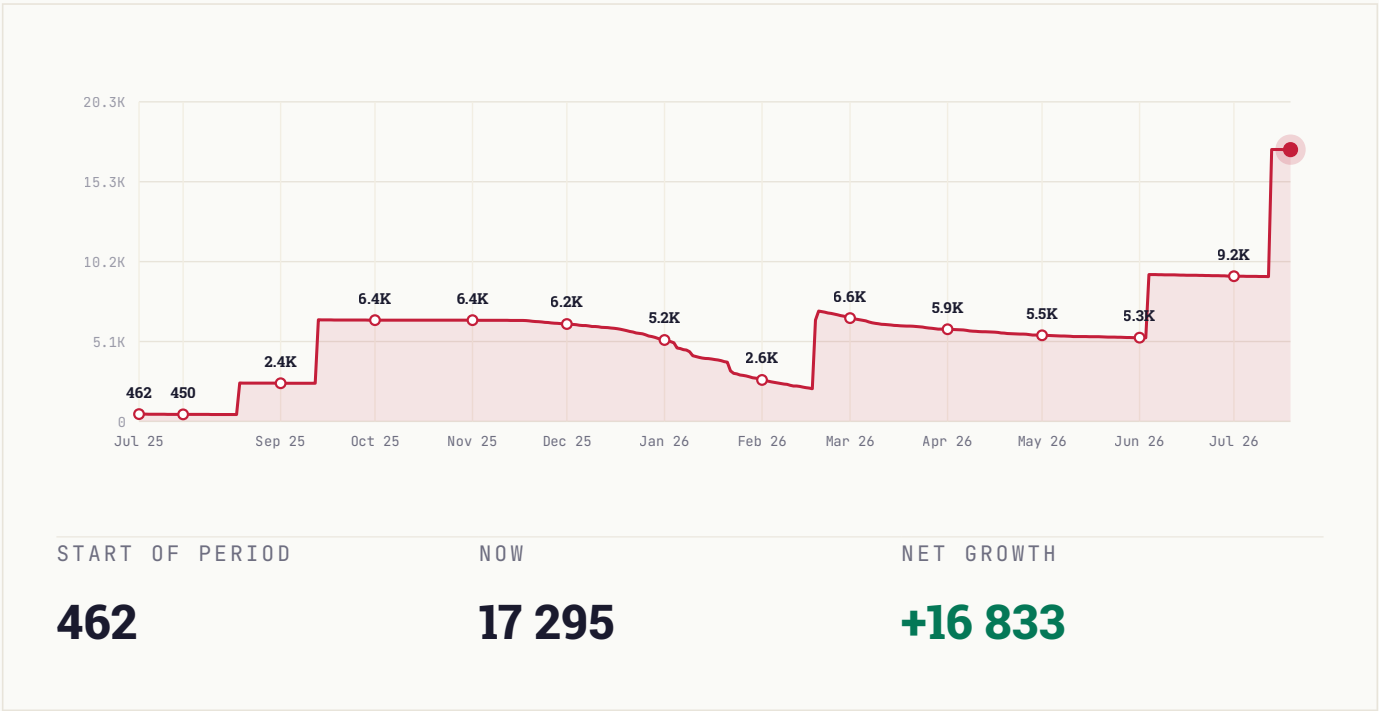
WORST 3

↓ 24.06 · 11:35 TEXT For ads and announcements: @Reklama_vakansiya_rabota	VIEWS 6 004 REPOSTS 2	REACTS — ER 34.7%
↓ 24.06 · 11:18 TEXT HVAC specialist 160000 ₺ Requirements: • Ability to read schematics and drawings • Willingness to learn and grow •...	VIEWS 5 012 REPOSTS 1	REACTS — ER 29.0%
↓ 15.07 · 04:01 PHOTO Looking for cleaners for general cleaning, window washing. Daily pay. No experience needed, we'll teach. Paid internship...	VIEWS 2 875 REPOSTS 1	REACTS — ER 16.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

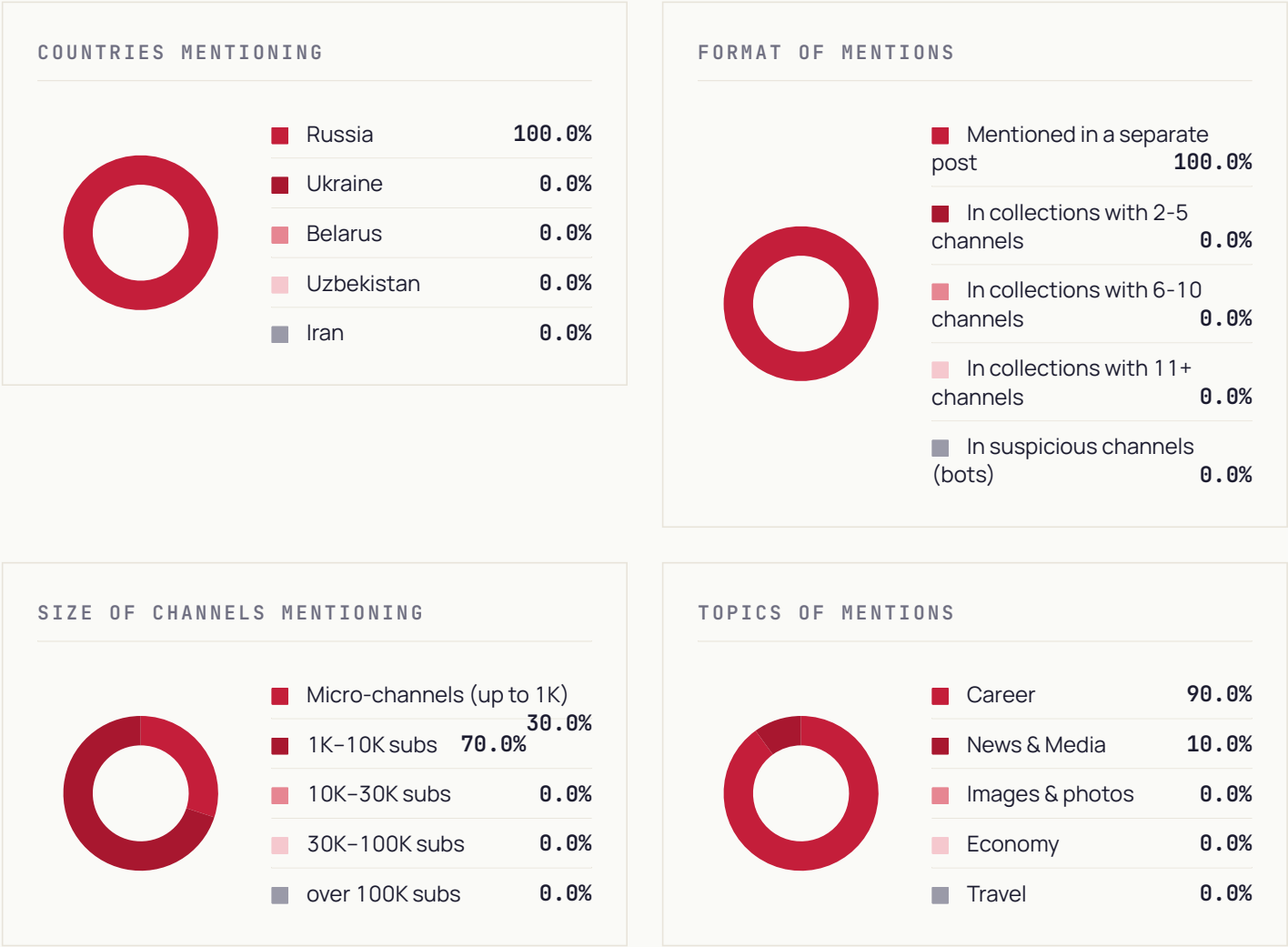
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

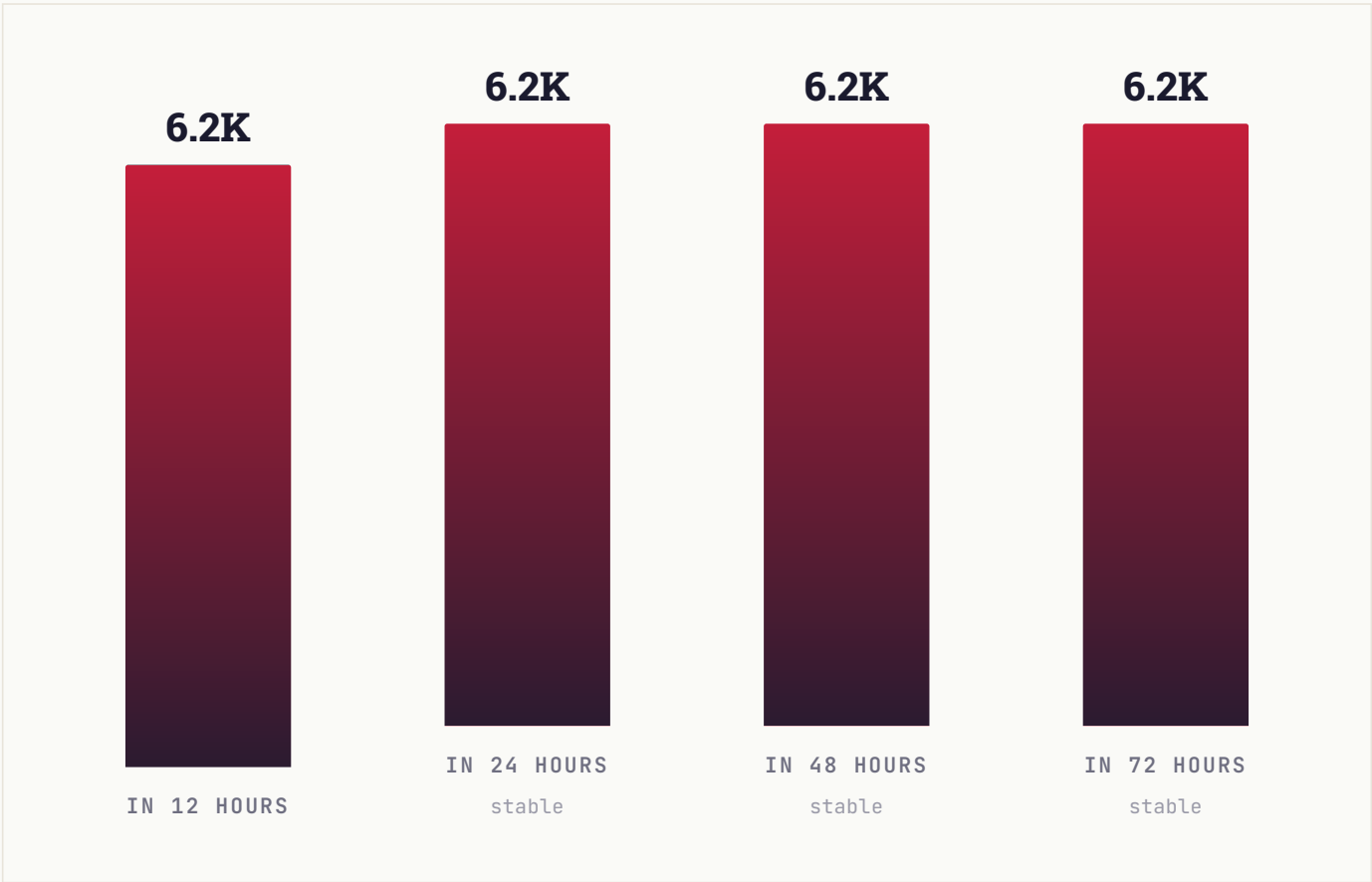
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 3 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote no experience - Freelance	794K
اا ای استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W  RLD	464K
شغ شغل	457.4K
SI SeoJob Earn Online	429.2K
RR Rabota Rossiya Reklama YOU	17.3K

COMPARATIVE CONCLUSION

Channel yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal: break into top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **6 055** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	0	0	0	
Dec 2025	0	0	0	
Nov 2025	0	0	1	
Oct 2025	0	0	1	
September 2025	0	0	4 043	
August 2025	0	0	2 010	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	6 055

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Career» (Russia) and compared your channel.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off & revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Post more often
Now 2.1 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — Sunday
Audience most active on this day at 12:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video better retains audience. |
| 04 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
