

PROMTPRESS PUBLIC REPORT

Channel audit

Moskva-na-SVO



@moskva_naa_svo

SUBSCRIBERS

10 081

+10023 per month

ERR (% WHO SEE
POSTS)

2.0%

per day 0.0%

REACH/POST

261

ad reach 1/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 081 —	 SUBSCRIBER REACH 2.59% avg % subs see post	 VIEWS/POST 261 median 2 · 25 days	 POSTS/WEEK 5.6 for the period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 442 chars median 234 · 25 days	 POSTS ANALYZED 20 25 days
 AD REACH 1 24h avg	 CHURN / MONTH +10023 over the last month	 CITATION RATE 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 20.08.2024

AI EDITOR SUMMARY

Channel «Moskva-na-SVO» — 10 081 subs. Each post gets avg 261 people (3% subs), reach is low — need to grow audience. Publishes 6 posts per week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **20** posts in 25 days.
- 02 Dominant format — **Video** (12/20 posts).
- 03 Avg post length — **442** chars (median 234).
- 04 Audience peak activity — **Monday**, 20:00 MSK.
- 05 Top posts get **1729x** more views than the weakest (1.7K avg for top vs 1 for worst) — among 20 posts in 25 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 22.06 · 17:50 VIDEO 😭 AFU launched missile strike on Voronezh A local semiconductor plant was attacked. Many casualties at the site.	VIEWS 5 178 REPOSTS —	REACTIONS — ER 51.4%
Nº2 30.06 · 12:56 VIDEO 😡 Huge column of smoke over Melitopol visible from afar Night attack caused a large fire in Melitopol. The blaze continues to this...	VIEWS 5 REPOSTS —	REACTIONS — ER 0.0%
Nº3 29.06 · 07:09 VIDEO 😡 NPP in Slavyansk-na-Kubani completely destroyed by AFU strike After the attack, a massive fire broke out at the plant.	VIEWS 4 REPOSTS —	REACTIONS — ER 0.0%

Nº4 29.06 · 15:54 VIDEO AFU launched massive strike on Bryansk Ukrainian drones attacked the city from multiple directions. Targets included...	VIEWS 4 REPOSTS —	REACTIONS — ER 0.0%
Nº5 29.06 · 15:55 VIDEO AFU destroyed bridge over North-Crimean Canal Unfortunately, logistics on the peninsula have become noticeably more complicated...	VIEWS 4 REPOSTS —	REACTIONS — ER 0.0%

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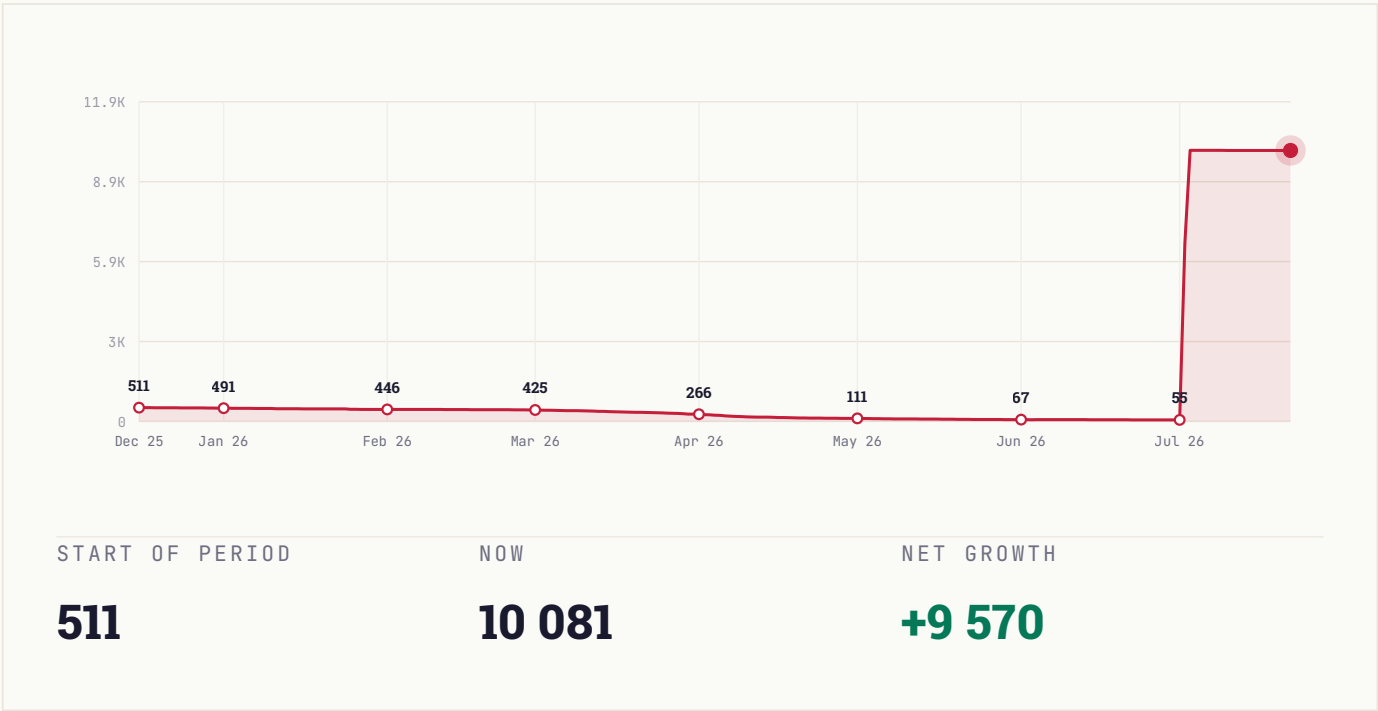
WORST 3

↓ 24.06 · 15:17 PHOTO Internal documents of Crimea, Zaporizhzhia, and Kherson region administrations leaked. Not just papers — direct evidence...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%
↓ 25.06 · 13:17 VIDEO 🔥 Fire erupted at Simferopol TPP after attack Simferopol TPP was hit by the enemy. After the strike, the facility...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%
↓ 25.06 · 13:19 VIDEO 🔥 After Ukraine's attack, Orenburg gas processing plant caught fire A strong fire broke out at the plant. Another attack affected...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

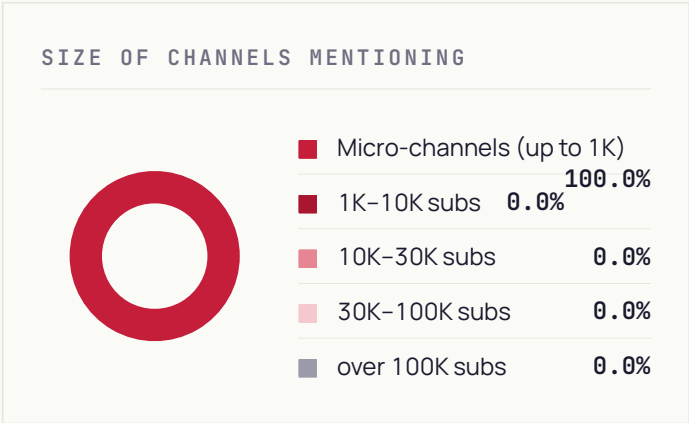
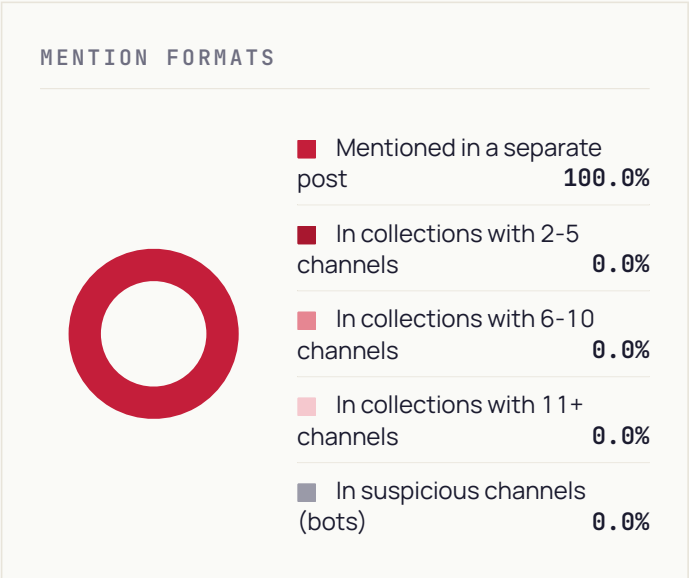
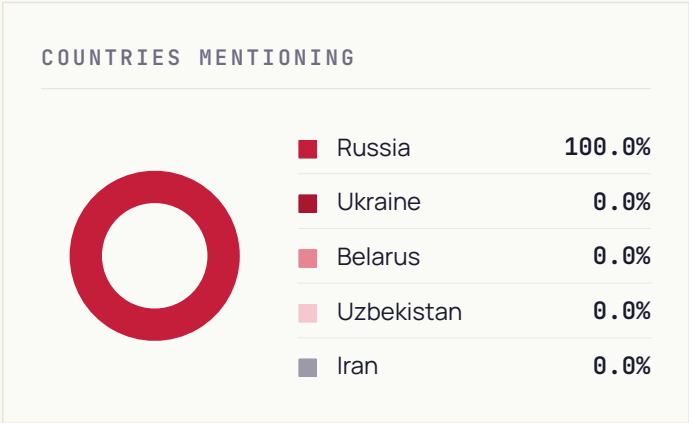
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

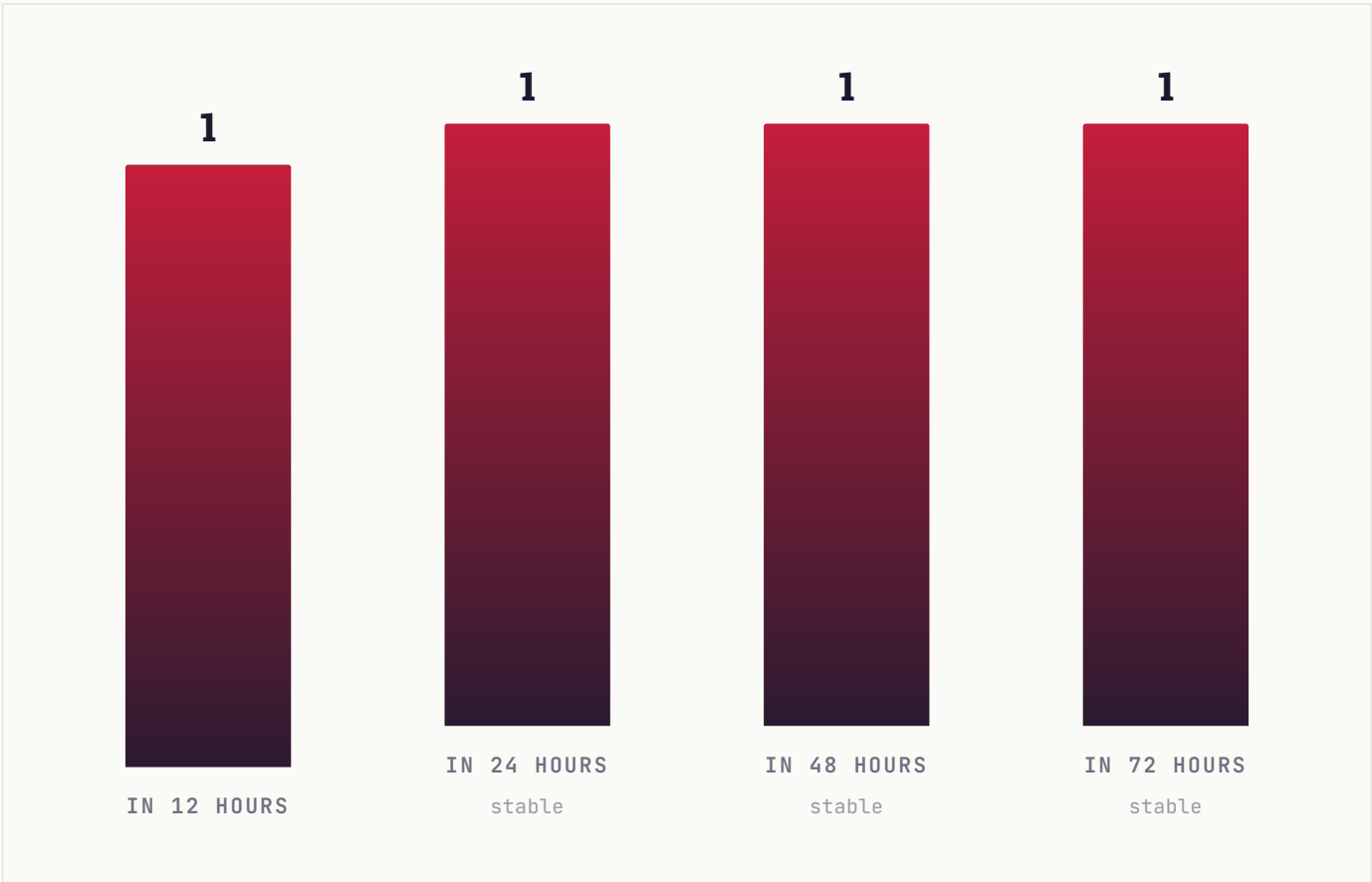
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6.4M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	5.2M
خ ب خبرفوری	4.3M
ا ج اخبارفوری جنگ	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
MO Moskva-na-SVO YOU	10.1K

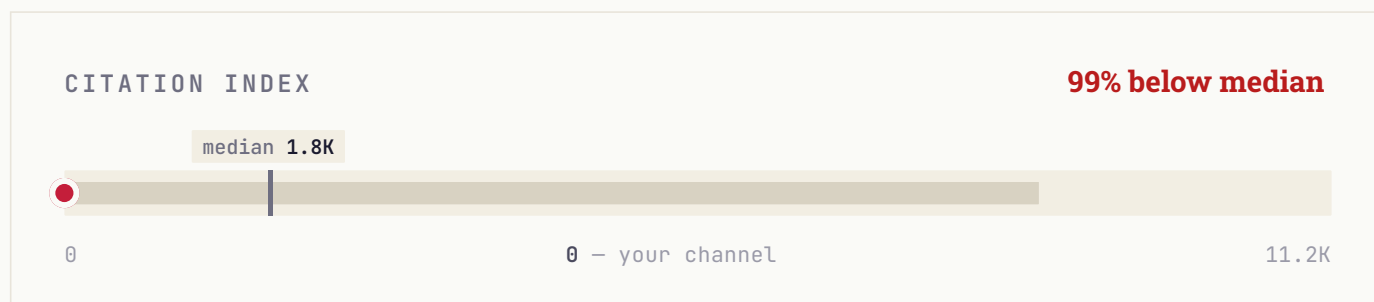
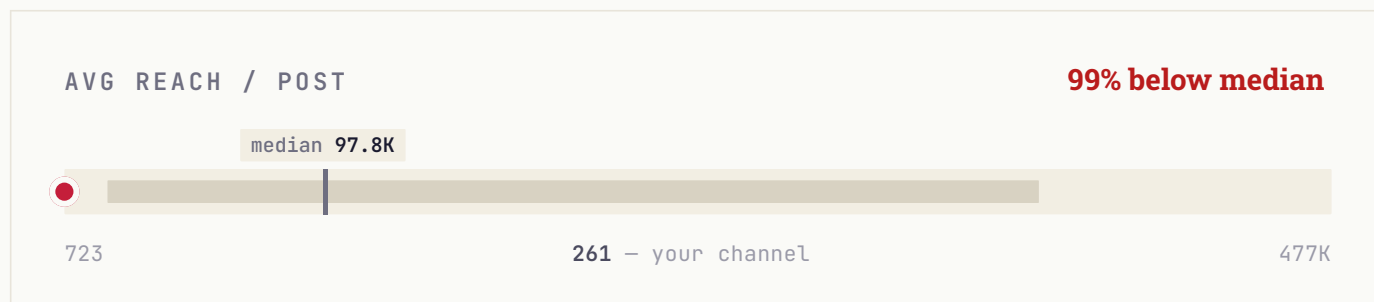
COMPARATIVE INSIGHT

Channel yet outside top-97 of niche — early growth stage. Niche leader — اخبارفوری (6.4M), top-97 median: 1.3M. First goal: enter top-97 through systematic traffic & content work.

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category "**News & Media**» (Russia) and compared your channel. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01**Top post of the week — on Monday**

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 2.59% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+2.9pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with same-niche channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
