

PROMTPRESS PUBLIC REPORT

Channel audit

Your Work | MY DAY



@moskovskayarabota

Fresh jobs for job seekers. Daily, every minute, nearby. Also from us:
Side gigs: <https://t.me/podrabotnikmd> Housing search: <https://t.me/gdemyday> Partnership / Ads...

SUBSCRIBERS

93 575

+13257 per month

ERR (% SEE POSTS)

20.0%

in 24 hours **13.9%**

REACH/POST

21.1K

ad reach **13K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 93 575 —	 SUBS REACH 22.59% avg % of subs see post	 VIEWS/POST 21.1K median 21.8K · 28 days	 POSTS/WEEK 19.2 over period
 7D TREND +9.9% vs previous week	 REACTIONS/POST 72.8 only 5,677 reactions, 13,396 reposts, 0 comments	 POST LENGTH 675 chars median 689 · 28 days	 POSTS ANALYZED 78 28 days
 AD REACH 13K 24h avg	 CHURN / MONTH +13257 last month	 QUOTABILITY 5 citation index · 38 channels mentioned all time	 CHANNEL AGE 8 months 7 days created 21.10.2025

AI EDITOR SUMMARY

Channel «Your Work | MY DAY» — 93 575 subs. Each post gets avg 21.1K people (23% of subs), avg reach — room to grow. Posts 19 posts/week (~3/day) — consistent. Week 15–21 Jun reach grew +9.9% by week 8–14 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **78** posts over 28 days.
- 02 Dominant format – **Photo** (69/78 posts).
- 03 Avg post length – **675** chars (median 689).
- 04 Peak audience activity – **Friday, 15:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (33K avg for top vs 14.1K for worst) – among 78 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.06 · 12:49 PHOTO Sales Manager at «Kultura Kosmetiki» / hybrid / salary up to 250,000₽ < «Buy and sell» doesn't work (if we talk about distance). They live and...	VIEWS 35 510 REPOSTS 92	REACTIONS 31 ER 37.9%
Nº2 29.05 · 12:44 PHOTO 5 rare jobs from brand «FABLE» / hybrid / salary up to 220,000₽ < These offers are nowhere else. Artem quietly added them to «close friends»...	VIEWS 33 763 REPOSTS 359	REACTIONS 31 ER 36.1%
Nº3 16.06 · 13:13 PHOTO Useful contacts: where else to look for jobs? 😊 In all my projects I'm against rivalry, because we're all in the same boat. And where...	VIEWS 29 838 REPOSTS 75	REACTIONS 73 ER 31.9%

Nº4 04.06 · 14:25 PHOTO 6 funny jobs for ducklings / hybrid / salary up to 265,000₽ One of my favorite things – find this pack and smile. Not offering, but...	VIEWS 26 738 REPOSTS 886	REACTIONS 100 ER 28.6%
Nº5 16.06 · 11:46 PHOTO 6 good jobs from «Bork» / hybrid / salary up to 270,000₽ A month ago when I first visited their site, there were about 15...	VIEWS 26 263 REPOSTS 206	REACTIONS 55 ER 28.1%

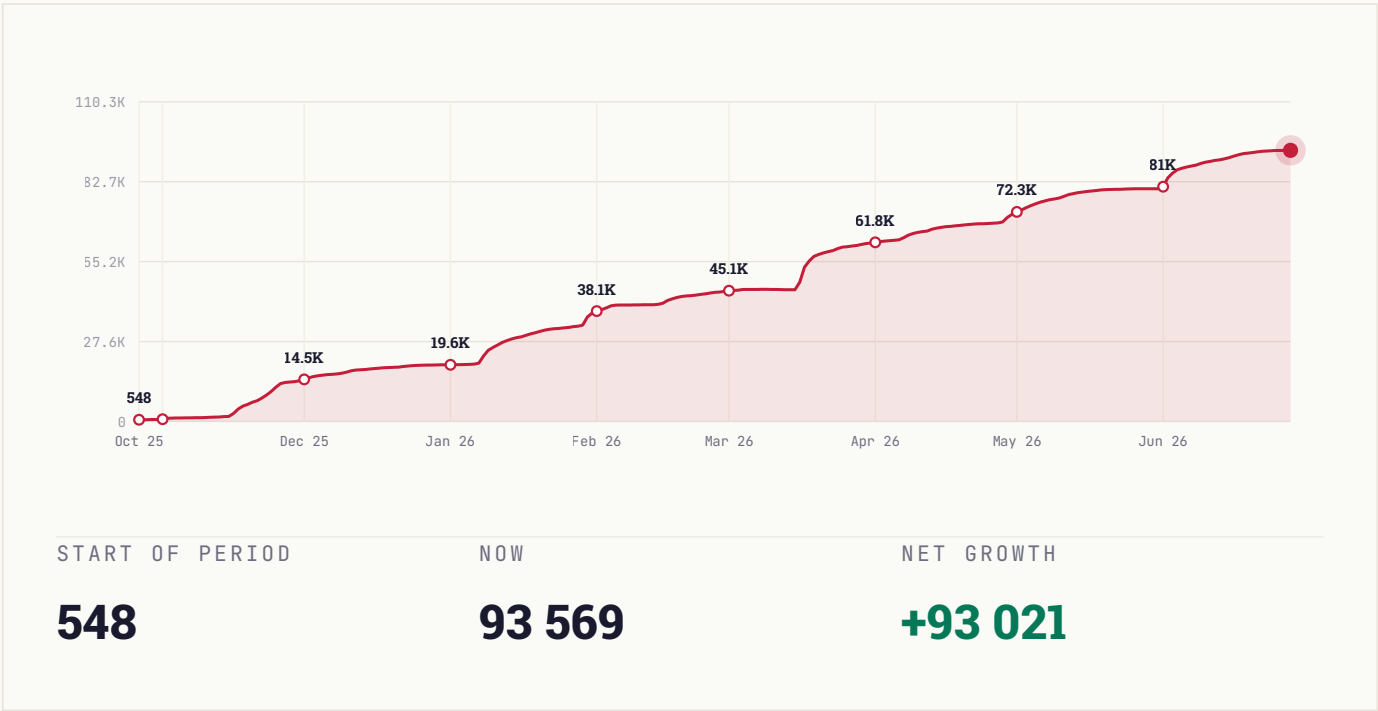
WORST 3

↓ 24.06 · 13:16 PHOTO 6 bright jobs from «Moscow Brewery» / office / salary up to 290,000₽ What can I say? I really like the diversity. If we talk...	VIEWS 14 426 REPOSTS 99	REACTIONS 40 ER 15.4%
↓ 24.06 · 09:37 PHOTO 6 rare jobs in Arkady Novikov's teams / hybrid / salary up to 330,000₽ To call the project a champ, just look at...	VIEWS 14 146 REPOSTS 138	REACTIONS 44 ER 15.1%
↓ 24.06 · 11:05 PHOTO 5 kind jobs from «Darí Edu» fund / hybrid / salary up to 240,000₽ A bright example of how a fund should look today. The vibe...	VIEWS 13 855 REPOSTS 84	REACTIONS 51 ER 14.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

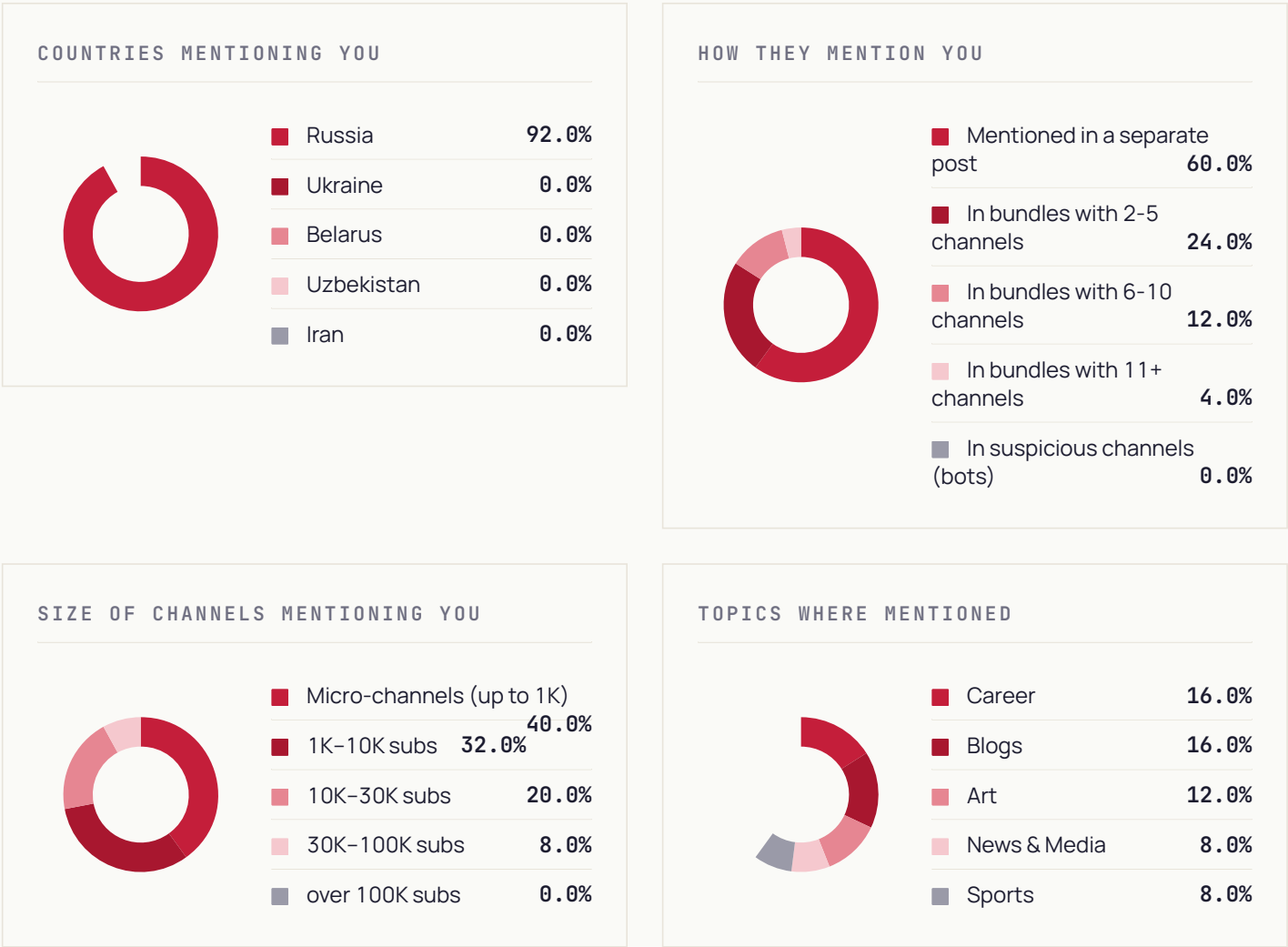
Subscriber growth chart for the year. Key months show exact subs. See gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

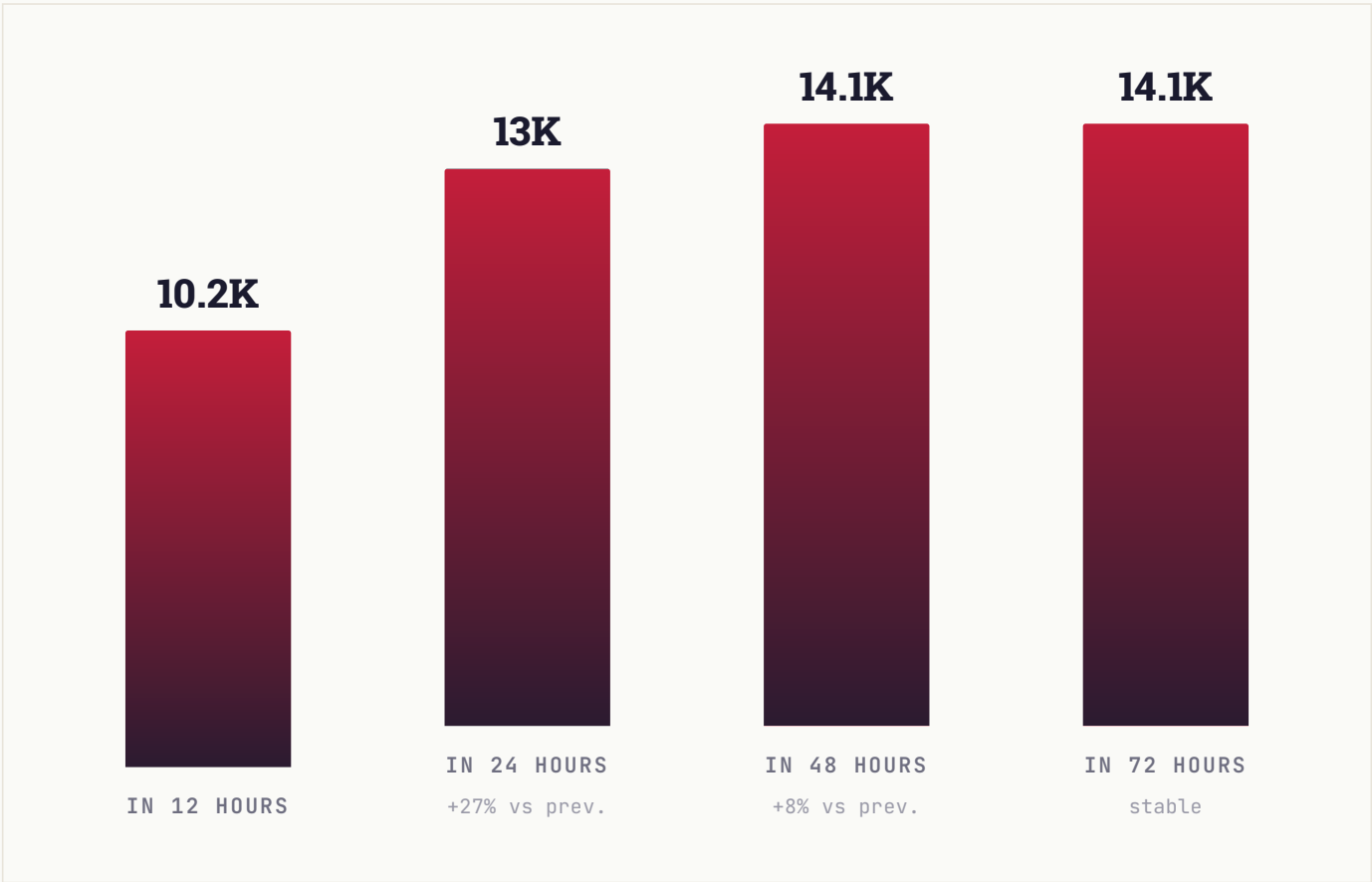
Citation index 5 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 38 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و- وظائف - أي وظيفة	1.2M
قو قناة وظائف - وظيفتك علينا	816.9K
UB Remote no exp - Freelance	798.6K
II اى استخدام	633.2K
وظائف	625.5K
سا مساحة الوظائف	536K
PM JOBS MOSCOW VACANCIES	522K
SW SR WORLD	459.3K
SI SeoJob Earn Online	438.1K
EJ Ethio Jobs Vacancy™	380.9K
TR Your Work MY DAY YOU	93.6K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة (1.2M), top-96 median: 167.8K. First goal — enter top-96 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours. Over the last **3 months** such mentions were **11**, they brought **18 997** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	4	3	5 537
November 2025	6	5	13 351
Oct 2025	1	1	109

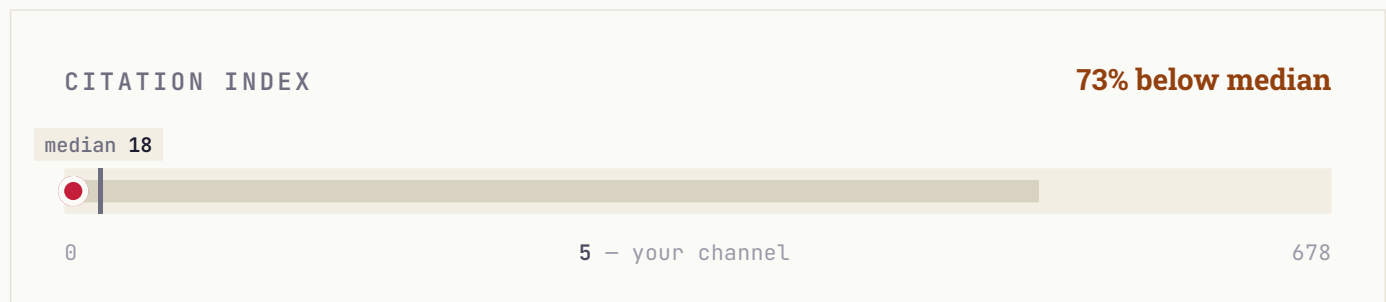
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
11	3	18 997

Where the channel ranks in its league

SUBSCRIBERS 44% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting at 65.2K and ending at 438.5K. A vertical line marks the median at 167.8K. A red dot is placed on the bar at the 65.2K mark. The text '93 575 - your channel' is centered below the bar.

Metric	Value
Channel Subscribers	93 575
Median	167.8K
Start Value	65.2K
End Value	438.5K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- 01

Top post of the week — on Friday
Audience is most active on this day at 15:00 MSK.

EFFECT
Best window for important posts
- 02

Increase share of video posts
Video in Telegram holds audience longer and ranks better. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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