

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Mosha

Moshosha



@mosha_moshosha

Fools show off, smart ones fool around 🇷🇺♂

SUBSCRIBERS

87 500

-2301 per month

ERR (% SEE POSTS)

33.0%

daily 14.4%

REACH/POST

28.1K

ad reach 12.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 87 500 —	 SUBSCRIBER REACH 32.1% avg % subs see post	 VIEWS/POST 28.1K median 28.4K · 17 days	 POSTS/WEEK 13.4 over period
 7D TREND -23.2% vs previous week	 REACTIONS/POST 1021.8 33,719 reactions, 158 reposts, 342 comments	 POST LENGTH 65 chars median 48 · 17 days	 POSTS ANALYZED 33 17 days
 AD REACH 12.6K 24h avg	 CHURN / MONTH -2301 last month	 CITATION RATE 26 citation index · 23 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 24.02.2022

AI EDITOR SUMMARY

Channel «Mosha Moshosha» – 87 500 subs. Each post avg views 28.1K people (32% of subs), good reach. Publishes 13 posts/week (~2/day) – regular. Week Jun 15–21 reach dropped -23.2% to week Jun 8–14 – analyze causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 33 posts in 17 days.
- 02 Dominant format — Video (21/33 posts).
- 03 Avg post length — 65 chars (median 48).
- 04 Peak audience activity — Friday, 16:00 MSK.
- 05 Top posts get 2x more views than weakest (35.6K avg top vs 20.4K worst) — among 33 posts in 17 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 13:59 TEXT Tomorrow I'll sort my wardrobe and list clothes on Avito.... I'll drop the link!	VIEWS 39 237 REPOSTS —	REACTIONS 1 214 ER 44.8%
Nº2 05.06 · 13:24 PHOTO Nuache	VIEWS 35 677 REPOSTS 3	REACTIONS 3 227 ER 40.8%
Nº3 01.06 · 10:28 PHOTO Friends, I've dreamed of microneedling on my face for so long 🗲 Rate it!	VIEWS 31 891 REPOSTS —	REACTIONS 2 406 ER 36.4%

Nº4

05.06 · 12:43

PHOTO

VIEWS

31 745

REACTIONS

2 405

REPOSTS

1

ER

36.3%

Nº5

08.06 · 15:17

VIDEO

Good evening....

VIEWS

31 467

REACTIONS

1 337

REPOSTS

9

ER

36.0%

WORST 3

↓

12.06 · 14:05

VIDEO

Here's a backstage for you! New exercises coming that will show not only your body's capabilities but also the afterlife🤪

VIEWS

23 077

REACTIONS

330

REPOSTS

8

ER

26.4%

↓

15.06 · 11:10

TEXT

Girls, finally the site for this season's Peresagryzochka is ready!! Check it out: <https://perezagryzo4ka.tilda.ws/> Tell me what you think!! I think...

VIEWS

20 887

REACTIONS

250

REPOSTS

18

ER

23.9%

↓

17.06 · 14:22

VIDEO

(captionless post – video)

VIEWS

17 303

REACTIONS

764

REPOSTS

21

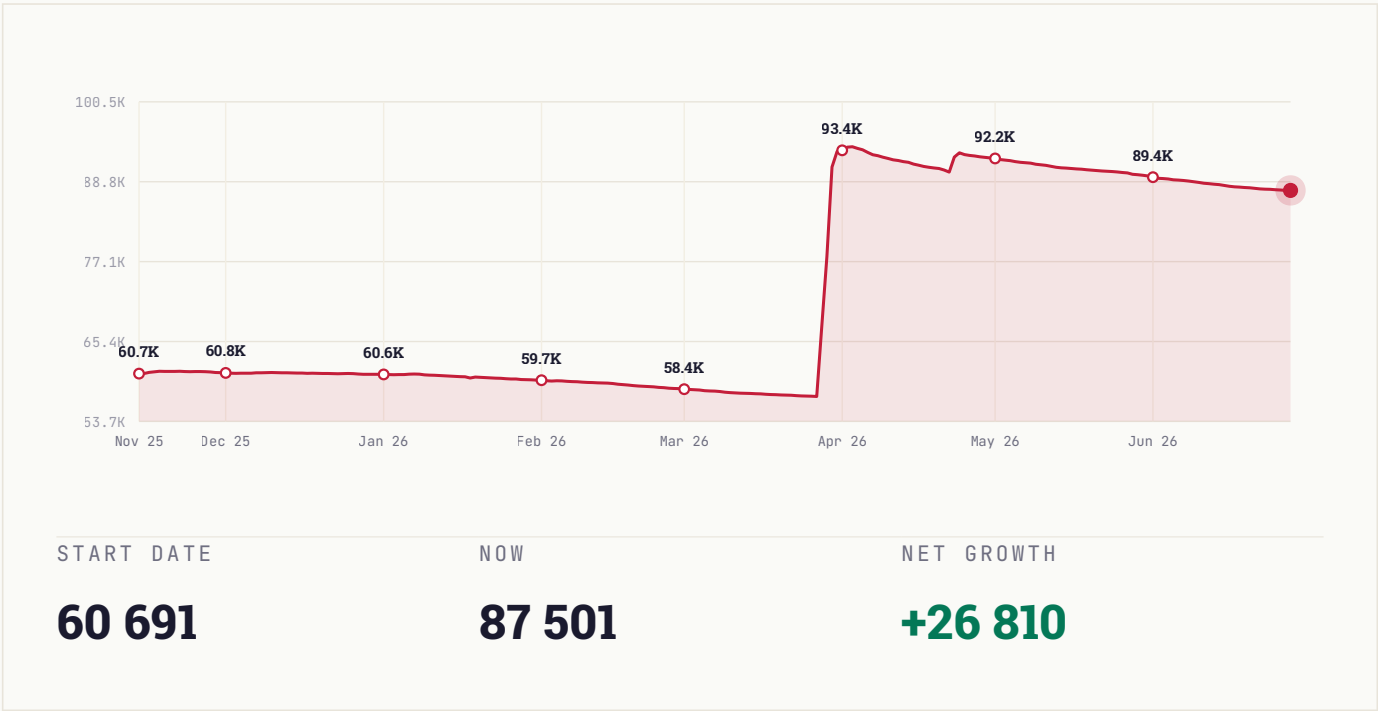
ER

19.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

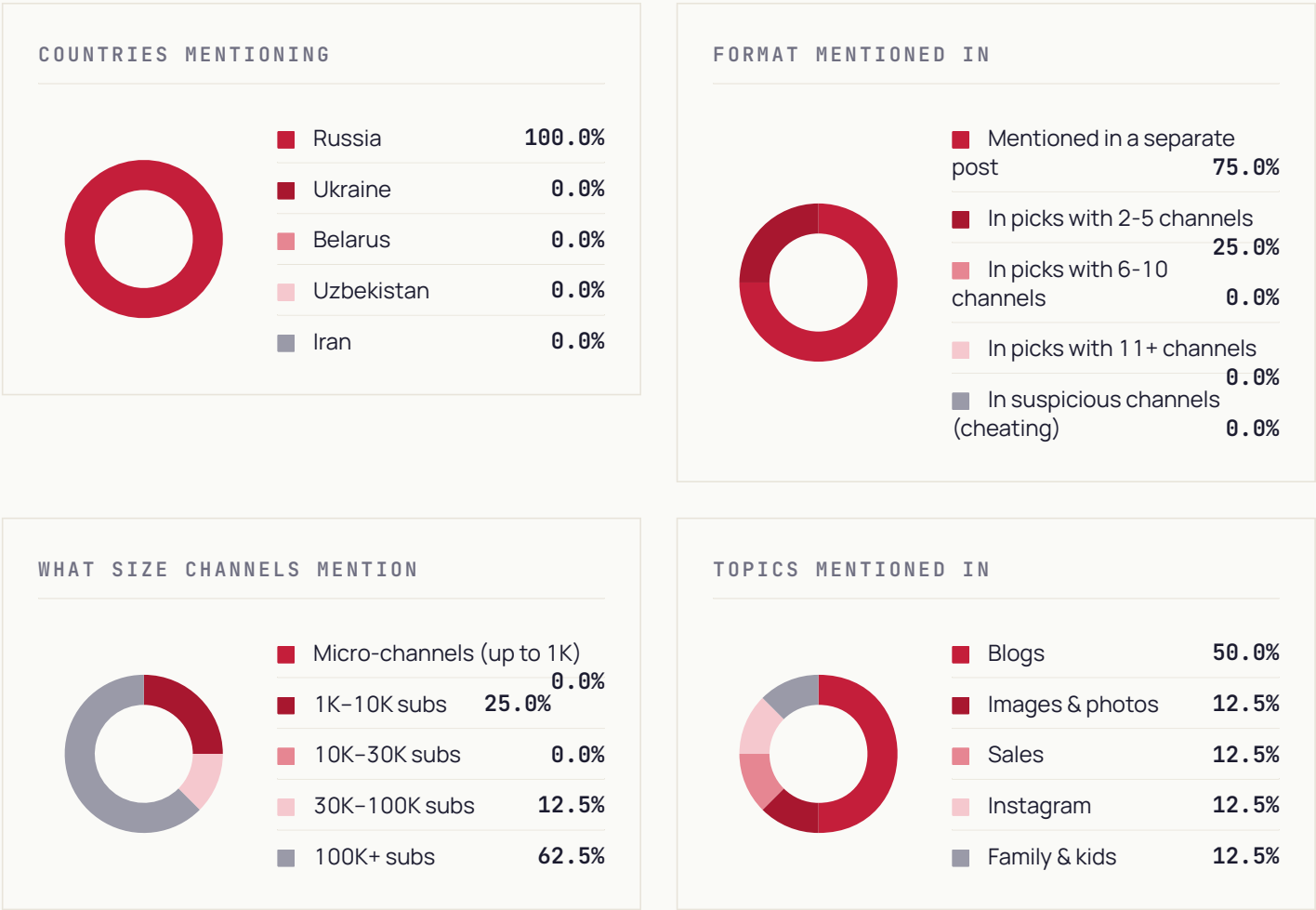
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

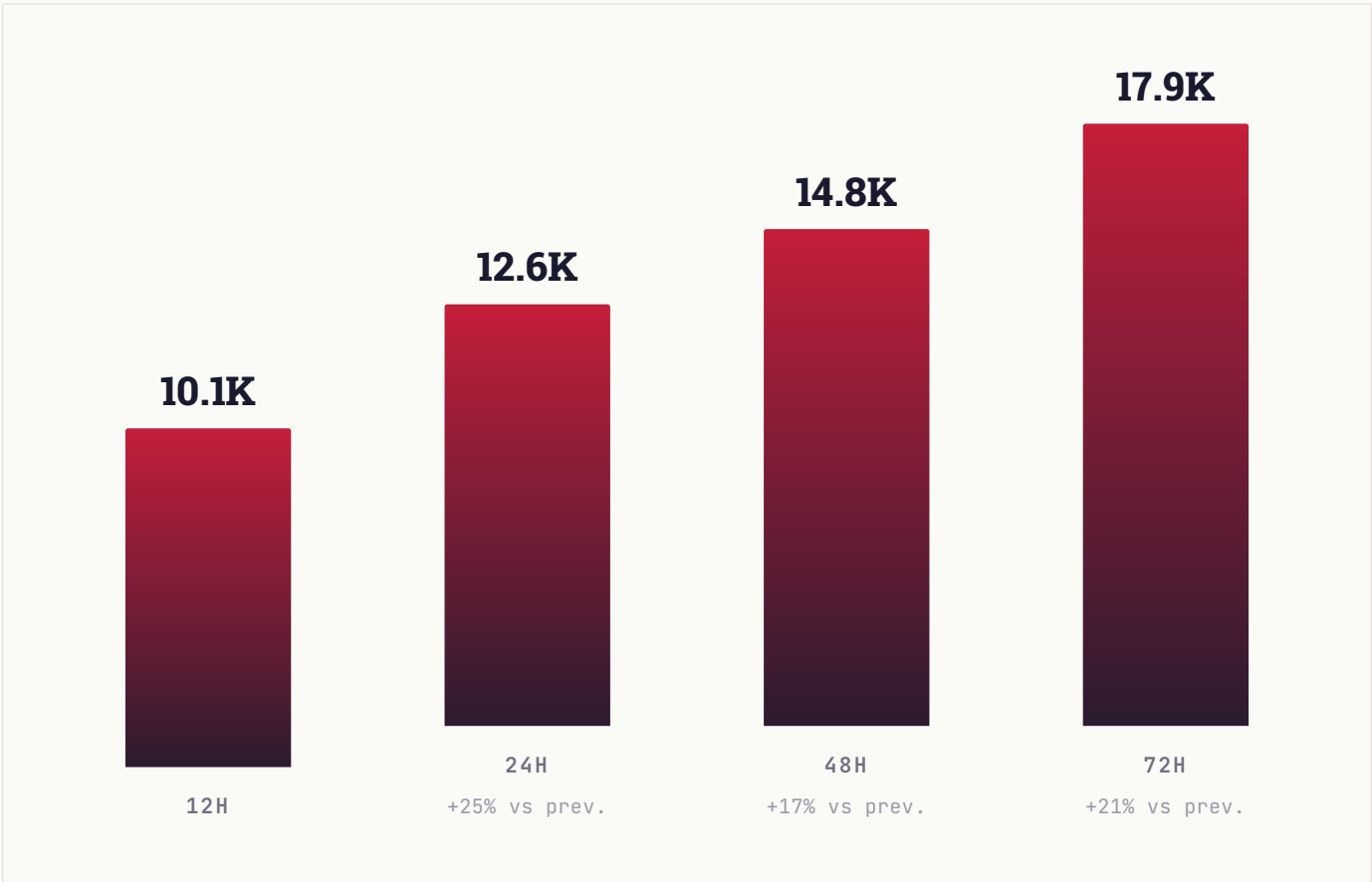
Citation index **26** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **23** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where you rank among niche peers.

CHANNEL	SUBSCRIBERS
DD DIETOLOG DILYA ASLIDDINOVNA RASMIY	1.3M
KZ Test purchase	771.1K
BI Biohackers	584.6K
BI Biohacking	534.6K
GS GymDeals- Supplements & Whey Protein Offers	533.5K
SL Sport Life	526.2K
VN Eternity in Tibet	495.4K
NT Our body	482.5K
AU Ales Ulishchenko Osteopath, PhD Faceplastic author	478.7K
BZ Stay Healthy	448.8K
MM Mosha Moshosha YOU	87.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 96 — early growth stage. Niche leader — DIETOLOG DILYA ASLIDDINOVNA RASMIY (1.3M), top-96 median: 163.3K. First goal — enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **540** new subs.

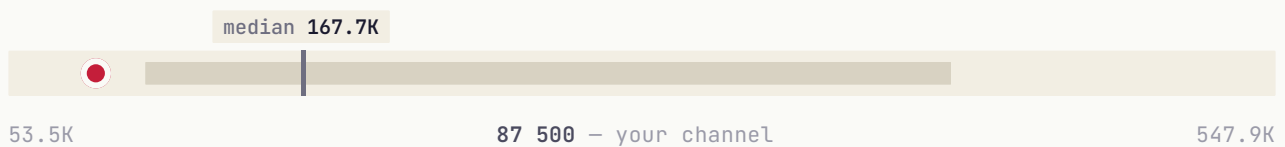
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	172
Nov 2025	0	0	368
Oct 2025	1	1	0
September 2025	1	1	0
August 2025	0	0	0
July 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
2	6	540	

— SECTION 08 • NICHE COMPARISON

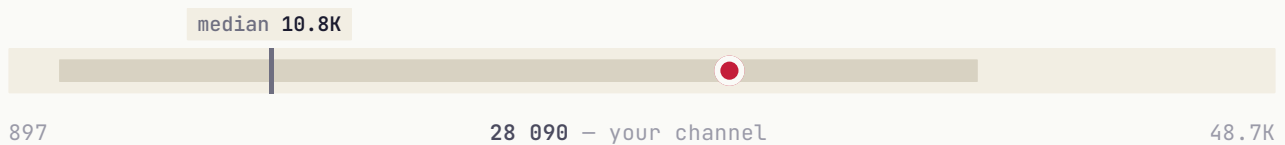
Where the channel ranks in its league

Took top-100 channels in category "Health & Fitness» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

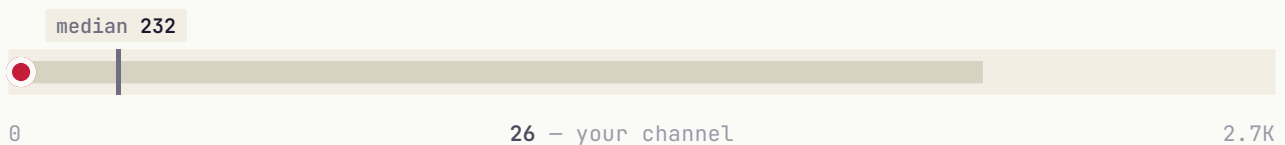
SUBSCRIBERS

48% below median

AVG REACH / POST

better than 75% of niche

CITATION INDEX

89% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience most active on this day at 16:00 MSK.

EFFECT

Best time for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with similar channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs bring relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
