

PUBLIC REPORT PROMTPRESS

Channel audit

Нейромосквич



@mosgpt

🔗 Only the best neurostimulations (news) of Moscow Neural link
with manager: @neuromosmos_bot <https://www.gosuslugi.ru/snet/67adf5a93687544fb539f509>

SUBSCRIBERS

111 745

+19147 per month

ERR (% SEE POSTS)

31.0%

in 24 hrs 31.6%

REACH/POST

35.6K

ad reach 35.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 111 745 —	 SUBS REACH 31.82% avg % subs see post	 VIEWS/POST 35.6K median 34.3K · 27 days	 POSTS/WEEK 6.5 over period
 7D TREND +0.1% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 486 chars median 492 · 27 days	 POSTS ANALYZED 26 27 days
 AD REACH 35.3K 24h avg	 CHURN / MONTH +19147 last month	 QUOTE RATE 13 citation index · 33 channels mentioned ever	 CHANNEL AGE 3 years 4 months created 16.03.2023

AI EDITOR SUMMARY

Channel «Нейромосквич» — 111 745 subs. Avg views per post: 35.6K people (32% of subs), good reach. Publishes 6 posts/week (~1/day) — rare. Week Jul 6–12 reach stable (+0.1% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **26** posts over 27 days.
- 02 Dominant format — **Photo** (15/26 posts).
- 03 Avg post length — **486** chars (median 492).
- 04 Peak audience activity — **Wed**, 15:00 MSK.
- 05 Top posts get **3×** more views than the weakest (55.8K avg for top vs 22.3K for worst) — among 26 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 16:05 PHOTO Gas prices in Moscow skyrocket People seen filling up with trucks. 🇷🇺 Нейромосквич	VIEWS 60 866 REPOSTS 10	REACTIONS — ER 54.5%
Nº2 08.07 · 12:38 VIDEO 🤖 A fence as tall as a 5-story building A huge fence was found on Rublyovka. Most likely, titans live there. 🇷🇺 Neuromuscovite	VIEWS 55 383 REPOSTS 5	REACTIONS — ER 49.6%
Nº3 19.06 · 16:11 PHOTO 🌳 Moscow is one of the greenest megacities in the world, surpassing many capitals in park areas. Alexander Garden...	VIEWS 51 150 REPOSTS 4	REACTIONS — ER 45.8%

Nº4 27.06 • 17:54 VIDEO Owner just really wanted BBQ A whole villa was found on the roof of a high-rise. Who built it and when is unknown. 📸...	VIEWS 46 764 REPOSTS 2 REACTIONS — ER 41.8%
Nº5 23.06 • 16:28 VIDEO 🗨️ Armed conflict in Moscow metro A quarrel broke out between a man and a female passenger in a train car. The reason was that...	VIEWS 45 209 REPOSTS 3 REACTIONS — ER 40.5%

WORST 3

↓ 13.07 • 12:06 VIDEO Horrific accident in Moscow A Final Destination nightmare came true on the highway today. 📸...	VIEWS 26 798 REPOSTS 3 REACTIONS — ER 24.0%
↓ 01.07 • 17:05 PHOTO «Architect's Day — 2026» On July 3-4 at Design Factory, the 4th annual festival «Architect's Day — 2026». This year it...	VIEWS 24 700 REPOSTS — REACTIONS — ER 22.1%
↓ 10.07 • 14:53 VIDEO 🐎 A woman in Moscow bought a pony The animal was regularly used for rides near a nightclub. For years...	VIEWS 15 302 REPOSTS 4 REACTIONS — ER 13.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



— SECTION 04 · MENTIONS

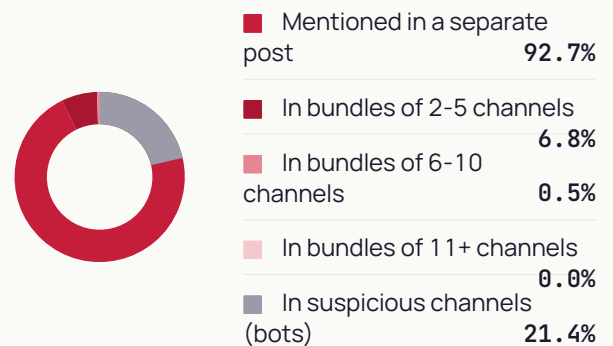
Who mentions the channel and how

Citation index **13** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **33** different channels.

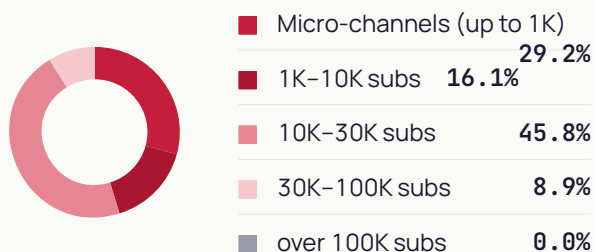
MENTIONING COUNTRIES



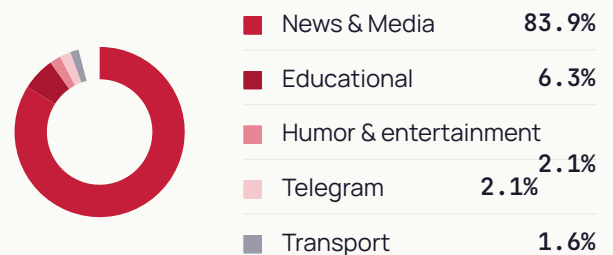
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



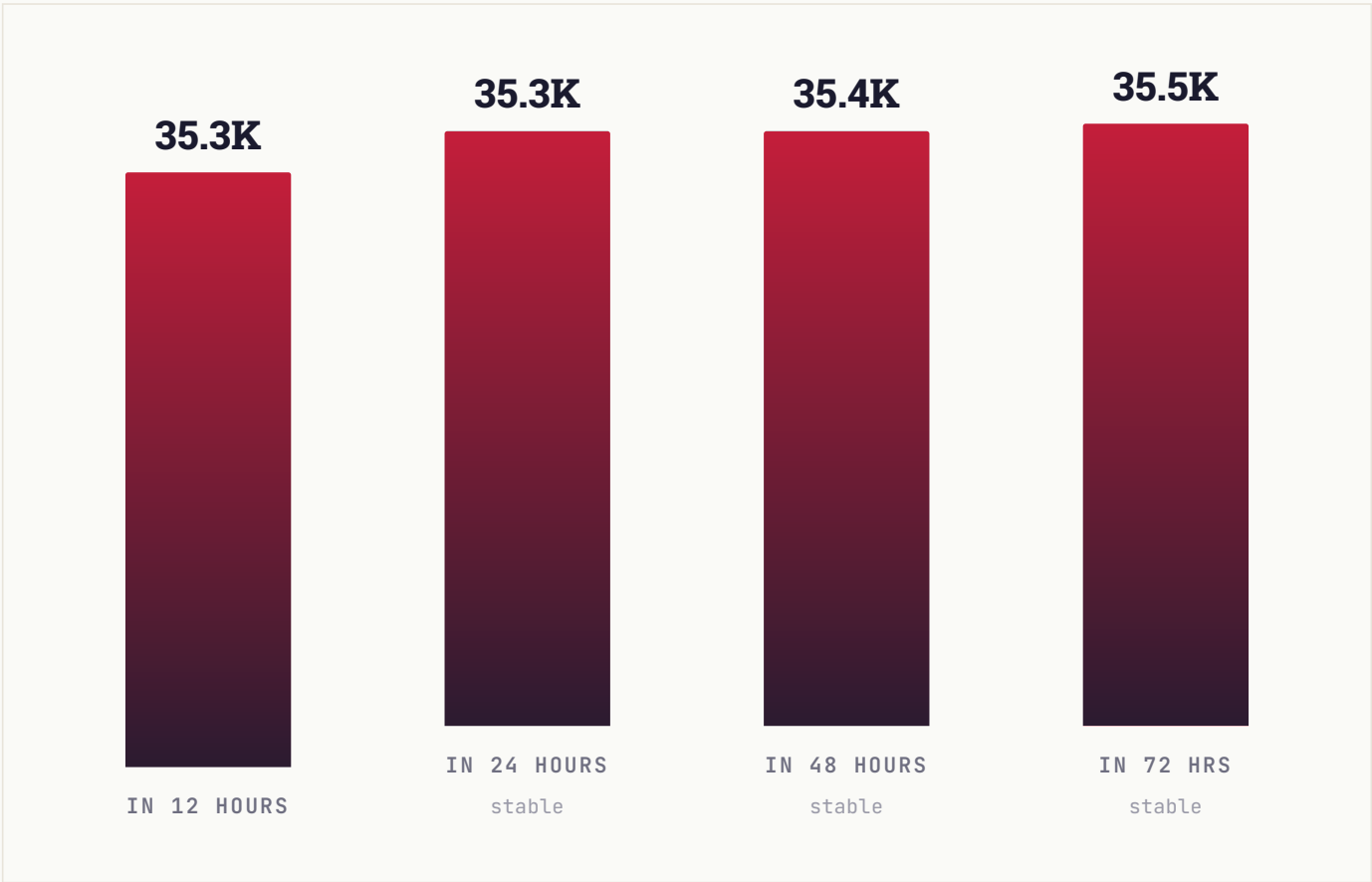
TOPICS OF MENTIONS



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
NOT Нейромосквич YOU	111.7K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

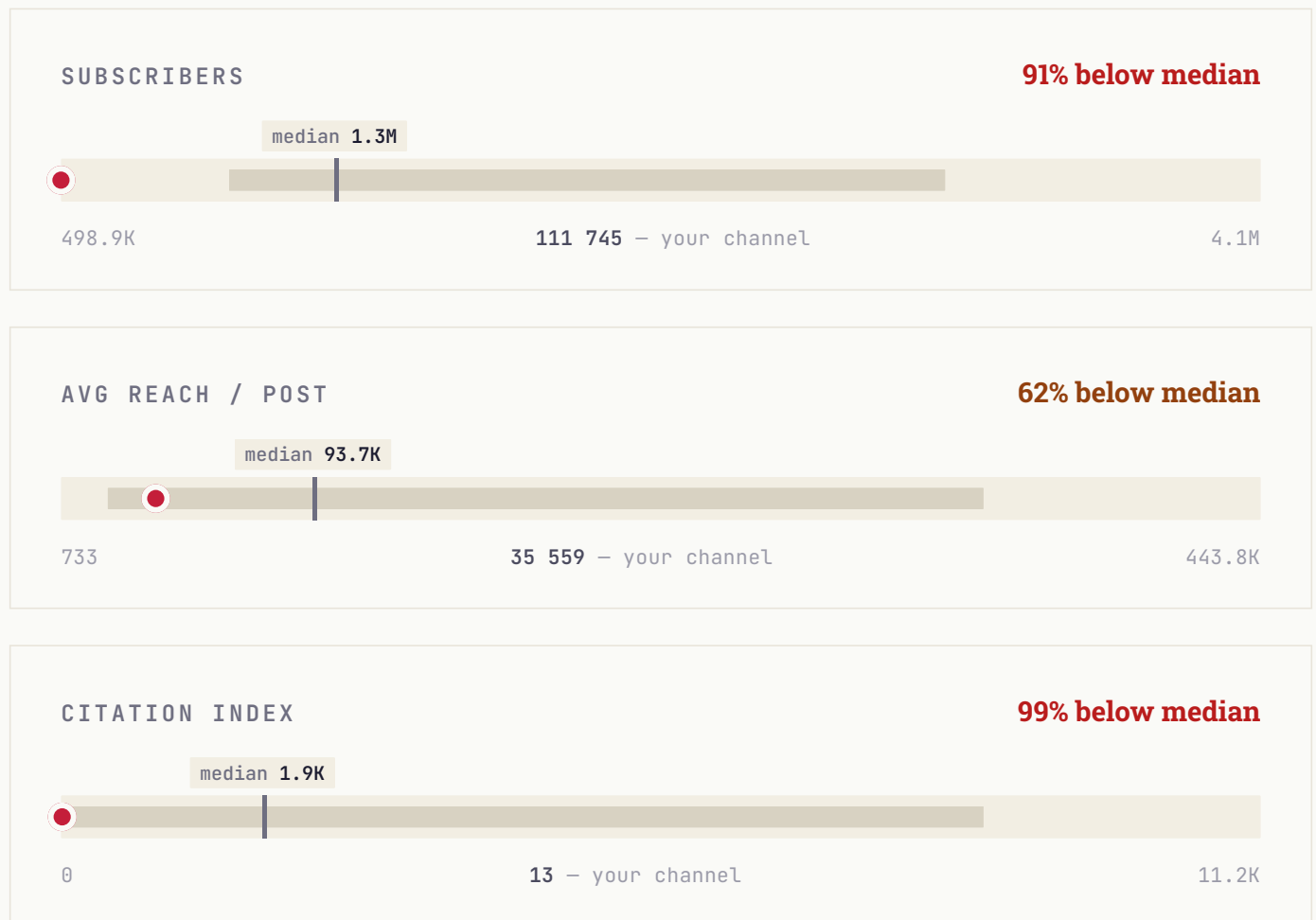
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **8**, they brought **103 754** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	1	1	4 162
December 2025	1	1	45 588
November 2025	0	0	0
October 2025	5	3	21 596
September 2025	0	0	32 408
August 2025	1	1	0
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS
8	6		103 754

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done & revisit in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 15:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
