

PUBLIC PROMTPRESS REPORT

Channel audit

moscowtinder



@moscowtinderr

Author's blog of a Moscow man sharing thoughts on relationships 'faceless'. Also stealing memes. Inst: [instagram.com/moscowtinder](https://www.instagram.com/moscowtinder)
Ads: @moscowtinder 18+ Page in RKN:...

SUBSCRIBERS

740 699

-16159 per month

ERR (% SEE POSTS)

11.0%

daily 6.2%

REACH/POST

80.2K

ad reach 45.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 740 699 —	 SUBSCRIBER REACH 10.83% avg % subs see post	 VIEWS/POST 80.2K median 84.2K · 28 days	 POSTS/WEEK 29.5 over period
 7D TREND -1.9% vs previous week	 REACTIONS/POST 3531.2 total 430,805 reactions, 68,280 reposts, 43,400 comments	 POST LENGTH 168 chars median 51 · 28 days	 POSTS ANALYZED 122 28 days
 AD REACH 45.8K 24h avg	 CHURN / MONTH -16159 last month	 QUOTABILITY 2 893 citation index · 5,423 channels mentioned all time	 CHANNEL AGE 6 years 9 months created 13.09.2019

AI EDITOR SUMMARY

Channel «moskoutinder» — 740 699 subs. Each post averages 80.2K people (11% of subs), reach is low — need to grow audience. Publishes 30 posts per week (~4/day) — active posting. Week of Jun 22–28 reach stable (-1.9% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 122 posts over 28 days.
- 02 Dominant format – Photo (74/122 posts).
- 03 Avg post length – 168 chars (median 51).
- 04 Peak audience activity – Friday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (96.7K avg top vs 60.7K worst) – among 122 posts in 28 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 15:07 PHOTO lol	VIEWS 97 490 REP. 915	REACTIONS 5 932 ER 13.2%
Nº2 08.06 · 06:03 PHOTO still wonder why I'm afraid of women?	VIEWS 96 354 REP. 908	REACTIONS 5 220 ER 13.0%
Nº3 05.06 · 14:20 TEXT Date conversation topic Never prepick date topics. It'll be bland and fake af. S...	VIEWS 96 352 REP. 82	REACTIONS 3 076 ER 13.0%

Nº4 08.06 · 14:33 TEXT Men's life: — Born — Mom banned gaming — Wife banned gaming — Died	VIEWS 96 308 REP. 1 677	REACTIONS 4 329 ER 13.0%
Nº5 07.06 · 08:19 PHOTO Basic women's notes	VIEWS 95 811 REP. 998	REACTIONS 4 796 ER 12.9%

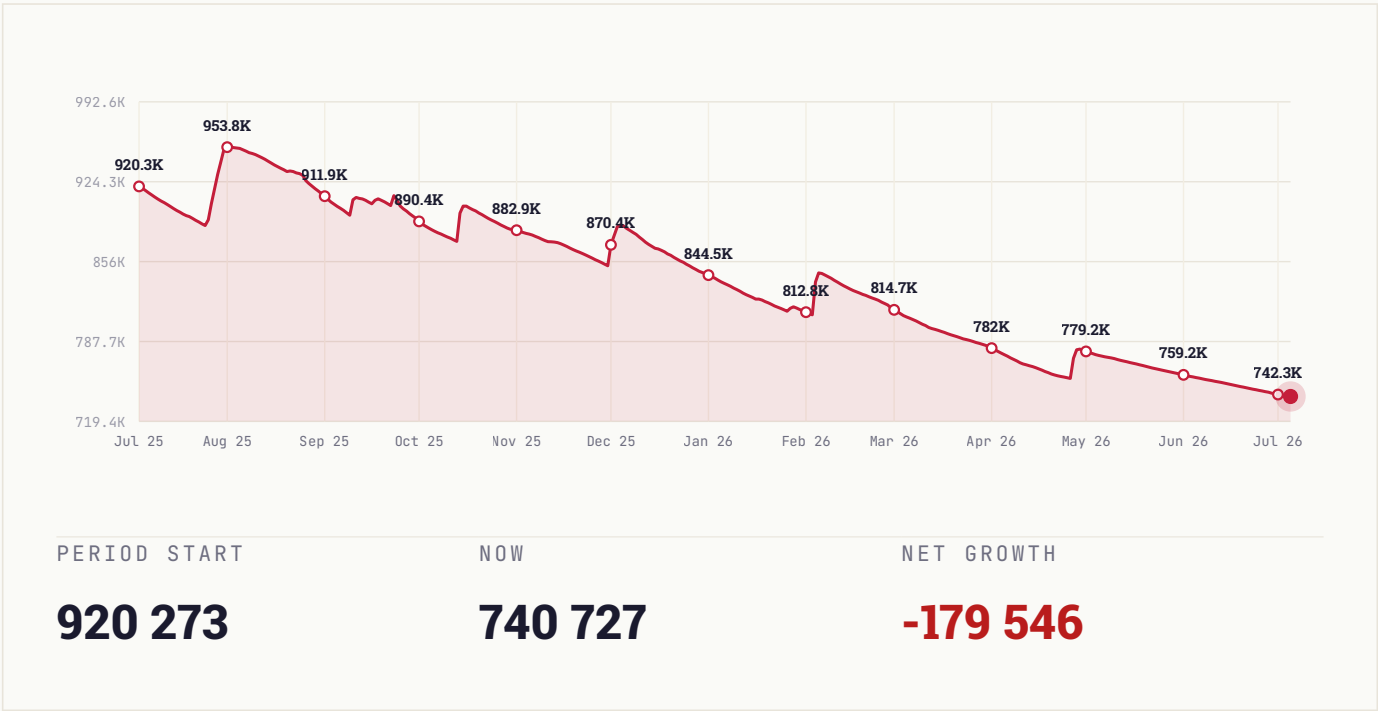
WORST 3

↓ 30.06 · 15:12 PHOTO Star pizda🔞	VIEWS 61 191 REP. 389	REACTIONS 3 575 ER 8.3%
↓ 02.07 · 07:21 PHOTO Men, parry I'm off to breakfast	VIEWS 60 947 REP. 721	REACTIONS 4 401 ER 8.2%
↓ 01.07 · 10:08 TEXT Girls, remember how to spot a 100% red flag: 1. Breathes oxygen — that's some gay shit, a real man breathes exclusively...	VIEWS 59 910 REP. 653	REACTIONS 2 540 ER 8.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

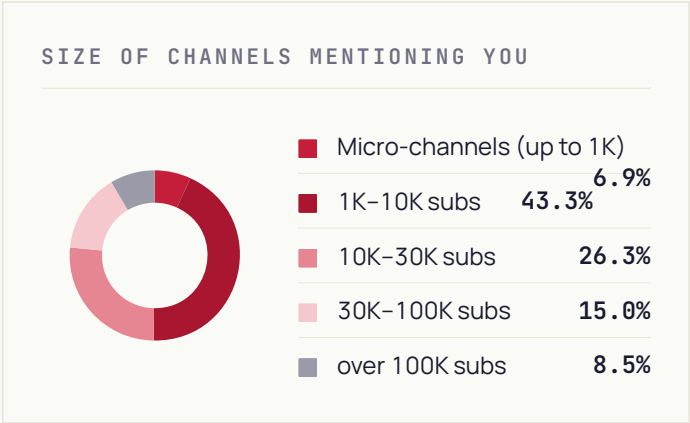
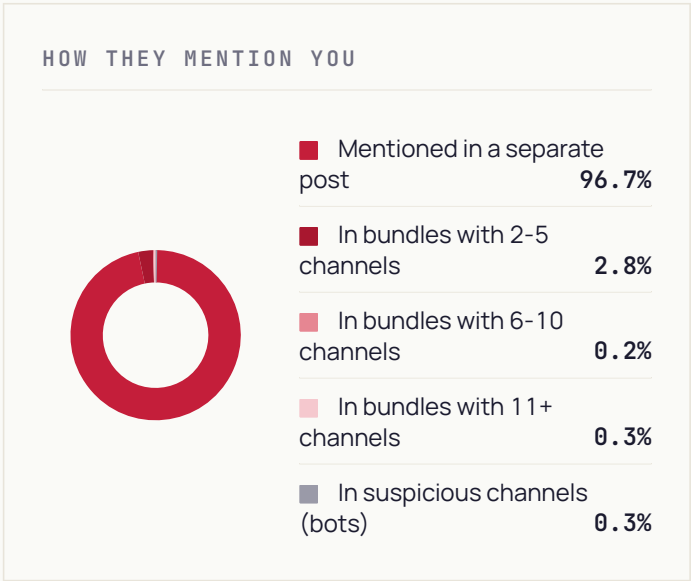
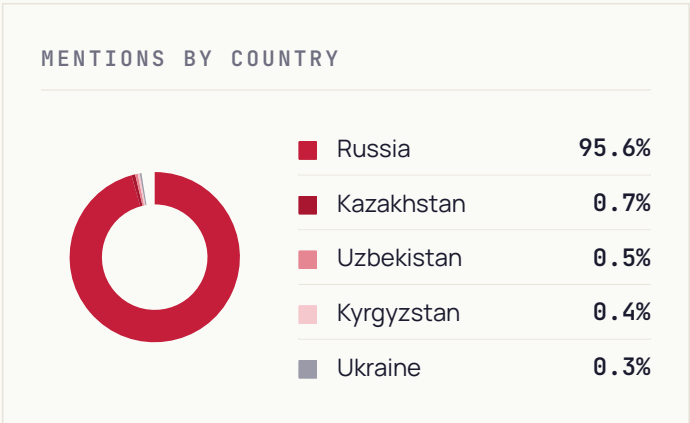
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

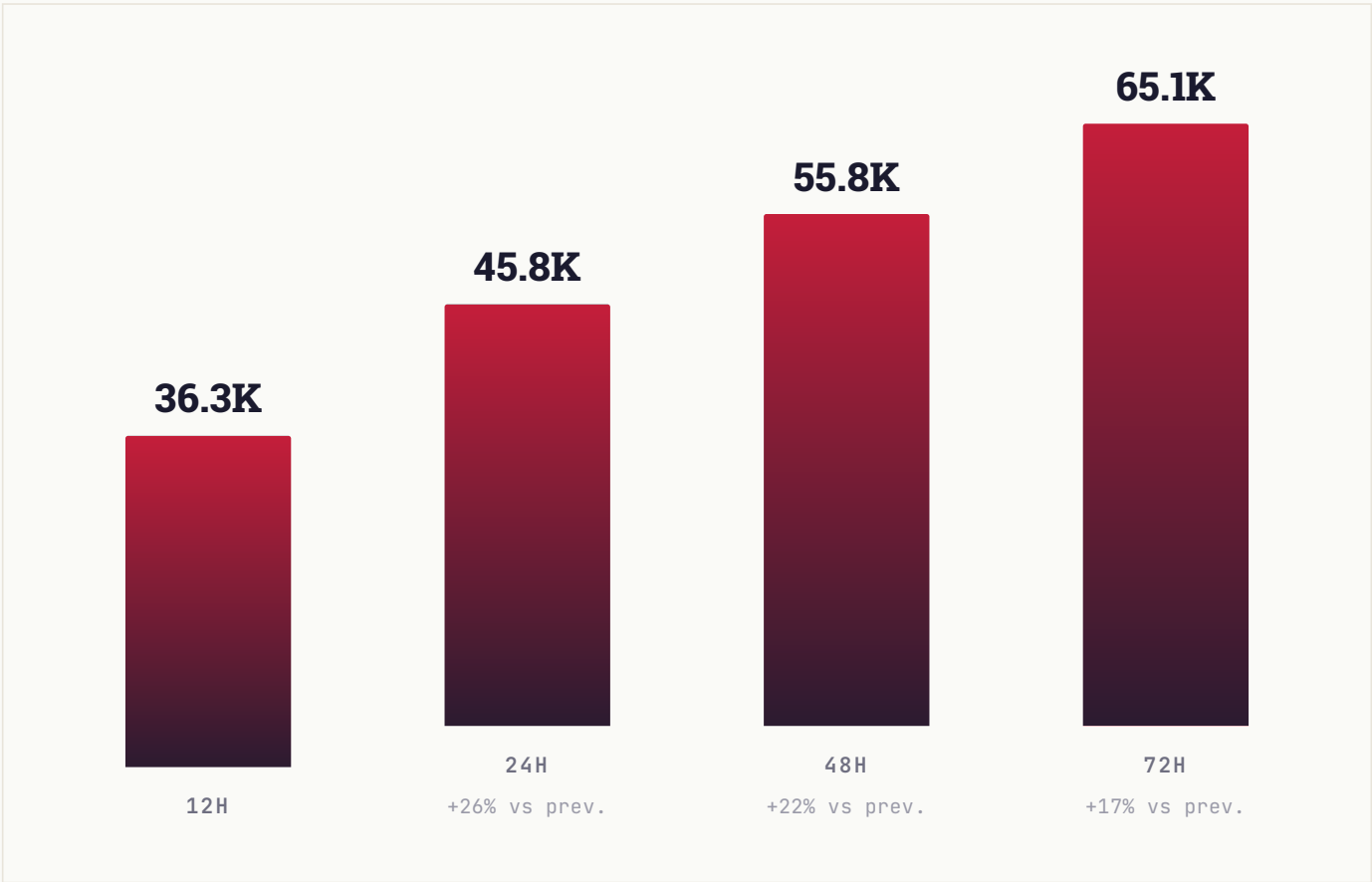
Citation index **2 893** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All time channel was mentioned **5 423** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody lady	1.1M
ZH broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
MO moscowtinder YOU	740.7K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#21 of 100). Leader — Dima Maslennikov (2.2M). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** mentions count **3 976**, they brought **99 342** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	9	9	3 851
December 2025	1 710	1 621	34 980
Nov 2025	0	0	0
Oct 2025	2 244	2 213	30 184
Sep 2025	3	3	27 831
August 2025	10	10	2 496
TOTAL MENTIONS			3 976
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			99 342

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#21/100

RANK IN NICHE

Channel in top 21% – strong position

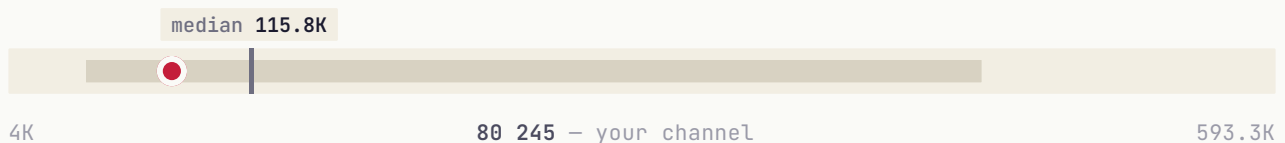
SUBSCRIBERS

better than 72% of niche



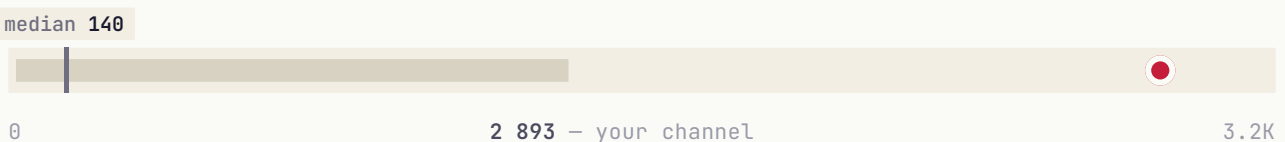
AVG REACH / POST

31% below median



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 17:00 MSK.

EFFECT

Best time for important posts
- 02

Increase video posts share

Video in Telegram holds audience longer and performs better with the algorithm. We recommend reaching 15-25%.

EFFECT

Video holds audience better
- 03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with nearby channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
