

PROMTPRESS PUBLIC REPORT

Channel audit

STL files | 3D models | for 3D printing



@morozprintm

Ready-to-print models Main channel: @morozprint General chat: t.me/morozpntchat Ad inquiries: @moroz_print We are on MAX: max.ru/morozprintm

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
129 220	12.0%	15.2K
+1670 per month 13.07.2026	in 24 hrs 7.6% HTTPS: // PROMTPRESS.COM/AUDIT/MOROZPRINTM	ad reach 9.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

SUBSCRIBERS 129 220 —	SUBS REACH 11.75% avg % subs see post	VIEWS/POST 15.2K median 15.5K · 23 days	POSTS/DAY 24.2 ~170 per week
7D TREND -5.6% vs previous week	REACTIONS/POST 14.9 total 8,640 reactions, 85,169 reposts, 0 comments	POST LENGTH 409 chars median 469 · 23 days	POSTS ANALYZED 581 23 days
AD REACH 9.8K 24h avg	CHURN / MONTH +1670 last month	CITATION RATE 16 citation index · 92 channels mentioned ever	CHANNEL AGE 3 years 10 months created 29.08.2022

AI EDITOR SUMMARY

Channel «STL files | 3D models | for 3D printing» — 129 220 subs. Each post averages 15.2K people (12% of subs), reach is low — consider expanding audience. Publishes 170 posts per week (~24/day) — very active posting. For week Jun 29 – Jul 5 reach dropped -5.6% to week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **581** posts in 23 days.
- 02 Dominant format – **Text** (283/581 posts).
- 03 Avg post length – **409** chars (median 469).
- 04 Audience peak – **Tue**, 14:00 MSK.
- 05 Top posts get **2×** more views than the weakest (20.9K avg for top vs 12K for worst) – among 581 posts over 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 16:54 PHOTO Dog figurine	VIEWS 20 895 REPOSTS 124	REACTIONS 23 ER 16.2%
Nº2 18.06 · 16:54 TEXT (post without caption – text)	VIEWS 20 863 REPOSTS 113	REACTIONS 2 ER 16.1%
Nº3 24.06 · 17:13 PHOTO Adapter for 110 cigarettes 🧴 Small 3D-printed adapter that makes holding a cigarette more comfortable and stable. Model designed for...	VIEWS 20 850 REPOSTS 978	REACTIONS 304 ER 16.1%

Nº4 18.06 · 16:45 PHOTO Flexible dinosaur skeleton	VIEWS 20 457 REPOSTS 334	REACTIONS 23 ER 15.8%
Nº5 23.06 · 11:04 VIDEO 🥁 3D-Printed Skull Maraca Vibrant sugar skull model. Not just decor, but a real...	VIEWS 20 429 REPOSTS 138	REACTIONS 44 ER 15.8%

|

WORST 3

↓ 09.07 · 07:27 TEXT (post without caption – text)	VIEWS 12 070 REPOSTS 90	REACTIONS 1 ER 9.3%
↓ 09.07 · 07:26 PHOTO Pringles tray v2.0 Pringles tray v2.0 Improved version, slightly taller and thicker than the previous...	VIEWS 11 984 REPOSTS 76	REACTIONS 16 ER 9.3%
↓ 09.07 · 07:28 TEXT (post without caption – text)	VIEWS 11 972 REPOSTS 152	REACTIONS 2 ER 9.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

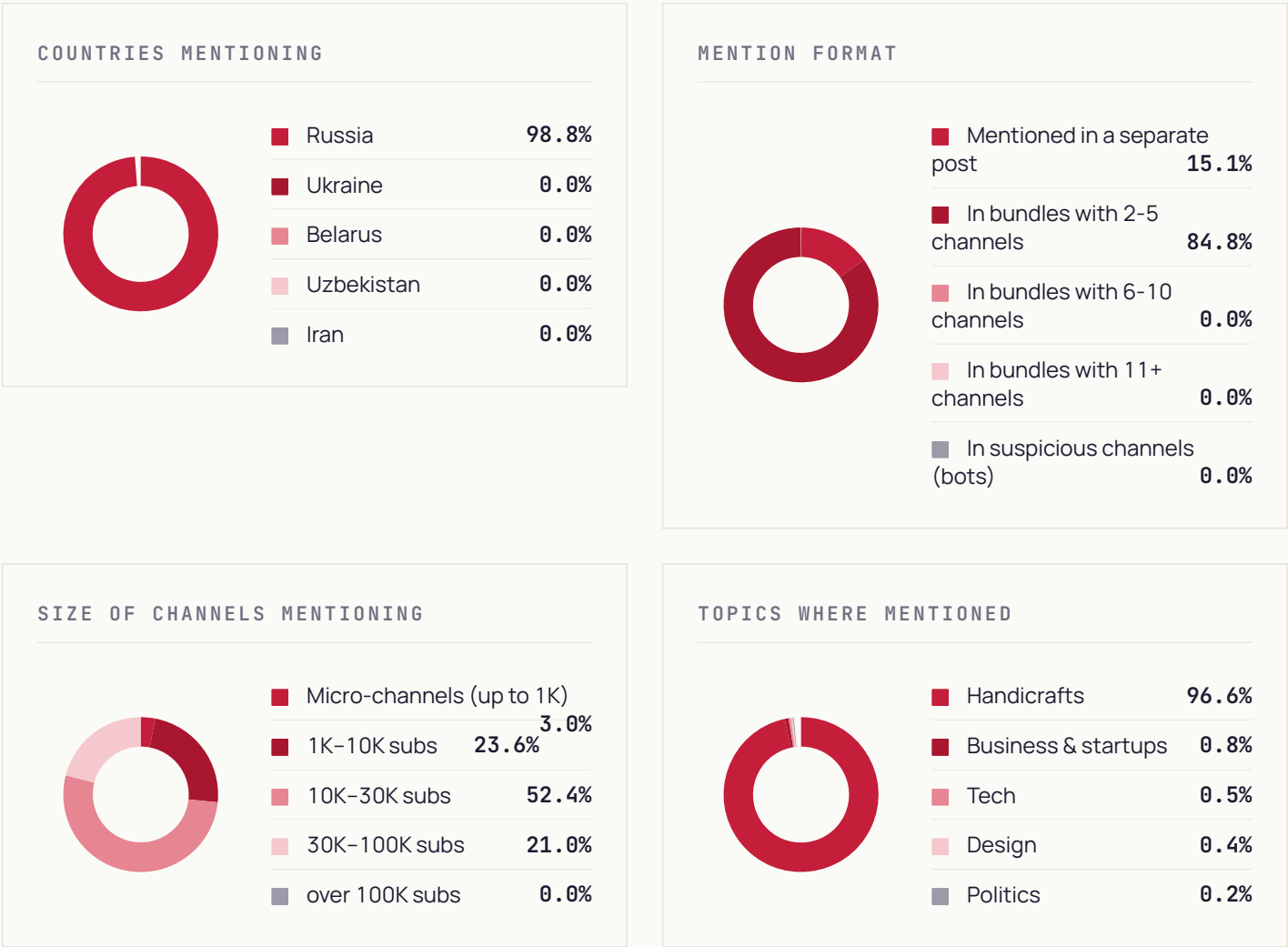
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

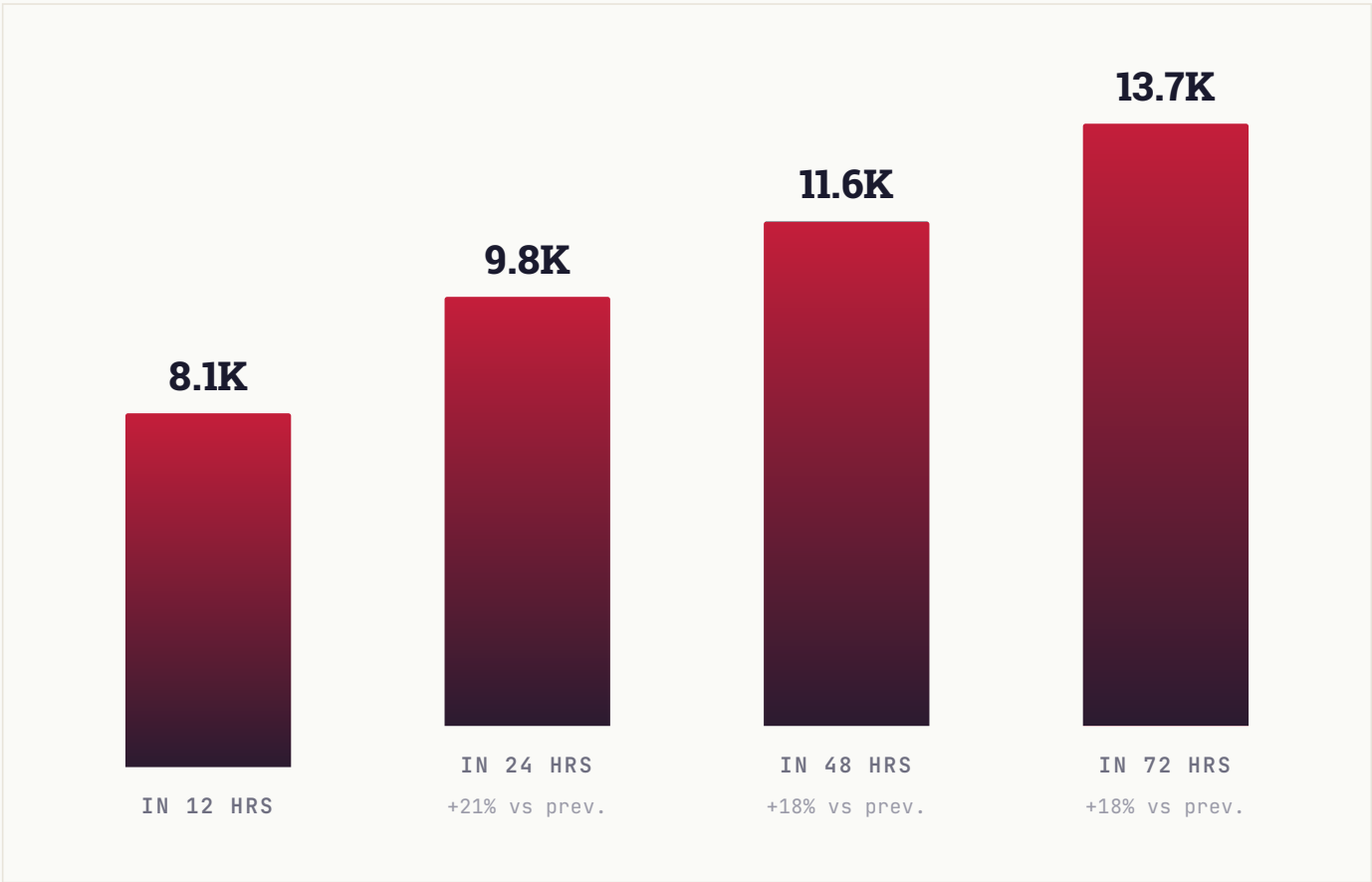
Citation index **16** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **92** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
Avg Sexy font. Cyrillic	134.7K
SHZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing YOU	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
DM Jam Mockup	102.4K

COMPARATIVE SUMMARY

Channel intop 10 of niche (#6 of 99). Strong position. Niche leader — After Effects Templates (181K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We record posts in other channels that mention yours each month. Over the last **6 months** such mentions were **666**, they brought **31 469** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	107	2	6 022
December 2025	90	4	5 601
Nov 2025	110	4	5 993
Oct 2025	121	5	5 101
September 2025	119	3	4 687
August 2025	119	4	4 065

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
666	6	31 469

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

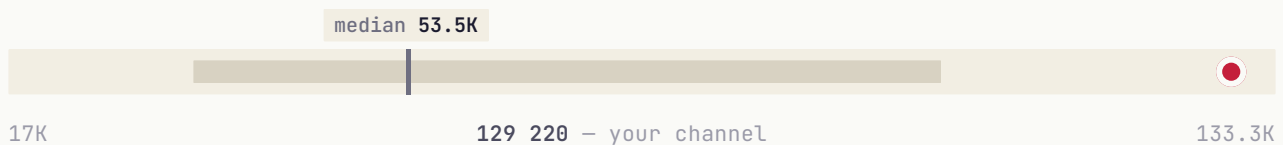
#6 /100

RANK IN NICHE

Channel in top 6% Design Russia

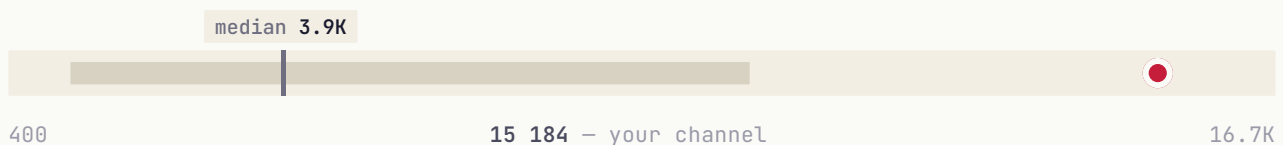
SUBSCRIBERS

top 90% of niche



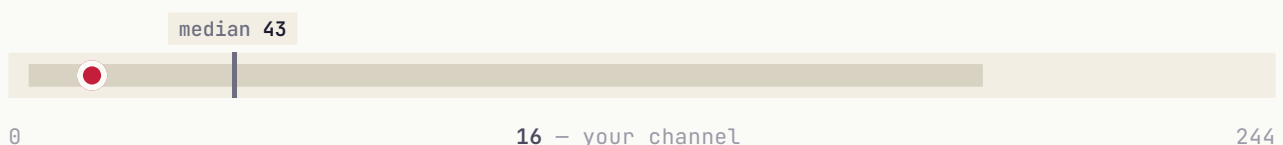
AVG REACH / POST

top 90% of niche



CITATION INDEX

63% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Tuesday
Audience is most active on this day at 14:00 MSK. | EFFECT
Best window
for key post |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and ranks better. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
