

PUBLIC REPORT BY PROMTPRESS

Channel audit

MORI VPN



@morivpnoofficial

—

SUBS

94 025

+3248 per month

ERR (% SEE POSTS)

53.0%

per day 20.2%

REACH/POST

49.8K

ad reach 19K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 94 025 —	 SUBSCRIBER REACH 52.99% avg % subs see post	 VIEWS/POST 49.8K median 49.4K · 16 days	 POSTS/WK 3.0 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 684 chars median 726 · 16 days	 POSTS ANALYZED 7 16 days
 AD REACH 19K 24h avg	 CHURN / MONTH +3248 last month	 CITATION RATE 3 citation index · 7 channels mentioned ever	 CHANNEL AGE 10 months 20 days created 08.08.2025

AI EDITOR SUMMARY

Channel «MORI VPN» — 94 025 subs. Each post averages 49.8K people (53% from subs), wide reach for a channel this size. Publishes 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 16 days.
- 02 Dominant format – Text (7/7 posts).
- 03 Avg post length – 684 chars (median 726).
- 04 Peak audience activity – Mon, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (61.9K avg for top vs 37.9K for worst) – among 7 posts in 16 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 14:16 TEXT 🔔 Important! Some users may experience key/link issues. Working on update...	VIEWS 68 852 REPOSTS 54	REACTIONS — ER 73.2%
Nº2 01.06 · 16:16 TEXT 🔔 Dear users! VPN update completed. We made key improvements for...	VIEWS 62 006 REPOSTS 77	REACTIONS — ER 65.9%
Nº3 08.06 · 18:27 TEXT Key update Friends, key restoration and sync work continues. Main issues are fixed, now...	VIEWS 54 906 REPOSTS 44	REACTIONS — ER 58.4%

Nº4 07.06 · 05:07 TEXT ☒ Maintenance complete Friends, the main work is done. We fully updated part of...	VIEWS 49 426 REPOSTS 51	REACTIONS — ER 52.6%
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Nº5 06.06 · 15:36 TEXT ⚙ Maintenance Friends, we're doing unscheduled maintenance and updating MORI VPN infrastructure. Due to...	VIEWS 41 709 REPOSTS 44	REACTIONS — ER 44.4%
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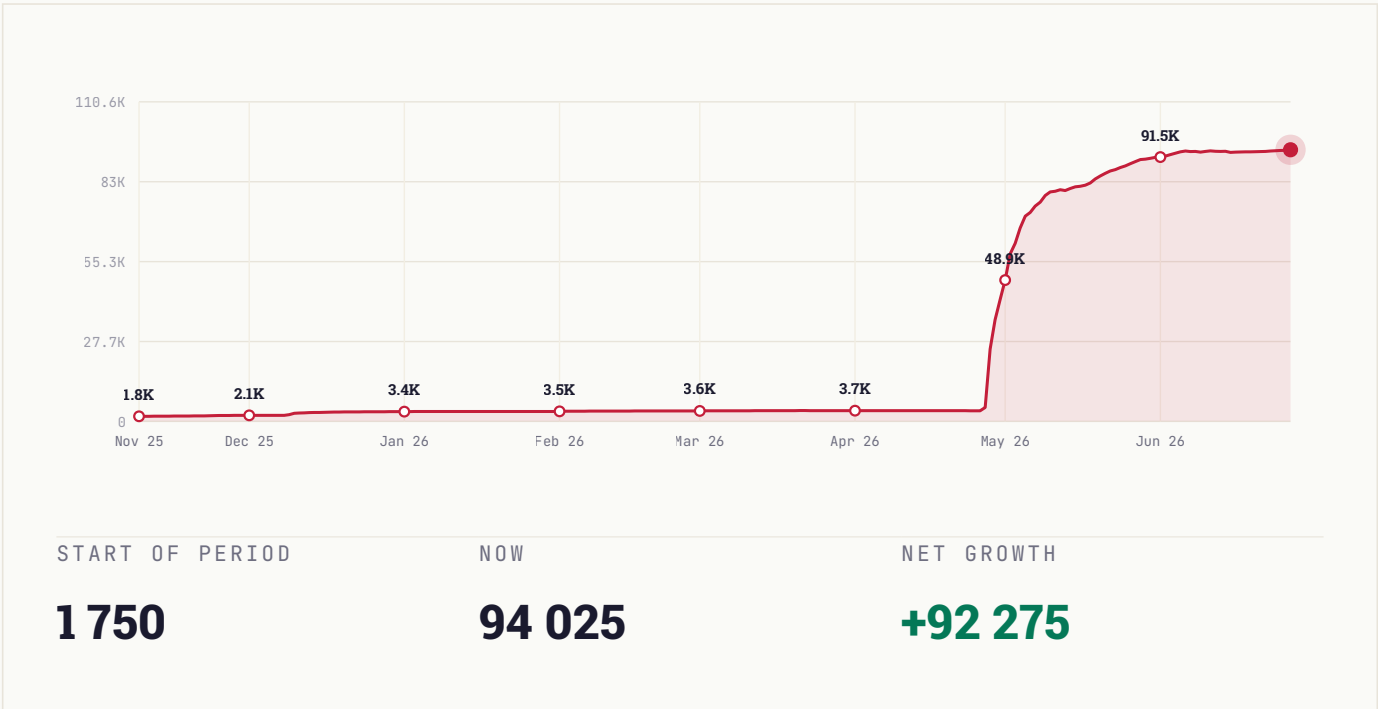
WORST 3

↓ 06.06 · 15:36 TEXT ⚙ Maintenance Friends, we're doing unscheduled maintenance and updating MORI VPN infrastructure. Due to...	VIEWS 41 709 REPOSTS 44	REACTIONS — ER 44.4%
↓ 12.06 · 14:23 TEXT ☒ Android fully restored Fix published on Google Play. If you had key/connection issues -...	VIEWS 40 854 REPOSTS 51	REACTIONS — ER 43.5%
↓ 15.06 · 02:36 TEXT ☒♂ MORI VPN for Windows update available! New client with fixes, improved stability and...	VIEWS 31 022 REPOSTS 55	REACTIONS — ER 33.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

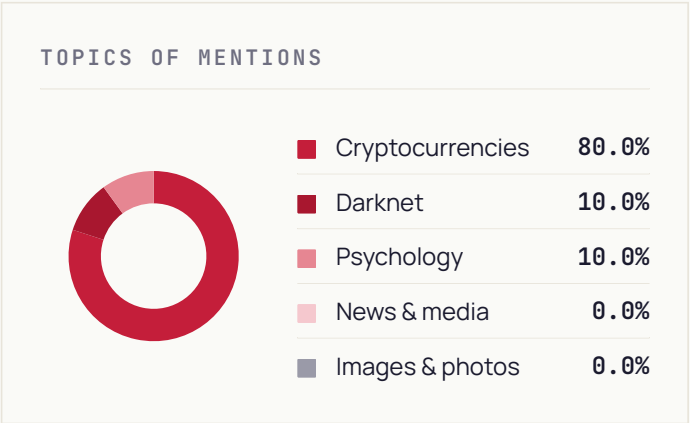
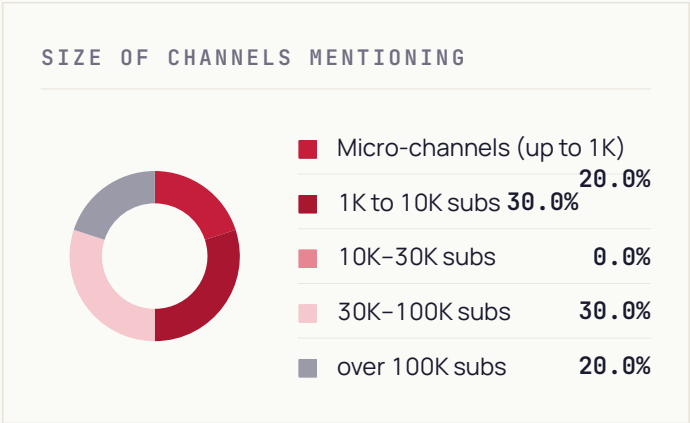
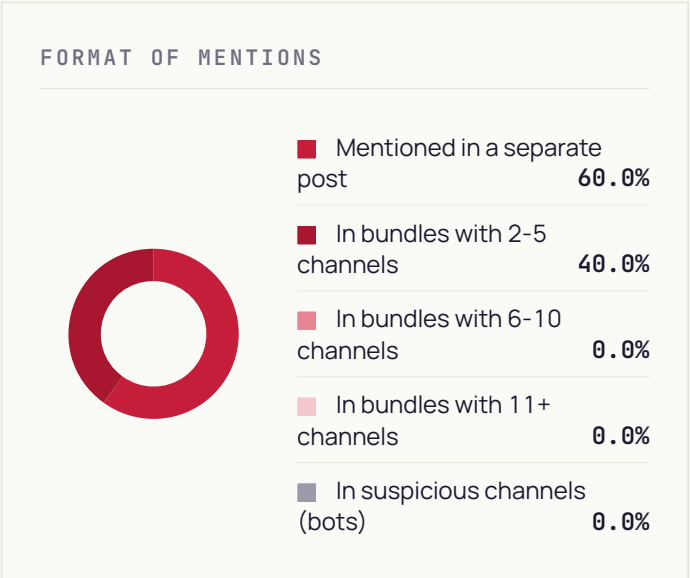
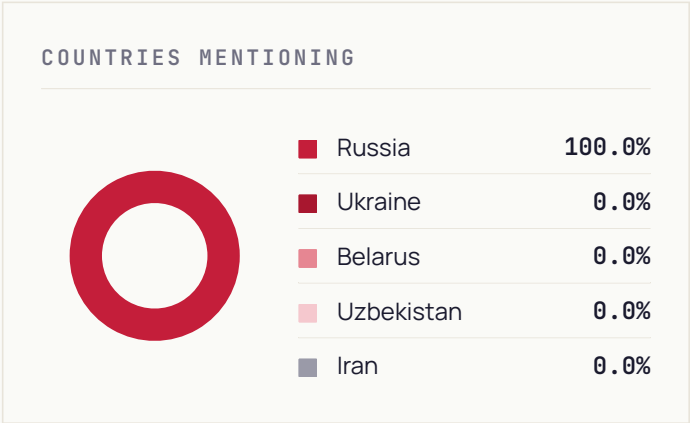
Subscriber growth chart over the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

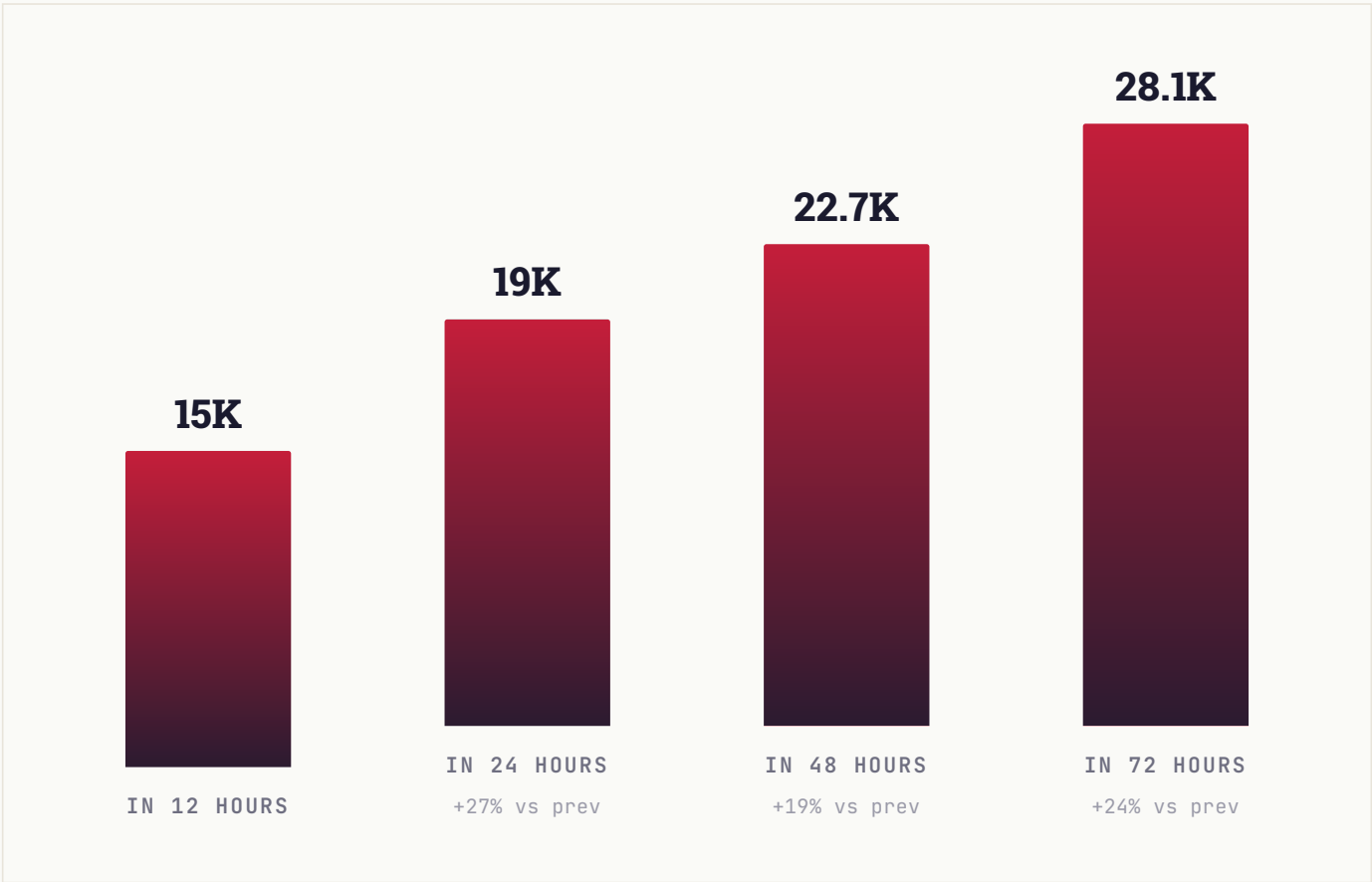
Citation index **3** – channel popularity rating based on mentions. Considers not just count but weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **7** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
IP iRo Proxy پروکسی	7.4M
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
پ پروکسی Fast Proxy	1.7M
اف اخبار فوری مملکت نیوزین	1.6M
پم خبرجنگ VPN پروکسی ملی	1.3M
E Easy APK	1.2M
MP Max proxy اینترنت آزاد	1.1M
MV MORI VPN	94K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — iRo Proxy | پروکسی (7.4M), top-100 median: 375.1K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **5 months** such mentions **5**, they brought **1 643** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
December 2025	1	1	1 297	
November 2025	4	3	346	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
5		5	1 643	

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|--|
| 01 | Post more often
Now 3.0 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Monday
Audience most active on this day at 19:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase video post share
Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% video share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
