

PROMTPRESS PUBLIC REPORT

Channel audit

\$MORI COIN



@moricoïn_official

Memecoin of the main villain and superhero of Runet - Professor Moriarty
FORUM: @moriform ENTRY: @moriappbot Welcome!

SUBS

80 280

-1219 per month

ERR (% SEE POSTS)

18.0%

per day 8.8%

REACH/POST

14.2K

ad reach 7.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 80 280 —	 SUBSCRIBER REACH 17.63% avg % subs see post	 VIEWS/POST 14.2K median 14.2K · 12 days	 POSTS/WK 7.6 over period
 7D TREND — no data for period	 REACTIONS/POST 320.6 only 4,488 reactions, 648 reposts, 0 comments	 POST LENGTH 386 chars median 274 · 12 days	 POSTS ANALYZED 14 12 days
 AD REACH 7.1K 24h avg	 CHURN / MONTH -1219 last month	 CITATION RATE 34 citation index · 177 channels mentioned it ever	 CHANNEL AGE 1 year 1 month created 16.05.2025

AI EDITOR SUMMARY

Channel «\$MORI COIN» — 80 280 subs. Each post averages 14.2K people (18% of subs), average reach — room to grow. Publishes 8 posts per week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 12 days.
- 02 Dominant format – Text (7/14 posts).
- 03 Avg post length – 386 chars (median 274).
- 04 Peak audience activity – Thursday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (17.5K avg for top vs 10.1K for worst) – among 14 posts in 12 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 12:11 PHOTO Happy Birthday MORIks! MORI COIN is 0.001% of memecoins, that rare case when a memecoin not just "mooned" but also...	VIEWS 17 895 REPOSTS 88	REACTIONS 619 ER 22.3%
Nº2 23.06 · 18:15 TEXT Day after tomorrow is \$MORI anniversary You won't be left without news or indifferent to them. Almost a year together, thanks MORIks! 🥳	VIEWS 17 835 REPOSTS 99	REACTIONS 718 ER 22.2%
Nº3 27.06 · 17:26 PHOTO Jackpot already \$77,627! Only one day left. Will we hit \$100,000? Claim the jackpot: @MORIWINLINK_BOT	VIEWS 16 623 REPOSTS 14	REACTIONS 168 ER 20.7%

Nº4 26.06 • 15:41 PHOTO Biggest jackpot on MORI WIN! Over \$50,000 will be raffled in our weekly jackpot this Sunday. Now there's a chance...	VIEWS 15 552 REPOSTS 27 REACTIONS 206 ER 19.4%
Nº5 26.06 • 17:00 PHOTO Moriarty Mail - first results today. All live on the channel of famous casino streamer Vitus. Vitus after playing on...	VIEWS 15 535 REPOSTS 62 REACTIONS 164 ER 19.4%
WORST 3	
↓ 30.06 • 15:48 TEXT 🔒 MORI VPN We've done a lot of work — and keep continuously improving the product infrastructure. One key — any device...	VIEWS 12 048 REPOSTS 16 REACTIONS 157 ER 15.0%
↓ 29.06 • 16:46 TEXT I have \$MORI COIN. 10% of all tokens is my public share. June 25 marked one year since \$MORI launched, so the...	VIEWS 9 860 REPOSTS 40 REACTIONS 298 ER 12.3%
↓ 06.07 • 16:08 PHOTO 💰 WITHDRAW TO 💰 RUB BANK CARD NOW ON MORI WIN! Fast RUB withdrawals directly to any card are now available on MORI WIN...	VIEWS 8 347 REPOSTS 38 REACTIONS 182 ER 10.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

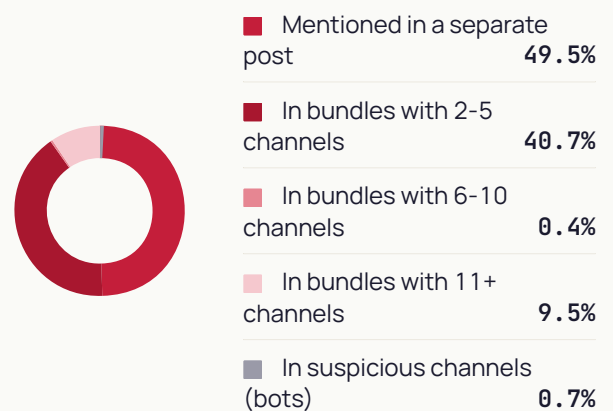
Who mentions the channel and how

Citation index **34** — channel popularity score based on mentions. Considers both count & weight of mentioning channels: a post from a 100k-sub channel weighs more than from a 1k-sub one. All-time mentions: **177** different channels.

COUNTRIES MENTIONING



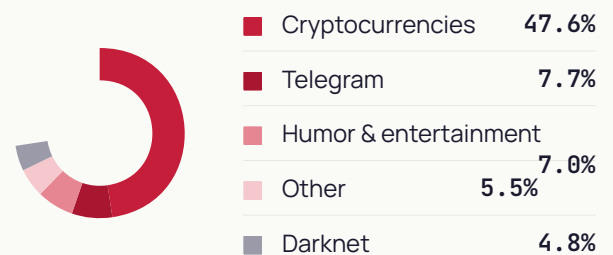
MENTIONED IN WHICH FORMATS



SIZE OF CHANNELS MENTIONING



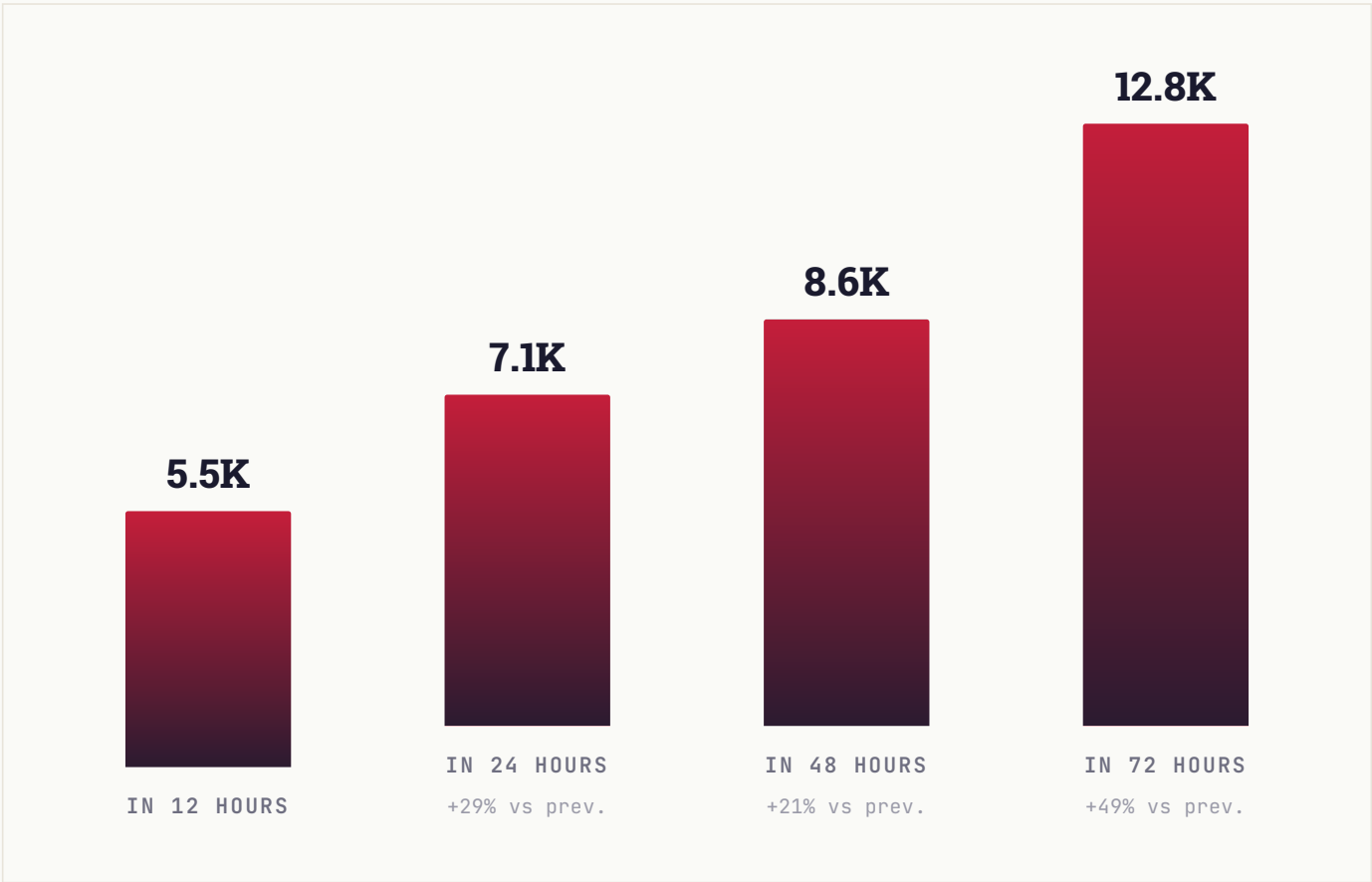
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
SC \$MORI COIN YOU	80.3K

COMPARATIVE INSIGHT

Channel still outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: break into top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **59**, they brought **4 683** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
Dec 2025	0	0	0	
Nov 2025	1	1	0	
Oct 2025	29	14	1 178	
September 2025	27	25	2 554	
August 2025	2	1	951	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
59	6	4 683

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off & revisit in a month.

- | | | |
|-----------|--|--|
| 01 | Main post of the week — Thursday
Audience most active on this day at 15:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Increase video posts share
Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources per niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
