

— PUBLIC PROMTPRESS REPORT

Channel audit

Morana Battory | Морана баттори | Морана Батори



@moranabatoru

SUBSCRIBERS

20 141

ERR (% SEE POSTS)

2.0%

REACH/POST

314

+10310 per month

in 24 hours 0.3%

ad reach 56/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 20 141 —	 SUBS REACH 1.56% avg % subs see post	 VIEWS/POST 314 median 354 · 27 days	 POSTS/WEEK 12.3 over period
 7D TREND -19.0% vs prev. week	 REACTIONS/POST 1.0 only 48 reactions, 11 reposts, 0 comments	 POST LENGTH 42 chars. median 32 · 27 days	 POSTS ANALYZED 49 27 days
 AD REACH 56 24h avg	 CHURN / MONTH +10310 last month	 CITATION RATE 0 citation index · 7 channels mentioned ever	 CHANNEL AGE 1 yr 4 mo created 05.03.2025

AI EDITOR SUMMARY

Channel «Morana Battory | Морана баттори | Морана Батори» — 20 141 subs. Each post averages 314 people (2% from subs), reach is low — should grow audience. Publishes 12 posts/week (~2/day) — regular schedule. Week of Jul 6–12 reach dropped -19.0% to week Jun 29 — Jul 5 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 49 posts over 27 days.
- 02 Dominant format — Text (33/49 posts).
- 03 Avg post length — 42 chars (median 32).
- 04 Peak audience activity — Friday, 23:00 MSK.
- 05 Top posts gather 4× more views than the weakest (484 avg for top vs 123 for worst) — among 49 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 09:58 TEXT How's your day, sweeties? Drop some reactions 🥰🥰🥰	<table><tr><td>VIEWS</td><td>REACTIONS</td></tr><tr><td>488</td><td>1</td></tr><tr><td>REPOSTS</td><td>ER</td></tr><tr><td>—</td><td>2.4%</td></tr></table>	VIEWS	REACTIONS	488	1	REPOSTS	ER	—	2.4%
VIEWS	REACTIONS								
488	1								
REPOSTS	ER								
—	2.4%								
Nº2 26.06 · 20:34 PHOTO SAP DVACH 🙌	<table><tr><td>VIEWS</td><td>REACTIONS</td></tr><tr><td>485</td><td>4</td></tr><tr><td>REPOSTS</td><td>ER</td></tr><tr><td>1</td><td>2.4%</td></tr></table>	VIEWS	REACTIONS	485	4	REPOSTS	ER	1	2.4%
VIEWS	REACTIONS								
485	4								
REPOSTS	ER								
1	2.4%								
Nº3 24.06 · 05:09 TEXT (post without caption — text)	<table><tr><td>VIEWS</td><td>REACTIONS</td></tr><tr><td>481</td><td>—</td></tr><tr><td>REPOSTS</td><td>ER</td></tr><tr><td>—</td><td>2.4%</td></tr></table>	VIEWS	REACTIONS	481	—	REPOSTS	ER	—	2.4%
VIEWS	REACTIONS								
481	—								
REPOSTS	ER								
—	2.4%								

Nº4 29.06 · 09:57 PHOTO new tiktokers 😊	VIEWS 476 REPOSTS 1	REACTIONS 4 ER 2.4%
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Nº5 23.06 · 14:49 PHOTO beer belly, but for beer 😂😂😂	VIEWS 470 REPOSTS 1	REACTIONS 3 ER 2.3%
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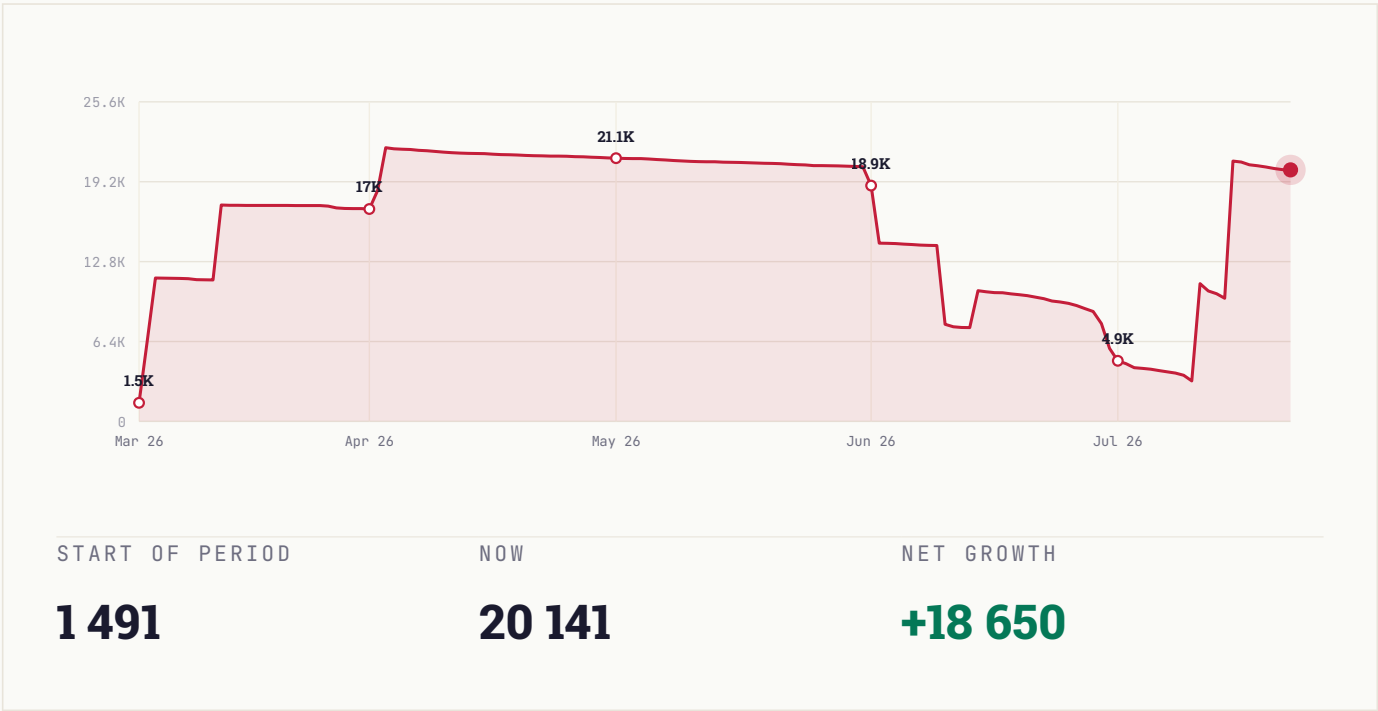
WORST 3

↓ 19.07 · 03:23 TEXT not 43 KEF was KHAKHAKHAKH	VIEWS 123 REPOSTS —	REACTIONS 1 ER 0.6%
↓ 19.07 · 03:23 TEXT there was a 20x multiplier on France already 4:3 hahahahaha	VIEWS 123 REPOSTS —	REACTIONS 1 ER 0.6%
↓ 19.07 · 03:23 TEXT filed for a tick (likely won't get it) 😞	VIEWS 123 REPOSTS —	REACTIONS 1 ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

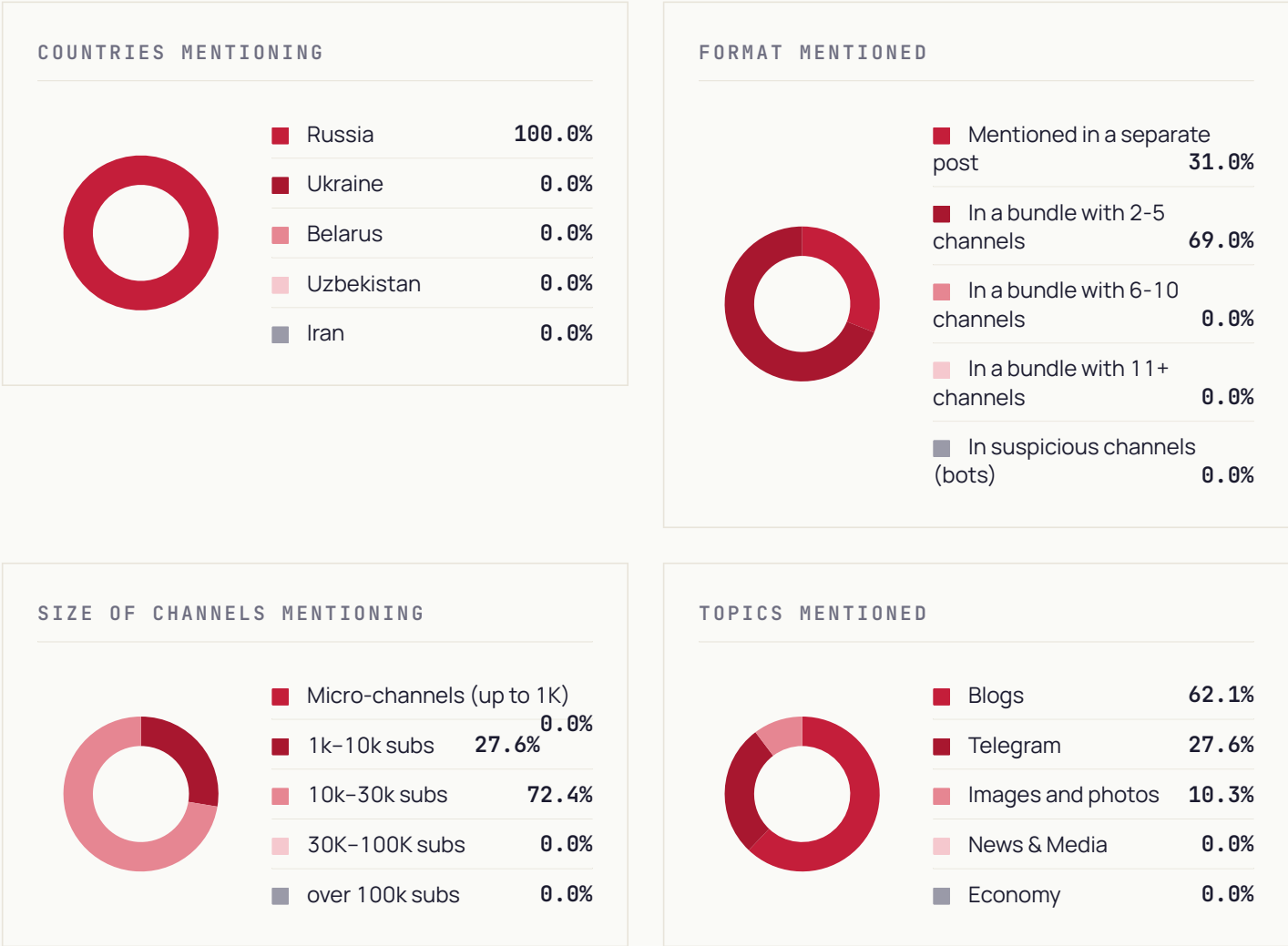
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

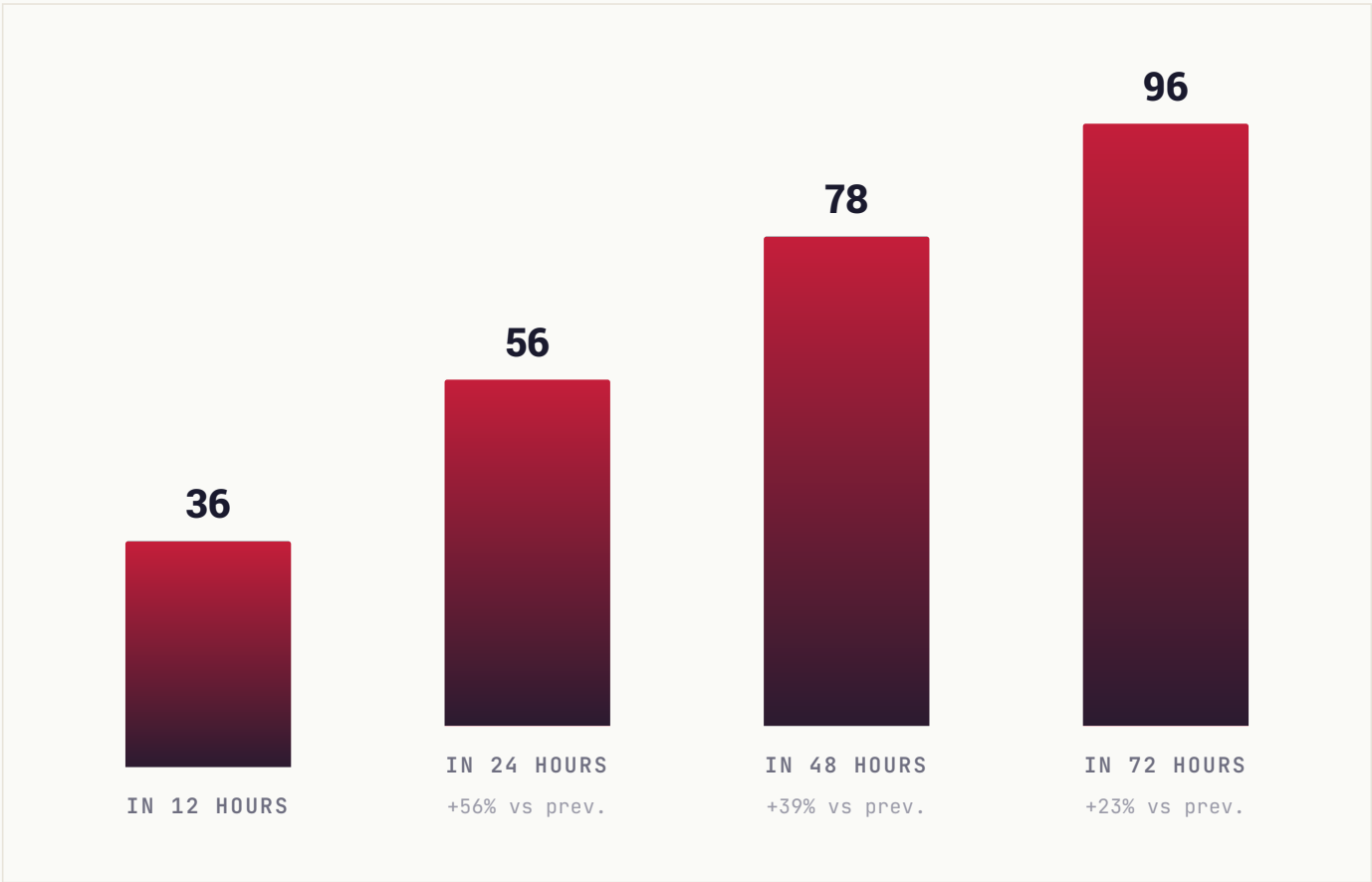
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ here lives broen	1.1M
MB Morana Battory Морана баттори Морана Батори	20.1K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 23:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.56% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.9pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads through us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
