

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Mony Maiman



@monya_maiman

combat battalion "Archangels of Michael" for collab
mi6group@protonmail.com

SUBSCRIBERS

16 420

+15669 per month

ERR (% SEE POSTS)

10.0%

daily 12.1%

REACH/POST

1.9K

ad reach 90/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 16 420 —	 SUBSCRIBER REACH 11.39% avg % subs see post	 VIEWS/POST 1.9K median 1.6K · 28 days	 POSTS/WEEK 6.7 over period
 7D TREND -0.7% vs previous week	 REACTIONS/POST 0.2 only 6 reactions, 28 reposts, 5 comments	 POST LENGTH 423 chars median 404 · 28 days	 POSTS ANALYZED 27 28 days
 AD REACH 90 24h avg	 CHURN / MONTH +15669 last month	 CITATION RATE 7 citation index · 9 channels mentioned all time	 CHANNEL AGE 3 years 26 days created 26.06.2023

AI EDITOR SUMMARY

Channel «Monya Mayman» — 16 420 subs. Each post averages 1.9K people (11% of subs), reach is low — should expand audience. Publishes 7 posts per week (~1/day) — rare publications. For week Jul 6–12 reach stable (-0.7% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts over 28 days.
- 02 Dominant format – Photo (16/27 posts).
- 03 Avg post length – 423 chars (median 404).
- 04 Peak audience activity – Tue, 12:00 MSK.
- 05 Top posts get ×1 more views than the weakest (1.7K avg for top vs 1.5K for worst) – among 27 posts over 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 00:16 TEXT https://t.me/burkin_egor	VIEWS 1760 REP. —	REACTIONS — ER 10.7%
Nº2 25.06 · 22:34 VIDEO Conversation between Burkina and Moni, start of conflict!	VIEWS 1728 REP. 7	REACTIONS — ER 10.5%
Nº3 30.06 · 22:37 PHOTO nicknamed "fierce" no comments	VIEWS 1724 REP. 5	REACTIONS 1 ER 10.5%

Nº4 02.07 · 03:51 PHOTO Greenchuk Natalia Anatolyevna – a figure in the Khimprom case and a person from the immediate family circle of Egor Burkina...	VIEWS 1 692 REP. 1	REACTIONS — ER 10.3%
Nº5 29.06 · 21:48 PHOTO In Monaco, three wealthy citizens of Ukraine and Russia were blown up. An unknown person left a backpack at the entrance when people were entering, after...	VIEWS 1 689 REP. 4	REACTIONS 2 ER 10.3%

|

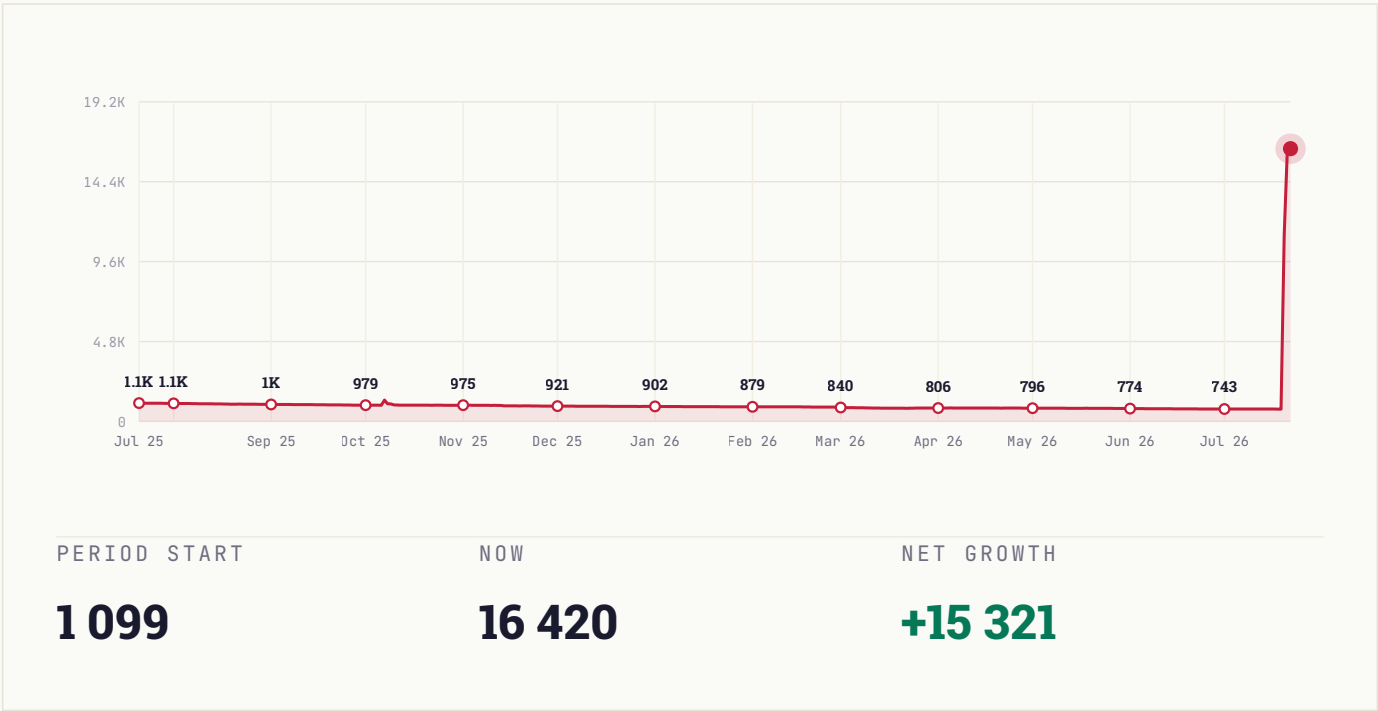
WORST 3

↓ 18.07 · 17:03 PHOTO Gradopoltsev Artyom nickname KLOD Mom Dad Me, crazy friends interesting terrorist cell you have, Janis Veselago sure Envies...	VIEWS 1 537 REP. —	REACTIONS — ER 9.4%
↓ 18.07 · 17:56 VIDEO Conversation August 17, 2025, FSB officer talks to Burkina, Egor leaks Zayfert Zhenya and Veselago Janis in this conversation, small...	VIEWS 1 536 REP. 1	REACTIONS — ER 9.4%
↓ 17.07 · 13:09 VIDEO Fedorov has always been a bot master 🤖 But you must not remember this ... 🕒	VIEWS 1 521 REP. 1	REACTIONS — ER 9.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

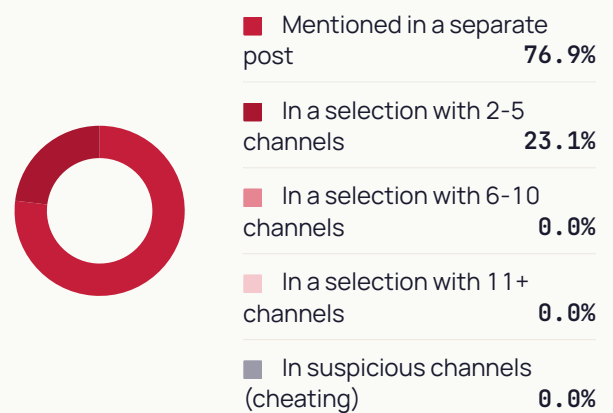
Who mentions the channel and how

Citation index **7** — channel popularity score based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **9** different channels.

COUNTRIES MENTIONING



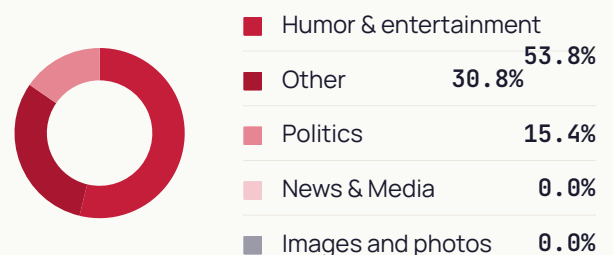
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



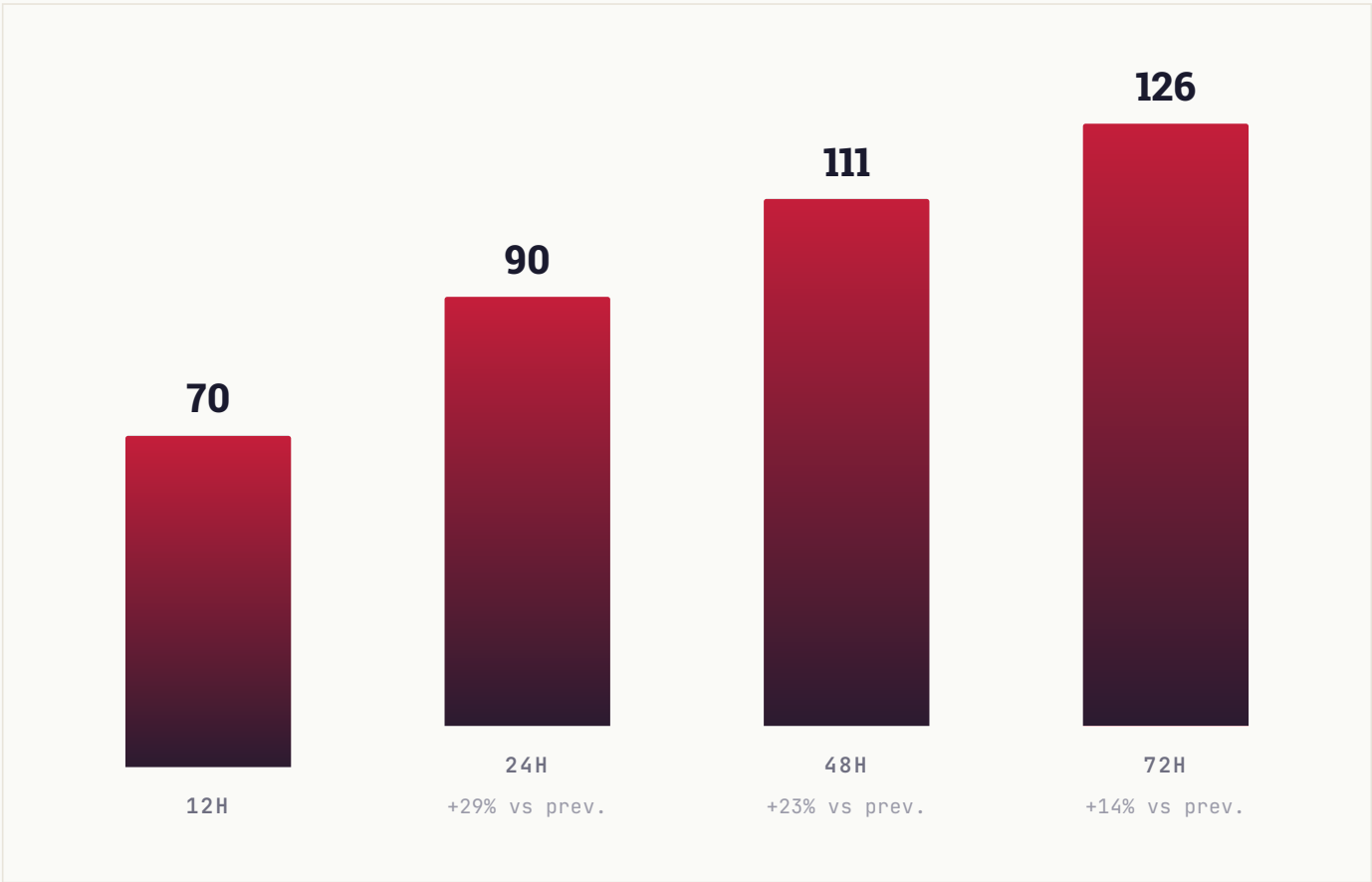
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
MM Mony Maiman YOU	16.4K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

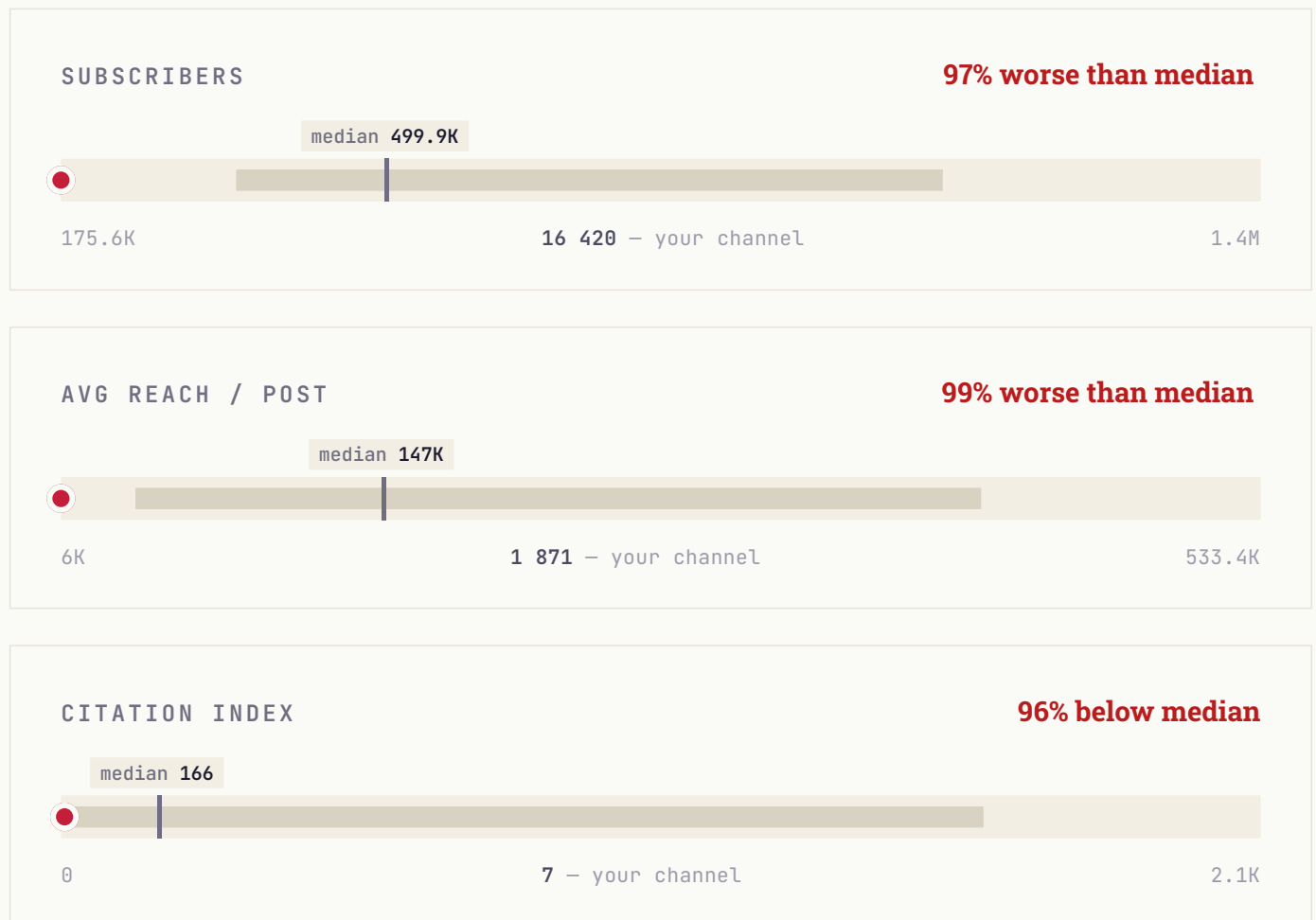
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **349** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	5
December 2025	0	0	8
November 2025	0	0	14
October 2025	0	0	316
September 2025	0	0	5
August 2025	0	0	1
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
0	6		349

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best time for
an important
post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager