

PROMTPRESS PUBLIC REPORT

Channel audit

Photos

#МОНТЯН!



@montyanphotos

World through Tatiana Montyan's eyes in pictures Feedback →
 @MontyanFeedbackBot Ads → @w_venison Chat rules & unban →
 @MontyanAppealBot Main channel → @montyan2

SUBSCRIBERS

31 250

-156 per month

ERR (% SEE POSTS)

173.0%

per day 20.6%

REACH/POST

43.9K

ad reach 6.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 31 250 —	 SUBSCRIBER REACH 140.57% avg % subs see post	 VIEWS/POST 43.9K median 21.9K · 23 days	 POSTS/WEEK 3.2 over period
 7D TREND +146.1% vs prev week	 REACTIONS/POST 959.3 total 10,552 reactions, 351 reposts, 158 comments	 POST LENGTH 413 chars median 207 · 23 days	 POSTS ANALYZED 11 23 days
 AD REACH 6.4K 24h avg	 CHURN / MONTH -156 last month	 CITATION RATE 56 citation index · 139 channels mentioned all time	 CHANNEL AGE 4 years 9 days created 06.07.2022

AI EDITOR SUMMARY

Channel «Photos #MONTYAN!» — 31 250 subs. Each post avg views 43.9K people (141% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0/day) — rare. Week Jun 29 – Jul 5 reach grew +146.1% to week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts in 23 days.
- 02 Dominant format — Photo (11/11 posts).
- 03 Avg post length — 413 chars (median 207).
- 04 Peak audience activity — Sunday, 22:00 MSK.
- 05 Top posts get the most 5x more views than the weakest (97.9K avg top vs 19.8K worst) — among 11 posts in 23 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 19:20 PHOTO Embroidering the background was a piece of cake🤘 For a week!!! I embroidered over the base — showing detailed shots so everyone can see that I didn't...	VIEWS	REACTIONS
	115 694	1 216
	REPOSTS	ER
	68	370.2%
Nº2 09.07 · 18:23 PHOTO ALL DONE!!!🥳 Star-gazer is ready, washed, drying, and prepping for the framing shop!💪 Very soon I'll go live on stream and name the one who...	VIEWS	REACTIONS
	93 411	1 002
	REPOSTS	ER
	70	298.9%
Nº3 02.07 · 18:49 PHOTO As promised — showing the back of Star-gazer!😱 Was in Donetsk, didn't bring the embroidery with me, so there was a slight delay🙏 Works, by...	VIEWS	REACTIONS
	84 492	980
	REPOSTS	ER
	19	270.4%

Nº4 10.07 • 15:11 PHOTO Met Alexey Kalugin from Donetsk 🤝 Listened to what happened in court, discussed possible reasons for prosecution witnesses not showing up 🤔 Unfortunately...	VIEWS 83 991 REPOSTS 66 REACTIONS 931 ER 268.8%
Nº5 25.06 • 12:17 PHOTO Greetings from Donetsk! 🤪 Court postponed to July 8 🤪 ==== SUBSCRIBE TO MY "BASTION" – just in case! 🙌 ★ Photos #МОЛТЯН! ★ All...	VIEWS 23 495 REPOSTS 45 REACTIONS 1 377 ER 75.2%

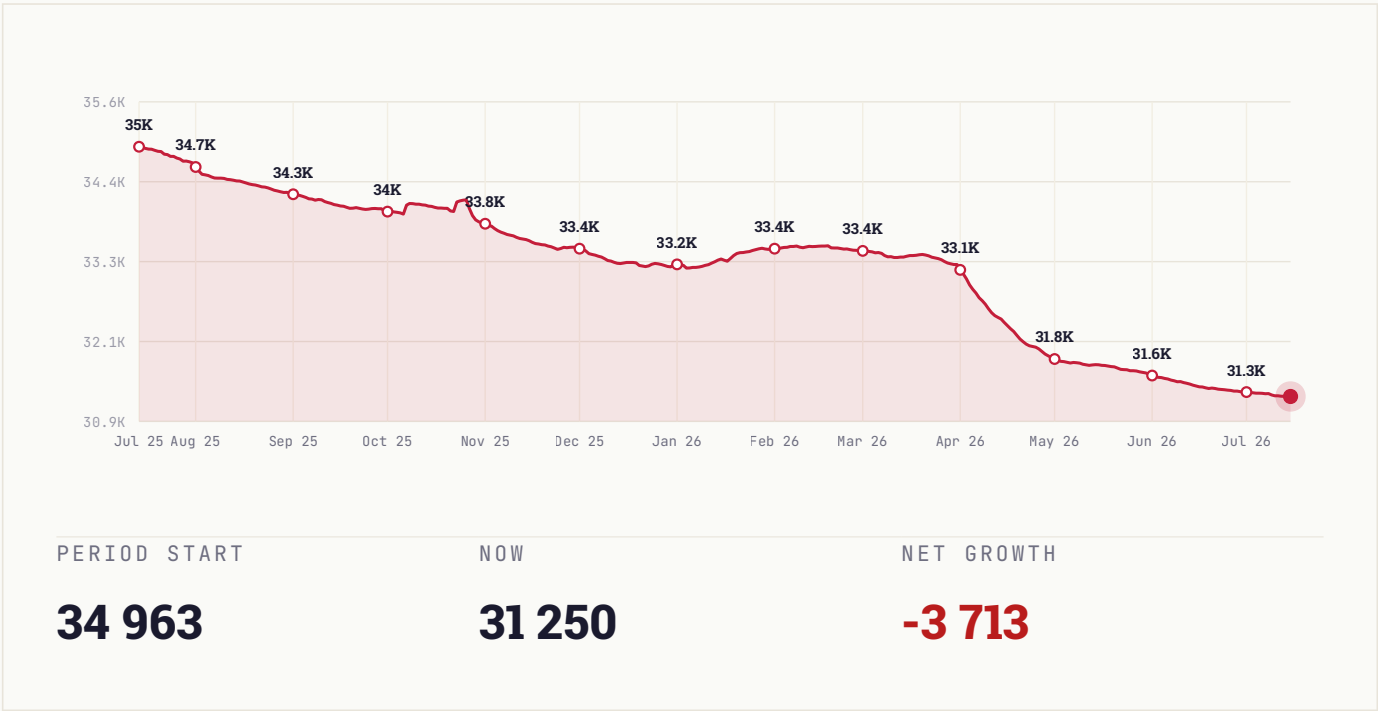
WORST 3

↓ 28.06 • 14:12 PHOTO Met up, walking 🌸 Looking for positive vibes! 🤝 ==== SUBSCRIBE TO MY "BASTION" – just in case! 🙌 ★ Photos #MONTYAN! ★ All channels...	VIEWS 21 079 REPOSTS 18 REACTIONS 1 605 ER 67.5%
↓ 29.06 • 09:50 PHOTO Donetsk rock wall painting 🔥 Awesome! 🤝 ==== SUBSCRIBE TO MY "BASTION" – just in case! 🙌 ★ Photos #МОЛТЯН! ★ All channels...	VIEWS 19 971 REPOSTS 5 REACTIONS 749 ER 63.9%
↓ 26.06 • 17:10 PHOTO Here's a new composition in Donetsk 🔥 On the embankment 🙌 Couldn't help but take a photo! 🤝 ==== SUBSCRIBE TO MY "BASTION" – just in case...	VIEWS 18 460 REPOSTS 32 REACTIONS 1 359 ER 59.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.

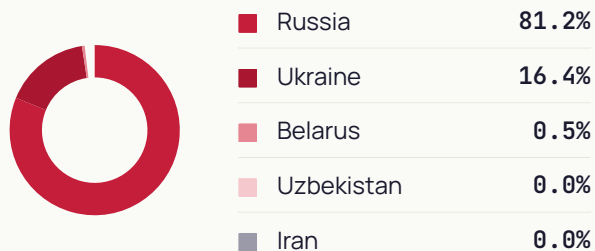


— SECTION 04 · CITATIONS

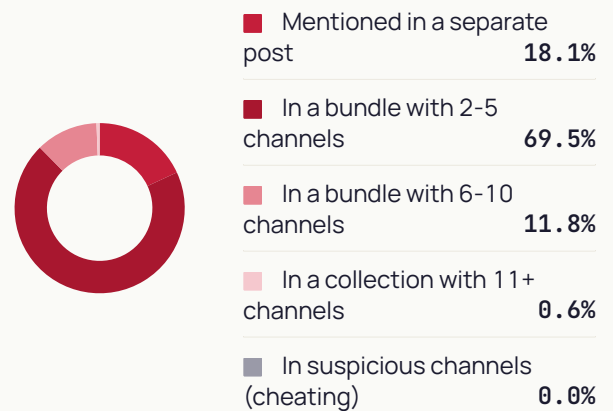
Who and how mentions the channel

Citation index **56** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **139** different channels.

COUNTRIES MENTIONING



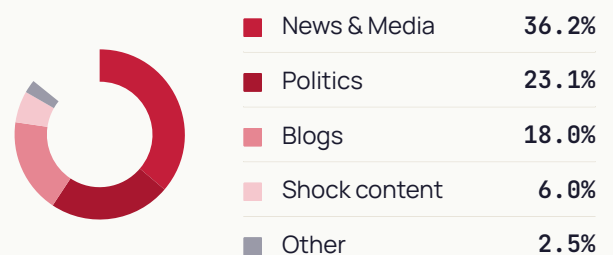
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



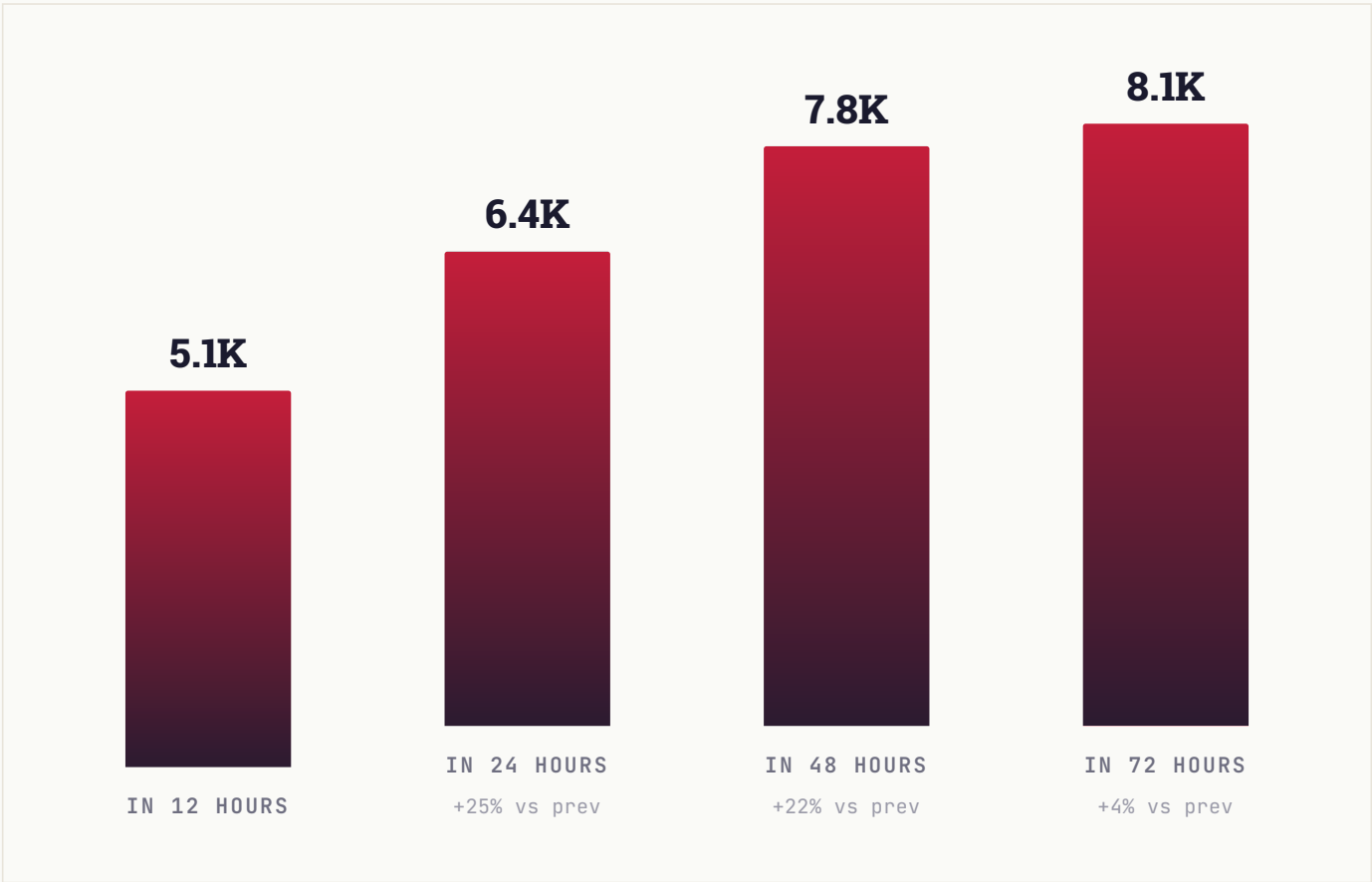
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Muscovite	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.7K
F# Photos #МОНТЯН! YOU	31.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-95 median: 157K. First goal — enter top-95 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **85**, they brought **845** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	2	1	339	
December 2025	14	9	93	
November 2025	8	5	38	
October 2025	31	10	338	
September 2025	16	14	36	
August 2025	14	8	1	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
85	6	845

Where channel stands in its league

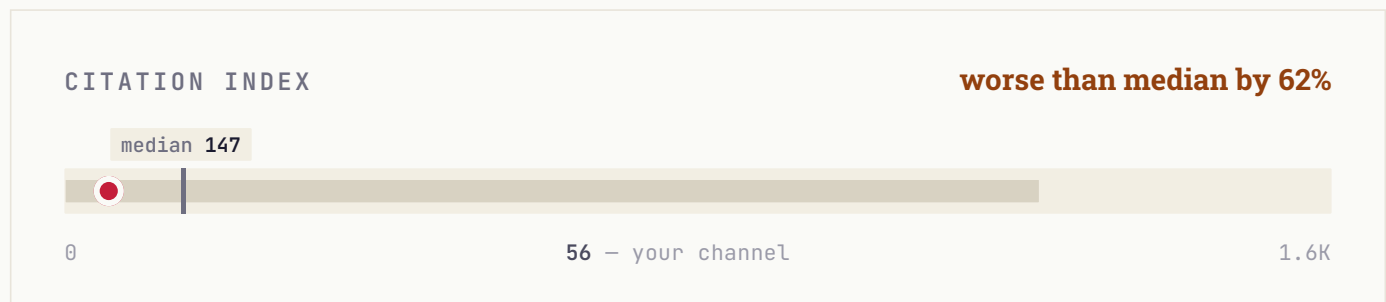
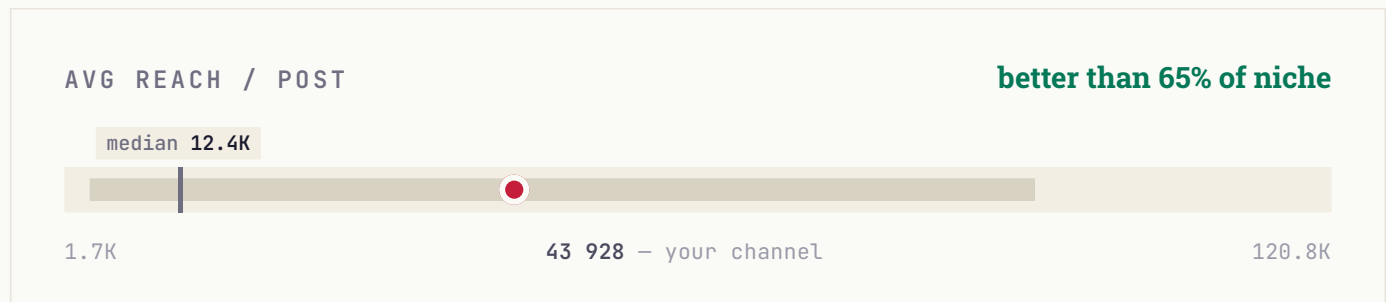
SUBSCRIBERS

worse than median by 80%

median 153.4K

47.9K 31 250 — your channel 429.6K

Metric	Value
Lower Bound	47.9K
Median	153.4K
Current Channel	31,250
Upper Bound	429.6K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.2 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Sunday

On this day at 22:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager