

— PROMTPRESS PUBLIC REPORT

Channel audit

moni talks

[crypto]



@moni_talks

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@PayGemHuntersBot Chat: @moni_talks_chat YouTube: <https://www.youtube.com/c/MoniTalksXyz> Team channels:...

SUBS

25 245

-226 per month

ERR (% SEE POSTS)

9.0%

per day 2.7%

REACH/POST

2K

ad reach 684/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 25 245 —	 SUB REACH 8.09% avg % of subs see post	 VIEWS/POST 2K median 2.1K · 29 days	 POSTS/WEEK 11.5 over period
 7D TREND -12.0% vs previous week	 REACTS/POST 5.4 total 261 reactions, 945 reposts, 127 comments	 POST LENGTH 762 chars median 1K · 29 days	 POSTS ANALYZED 48 29 days
 AD REACH 684 24h avg	 CHURN / MONTH -226 last month	 CITATION RATE 454 citation index · 1,023 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 26.03.2021

AI EDITOR SUMMARY

Channel «moni talks [crypto]» — 25 245 subs. Each post averages 2K people (8% of subs), reach is low — consider expanding audience. Publishes 12 posts per week (~2/day) — steady pace. For week Jun 29 – Jul 5, reach dropped -12.0% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — so you see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **48** posts over 29 days.
- 02 Dominant format — **Photo** (33/48 posts).
- 03 Avg post length — **762** chars (median 1000).
- 04 Peak audience activity — **Tuesday**, 00:00 MSK.
- 05 Top posts get **4×** more views than the weakest (3.4K avg for top vs 911 for worst) — among 48 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 21:00 TEXT 👊 Uncle Lam lost \$8,500 Well, not dollars, but the President's stablecoins. And not *lost*, but stuck. Why did this happen? The fault...	VIEWS 3 615 REPOSTS 36	REACTS 12 ER 14.3%
Nº2 14.06 · 22:47 PHOTO 😊 Peace, or too early to celebrate? Pakistan's PM officially stated that the US-Iran deal to end the war is already...	VIEWS 3 412 REPOSTS 20	REACTS 3 ER 13.5%
Nº3 19.06 · 13:03 PHOTO 🌟 Three Degens and the US & Iran just did a synchronized skip today Like two schoolkids who simultaneously said: "Wanna skip? U...	VIEWS 3 274 REPOSTS 17	REACTS 5 ER 13.0%

Nº4 01.07 · 21:17 PHOTO 👁️ DyDx > Arcus. 24/7 Stock. Support by Robinhood Crypto Arcus is interesting not just because it's another new PerpDEX. The project...	VIEWS 3 215 REPOSTS 38	REACTS 5 ER 12.7%
Nº5 18.06 · 19:19 PHOTO 😓 Why Hayes bought \$11M+ ETH? Because Vitalik is a genius and will lead crypto to success. But this post isn't about Hayes. Sorry for the bait. In June...	VIEWS 3 202 REPOSTS 51	REACTS 10 ER 12.7%

|

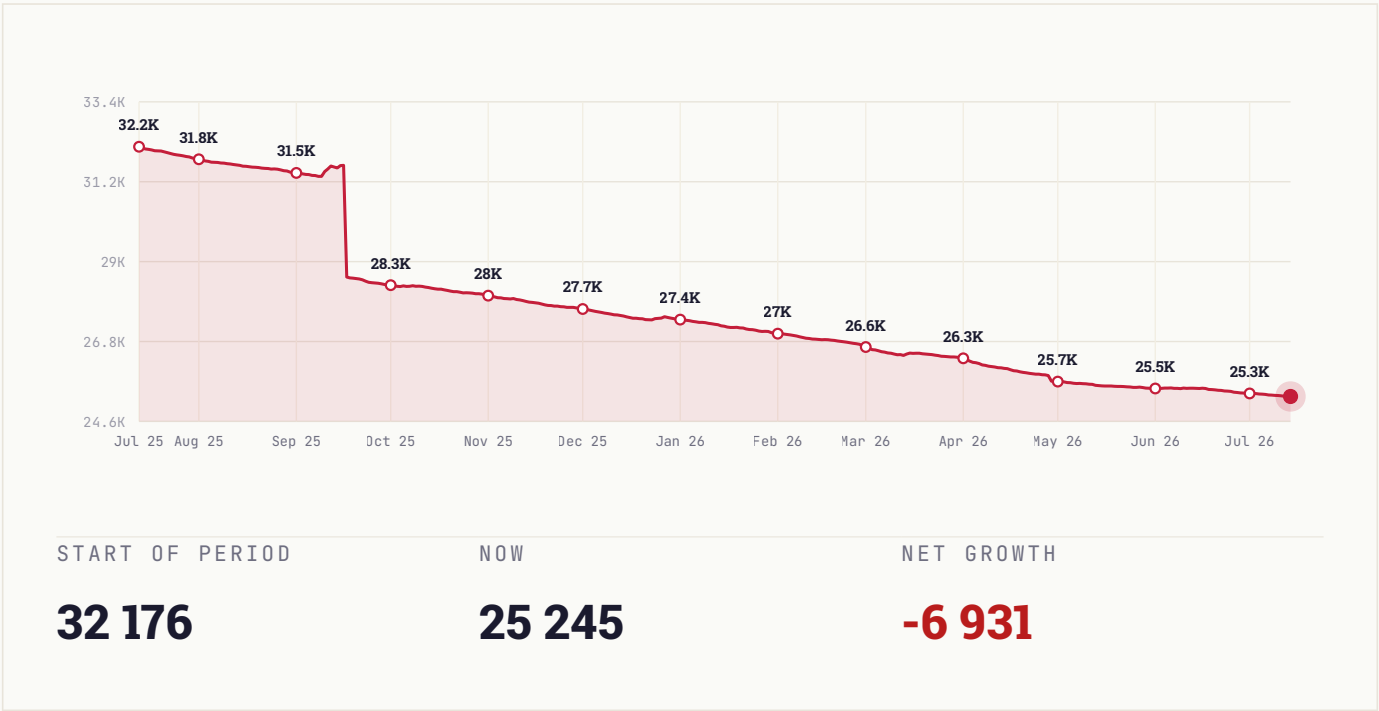
WORST 3

↓ 07.07 · 12:40 POLL (post without caption – poll)	VIEWS 973 REPOSTS 7	REACTS — ER 3.9%
↓ 07.07 · 12:40 POLL (post without caption – poll)	VIEWS 963 REPOSTS 7	REACTS — ER 3.8%
↓ 11.07 · 08:35 PHOTO Hey there 😊 Main news this week - degen plays on Robin Hood chain, but other projects also posted updates. Let's check: Fact...	VIEWS 799 REPOSTS 16	REACTS 6 ER 3.2%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

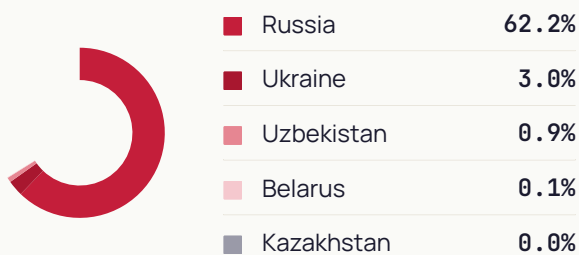


SECTION 04 • MENTIONS

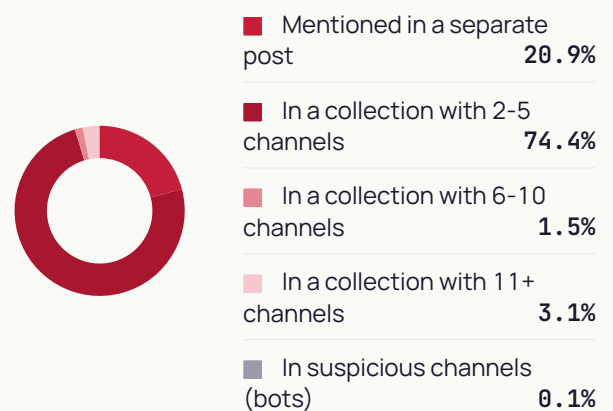
Who and how mentions the channel

Citation index **454** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **1 023** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



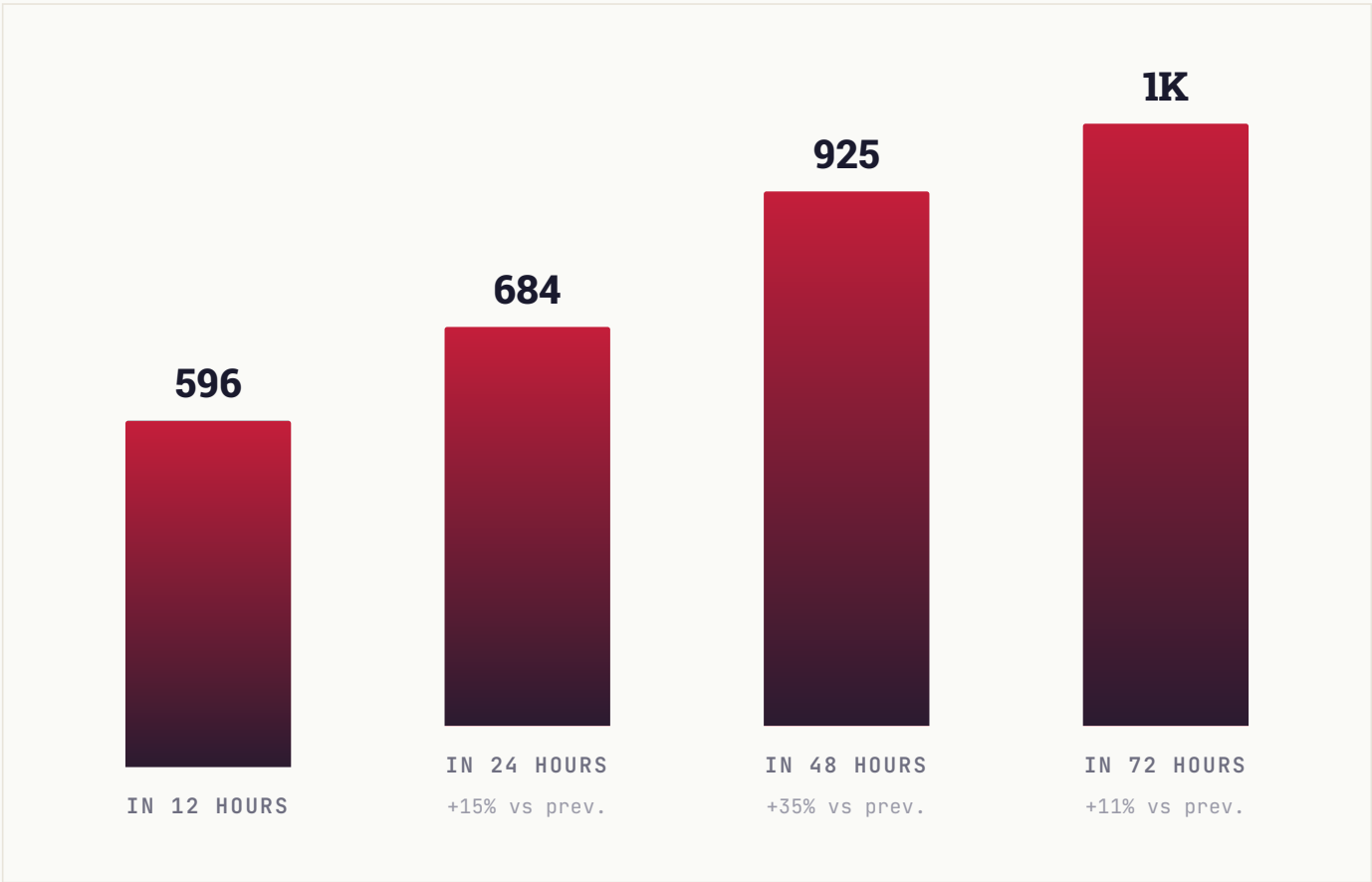
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
MT moni talks [crypto] YOU	25.2K

COMPARATIVE INSIGHT

Channel is not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 284**, they brought **512** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	535	26	6
December 2025	480	33	88
November 2025	283	18	9
October 2025	313	24	47
September 2025	354	19	360
August 2025	319	23	2

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2 284	6	512

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01**Main post of the week — on Tuesday**

Audience is most active on this day at 00:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video posts share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager