

PUBLIC REPORT PROMTPRESS

Channel audit

Uncle Artyom | Math OGE & USE | 100-point tutor



@molodoy_repet

In 12 years trained 3000+ students, 91% passed OGE with 4 and 5
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https://t.me/molodoy_repet/9747 Sign up for yearly OGE:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
61 141	7.0%	3.8K
15.07.2026 -3218 per month	per day 4.4%	ad reach 2.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 61 141 —	 SUBSCRIBER REACH 6.2% avg % subs see post	 VIEWS/POST 3.8K median 3.7K · 29 days	 POSTS/WEEK 33.6 for period
 7D TREND -19.9% vs previous week	 REACTIONS/POST 68.8 9,842 reactions, 1,069 reposts, 577 comments	 POST LENGTH 272 chars median 230 · 29 days	 POSTS ANALYZED 143 29 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH -3218 last month	 CITATION RATE 281 citation index · 4,821 channels mentioned ever	 CHANNEL AGE 5 years 3 months created 24.03.2021

AI EDITOR SUMMARY

Channel «Uncle Artyom | Math OGE & USE | 100-point tutor» — 61 141 subs. Each post avg views 3.8K people (6% from subs), reach low — should expand audience. Publishes 34 posts/week (~5/day) — active publishing. Week Jun 29–Jul 5 reach dropped -19.9% vs week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **143** posts in 29 days.
- 02 Dominant format — **Photo** (58/143 posts).
- 03 Avg post length — **272** chars (median 230).
- 04 Audience peak activity — **Wednesday**, 19:00 MSK.
- 05 Top posts get **3x** more views than weakest (6.3K avg top vs 2.4K worst) — among 143 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 11:48 VIDEO (video post without caption)	VIEWS 6 485 REPOSTS 8	REACTIONS 55 ER 10.6%
Nº2 24.06 · 16:04 PHOTO 400 points — sounds unreal But our student did it. Two years of prep in 4 subjects, chat. 100-point students in...	VIEWS 6 406 REPOSTS 47	REACTIONS 155 ER 10.5%
Nº3 18.06 · 17:40 TEXT Tomorrow is the last exam, chat. Eat it!	VIEWS 5 938 REPOSTS 3	REACTIONS 106 ER 9.7%

Nº4 17.06 · 07:51 VIDEO Or when top students say they didn't study at all and did nothing	VIEWS 5 838 REPOSTS 14 REACTIONS 151 ER 9.5%
Nº5 16.06 · 15:16 PHOTO A bit of air, but so you understand what to do next. Whether you're moving to 9th or 10th grade, read this: If we're talking seriously about...	VIEWS 5 813 REPOSTS 6 REACTIONS 74 ER 9.5%

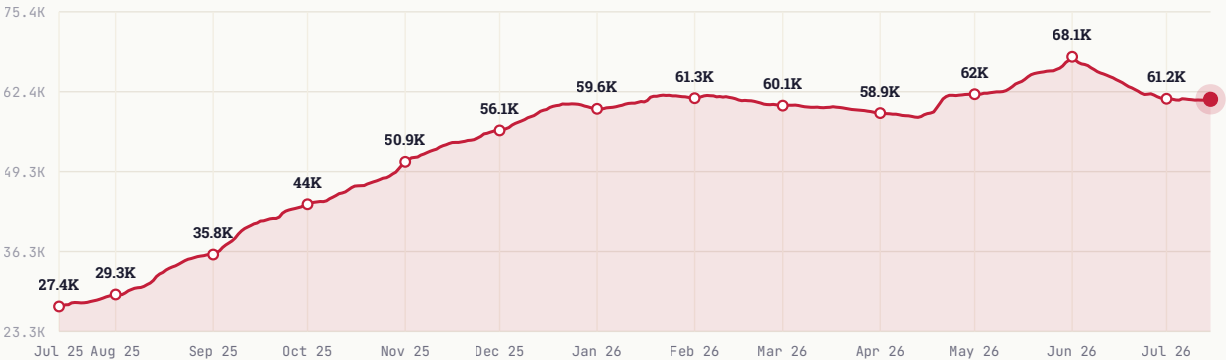
WORST 3

↓ 09.07 · 08:57 VIDEO (video post without caption)	VIEWS 2 473 REPOSTS 2 REACTIONS 71 ER 4.0%
↓ 10.07 · 11:42 PHOTO You do realize the stakes are rising? Tuition costs increase every year. The government is actively boosting the prestige...	VIEWS 2 429 REPOSTS 8 REACTIONS 31 ER 4.0%
↓ 03.07 · 11:26 PHOTO Congrats Artyom! ❤️ He truly earned this with his hard work, persistence, and incredible result. Actually, we decided not to...	VIEWS 2 372 REPOSTS 15 REACTIONS 29 ER 3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



PERIOD START

27 351

NOW

61 136

NET GROWTH

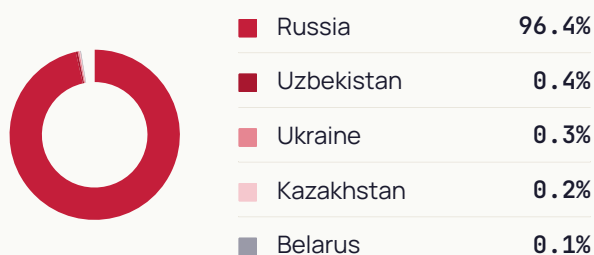
+33 785

SECTION 04 • MENTIONS

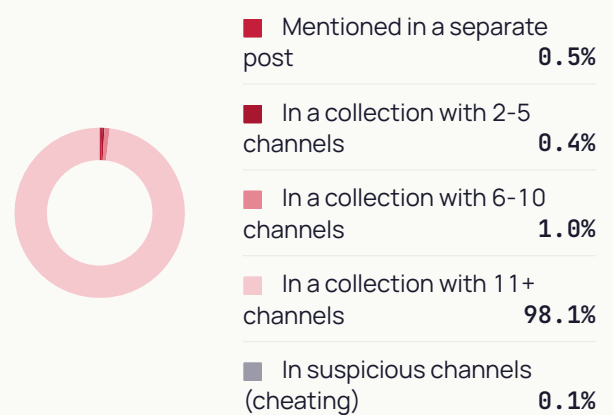
Who & how mentions the channel

Citation index **281** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **4 821** different channels.

MENTIONING COUNTRIES



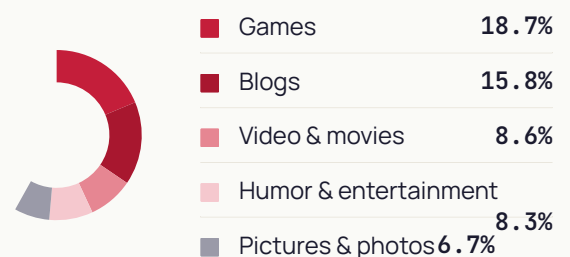
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



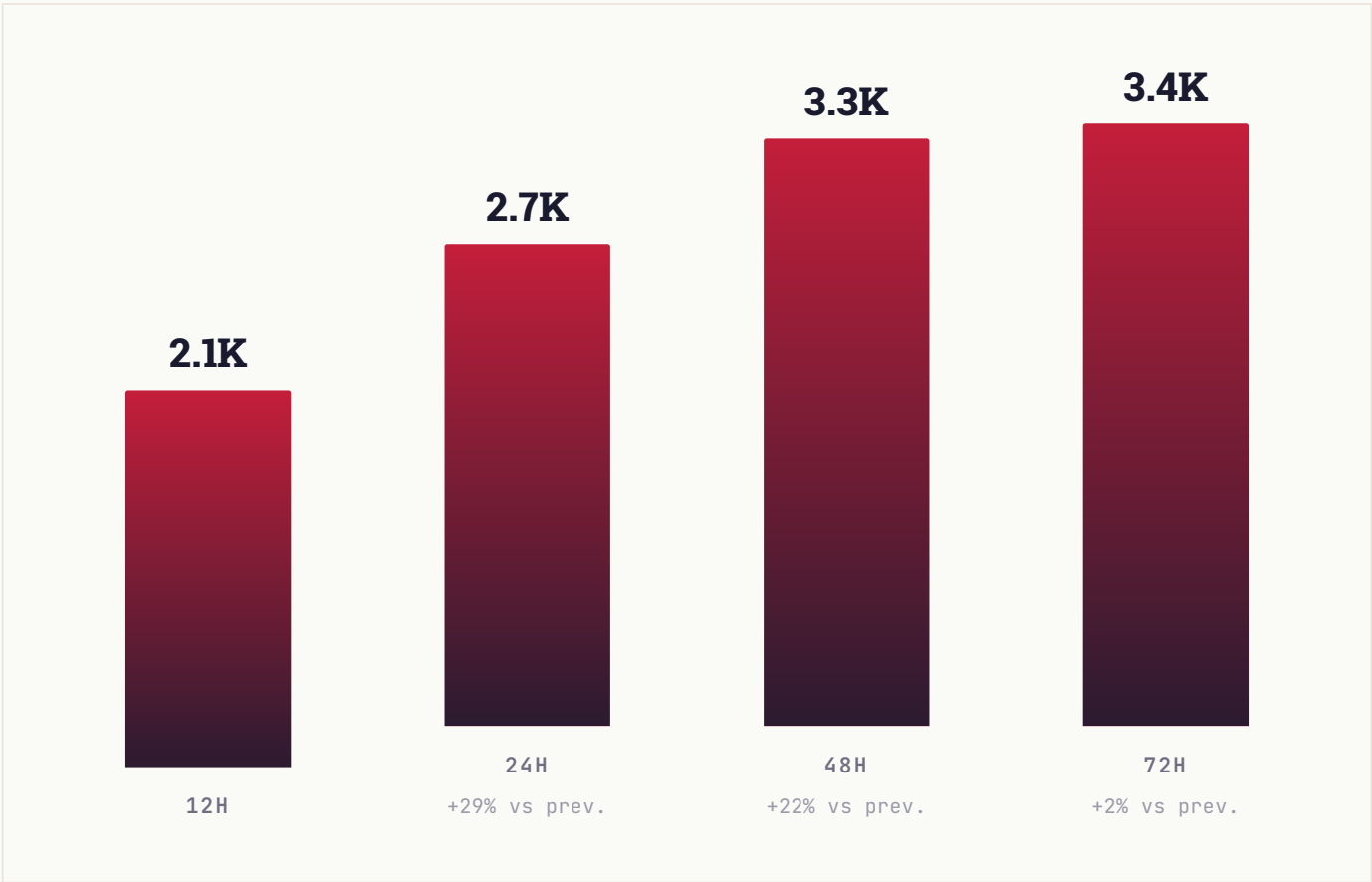
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on duty Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umskul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
YES Uncle Artyom Math OGE & USE 100-point tutor YOU	61.1K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#80 of 99). Niche median — 78.8K subs. First growth KPI — reach median. Leader: Mathematician Andrey (1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **14 682**, they brought **33 611** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1 788	1 210	2 364
December 2025	2 373	1 517	4 376
November 2025	2 570	1 433	5 610
October 2025	2 850	1 739	6 545
Sep 2025	2 844	1 557	8 135
August 2025	2 257	935	6 581

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
14 682	6	33 611

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

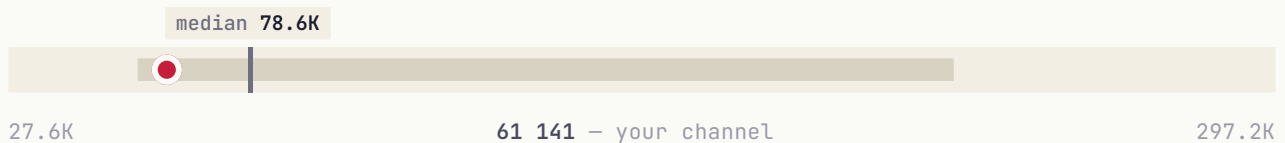
Took top-**100** channels in category "Education» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#80 /100

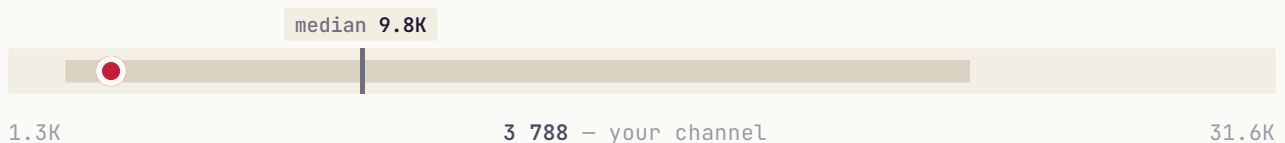
POSITION IN NICHE

Channel in the lower half of the ranking

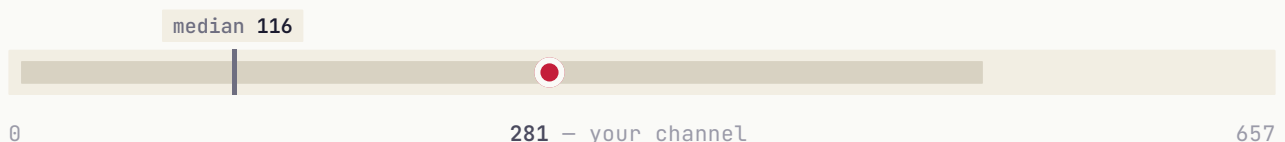
SUBSCRIBERS

worse than median by 22%


AVG REACH / POST

worse than median by 61%


CITATION INDEX

better than 66% of niche


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01**Top post of the week — on Wednesday**

Audience is most active on this day and at 19:00 MSK.

EFFECT

**Best window
for important
posts****02****ER below niche benchmark — rethink formats**

Current ER 6.2% vs norm 8.0%. Try polls & interactive formats.

EFFECT

+1.8pp ER**03****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with nearby channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager