

PROMTPRESS PUBLIC REPORT

Channel audit

MOLODIBOGAT



@molodibogat_official

Streamer, a bit of a performer (57%), philanthropist and just a straight guy. Manager: @donkarealone

SUBSCRIBERS

101 061

12 posts 14 days

ERR (% SEE POSTS)

55.0%

per day **68.2%**

REACH/POST

55.3K

ad reach **33.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 101 061 —	 SUBSCRIBER REACH 54.69% avg % of subs see a post	 VIEWS/POST 55.3K median 56.1K · 14 days	 POSTS/WEEK 6.0 for the period
 7D TREND — no data for this period	 REACTIONS/POST 1373.6 total 16,483 reactions, 4,676 reposts, 0 comments	 POST LENGTH 138 chars median 166 · 14 days	 POSTS ANALYZED 12 14 days
 AD REACH 33.3K 24h avg	 CITATION RATE 0 citation index · 1 channel(s) mentioned ever	 CHANNEL AGE 3 months 14 days created 07.04.2026	

AI EDITOR SUMMARY

Channel «MOLODIBOGAT 🐘» — 101 061 subs. Each post gets avg 55.3K people (55% of subs), wide reach for a channel this size. Publishes 6 posts per week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 14 days.
- 02 Dominant format — Text (5/12 posts).
- 03 Avg post length — 138 chars (median 166).
- 04 Peak audience activity — Friday, 11:00 MSK.
- 05 Top posts get 1x more views than the weakest (67.3K avg for top vs 50.5K for worst) — among 12 posts over 14 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

№110.07 · 08:30PHOTO	RELEASE! Find it on all domestic platforms! molodibogat - glass dreams. https://smart.onvibe.fun/molodibogat1		VIEWS	REACTIONS
			75 473	4 208
№216.07 · 11:25TEXT	Hi everyone. There will be a stream on Friday, also there's a plan for a new track, the main idea, and actually a release (though I've accumulated 2-3...		REP.	ER
			102	74.7%
№316.07 · 18:36PHOTO	I'll come for you.... Behave!		VIEWS	REACTIONS
			64 399	798
№316.07 · 18:36PHOTO			REP.	ER
			4	63.7%
№316.07 · 18:36PHOTO			VIEWS	REACTIONS
			62 074	596
№316.07 · 18:36PHOTO			REP.	ER
			39	61.4%

Nº4 17.07 • 10:01 TEXT Hi everyone new. Didn't expect such an effect from buying ads. Overall, very happy. Why lie?) Today at 19:00...	VIEWS 59 581 REP. 4 458 REACTIONS 951 ER 59.0%
Nº5 05.07 • 15:00 VIDEO Guys! Here's my Twitch link for you too. I'll ask you to subscribe, and let's have fun as always. Go to...	VIEWS 58 515 REP. 13 REACTIONS 497 ER 57.9%

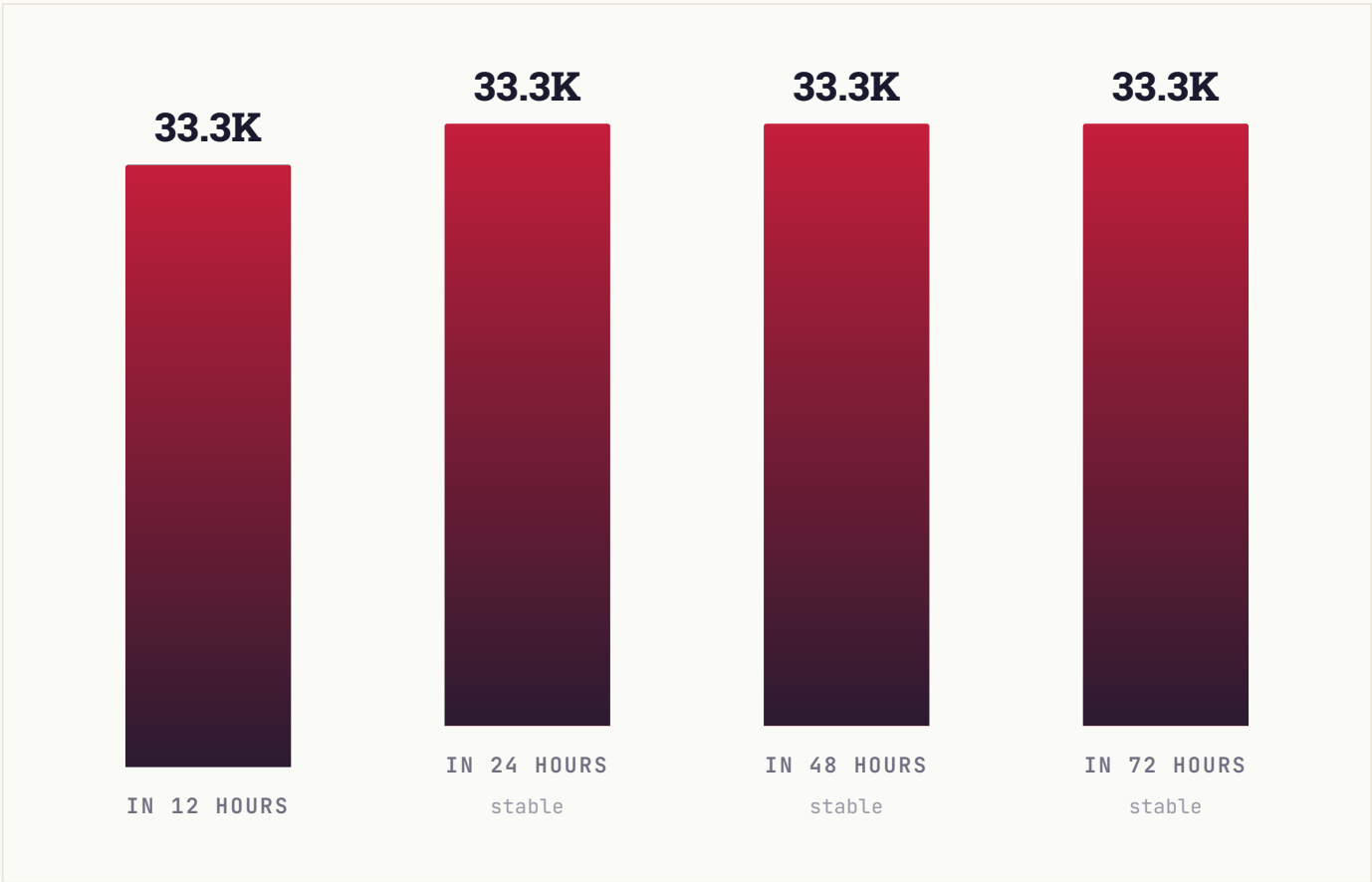
WORST 3

↓ 17.07 • 18:23 TEXT hahah, thanks everyone for the stream! power suddenly cut for the first time in like 2 years lol) but it's fine, still had fun, cringed at AI, and...	VIEWS 54 244 REP. 5 REACTIONS 855 ER 53.7%
↓ 17.07 • 19:22 VIDEO (no caption – video)	VIEWS 51 906 REP. 12 REACTIONS 612 ER 51.4%
↓ 18.07 • 14:23 TEXT By the way, maybe we should actually seriously make some AI video on stream? On the other hand, I think it would be boring. Very...	VIEWS 45 458 REP. 1 REACTIONS 794 ER 45.0%

SECTION 03 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 04 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
MO MOLODIBOGAT 🦄 YOU	101.1K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 via systematic traffic & content work.

SECTION 05 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Best post of the week — on Friday
Audience most active on this day at 11:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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