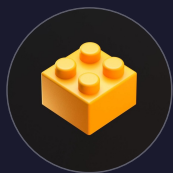


PUBLIC REPORT BY PROMTPRESS

Channel audit

Mockaposh



@mokaposhnaya

For personal use! Collaboration, copyright holders: @normanross

SUBSCRIBERS

63 261

-384 per month

ERR (% SEE POSTS)

8.0%

last day 2.9%

REACH/POST

4.8K

ad reach 1.8K/24h

— CONTENTS · 2026

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6 months · monthly

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 63 261 —	 SUBSCRIBER REACH 7.54% avg % of subs see post	 VIEWS/POST 4.8K median 5.3K · 26 days	 POSTS/WEEK 2.7 for period
 7D TREND — no data for period	 REACTIONS/POST 15.4 154 reactions, 332 reposts, 0 comments	 POST LENGTH 320 chars median 200 · 26 days	 POSTS ANALYZED 10 26 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -384 last month	 CITATION RATE 98 citation index · 230 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 26.07.2021

AI EDITOR SUMMARY

Channel «Mokaposhnaya» — 63 261 subs. Each post averages 4.8K people (8% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 26 days.
- 02 Dominant format — Video (8/10 posts).
- 03 Avg post length — 320 chars (median 200).
- 04 Peak audience activity — Friday, 18:00 MSK.
- 05 Top-performing posts get 2x more views than the weakest (6.1K avg for top vs 3.8K for worst) — among 10 posts over 26 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

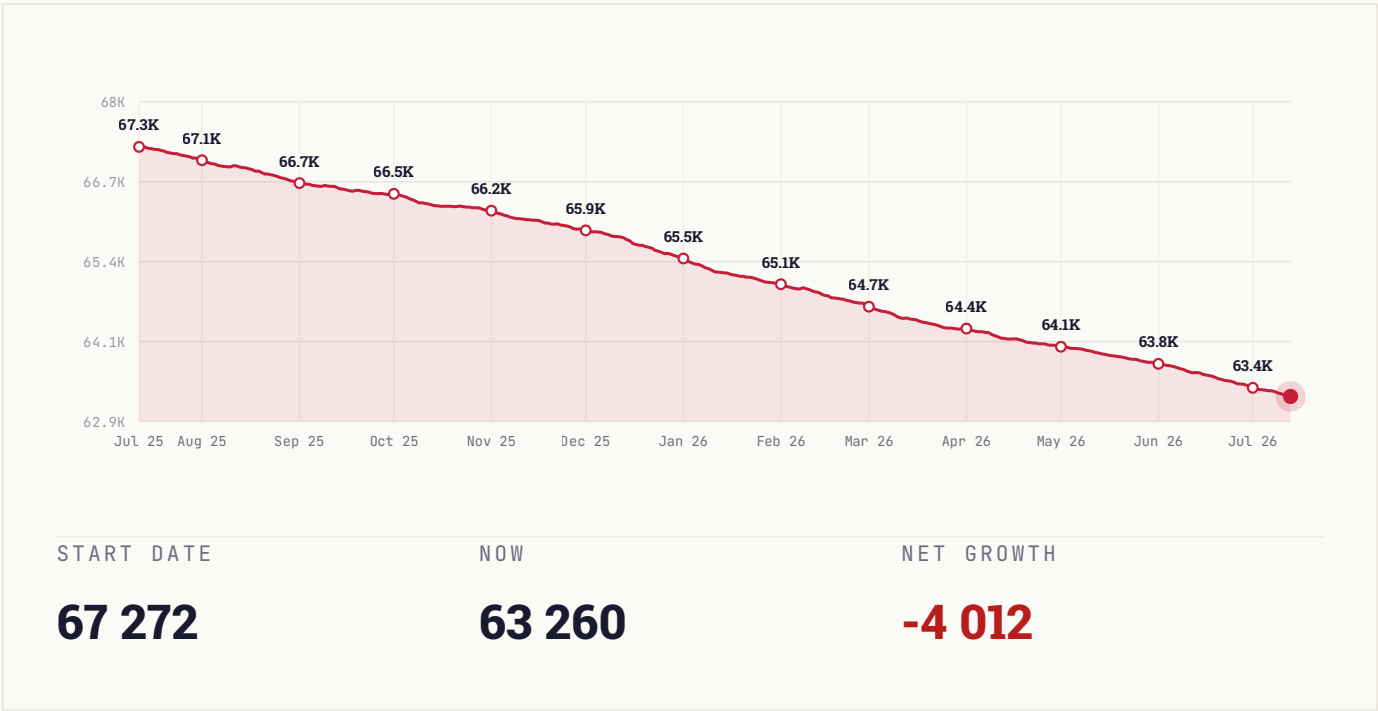
Nº1 26.06 · 08:31 VIDEO Spying Glass - Fisheye Photoshop Effect Fisheye lens effect for dynamic compositions. To add...	VIEWS 6 226 REPOSTS 56	REACTIONS 28 ER 9.8%
Nº2 19.06 · 15:58 VIDEO Industrial Vector Illustrations Set Illustration set inspired by industrial graphics, technical schematics, and production...	VIEWS 6 151 REPOSTS 25	REACTIONS 16 ER 9.7%
Nº3 23.06 · 08:31 VIDEO Rust & Ruin: Detailed Bold Grunge Textures Collection of detailed textures adding depth, texture and...	VIEWS 5 962 REPOSTS 22	REACTIONS 19 ER 9.4%

Nº4 17.06 · 17:14 VIDEO Cinematic Glow Photo Effect Add cinematic glow to your work. 🦄 Download: t.me/mokaposhnayazip/961	VIEWS 5 708 REACTIONS 25 REPOSTS 85 ER 9.0%
Nº5 17.06 · 12:10 PHOTO Design & AI Cup Avito, MTS, VK, Sber, and Ozon decided to find out whose designers are more powerful. In every sense. We gathered specialists...	VIEWS 5 300 REACTIONS 12 REPOSTS 12 ER 8.4%
WORST 3	
↓ 15.06 · 08:33 VIDEO BRO Font Family Handcrafted font family. Wide brush strokes, uneven outlines, dense forms give text a lively...	VIEWS 5 098 REACTIONS 17 REPOSTS 29 ER 8.1%
↓ 08.07 · 08:33 VIDEO ICON BUNDLE Icon collections, decorative shapes, ready graphic objects. 🦄 Download: t.me/mokaposhnayazip/966	VIEWS 3 352 REACTIONS 9 REPOSTS 41 ER 5.3%
↓ 10.07 · 08:35 PHOTO Avito logo materialized in a line of home goods! Want to know how to bring abstraction into the real world? And do it not...	VIEWS 2 881 REACTIONS 7 REPOSTS 4 ER 4.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

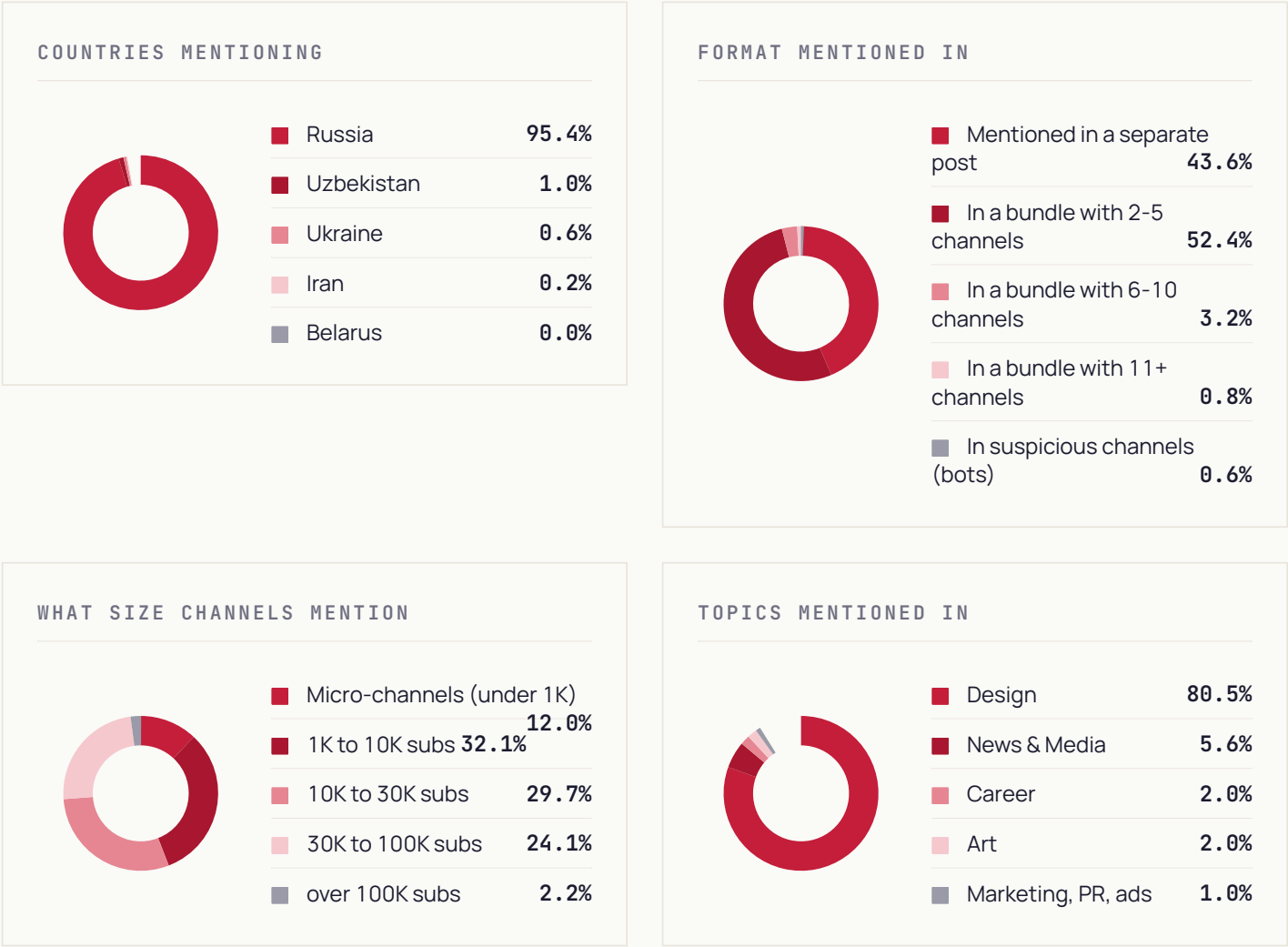
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

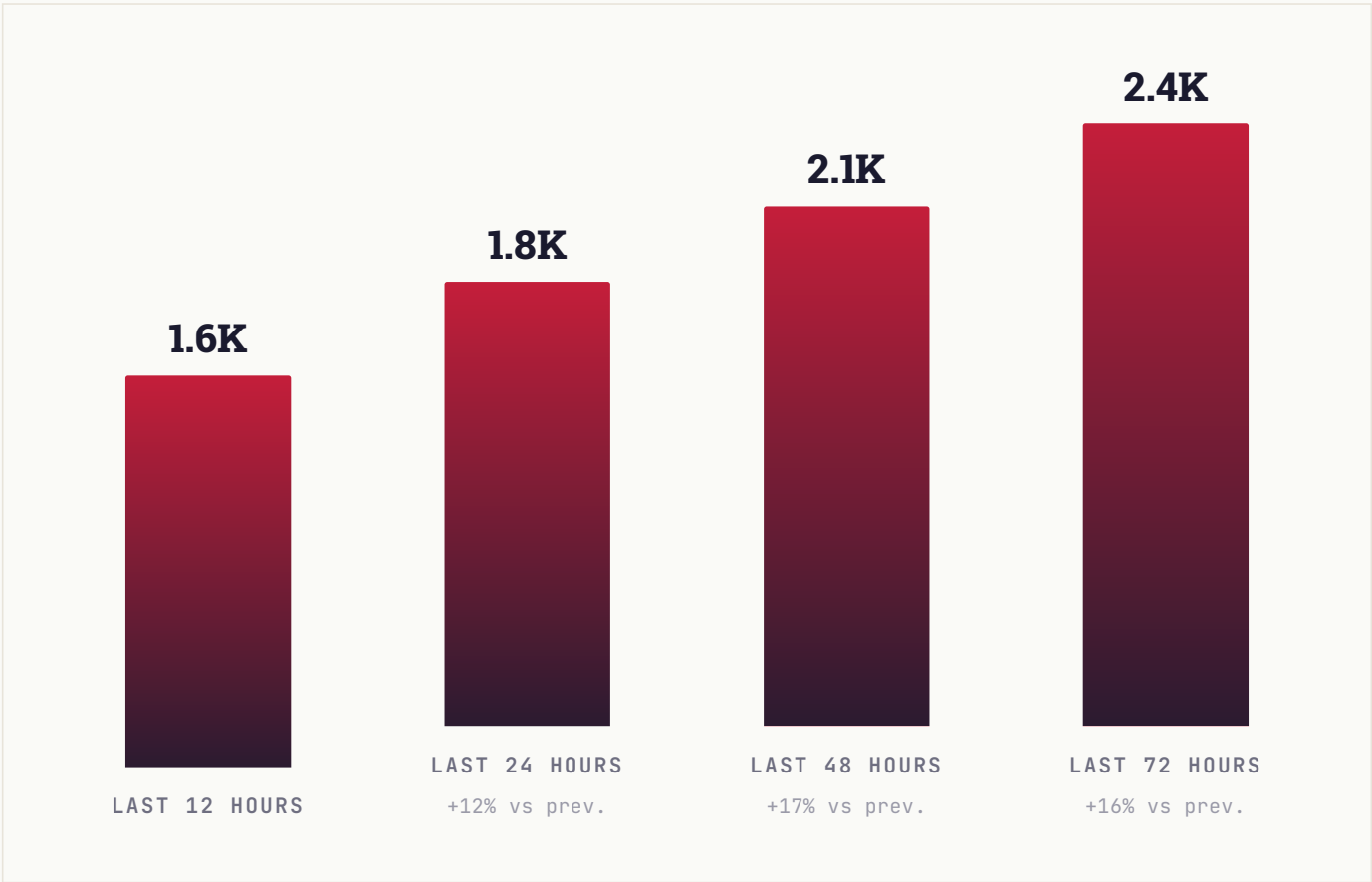
Citation index **98** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **230** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
SK Sexy font. Cyrillic	134.7K
WTF What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
WTF What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
MO Mockaposh YOU	63.3K

COMPARATIVE CONCLUSION

Channel in top half of niche (#35 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **109** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	1
December 2025	0	0	8
Nov 2025	0	0	7
Oct 2025	1	1	16
Sep 2025	0	0	53
August 2025	0	0	24

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	109

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#35

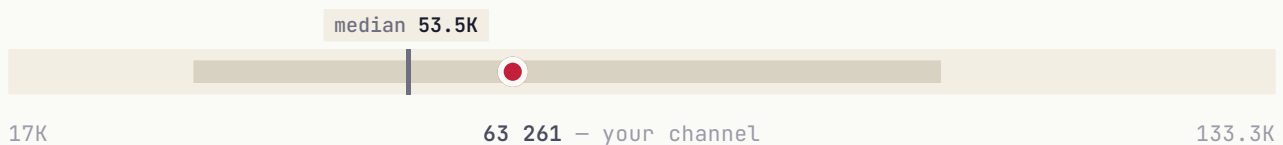
/100

RANK IN NICHE

Channel in the top half of the ranking

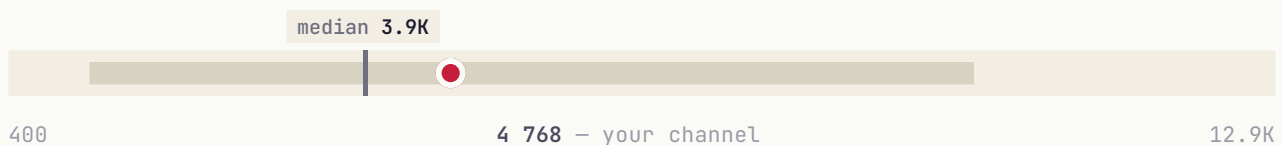
SUBSCRIBERS

better than 57% of niche



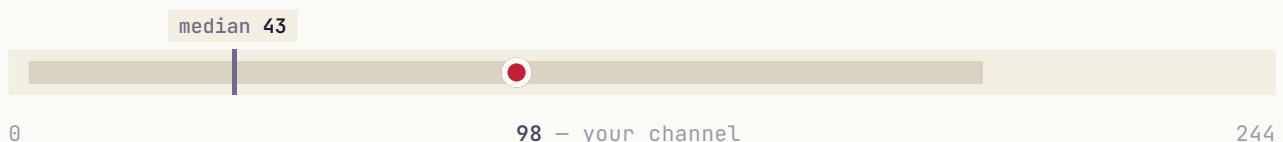
AVG REACH / POST

better than 55% of niche



CITATION INDEX

better than 65% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.7 posts/wk. Active channels norm 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Friday
Audience is most active on this day at 18:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager