

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Fashion gland rejected



@modnayazheleza

Fashionable fashion, trendy horrors and style outrage. For all questions @allakorg I never write first, beware of scammers. Bosa Pipa @bosapip Included in the register...

SUBSCRIBERS

95 838

-314 per month

ERR (% SEE POSTS)

35.0%

last day **13.1%**

REACH/POST

34.2K

ad reach **12.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 95 838 —	 SUBS REACH 35.68% avg % subs see post	 VIEWS/POST 34.2K median 35.4K · 27 days	 POSTS/WEEK 2.0 for period
 7D TREND — no data for period	 REACTIONS/POST 12.1 97 reactions, 2,776 reposts, 396 comments	 POST LENGTH 66 chars median 62 · 27 days	 POSTS ANALYZED 8 27 days
 AD REACH 12.6K 24h avg	 CHURN / MONTH -314 last month	 QUOTE RATE 359 citation index · 1,366 channels mentioned all time	 CHANNEL AGE 7 years 1 month created 10.06.2019

AI EDITOR SUMMARY

Channel «Refused fashion gland» — 95 838 subs. Each post averages 34.2K people (36% of subs), good reach. Posts 2 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 8 posts over 27 days.
- 02 Dominant format — Photo (8/8 posts).
- 03 Avg post length — 66 chars (median 62).
- 04 Peak audience activity — Thursday, 20:00 MSK.
- 05 Top posts bring in 2x more views than the weakest (47.2K avg for top vs 20.4K for worst) — among 8 posts in 27 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 17:26 PHOTO Girls, what's not clear?!	VIEWS	REACTIONS
	51 659	7
	REPOSTS	ER
	170	53.9%
Nº2 25.06 · 13:05 PHOTO After these heels, men have completely lost the clitoris. Giuseppe Zanotti €995	VIEWS	REACTIONS
	46 403	7
	REPOSTS	ER
	396	48.4%
Nº3 22.06 · 16:56 PHOTO Surprisingly accurate state: 'Better go throw up or try to fall asleep with helicopters?' Designer Yichun	VIEWS	REACTIONS
	43 671	9
	REPOSTS	ER
	479	45.6%

Nº418.06 · 17:01 PHOTO Finally, a shirt for women who carry not just the household but a whole man! Maison MIHARA YASUHIRO €579	VIEWS 38 959 REPOSTS 211	REACTIONS 57 ER 40.7%
Nº509.07 · 13:32 PHOTO New collection review: Jean Paul Gaultier by Duran Lantink.	VIEWS 31 750 REPOSTS 634	REACTIONS 8 ER 33.1%

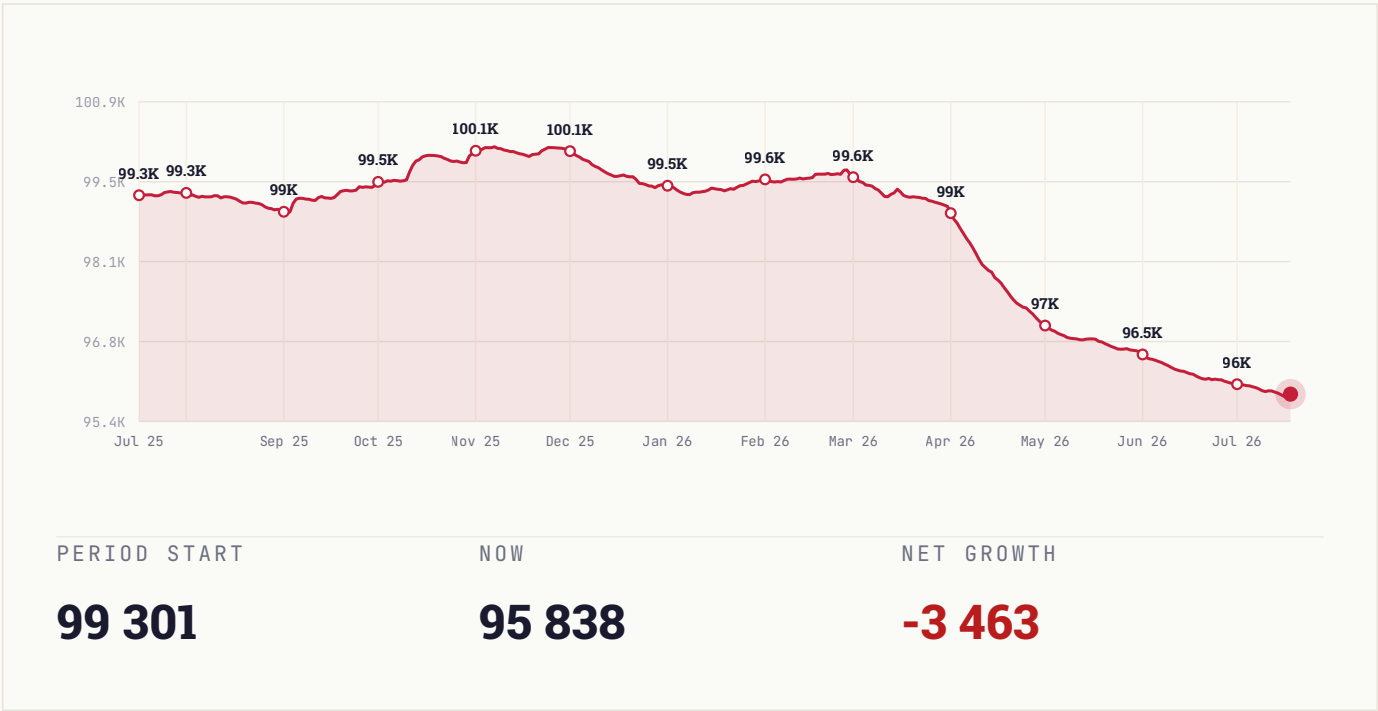
WORST 3

↓ 08.07 · 16:26 PHOTO T-shirt of a gas station queue survivor. Comme Des Garçons €159	VIEWS 28 552 REPOSTS 320	REACTIONS 3 ER 29.8%
↓ 14.07 · 16:20 PHOTO Him: I'm not sulking Also him: Robert Wun Couture	VIEWS 18 044 REPOSTS 272	REACTIONS 3 ER 18.8%
↓ 16.07 · 11:32 PHOTO Yes, but...	VIEWS 14 499 REPOSTS 294	REACTIONS 3 ER 15.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

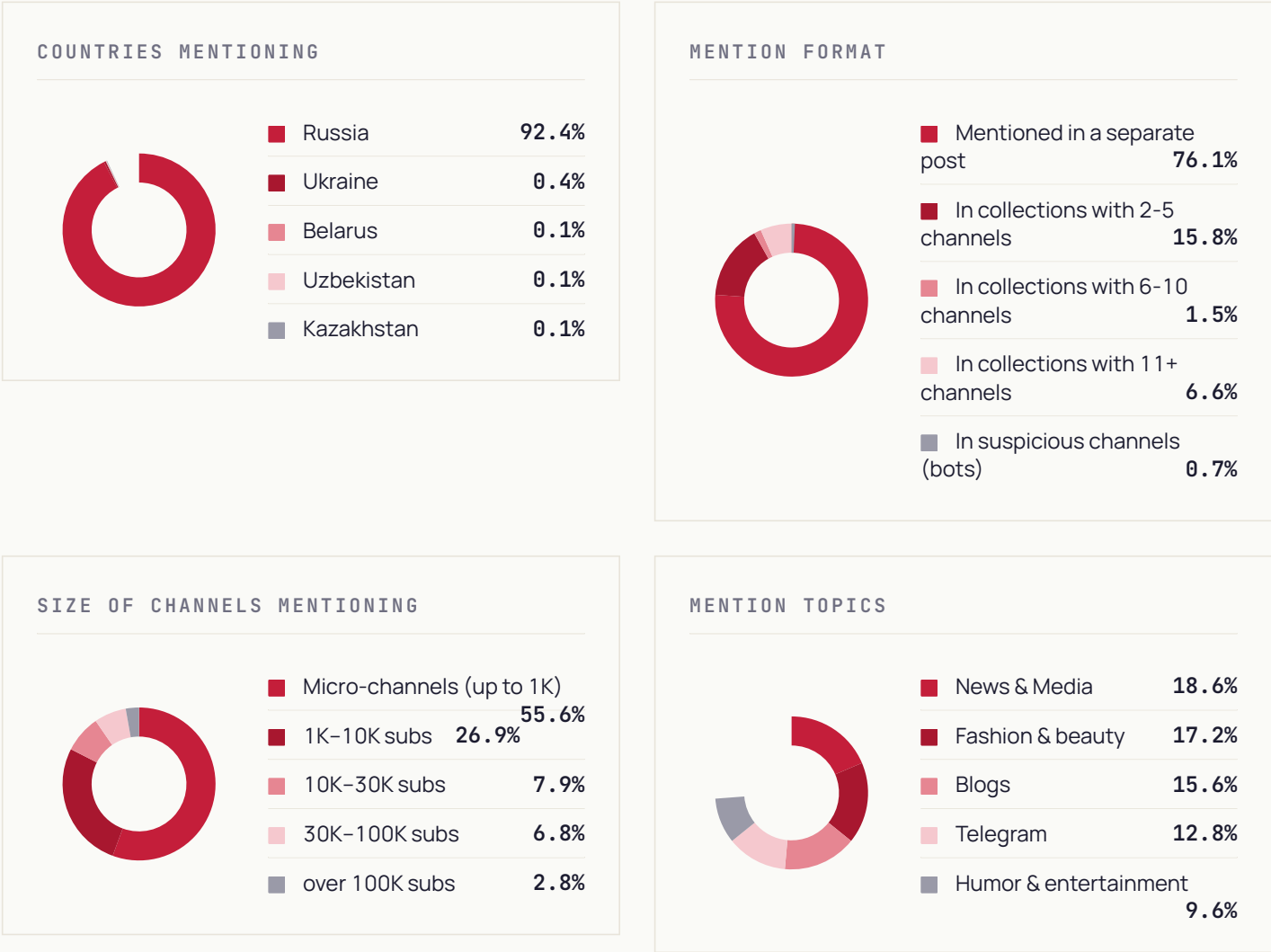
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

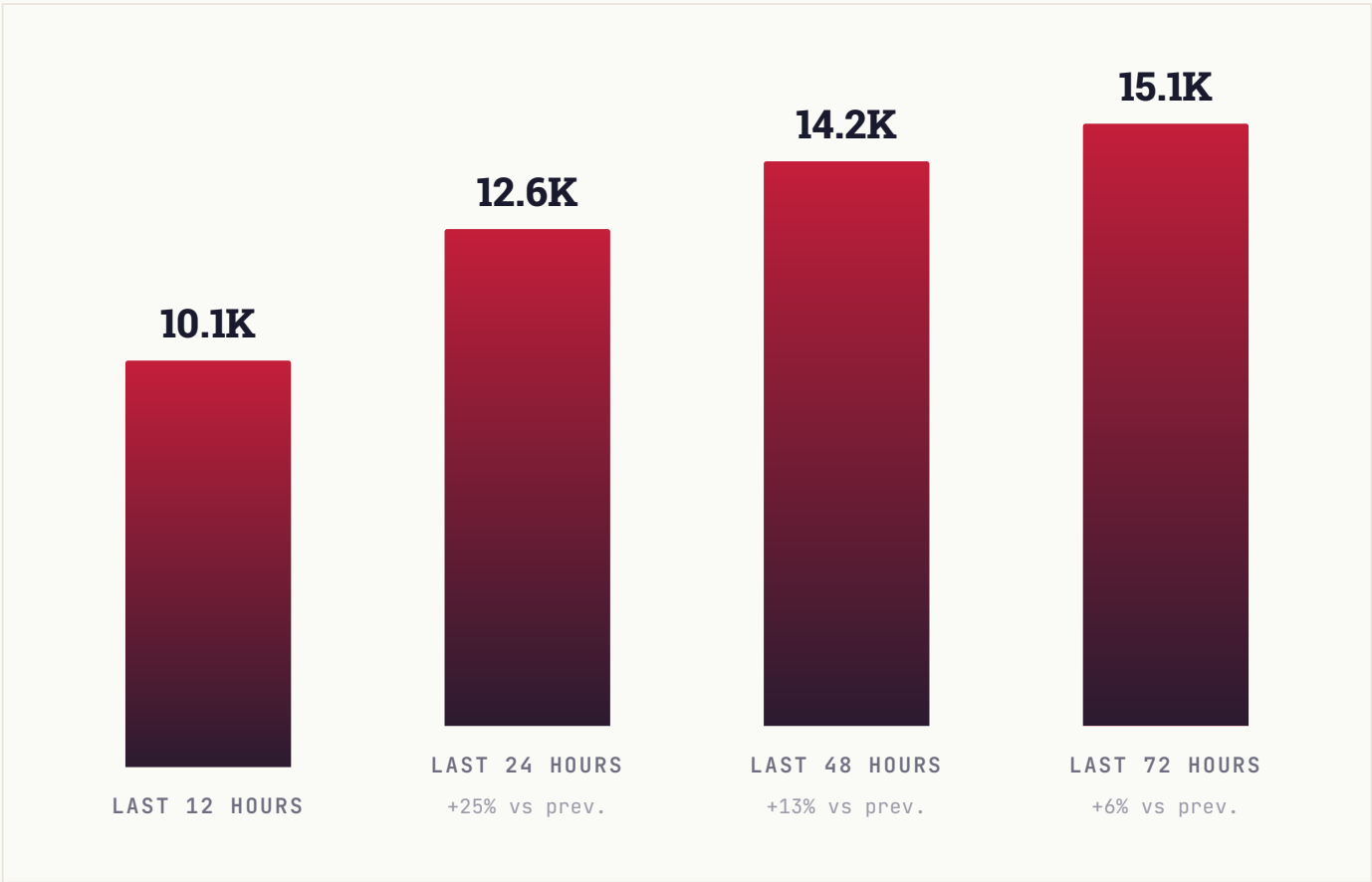
Citation index **359** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 366** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
OM Fashion gland rejected YOU	95.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **41**, they brought **2 095** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	6	4	322
December 2025	5	5	73
Nov 2025	3	3	274
Oct 2025	6	5	729
September 2025	17	14	590
August 2025	4	3	107

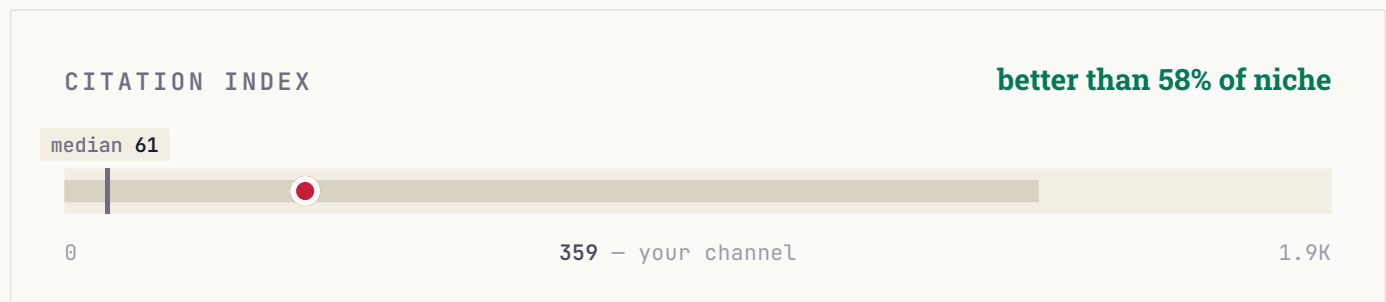
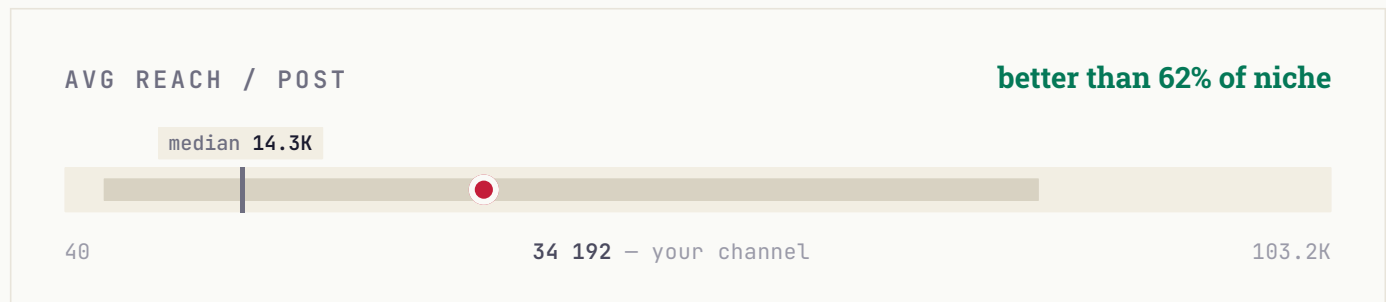
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
41	6	2 095

Where the channel stands in its league

SUBSCRIBERS 49% below median

A horizontal bar chart comparing the channel's subscriber count to the median. The median is 189.8K, marked by a vertical line. The channel's count is 95,838, marked by a red dot. The bar is divided into three segments: a light gray segment from 66.8K to the median, a dark gray segment from the channel's count to the median, and a light gray segment from the median to 558.4K.

Metric	Value
Channel Subscribers	95 838
Median Subscribers	189.8K
Lower Bound	66.8K
Upper Bound	558.4K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.0 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency >
volume**

02

Top post of the week — on Thursday

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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