

PROMTPRESS PUBLIC REPORT

Channel audit

Mobile UI/UX



@mobileux

Best Mobile UX/UI works for your inspiration. Admin/ads -
@chezarius Channel on exchange - <https://telega.in/c/mobileux>
RKN : <https://clck.ru/3MZg9E>

SUBSCRIBERS

10 170

-90 per month

ERR (% SEE POSTS)

6.0%

per day 2.8%

REACH/POST

521

ad reach 284/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period calculated.

 SUBSCRIBERS 10 170 —	 SUBS REACH 5.12% avg % of subs see a post	 VIEWS/POST 521 median 534 · 29 days	 POSTS/WEEK 14.5 over period
 7D TREND -12.8% vs prev week	 REACTIONS/POST 0.3 only 19 reactions, 151 reposts, 0 comments	 POST LENGTH 187 chars median 171 · 29 days	 POSTS ANALYZED 60 29 days
 AD REACH 284 24h average	 CHURN / MONTH -90 last month	 CITATION RATE 73 citation index · 215 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 09.08.2021

AI EDITOR SUMMARY

Channel «Mobile UI/UX» — 10 170 subs. Each post averages 521 people (5% of subs), reach is low — should expand audience. Publishes 14 posts per week (~2/day) — regular schedule. For week Jul 6–12, reach dropped by -12.8% by week Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 60 posts over 29 days.
- 02 Dominant format – Photo (60/60 posts).
- 03 Avg post length – 187 chars (median 171).
- 04 Peak audience activity – Thursday, 21:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (636 avg for top vs 385 for worst) – among 60 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

№122.06 · 14:04PHOTO	Mobile app for clothing store Category: #store Language...		VIEWS	REACTIONS
			644	—
			REPOSTS	ER
			3	6.3%
№223.06 · 09:04PHOTO	Mobile app for marketplace Category: #app Language...		VIEWS	REACTIONS
			637	—
			REPOSTS	ER
			1	6.3%
№329.06 · 09:05PHOTO	Mobile app for VPN Category: #app Language...		VIEWS	REACTIONS
			628	2
			REPOSTS	ER
			4	6.2%

Nº4 22.06 • 09:04 PHOTO Mobile app for furniture store Category: #store Language: #en https://dribbble.com/shots/27489642-Furniture-Shopping-Mobile-App ...	VIEWS 626 REACTIONS 2 REPOSTS 2 ER 6.2%
Nº5 25.06 • 09:04 PHOTO Mobile app for calorie tracking & fitness Category: #apps Language...	VIEWS 621 REACTIONS 1 REPOSTS 2 ER 6.1%

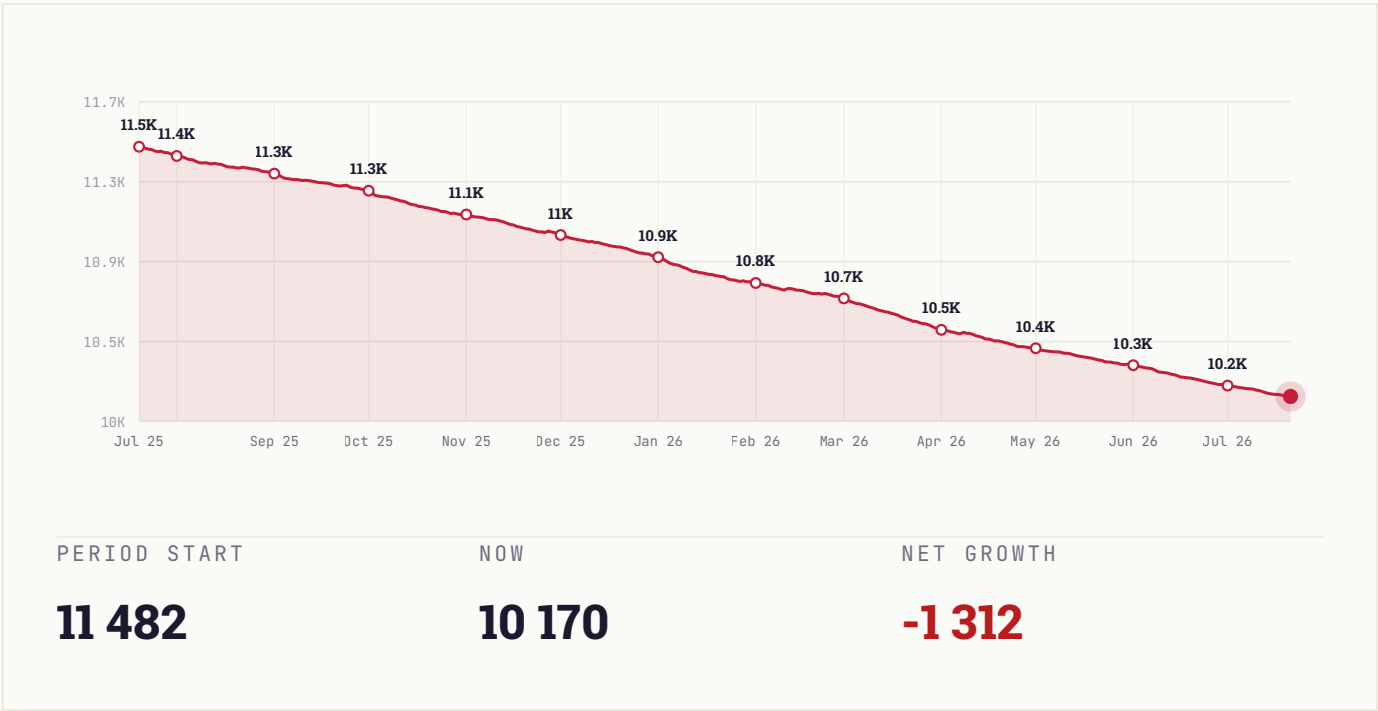
WORST 3

↓ 17.07 • 15:04 PHOTO Mobile app for smart home control Category: #home Language: #en https://dribbble.com/shots/27562283-Smart-Home-Control-App ...	VIEWS 402 REACTIONS — REPOSTS 2 ER 4.0%
↓ 18.07 • 09:35 PHOTO Mobile app for clothing store Category: #store Language...	VIEWS 384 REACTIONS — REPOSTS 3 ER 3.8%
↓ 18.07 • 14:05 PHOTO Mobile app for grocery delivery Category: #delivery Language...	VIEWS 370 REACTIONS — REPOSTS 4 ER 3.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew or lost subs.

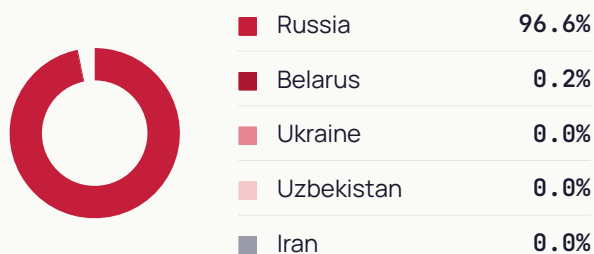


SECTION 04 • MENTIONS

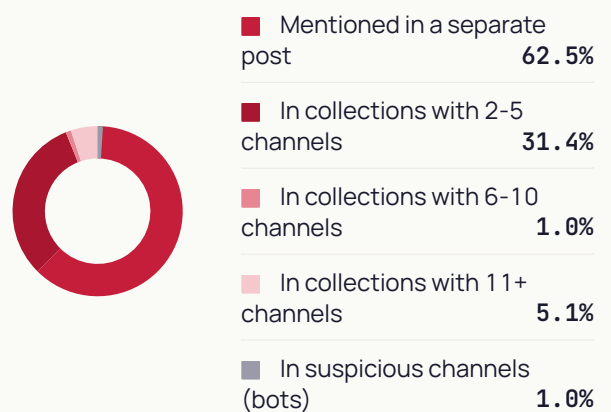
Who mentions the channel and how

Citation index **73** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **215** different channels.

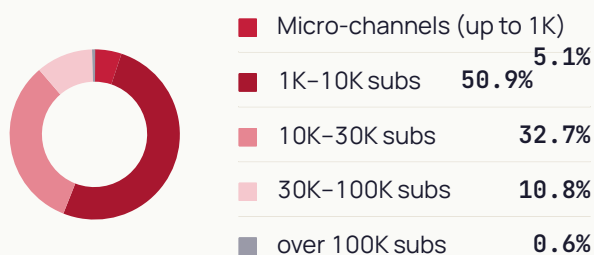
COUNTRIES MENTIONING



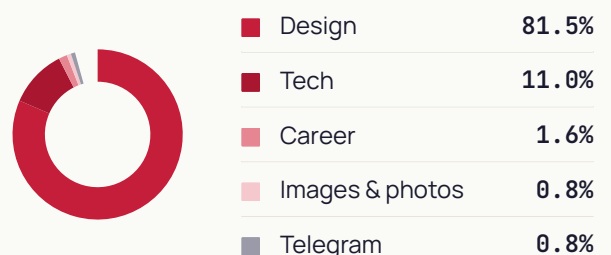
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



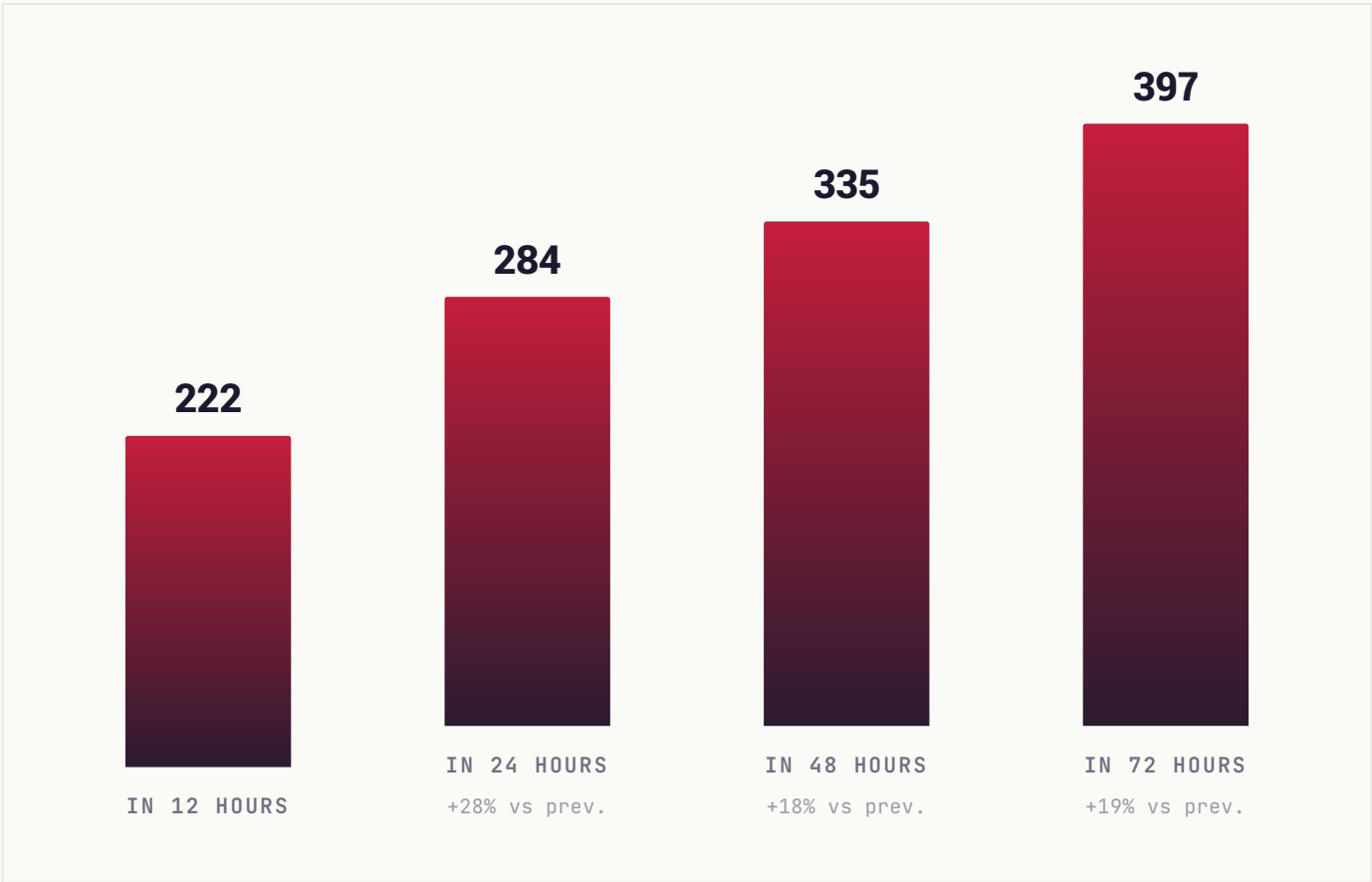
MENTIONED IN TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6🏆 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 🖐	147.1K
TC template canva gratis 😊🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
MU Mobile UI/UX YOU	10.2K

COMPARATIVE CONCLUSION

Channel yet outside top 99 niche — early growth stage. Niche leader — 66Lottery 🏆🏆 CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **107**, they brought **29** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	16	3	4	
December 2025	17	7	2	
Nov 2025	39	24	9	
Oct 2025	13	2	2	
Sep 2025	12	2	5	
August 2025	10	4	7	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
107	6	29

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Design» (Russia) and compared your channel.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Best post day — Thursday**

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for important
posts****02****Increase video posts share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 5.12% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.4pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
