

PUBLIC REPORT BY PROMTPRESS

Channel audit

Monopoly Bonus



@mnp_b

📁 All promo codes: @monopolizm_bot [↳] All links: t.me/monopolizm
[↳] Questions: @monotex_bot [↳] cutt.ly/PKH — Applications accepted instantly —

SUBSCRIBERS

68 542

-1914 per month

ERR (% SEE POSTS)

2.0%

per day 0.7%

REACH/POST

1.1K

ad reach 451/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Bottom 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Mentions

Who mentions the channel and how

05 Ad Potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Niche Comparison

Position in «Sales» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 68 542 —	 SUBSCRIBER REACH 1.54% avg % of subs who see a post	 VIEWS/POST 1.1K median 1.1K · 23 days	 POSTS/WEEK 2.1 for period
 7D TREND -17.0% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 571 chars median 555 · 23 days	 POSTS ANALYZED 7 23 days
 AD REACH 451 24h avg	 CHURN / MONTH -1914 last month	 MENTIONS 844 citation index · 1,493 channels mentioned it ever	 CHANNEL AGE 4 years 4 months created 22.02.2022

AI EDITOR SUMMARY

Channel «Monopoly Bonus 🎁» — 68 542 subs. Each post averages 1.1K people (2% subs), reach is low — need to grow audience. Publishes 2 posts per week (~0/day) — rare. For week Jun 29 — Jul 5, reach dropped -17.0% to the week of Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and bottom ones – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 23 days.
- 02 Dominant format – Photo (7/7 posts).
- 03 Avg post length – 571 chars (median 555).
- 04 Peak audience activity – Friday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.4K avg for top vs 734 for worst) – among 7 posts over 23 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 09:53 PHOTO ❤️ Yandex Plus promo code: 45 days FREE (FOR EVERYONE) 45 days free for new users! 30 days for 1P if you already...	VIEWS 1 591 REPOSTS 13	REACTIONS — ER 2.3%
Nº2 26.06 · 07:23 PHOTO !! WHOPPERS FOR 66 RUB today from Burger King 6 flavors to choose from: 1 4-Cheese Whopper, 2 Grilled Whopper, 3 Whopper...	VIEWS 1 247 REPOSTS 30	REACTIONS — ER 1.8%
Nº3 26.06 · 07:42 PHOTO ❤️ Yandex Plus promo code: 90 days FREE (FOR EVERYONE) 90 days free for new users! 30 days for 1P if you already...	VIEWS 1 236 REPOSTS 12	REACTIONS — ER 1.8%

Nº4 30.06 · 21:19 PHOTO Pay Card, Super Split, and Save – three products covering different financial needs. Here's what's what. • Pay Card – free...	VIEWS 1107 REPOSTS 3	REACTIONS — ER 1.6%
Nº5 03.07 · 21:18 PHOTO  Gorilla Energy & MLBB giveaway: trip for two to MLBB M8 World Championship in Istanbul From May 15 to Aug 15...	VIEWS 953 REPOSTS 2	REACTIONS — ER 1.4%

|

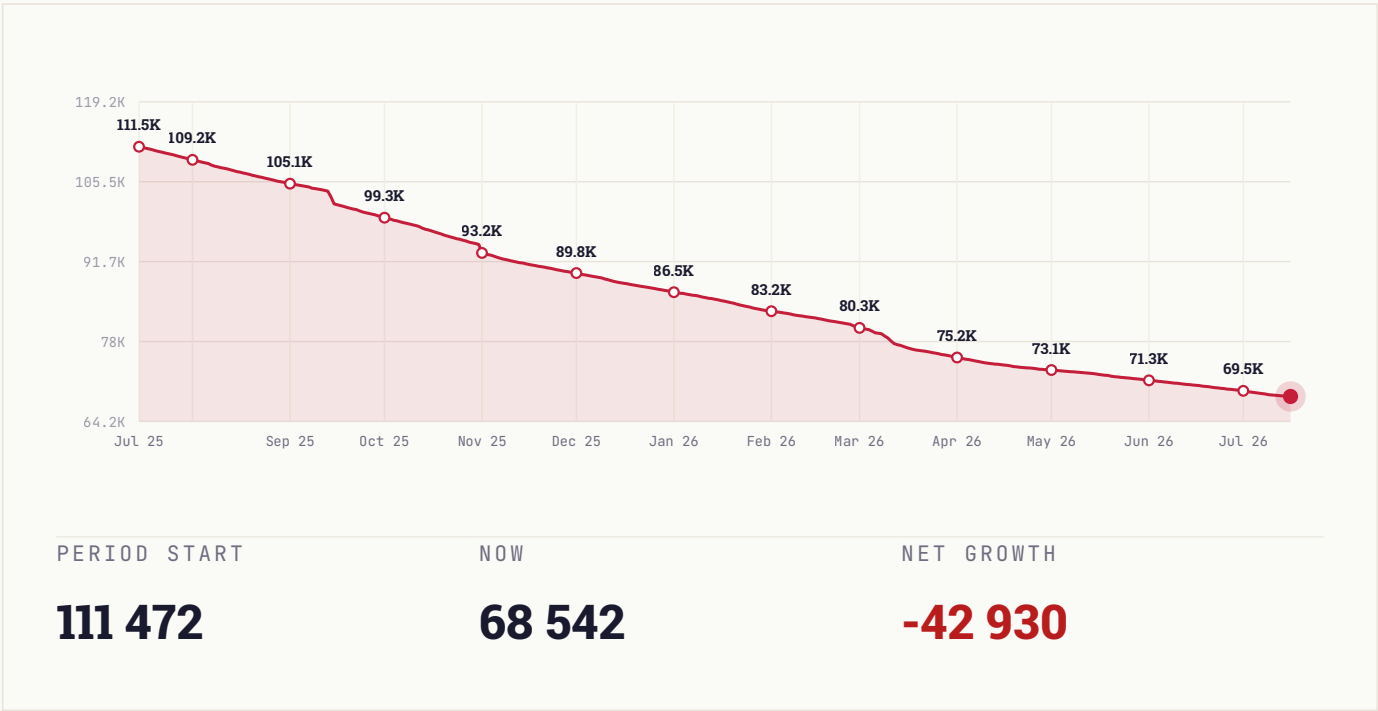
WORST 3

↓ 03.07 · 21:18 PHOTO  Gorilla Energy & MLBB giveaway: trip for two to MLBB M8 World Championship in Istanbul From May 15 to Aug 15...	VIEWS 953 REPOSTS 2	REACTIONS — ER 1.4%
↓ 08.07 · 09:35 PHOTO Orange debit card Alfa-Bank – double cashback for Pyaterochka & Perekrestok shoppers. Hurry to participate and...	VIEWS 746 REPOSTS 1	REACTIONS — ER 1.1%
↓ 10.07 · 13:27 PHOTO Grab a promo code for 3000 ₺ at Samokat for connecting SberPremier How to participate: 1) Follow the link and leave your number...	VIEWS 504 REPOSTS 8	REACTIONS — ER 0.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

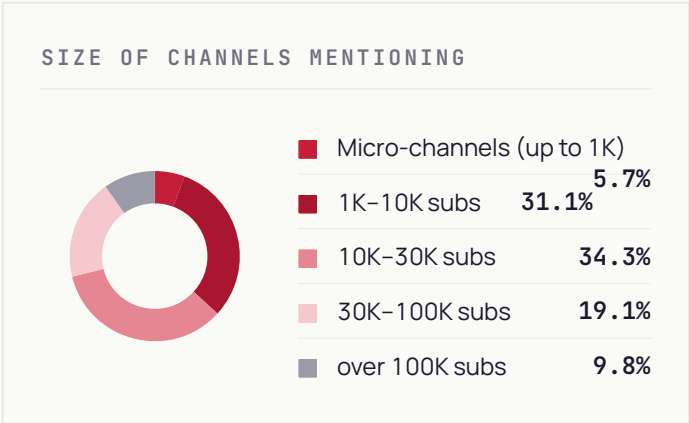
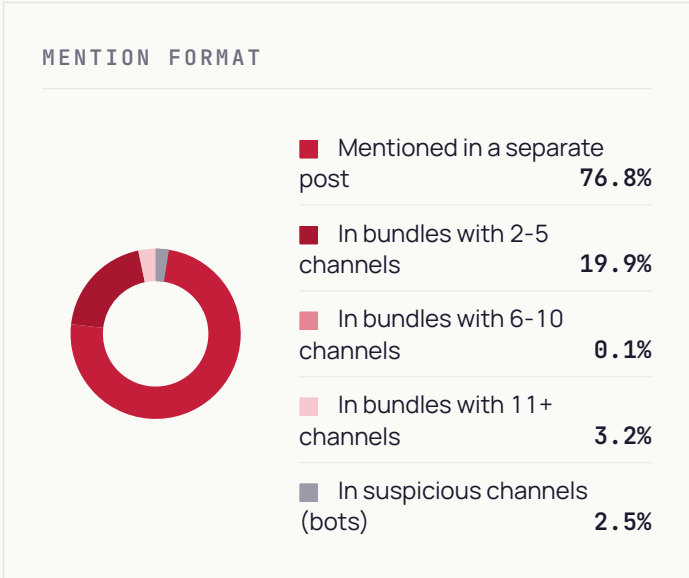
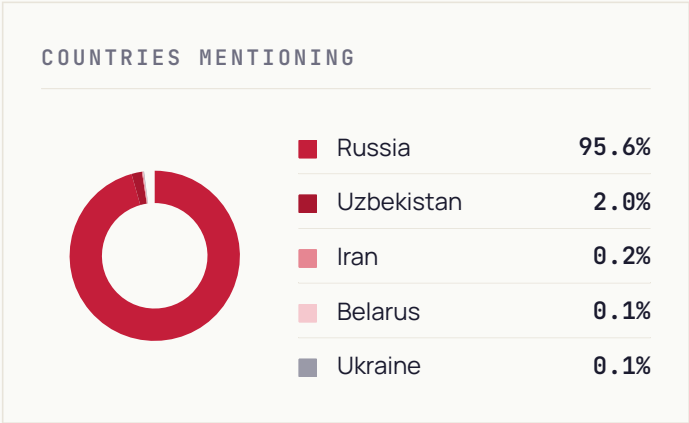
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

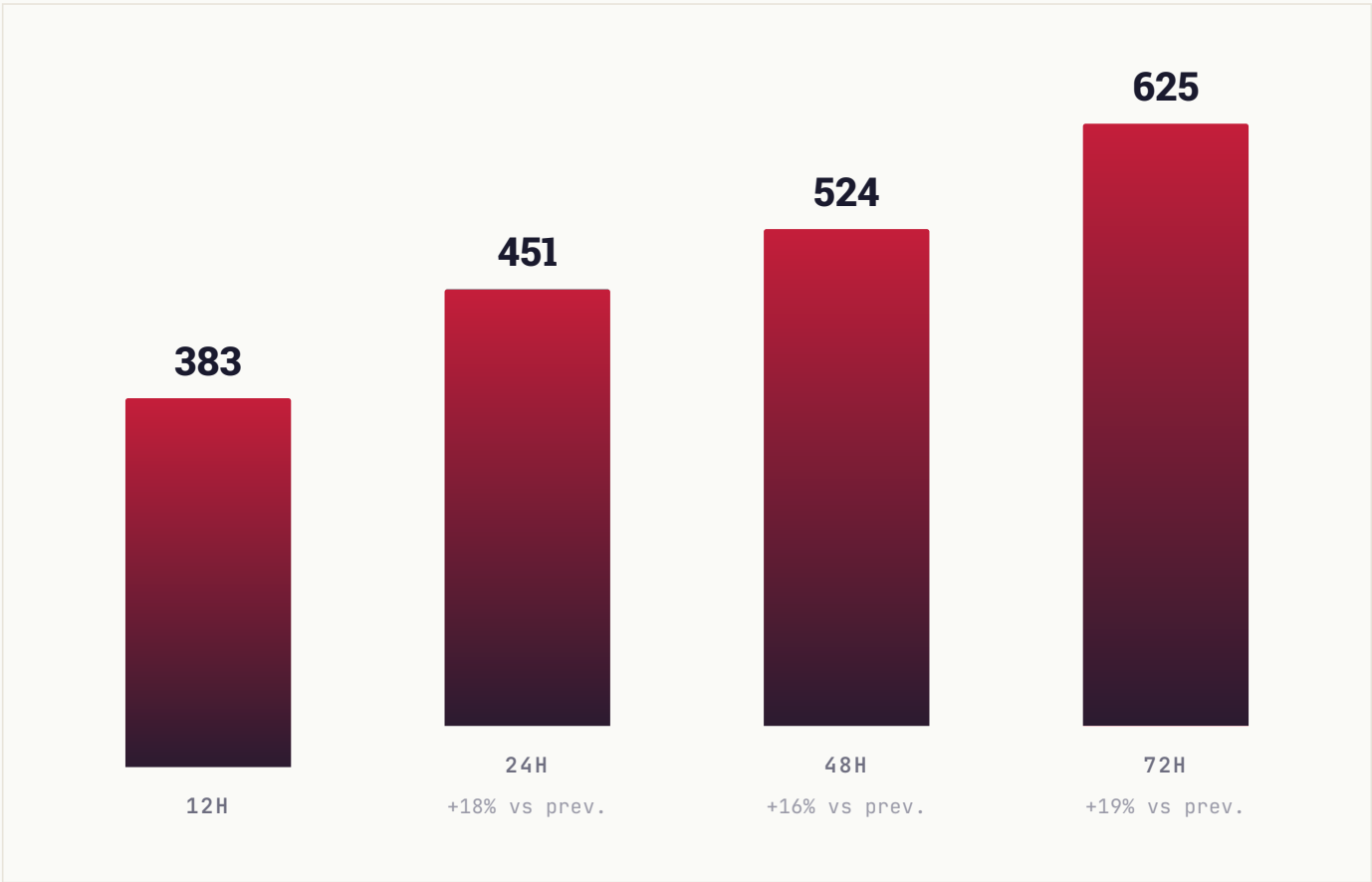
Citation index **844** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 493** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
O2 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
O3 Offerzone 3.	3.5M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
MB Monopoly Bonus 🎁 YOU	68.5K

COMPARATIVE INSIGHT

Channel yet outside top 95 of niche — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal: enter top-95 via systematic traffic & content work.

— SECTION 07 • NICHE COMPARISON

Where channel ranks in its league

Took top-**100** channels in category "**Sales»** (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.1 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency >
Volume**

02

Top post of the week — on Friday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer & algorithm favors it. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 1.54% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.0pp ER

05

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact Manager

t.me/PromptPress_manager