

PROMTPRESS PUBLIC REPORT

Channel audit

MMMarketmaker



@mmrktmkr

Trader and his trading journal. NFA, nothing for sale, no ads, check name. Commission discount ↓ BYBIT — partner.bybit.com/b/vipfee BINGX — bingx.com/partner/vipfee OKX — okx.com/join/vipfee BITGET...

SUBSCRIBERS

44 370

-784 per month

ERR (% SEE POSTS)

11.0%

per day 5.2%

REACH/POST

4.3K

ad reach 2.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 44 370 —	 SUBSCRIBER REACH 9.6% avg % of subs who see a post	 VIEWS/POST 4.3K median 4.1K · 26 days	 POSTS/WEEK 4.2 over period
 7D TREND -5.0% vs previous week	 REACTIONS/POST 21.7 only 347 reactions, 137 reposts, 0 comments	 POST LENGTH 505 chars median 570 · 26 days	 POSTS ANALYZED 16 26 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH -784 last month	 CITATION INDEX 326 citation index · 741 channels mentioned all time	 CHANNEL AGE 6 years 8 months created 30.10.2019

AI EDITOR SUMMARY

Channel «MMarketmaker» — 44 370 subs. Each post averages 4.3K people (10% subs), reach is low — need to grow audience. Publishes 4 posts per week (~1/day) — infrequent. Week Jun 29 – Jul 5 reach stable (-5.0% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts in 26 days.
- 02 Dominant format — Text (9/16 posts).
- 03 Avg post length — 505 chars (median 570).
- 04 Audience activity peak — Tuesday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (6.2K avg top vs 3.4K worst) — among 16 posts in 26 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 12:33 TEXT ^ #eth like the whole market continues recovery, \$2000 key resistance, after which correction likely...	VIEWS 7 350 REPOSTS 5	REACTIONS 29 ER 16.6%
Nº2 16.06 · 11:50 TEXT Gold's Market Cap -\$30.316 T Bitcoin Market Cap - \$1.330 T 4.39%, cheap or expensive, everyone decides.	VIEWS 5 773 REPOSTS 4	REACTIONS 21 ER 13.0%
Nº3 28.06 · 13:14 TEXT \$¥eth - market maker analytics Nothing happens on the market except prolonging this depressive phase, just waiting for...	VIEWS 5 442 REPOSTS 15	REACTIONS 25 ER 12.3%

Nº4 29.06 · 19:09 PHOTO Binance on exit from EU 🤡 Of 3000 crypto companies in EU, ~200 got license, up to 80% will shut down. Binance officially...	VIEWS 5 055 REACTIONS 18 REPOSTS 29 ER 11.4%
Nº5 03.07 · 10:44 TEXT ^ market moves perfectly along arrows, #eth implements its upward wave towards \$2000 🎵 ^ important to understand that before 2000...	VIEWS 4 904 REACTIONS 23 REPOSTS 6 ER 11.1%

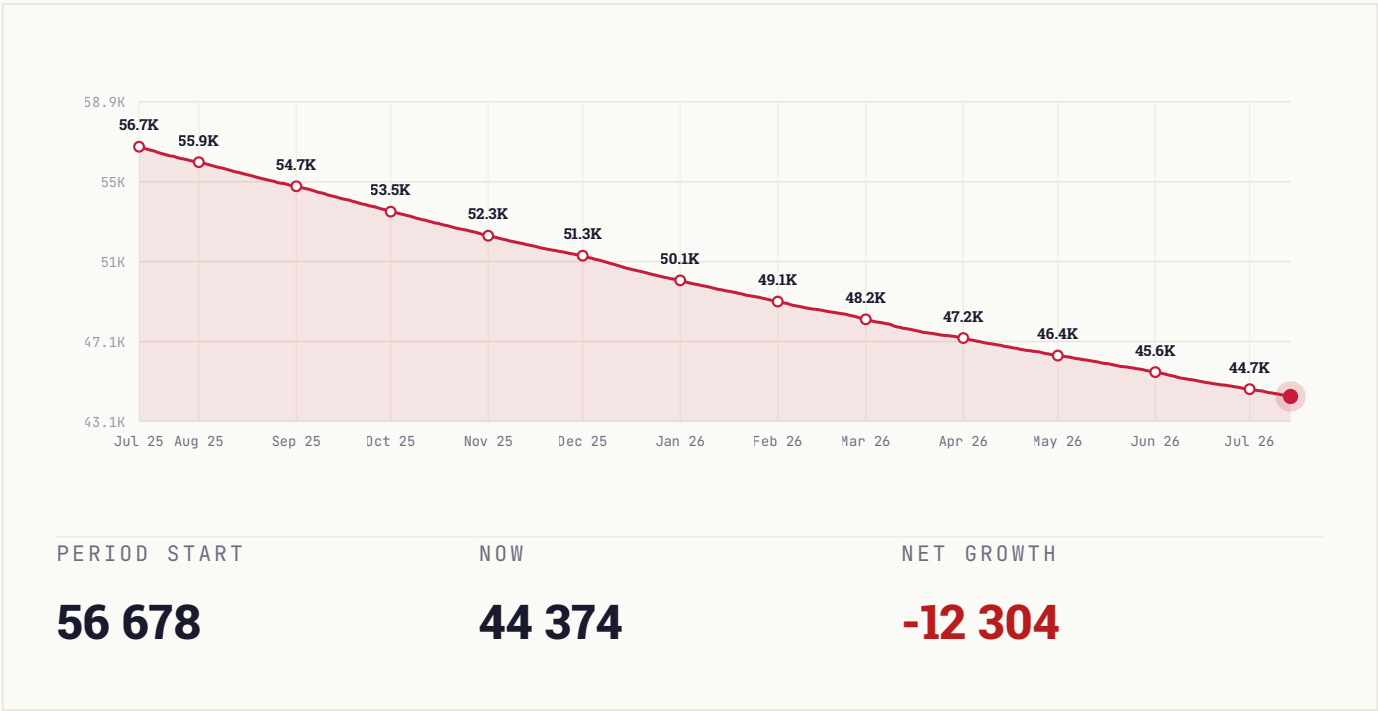
WORST 3

↓ 09.07 · 13:06 TEXT ^ locally expect return above \$1800 on #eth 👍 ^ and on move above this level can look at #short trades targeting...	VIEWS 3 550 REACTIONS 13 REPOSTS 5 ER 8.0%
↓ 10.07 · 11:58 PHOTO ^ no trades for a while and now with @mmtraders opened #short on #eth ^ local high expected in 1800-1900 range, then update...	VIEWS 3 476 REACTIONS 19 REPOSTS 12 ER 7.8%
↓ 10.07 · 11:17 TEXT ^ return above \$1800, starting to build #short on #eth targeting local low update ^ better to enter in parts...	VIEWS 3 228 REACTIONS 12 REPOSTS 8 ER 7.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 • MENTIONS

Who and how mentions the channel

Citation index **326** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **741** different channels.

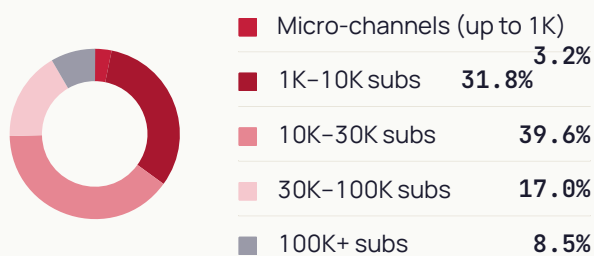
COUNTRIES MENTIONING



FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



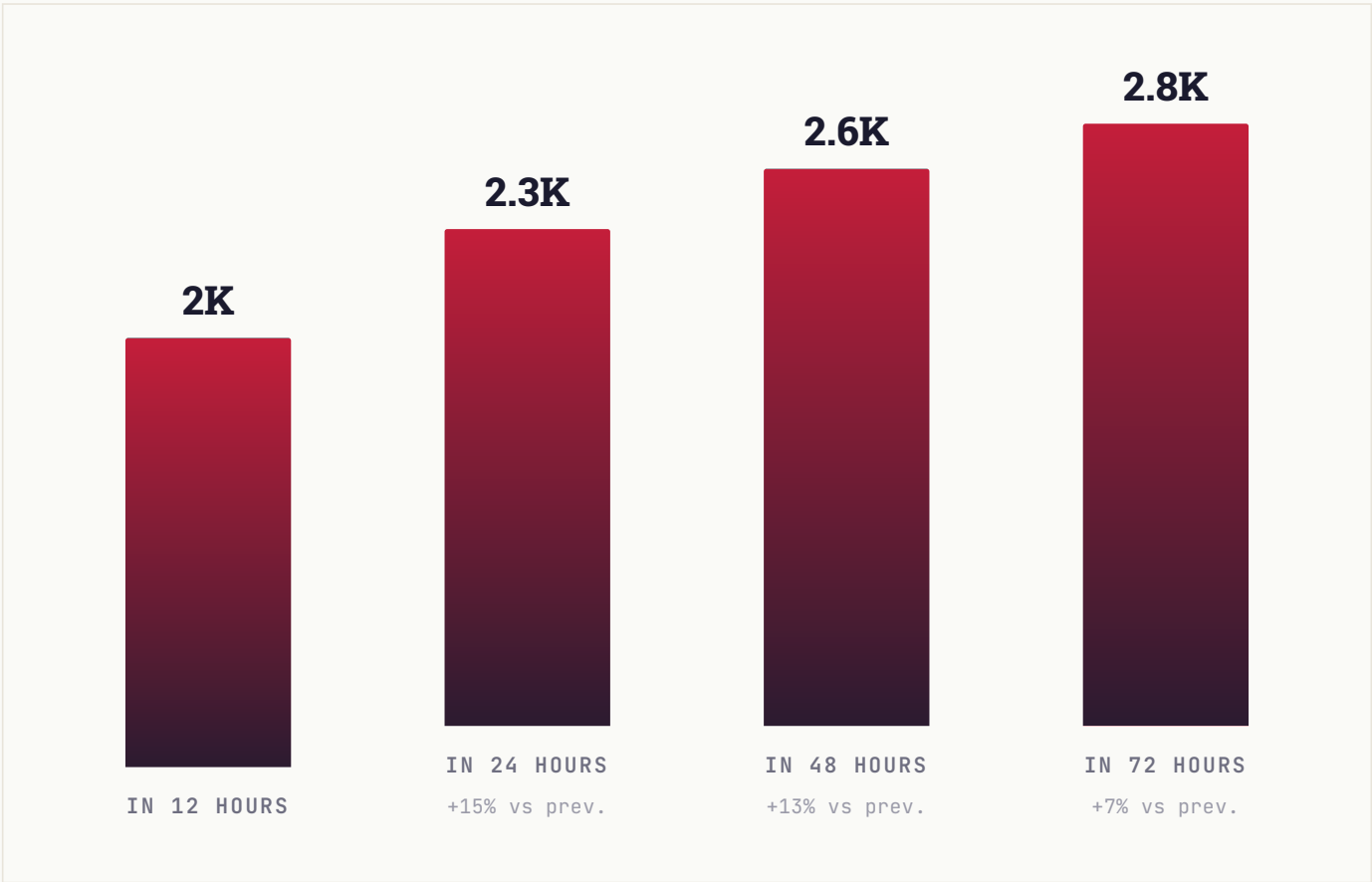
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
MM MMarketmaker YOU	44.4K

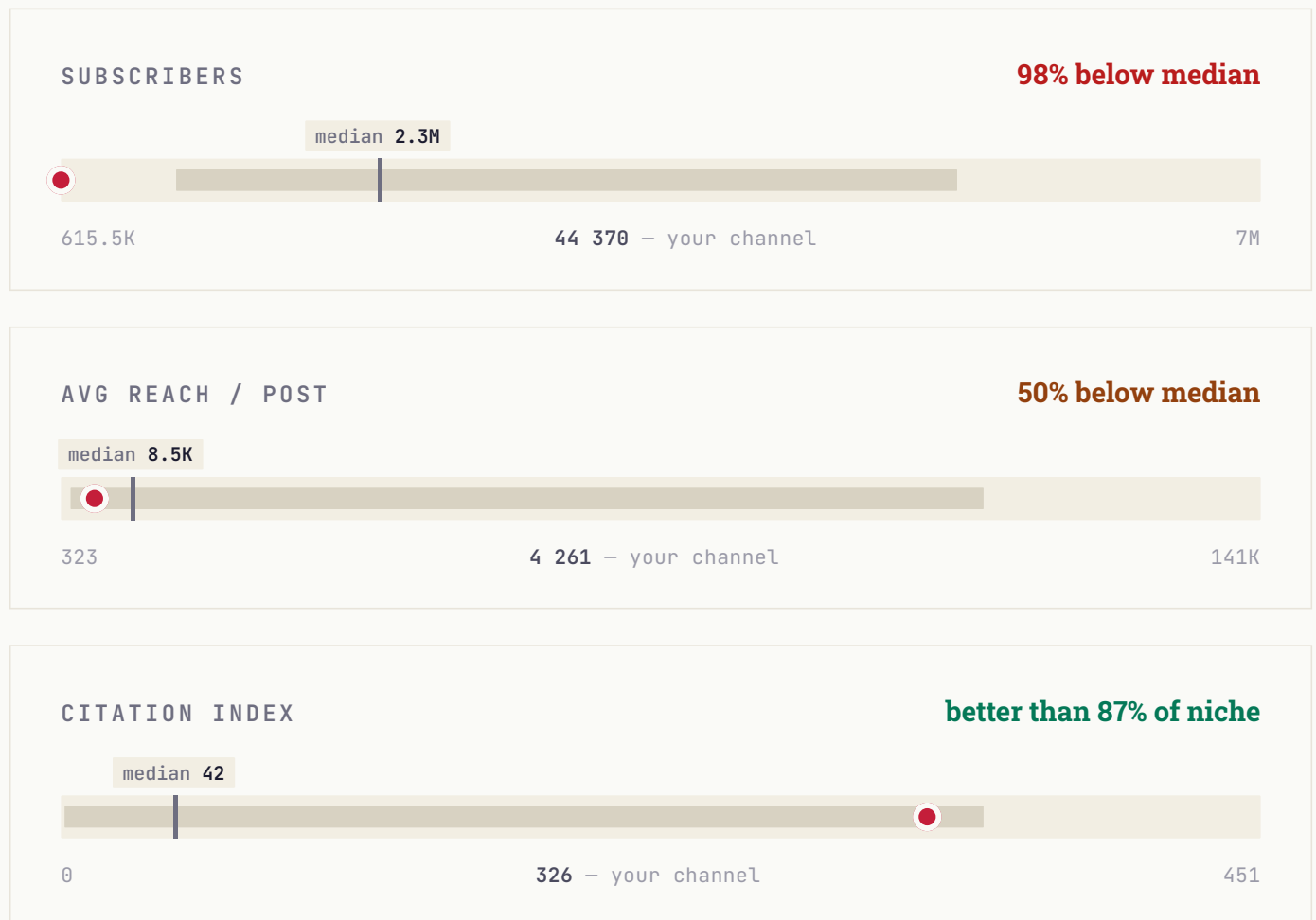
COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic & content work.

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 4.2 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Tuesday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager