

PROMTPRESS PUBLIC REPORT

Channel audit

AIMoLdin Jobs (DSML.KZ)



@ml_jobs_kz

Data Science vacancies in Kazakhstan and worldwide with salary ranges
Community website : www.dsml.kz IT Job openings:
@it_jobs_kz Community channel: @dsmlkz_news Jobs Posting and advertising :...

SUBSCRIBERS

10 730

+248 per month

ERR (% SEE POSTS)

45.0%

per day **16.0%**

REACH/POST

4.8K

ad reach **1.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 10 730 —	 SUBS REACH 44.4% avg % subs see post	 VIEWS/POST 4.8K median 4.2K · 26 days	 POSTS/WEEK 3.6 over period
 7D TREND — no data for period	 REACTIONS/POST 45.6 total 639 reactions, 756 reposts, 61 comments	 POST LENGTH 783 chars median 786 · 26 days	 POSTS ANALYZED 14 26 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH +248 last month	 CITATION RATE 5 citation index · 34 channels mentioned all time	 CHANNEL AGE 8 years 8 months created 10.10.2017

AI EDITOR SUMMARY

Channel «AIMoLdin Jobs (DSML.KZ)» — 10 730 subs. Each post gets avg 4.8K people (44% of subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 26 days.
- 02 Dominant format – Photo (14/14 posts).
- 03 Avg post length – 783 chars (median 786).
- 04 Peak audience activity – Friday, 14:00 ALMT.
- 05 Strongest posts get 2× more views than the weakest (7.6K avg for top vs 3.1K for worst) – among 14 posts over 26 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 05.06 · 09:11 PHOTO MLOps / DevOps Engineer (Middle, AI/ML) NITEC 700.000 to 1400000 kzt per month Astana / Office NITEC is a major player in Kazakhstan's IT...	VIEWS 9 283 REPOSTS 70	REACTIONS 24 ER 86.5%
Nº2 17.06 · 10:58 PHOTO Computer Vision Engineer Aman 1,000,000 to 1,500,000 KZT NET per month Astana / Remote Developing a video analytics system for...	VIEWS 6 716 REPOSTS 104	REACTIONS 27 ER 62.6%
Nº3 04.06 · 10:53 PHOTO Middle ML Engineer (DL, AI) Armeta 800.000 to 1.200.000 kzt NET per month Astana / Office, Hybrid possible after probation Armeta analyzes...	VIEWS 6 654 REPOSTS 131	REACTIONS 76 ER 62.0%

Nº4 11.06 · 18:03 PHOTO Applied ML Engineer (Video / Multimodal) AI Video Lab 1,000 to 1,500 USD NET per month Remote AI platform for video processing, needing a...	VIEWS 5 733 REPOSTS 48	REACTIONS 49 ER 53.4%
Nº5 09.06 · 12:14 PHOTO ML Engineer (Middle, C++ / Computer Vision) AI SPORT 1200.000 to 1600.000 KZT Gross per month Remote Mobile AI fitness product; on-device...	VIEWS 5 615 REPOSTS 77	REACTIONS 31 ER 52.3%

|

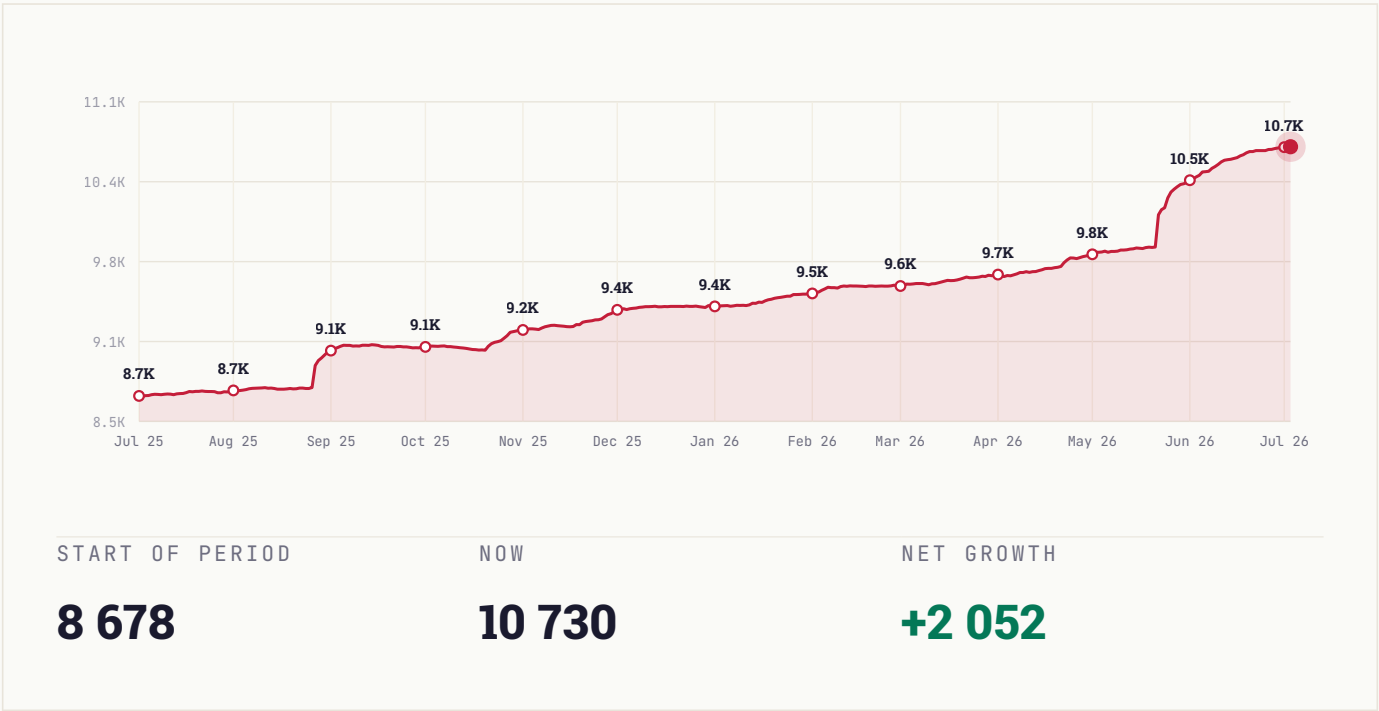
WORST 3

↓ 24.06 · 20:28 PHOTO Senior GTM Engineer: AI Sales Automation & Agent Platform Eventum.ai 50 to 80 USD Gross per hour Remote AI consulting company. Full-time...	VIEWS 3 652 REPOSTS 18	REACTIONS 7 ER 34.0%
↓ 13.06 · 12:59 PHOTO Made DSML Jobs a bit handier 🚀 Now companies and HR can send vacancies directly via the site: https://dsml.kz/post-job What...	VIEWS 3 060 REPOSTS 4	REACTIONS 27 ER 28.5%
↓ 29.06 · 07:03 PHOTO Computer Vision Engineer (Middle/Senior) Yurt Tech 750,001 to 1,500,000 KZT NET per month Astana / Office IT company specializing in...	VIEWS 2 491 REPOSTS 48	REACTIONS 52 ER 23.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

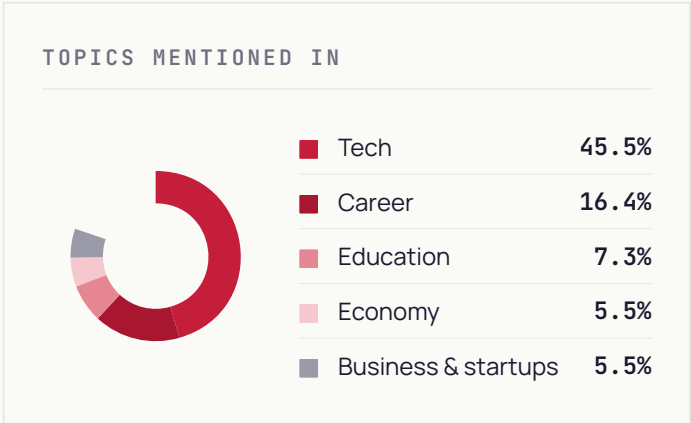
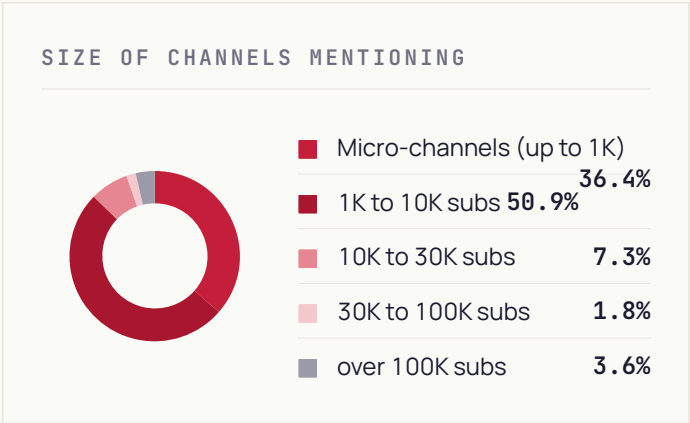
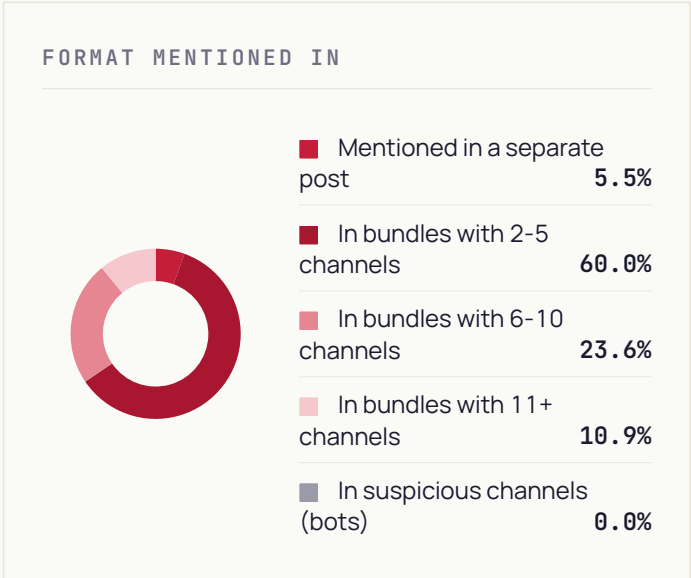
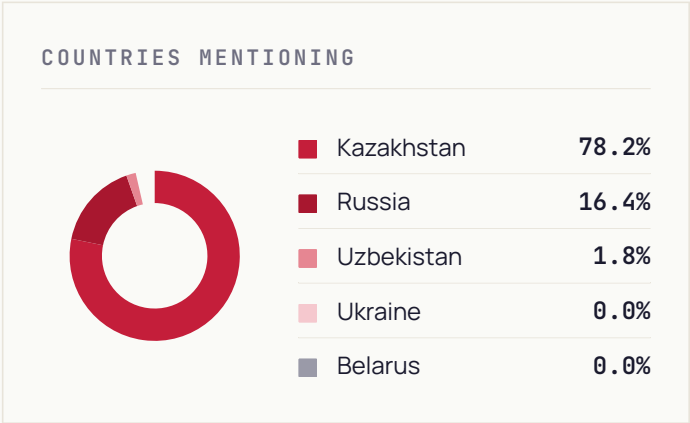
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

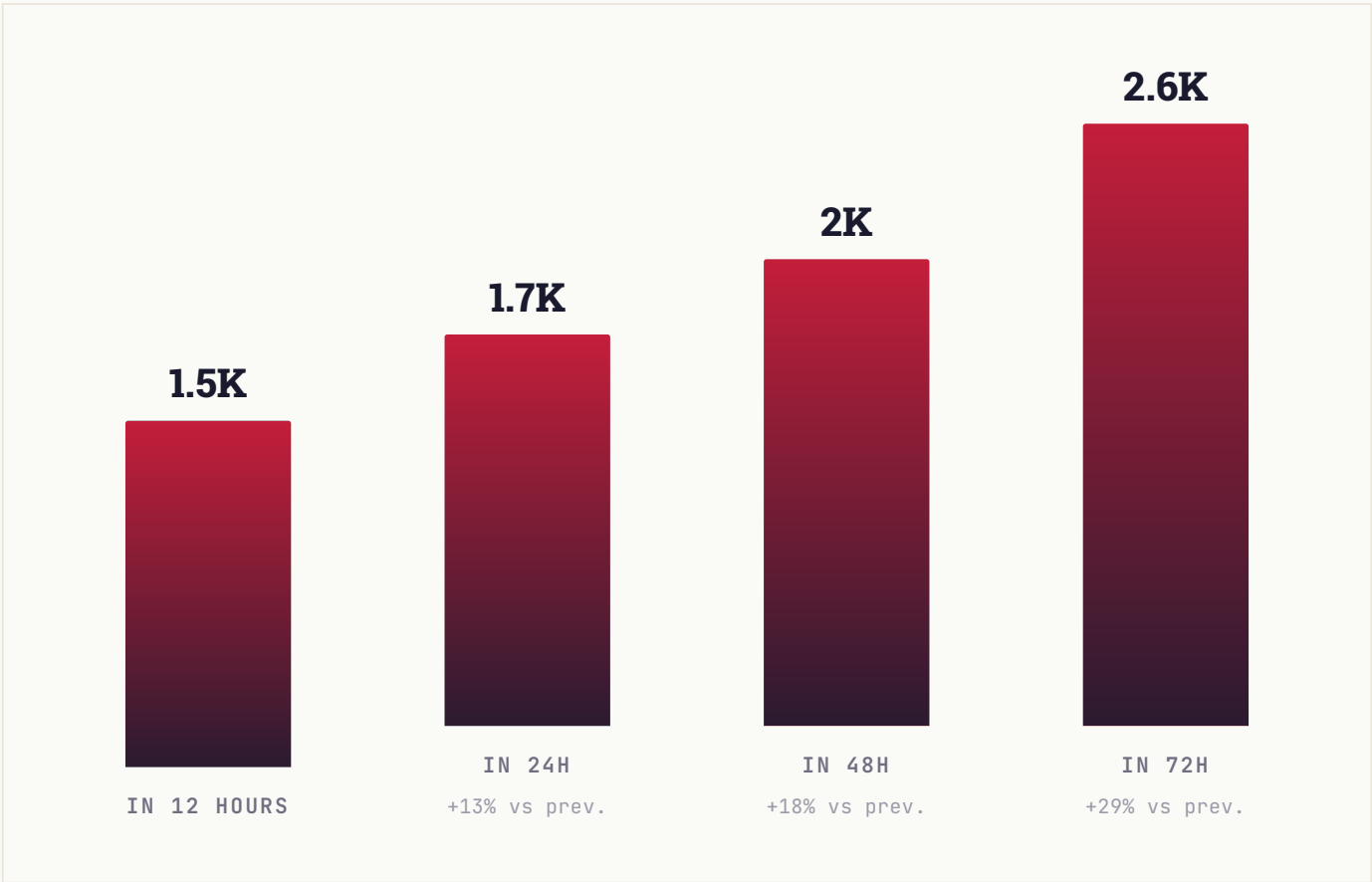
Citation index 5 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **34** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
SZh SYNYP ZHET. KR. KL. RUK. RK	50K
ER Almaty Job Fair Jobs Almaty	40.6K
JB JobKZ: vacancies / jobs in Kazakhstan	34.5K
IB IT Jobs Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
RV Jobs in Astana Work Astana Vacancies	23.2K
RV Jobs in Astana Жұмыс	18.4K
RV Jobs in Uralsk - Жұмыс Оралда	18.2K
KC KAZAKHSTAN CASTING CLUB models and actors	18.2K
BK Bloggers Kazakhstan ugc and microbloggers	18.1K
AJ AIMoLdin Jobs (DSML.KZ) YOU	10.7K

COMPARATIVE CONCLUSION

Channel intop quartile of niche (#16 of 90). Leader — SYNYP ZHET. KR. KL. RUK. RK (50K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **979** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	118	
December 2025	0	0	81	
November 2025	0	0	167	
October 2025	0	0	178	
September 2025	0	0	85	
August 2025	3	2	350	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
3	6	979

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-**91** channels in category «**Career**» and saw how your channel compares.

Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.

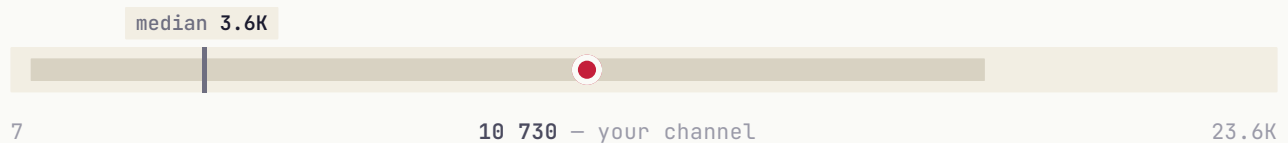
#16 /91

RANK IN NICHE

Channel in top 17% — strong position

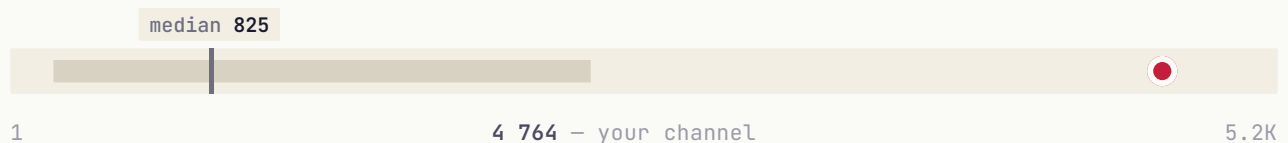
SUBSCRIBERS

better than 69% of niche



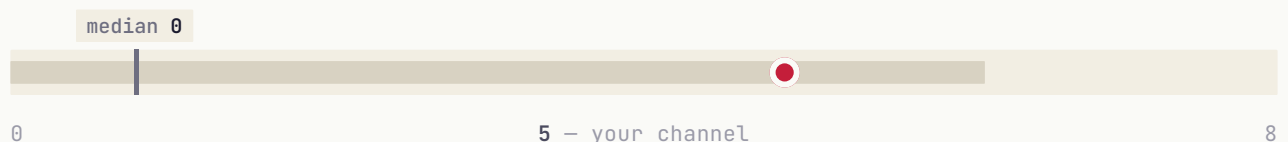
AVG REACH / POST

better than 90% of niche



CITATION INDEX

better than 80% of niche



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.6 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Friday

Audience is most active on this day at 14:00 ALMT.

EFFECT

**Best window
for important
post**

03

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend share of 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager