

PUBLIC REPORT BY PROMTPRESS

Channel audit

My Computer



@mknewsru

For ads: @mknewsads YouTube: <https://youtube.com/@mka MC>
 Chat: <https://t.me/+XWQfUzuNw38wMDFi> Unban: @magnames
 Registration in RKN <https://clck.ru/3G9yij> For ads 2: @oldpurple

SUBS

207 741

-2202 per month

ERR (% SEE POSTS)

19.0%

in 24 hrs **15.9%**

REACH/POST

38.2K

ad reach **33.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 207 741 —	 SUBSCRIBER REACH 18.4% avg % subs see post	 VIEWS/POST 38.2K median 38.4K · 29 days	 POSTS/DAY 14.2 ~99 per week
 7D TREND -1.6% vs prev week	 REACTIONS/POST 657.0 total 274,639 reactions, 88,226 reposts, 30,194 comments	 POST LENGTH 596 chars median 615 · 29 days	 POSTS ANALYZED 418 29 days
 AD REACH 33.1K 24h avg	 CHURN / MONTH -2202 over the last month	 CITATIONS 179 citation index · 771 channels mentioned ever	 CHANNEL AGE 4 yrs 4 mo created 30.01.2022

AI EDITOR SUMMARY

Channel «My Computer» – 207 741 subs. Each post avg views 38.2K people (18% from subs), avg reach – room to grow. Publishes 99 posts/week (~14/day) – very active. Week Jun 15–21 reach stable (-1.6% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **418** posts in 29 days.
- 02 Dominant format – **Photo** (371/418 posts).
- 03 Avg post length – **596** chars (median 615).
- 04 Peak audience activity – **Saturday**, 20:00 MSK.
- 05 Strongest posts get **3 times** more views than the weakest (66.5K avg for top vs 24.4K for worst) – among 418 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 17:20 PHOTO No, it's not April 1: 'clean' browser Brave Origin released for \$60 Modern browsers are overloaded with features, which is why...	VIEWS 105 082 REP. 436	REACTIONS 971 ER 50.6%
Nº2 30.05 · 14:49 PHOTO Huawei chairman thanks US for sanctions Xu Zhijun believes that 'if the United States had not forced our country, our...'	VIEWS 48 033 REP. 313	REACTIONS 1 271 ER 23.1%
Nº3 21.06 · 14:37 VIDEO Building a gaming PC in 2030 My Computer MK in MAX	VIEWS 46 491 REP. 724	REACTIONS 1 183 ER 22.4%

Nº4 19.06 · 10:53 PHOTO Russia to get universal QR code for payments Effective Sep 1, solving the issue of multiple QR codes at checkouts...	VIEWS 46 009 REP. 102	REACTIONS 582 ER 22.1%
Nº5 10.06 · 12:40 PHOTO Soyuz-5 as a service Roscosmos head Dmitry Bakanov said that Russia and Kazakhstan are now working to launch a new...	VIEWS 45 837 REP. 48	REACTIONS 585 ER 22.1%

|

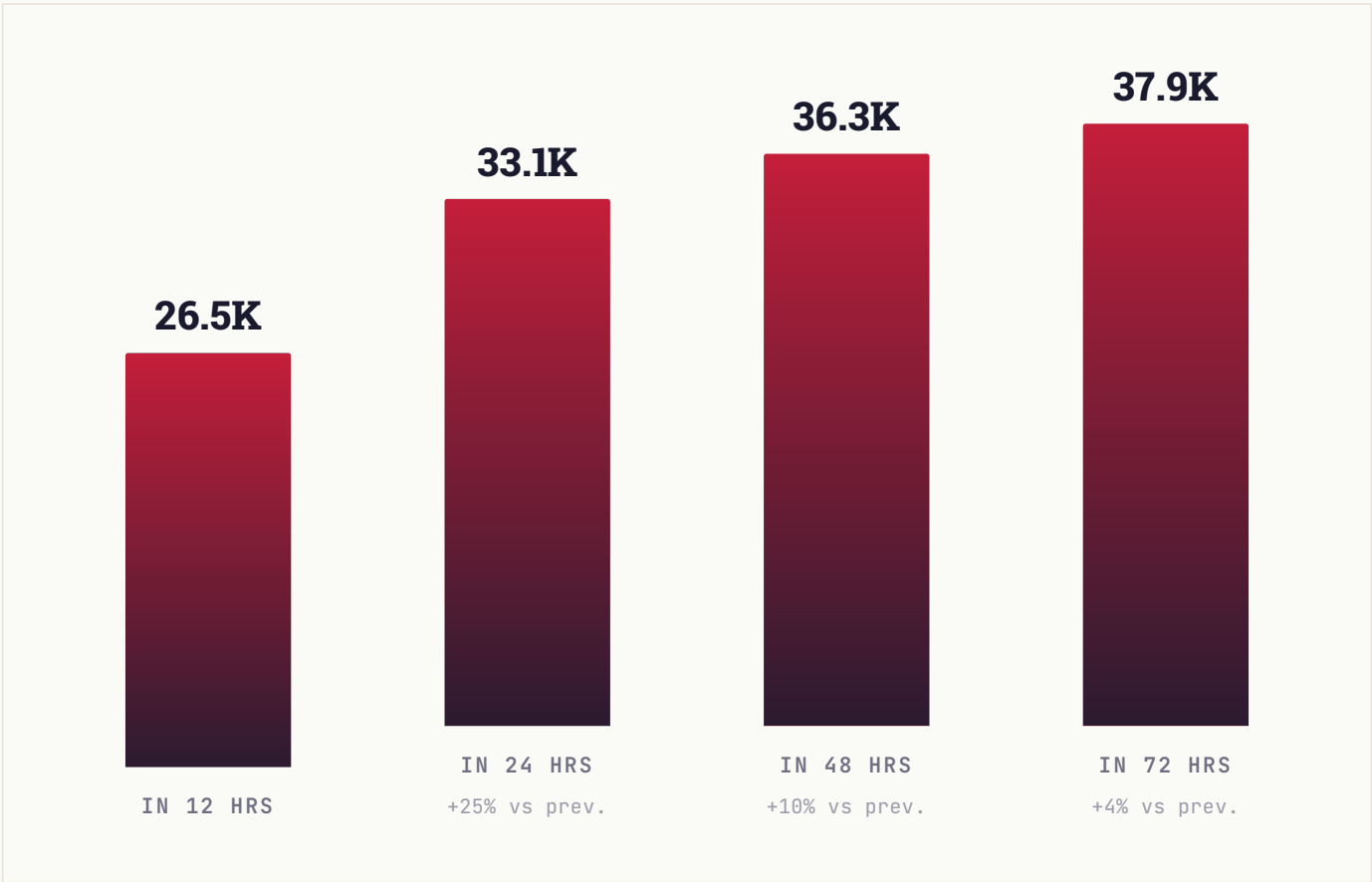
WORST 3

↓ 24.06 · 10:49 PHOTO Petition for Russian language in Fable returned to Xbox Player Voice Earlier it entered the top of the most successful requests on the official collection site...	VIEWS 32 388 REP. 52	REACTIONS 791 ER 15.6%
↓ 23.06 · 13:26 PHOTO SteamOS month declared. Number of Linux gaming videos doubled A couple of days and I'll show everything. Kroshin on the line	VIEWS 32 364 REP. 66	REACTIONS 785 ER 15.6%
↓ 01.06 · 08:25 PHOTO Giveaway from MK ☒ As promised, I'm giving away top audiophile headphones ASUS ROG Kithara with planar magnetic...	VIEWS 8 371 REP. 58	REACTIONS 389 ER 4.0%

SECTION 03 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 04 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

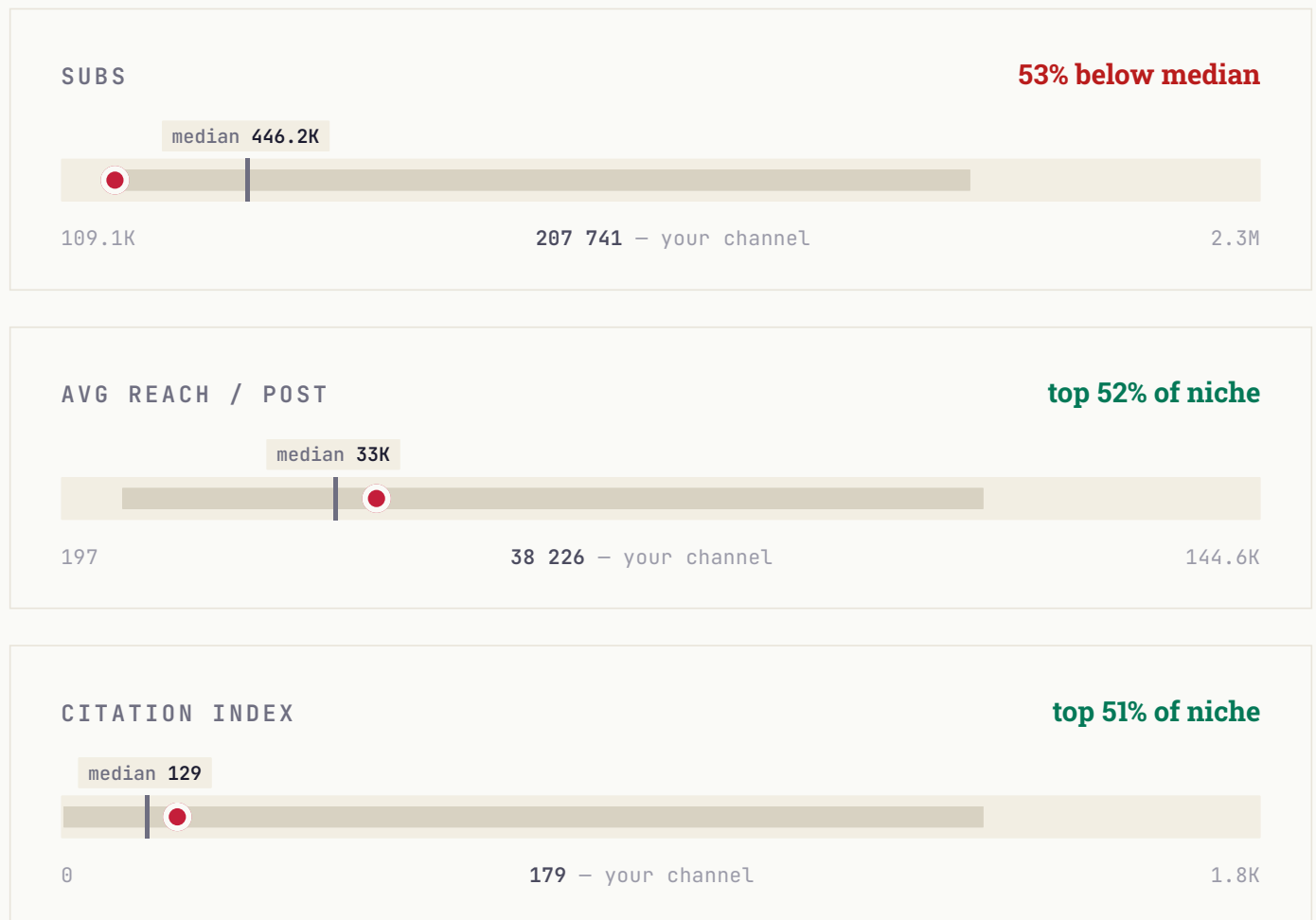
CHANNEL	SUBS
HI hitvpn_blog	4.4M
MT World of Trends	3.4M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
İI اینترنت آزاد	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI and tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	1.8M
MC My Computer YOU	207.7K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.4M), median top-100: 437.4K. First goal — enter top-100 via systematic traffic & content work.

Where the channel stands in its league

Took top-**100** channels in category «**Tech**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — Saturday**

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs**04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
