

PUBLIC PROMTPRESS REPORT

Channel audit

Misha Yakovlev

**@mishayakov**

№ 4973501542 YouTube channel <https://www.youtube.com/c/ЯковлевМиша> Collab: @Nikolas_Vin Our Boosty: <https://boosty.to/familiarity51/donate>

SUBSCRIBERS

29 378**-76** per month

ERR (% SEE POSTS)

52.0%last day **21.4%**

REACH/POST

16Kad reach **6.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 378 —	 SUBSCRIBER REACH 54.39% avg % subs see post	 VIEWS/POST 16K median 16.7K · 26 days	 POSTS/WEEK 4.5 for period
 7D TREND -32.2% vs previous week	 REACTIONS/POST 246.2 total 4,185 reactions, 66 reposts, 256 comments	 POST LENGTH 166 chars median 172 · 26 days	 POSTS ANALYZED 17 26 days
 AD REACH 6.3K 24h avg	 CHURN / MONTH -76 last month	 CITATION RATE 2 citation index · 14 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 04.03.2022

AI EDITOR SUMMARY

Channel «Misha Yakovlev» — 29 378 subs. Each post averages 16K people (54% of subs), wide reach for a channel this size. Publishes 4 posts per week (~1/day) — rare. For week Jun 29 — Jul 5 reach dropped -32.2% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 26 days.
- 02 Dominant format – Photo (7/17 posts).
- 03 Avg post length – 166 chars (median 172).
- 04 Peak audience activity – Monday, 16:00 MSK.
- 05 Top posts get 3 times more views than the weakest (21.9K avg for top vs 7.8K for worst) – among 17 posts over 26 days. Worth analyzing what top posts have in common – topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 13:05 TEXT https://www.youtube.com/live/k7PKuSYT7pE?is=0dM7dgxgGa7jOUv2	VIEWS 23 140 REPOSTS 2	REACTIONS 128 ER 78.8%
Nº2 21.06 · 19:44 VIDEO Catch big and small fish, but of course release the small ones!	VIEWS 21 782 REPOSTS 7	REACTIONS 630 ER 74.1%
Nº3 25.06 · 11:04 PHOTO Audi A8 Long from salvage at market bottom. New...	VIEWS 20 668 REPOSTS 8	REACTIONS 376 ER 70.4%

Nº4 12.06 • 13:56 PHOTO There's always a way out. Mercedes w220...	VIEWS 20 115 REPOSTS 5 REACTIONS 257 ER 68.5%
Nº5 23.06 • 10:25 PHOTO Greetings everyone! Ruslan, like a seafarer, captured the X6 and, like a warrior carrying spoils, reached his hearth, the dwelling of home. Thanks to all for...	VIEWS 19 854 REPOSTS 4 REACTIONS 592 ER 67.6%

WORST 3

↓ 07.07 • 05:57 TEXT Dear subs, we want to make stories for you, but need 60 votes for the channel. Here's the link to vote...	VIEWS 8 209 REPOSTS 2 REACTIONS 119 ER 27.9%
↓ 07.07 • 08:41 TEXT (post without caption – text)	VIEWS 7 533 REPOSTS — REACTIONS 34 ER 25.6%
↓ 07.07 • 08:41 TEXT Hi everyone!!! 🤝 List of sticker buyers. Most voted for painting elements, so Prado is off to the paint shop)	VIEWS 7 532 REPOSTS — REACTIONS 204 ER 25.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

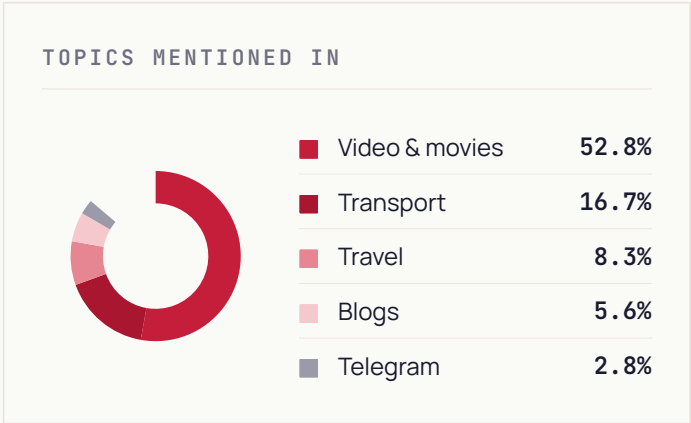
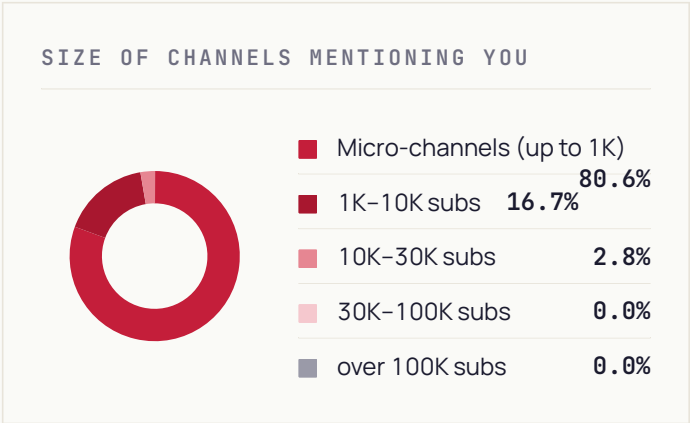
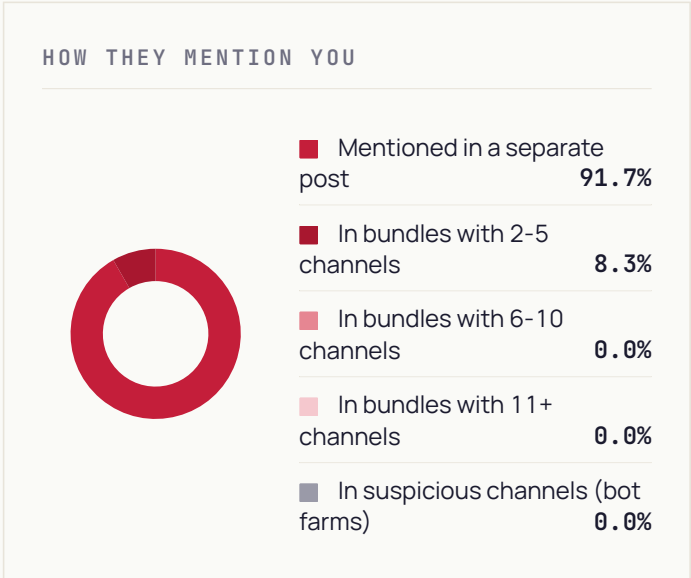
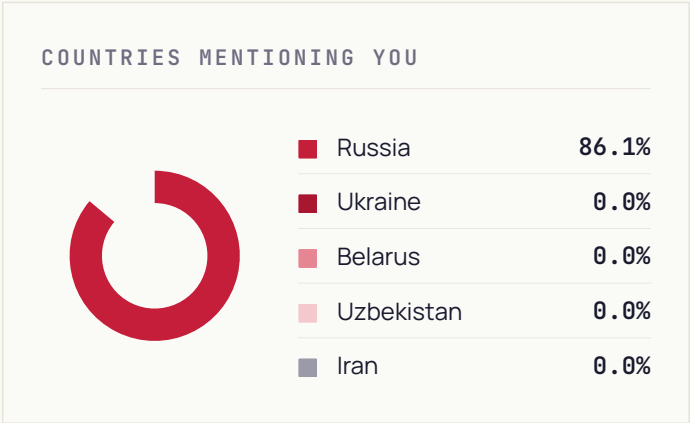
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

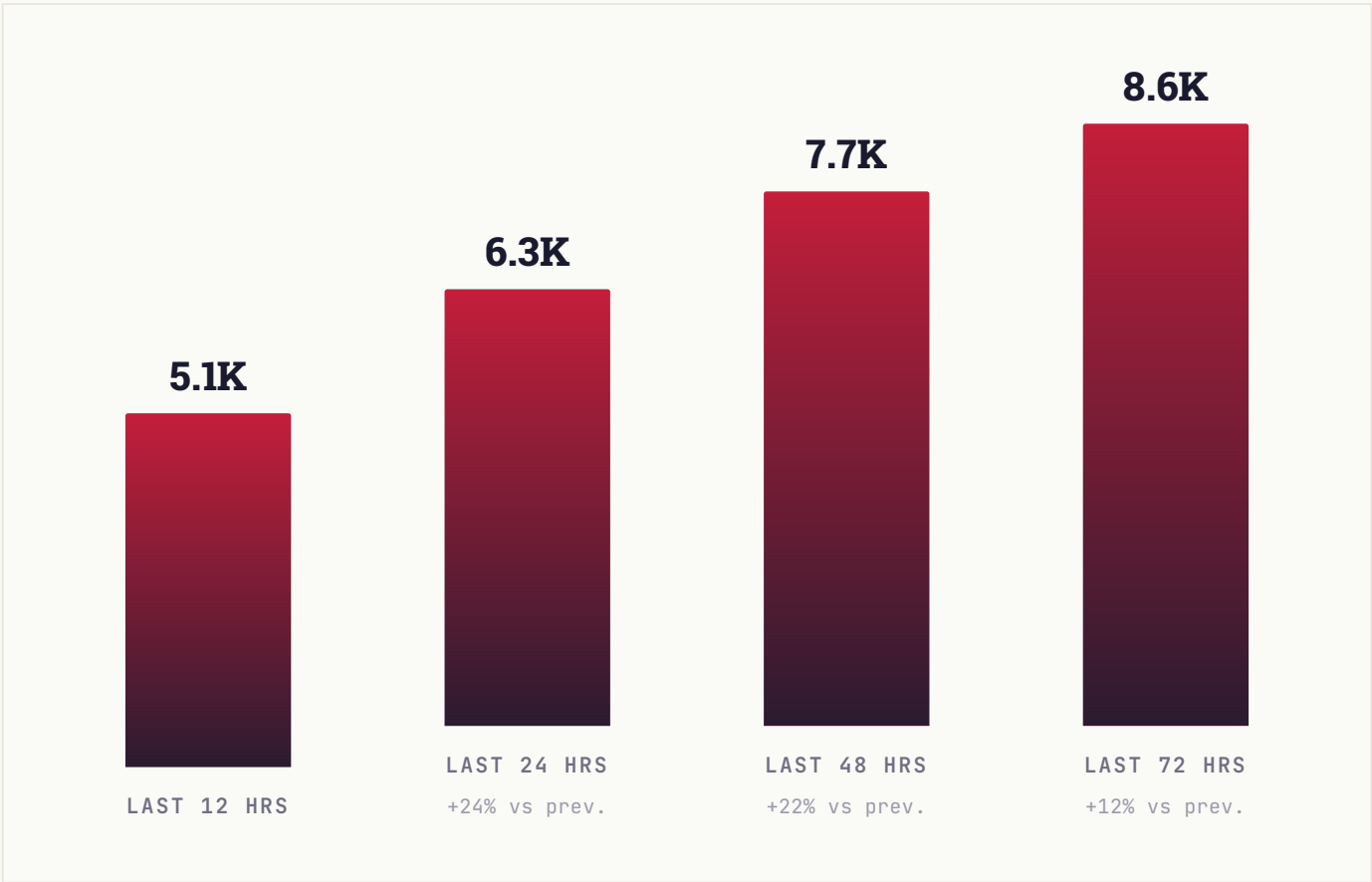
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **14** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
MY	Misha Yakovlev	29.4K

COMPARATIVE ANALYSIS

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **4 690** new subs.

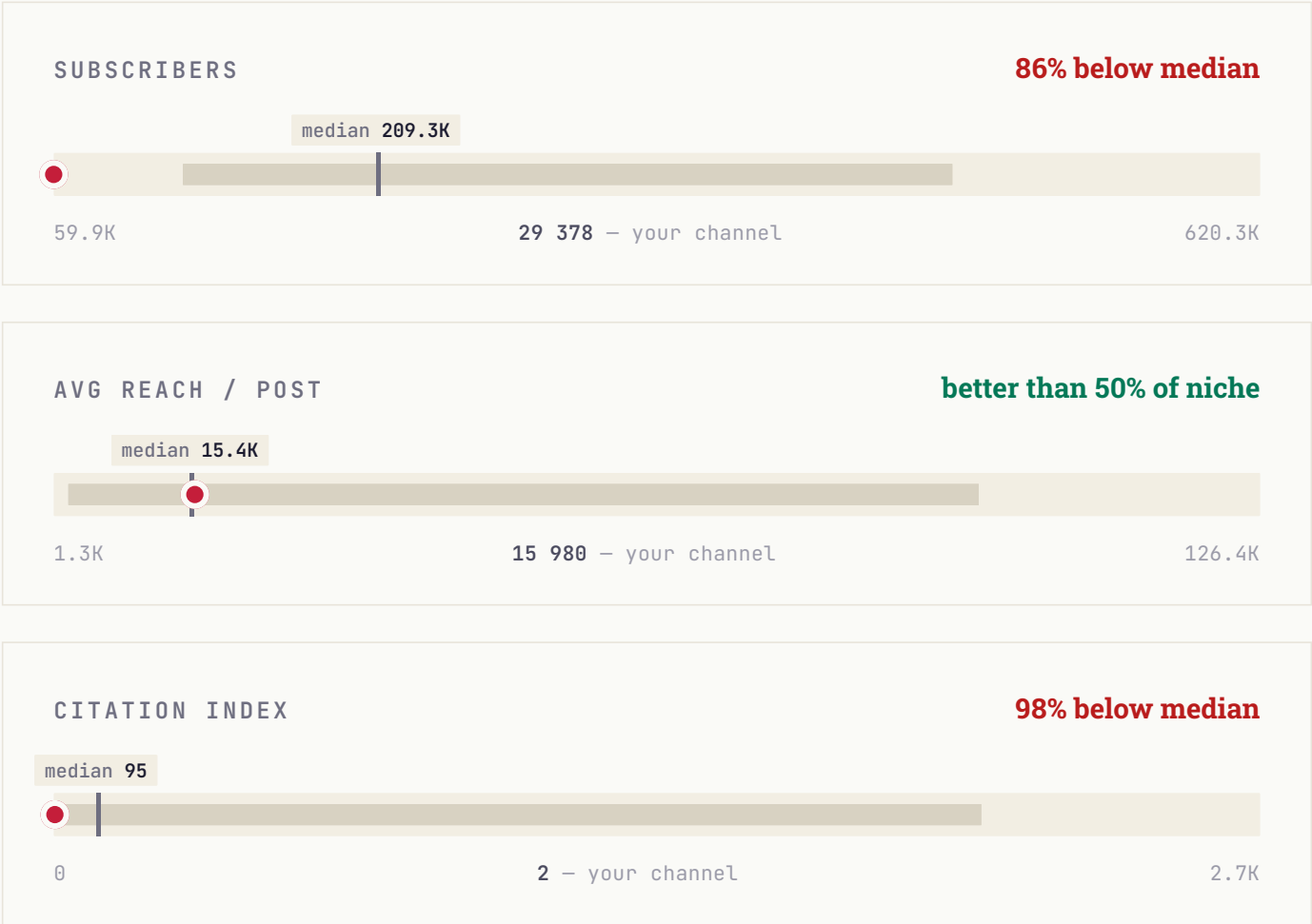
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	230
December 2025	0	0	216
November 2025	0	0	420
October 2025	0	0	1 591
September 2025	0	0	1 079
August 2025	0	0	1 154

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
0	6	4 690

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 4.5 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Monday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. We recommend a 15-25% share.

EFFECT

**Video retains
audience
better****04****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
