

PUBLIC REPORT PROMTPRESS

Channel audit

Web3 DROPS Crypto Games



@mirweb3

Here you'll find various crypto drops and many different announcements about crypto apps in Telegram and beyond MAIN rule (DYOR) Do Your Own Research Our new channel on...

SUBSCRIBERS

209 951

-10377 per month

ERR (% SEE POSTS)

1.0%

per day 0.1%

REACH/POST

782

ad reach 302/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 209 951 —	 SUBSCRIBER REACH 0.37% avg % of subs who see a post	 VIEWS/POST 782 median 782 · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for this period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 665 chars median 665 · —	 POSTS ANALYZED 1 —
 AD REACH 302 24h average	 CHURN / MONTH -10377 last month	 CITATION RATE 7 citation index · 104 channels mentioned over all time	 CHANNEL AGE 2 years 3 months created 07.03.2024

AI EDITOR SUMMARY

Channel «Web3 DROPS Crypto Games» — 209 951 subs. Each post averages 782 people (0% subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0/day) — infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts over —.
- 02 Dominant format — **Photo** (1/1 posts).
- 03 Avg post length — **665** chars (median 665).
- 04 Audience peak activity — **Monday**, 20:00 MSK.
- 05 Top posts get **0x** more views than the weakest (260 avg for top vs 782 for worst) — among 1 posts over —. Worth analyzing what the top has in common: topic, format, posting time.

TOP 1 POSTS

№1	18.05 · 17:26	PHOTO	📄 GIFT STAKING IN PORTALS Popular marketplace Portals added gift staking with a minimum limit of 50 TON. To...	VIEWS	REACTIONS
				782	—
				REP.	ER
				4	0.4%

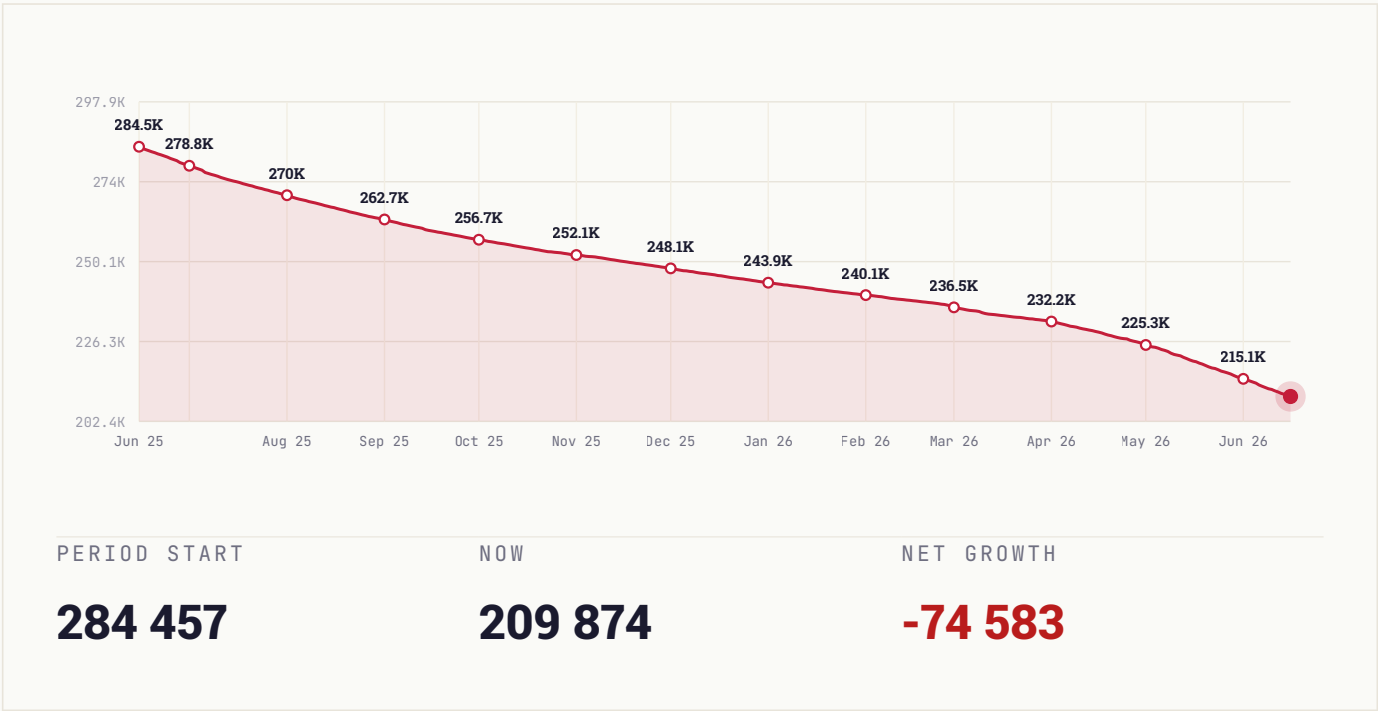
WORST 1

↓	18.05 · 17:26	PHOTO	VIEWS	REACTIONS
	📄 GIFT STAKING IN PORTALS Popular marketplace Portals added gift staking with a minimum limit of 50 TON. To...		782	—
			REP.	ER
			4	0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

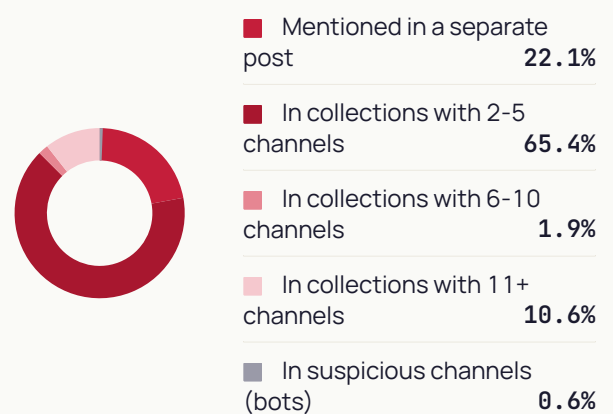
Who mentions the channel and how

Citation index **7** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **104** different channels.

COUNTRIES MENTIONING



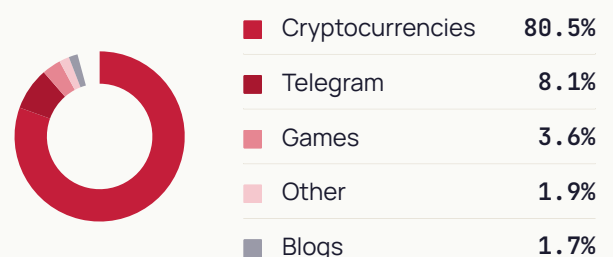
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



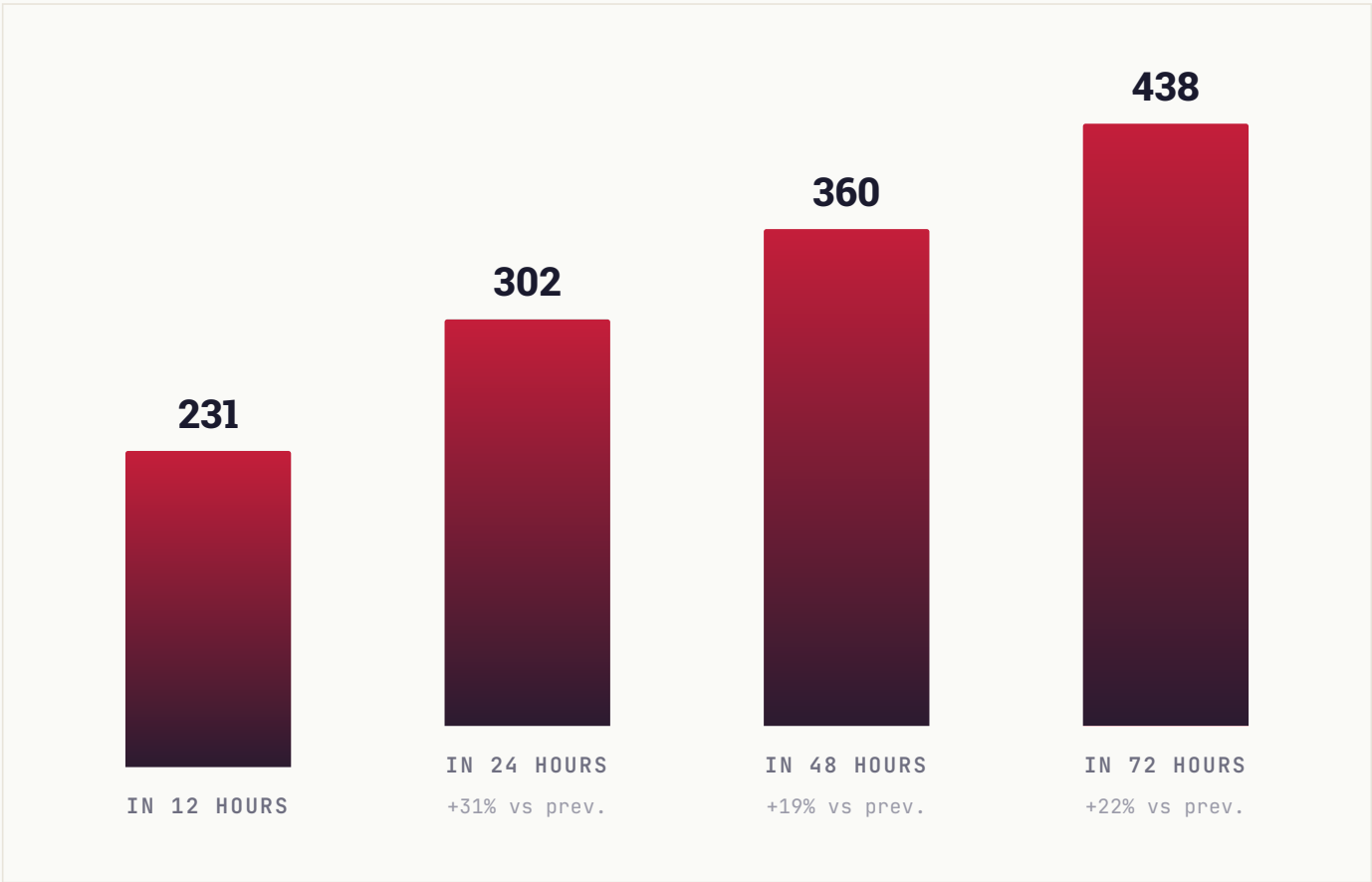
TOPICS WHERE MENTIONED



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
W Web3 DROPS Crypto Games YOU	210K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#83 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

— SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel against them. Gray band shows the range covering 80% of niche channels (p10 to p90). Black vertical line is the median. Red dot is your channel.

#83 /100

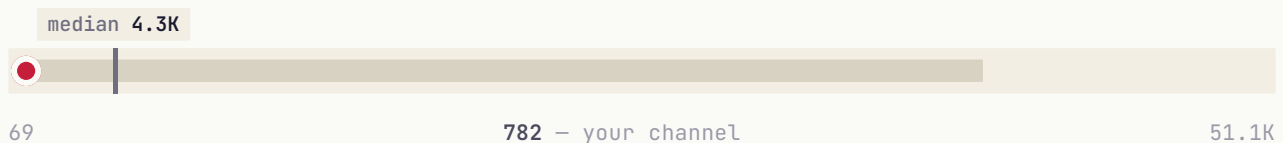
POSITION IN NICHE

Channel in the bottom half of the ranking

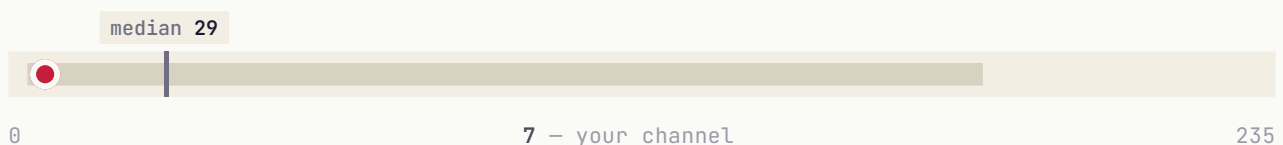
SUBSCRIBERS

worse than median by 32%

AVG REACH / POST

worse than median by 82%

CITATION INDEX

worse than median by 76%

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 1.0 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Monday**

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is
algorithm-friendly. Recommend increasing share to
15-25%.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 0.37% vs norm 6.5%. Try polls and
interactive formats.

EFFECT

+6.1pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
