

PUBLIC REPORT BY PROMTPRESS

Channel audit

World of Privileges



@mirprivilegiypay

💰 Money transfers to 🇺🇸 🇩🇪 🇮🇹 🇹🇷 ➡️ 📱 Download app: <http://app.mp-bank.ru> 💻 Website: <https://mp-bank.ru> ☎️ Support: 8(800) 600-23-50 ⚡ Great offers from the Bank 💡 Useful and relevant...

SUBSCRIBERS

29 606

-363 per month

ERR (% SEE POSTS)

31.0%

last day 10.9%

REACH/POST

9.3K

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 606 —	 SUBSCRIBER REACH 31.42% avg % subs see post	 VIEWS/POST 9.3K median 8.7K · 27 days	 POSTS/WEEK 5.8 for period
 7D TREND -30.8% vs previous week	 REACTIONS/POST 41.2 total 948 reactions, 99 reposts, 0 comments	 POST LENGTH 894 chars median 1000 · 27 days	 POSTS ANALYZED 23 27 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH -363 last month	 CITATION RATE 14 citation index · 27 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 09.03.2022

AI EDITOR SUMMARY

Channel «World of Privileges» – 29 606 subs. Each post avg views 9.3K people (31% of subs), good reach. Publishes 6 posts per week (~1/day) – rare posts. For week Jun 22–28 reach dropped by -30.8% by week Jun 15–21 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts over 27 days.
- 02 Dominant format — Photo (20/23 posts).
- 03 Avg post length — 894 chars (median 1000).
- 04 Peak audience activity — Wednesday, 09:00 MSK.
- 05 Strongest posts drive 2× more views than the weakest (13.9K avg for top vs 6.7K for worst) — among 23 posts over 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 06:59 PHOTO For all football fans and Uzbekistan national team supporters! To celebrate the first-ever World Cup qualification of Uzbekistan...	VIEWS 14 860 REPOSTS 5	REACTIONS 81 ER 50.2%
Nº2 16.06 · 07:01 PHOTO Dear friends! Today the world celebrates International Day of Family Remittances. This is a day when the world recognizes the value of...	VIEWS 14 245 REPOSTS 4	REACTIONS 22 ER 48.1%
Nº3 12.06 · 05:59 PHOTO Dear clients, we congratulate you on Russia Day! This is a holiday of the country that has become a common place of strength, work, and new...	VIEWS 12 678 REPOSTS 2	REACTIONS 52 ER 42.8%

Nº4

09.06 · 12:59

PHOTO

▪▪▪

State Duma passed amendments tightening medical exams for foreign nationals. Changes...

VIEWS

12 284

REPOSTS

26

REACTIONS

115

ER

41.5%

Nº5

15.06 · 07:02

PHOTO

🇦🇿

On June 15, Azerbaijan celebrates National Salvation Day – a holiday of unity and confidence in the future. We know how important this...

VIEWS

12 110

REPOSTS

3

REACTIONS

21

ER

40.9%

WORST 3

↓

25.06 · 08:06

PHOTO

!!!

Important info for those sending transfers to Uzbekistan! Your loved ones can receive transfers at these banks...

VIEWS

7 395

REPOSTS

3

REACTIONS

26

ER

25.0%

↓

03.07 · 12:59

PHOTO

▪▪▪

Since June 30, 2026, Russia launched a new state service – "Digital Profile of a Foreign Citizen." This is a unified...

VIEWS

6 680

REPOSTS

20

REACTIONS

118

ER

22.6%

↓

02.07 · 12:59

PHOTO

💬

Our traditional section – "Answers to Frequently Asked Questions." ? Question – "I made a mistake in the recipient's first or last name when sending...

VIEWS

5 969

REPOSTS

1

REACTIONS

21

ER

20.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

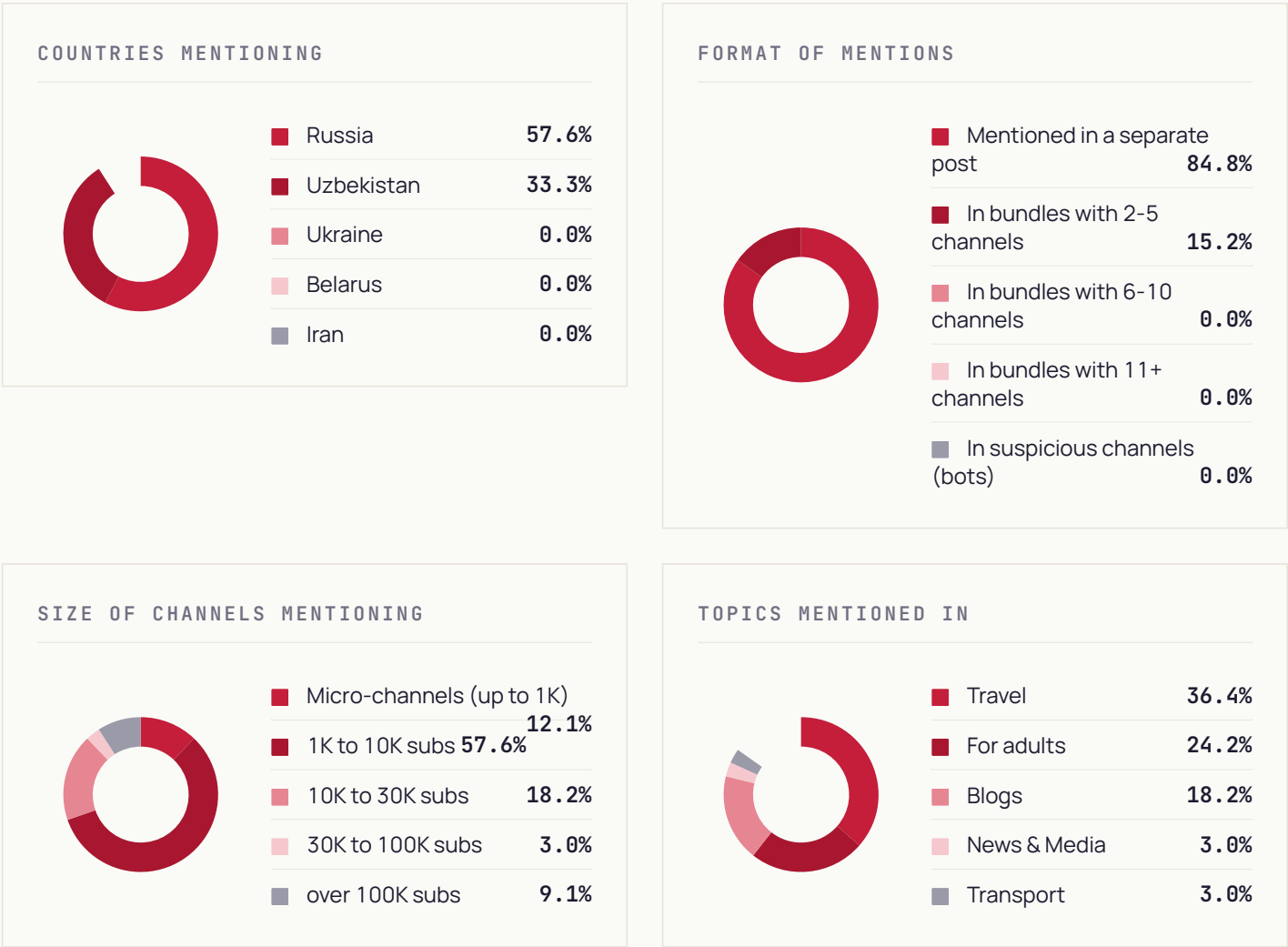
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

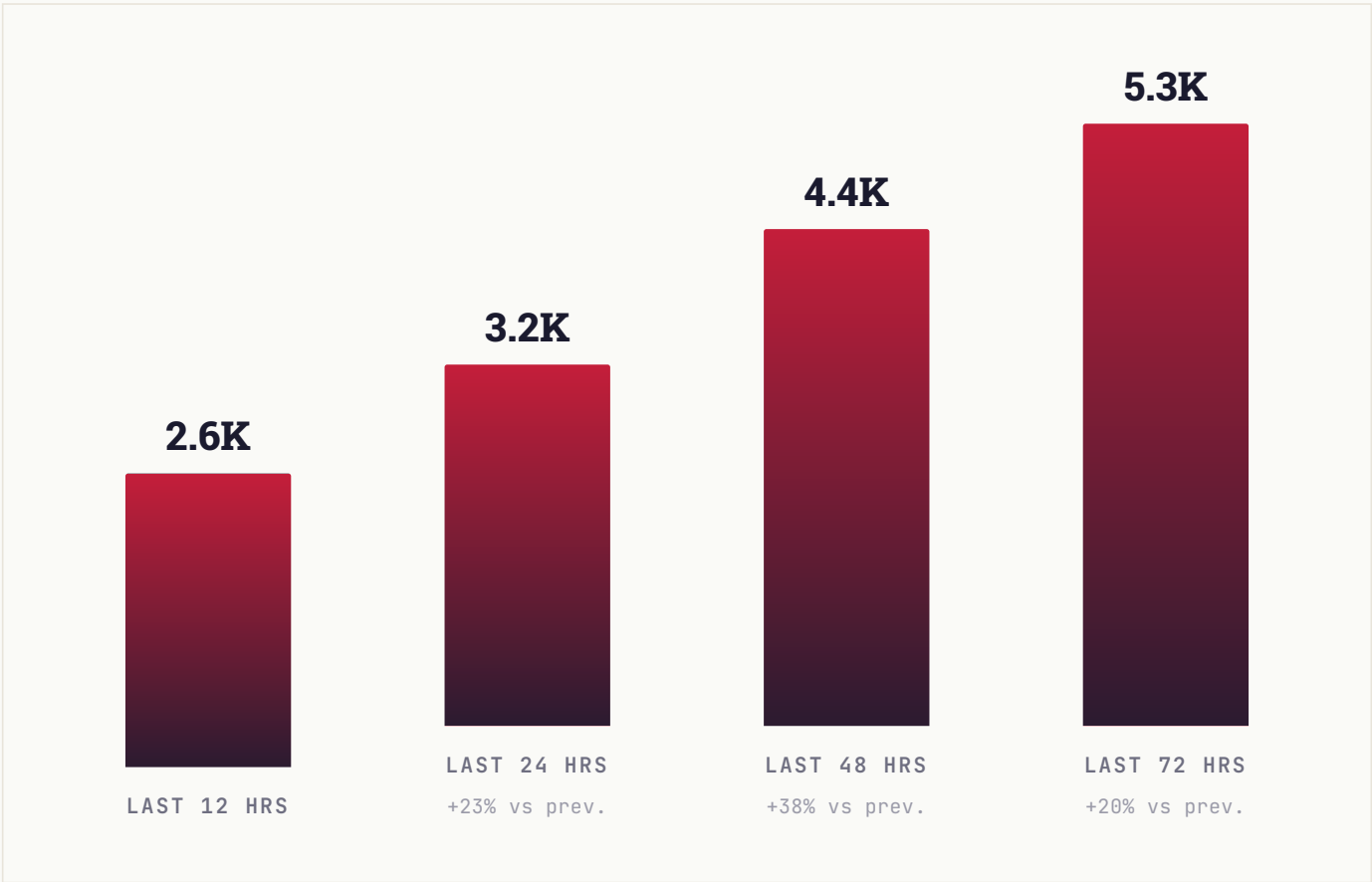
Citation index **14** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **27** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE The Economist	1.3M
TE Topor. Ekonomika.	1.2M
AL Alfa-Bank	1M
BB Ruthless Bankster	997.9K
RE Russian Economy	995.6K
MU Multiplier	757K
AL Alfa-Investments	730.6K
SB Sber	712.9K
BCh More than economy	596.4K
OG Olga Gogaladze	587.2K
MP World of Privileges YOU	29.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 99 — early growth stage. Niche leader — The Economist (1.3M), top-99 median: 177.9K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **8**, they brought **4 331** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 887	
December 2025	0	0	444	
November 2025	1	1	716	
October 2025	3	2	684	
September 2025	0	0	443	
August 2025	4	2	157	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
8	6	4 331

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 09:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. We recommend reaching 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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