

PROMTPRESS PUBLIC REPORT

Channel audit

МИР КРЕАТОРОВ | Вакансии



@mirkreatorovjob

Career channel of the MIR KREATOROV community: <https://clck.ru/3G9WLw> Publishing top vacancies for junior and middle creatives
Ads: @moderatorMK or hello@mirkreatorov.ru Post a vacancy:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
61 548	12.0%	6.9K
27.06.2026 ⁺²⁹⁷⁵ per month	per day ^{6.1%}	ad reach ^{3.8K} /24h

[HTTPS://PROMTPRESS.COM/AUDIT/MIRKREATOROVJOB](https://promptpress.com/audit/mirkreatorovjob)

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Career category rank

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 61 548 —	 SUBSCRIBER REACH 11.27% avg % of subs see a post	 VIEWS/POST 6.9K median 7.4K · 29 days	 POSTS/WK 13.9 for the period
 7D TREND -10.8% vs prev week	 REACTIONS/POST 17.6 only 1,021 reactions, 4,247 reposts, 12 comments	 POST LENGTH 926 chars median 1000 · 29 days	 POSTS ANALYZED 58 29 days
 AD REACH 3.8K 24h avg	 CHURN / MONTH +2975 last month	 CITATION RATE 9 citation index · 90 channels mentioned all time	 CHANNEL AGE 1 yr 11 mo created 17.07.2024

AI EDITOR SUMMARY

Channel «МИР КРЕАТОРОВ | Вакансии» — 61 548 subs. Each post averages 6.9K people (11% from subs), reach is low — consider expanding audience. Publishes 14 posts/week (~2/day) — regular pace. Week of Jun 15–21 reach dropped -10.8% to week Jun 8–14 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **58** posts over 29 days.
- 02 Dominant format — **Photo** (58/58 posts).
- 03 Avg post length — **926** chars (median 1000).
- 04 Audience peak activity — **Saturday**, 23:00 MSK.
- 05 Top posts get **2x** more views than the weakest (8.3K avg for top vs 5.3K for worst) — among 58 posts over 29 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 16:11 PHOTO Creator at T-Bank Office in Moscow, salary negotiable T-Bank is a Russian commercial bank fully focused on...	VIEWS 8 375 REPOSTS 103	REACTIONS 25 ER 13.6%
Nº2 31.05 · 09:10 PHOTO Intern Copywriter at MTS Office in Moscow, salary negotiable MTS is a multi-service digital ecosystem. What you'll do: —...	VIEWS 8 323 REPOSTS 95	REACTIONS 23 ER 13.5%
Nº3 11.06 · 16:11 PHOTO Influence manager at Cosmopet Remote, office in Moscow, salary negotiable Cosmopet — tech brand that...	VIEWS 8 309 REPOSTS 40	REACTIONS 18 ER 13.5%

Nº4 02.06 • 09:10 PHOTO Observer at vc.ru Remote, salary negotiable at interview vc.ru is a Russian online publication about business, startups...	VIEWS 8 279 REACTIONS 25 REPOSTS 110 ER 13.5%
Nº5 29.05 • 16:11 PHOTO Scriptwriter at Sabri Production Remote work, salary negotiable Sabri Production is a media project at the intersection of interviews and...	VIEWS 8 229 REACTIONS 20 REPOSTS 143 ER 13.4%

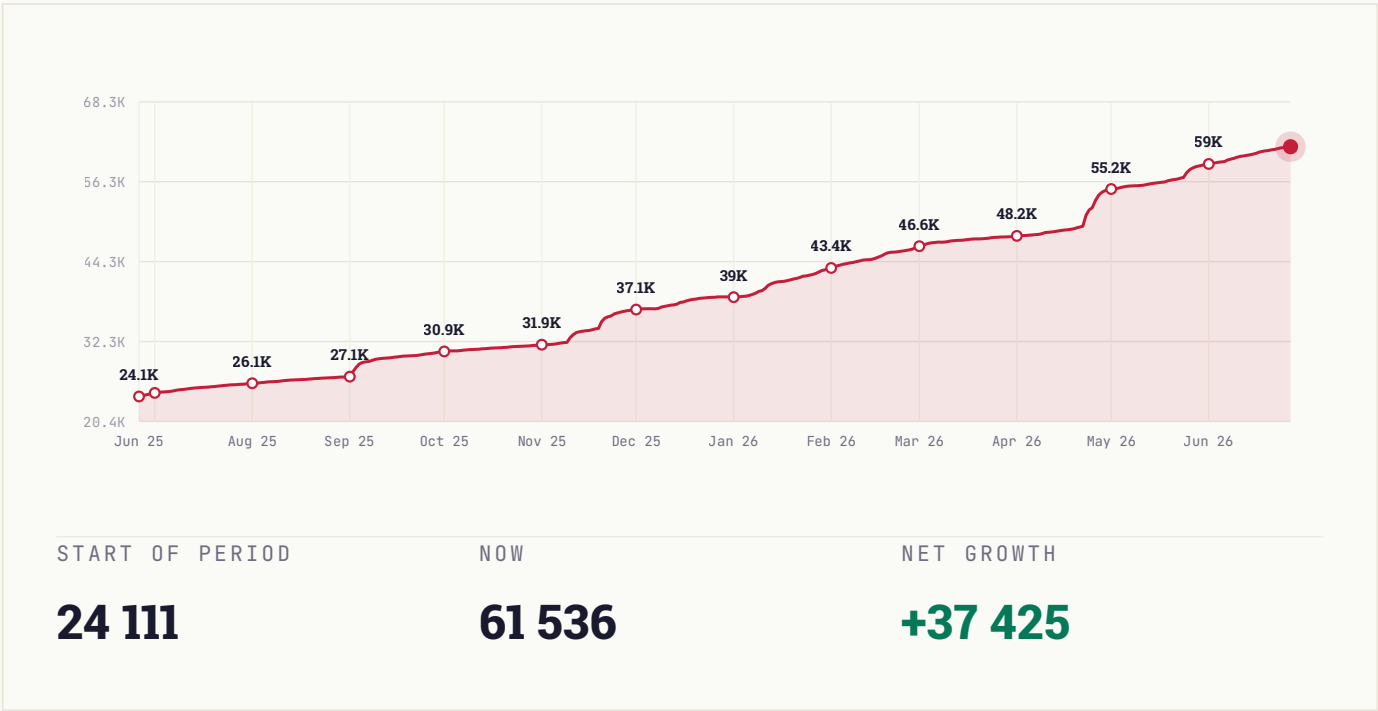
WORST 3

↓ 23.06 • 09:10 PHOTO Collaboration Manager at TVOYO Office in Moscow, salary negotiable TVOYO is a Russian clothing store. Responsibilities: —...	VIEWS 5 731 REACTIONS 15 REPOSTS 59 ER 9.3%
↓ 24.06 • 09:10 PHOTO PR, Influence manager at Arny Praht Remote, salary negotiable ARNY PRAHT — brand from the heart of St. Petersburg...	VIEWS 5 157 REACTIONS 18 REPOSTS 102 ER 8.4%
↓ 24.06 • 13:52 PHOTO Graphic Designer for F2B logistics company Remote, salary negotiable, full-time F2B —...	VIEWS 4 867 REACTIONS 18 REPOSTS 62 ER 7.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

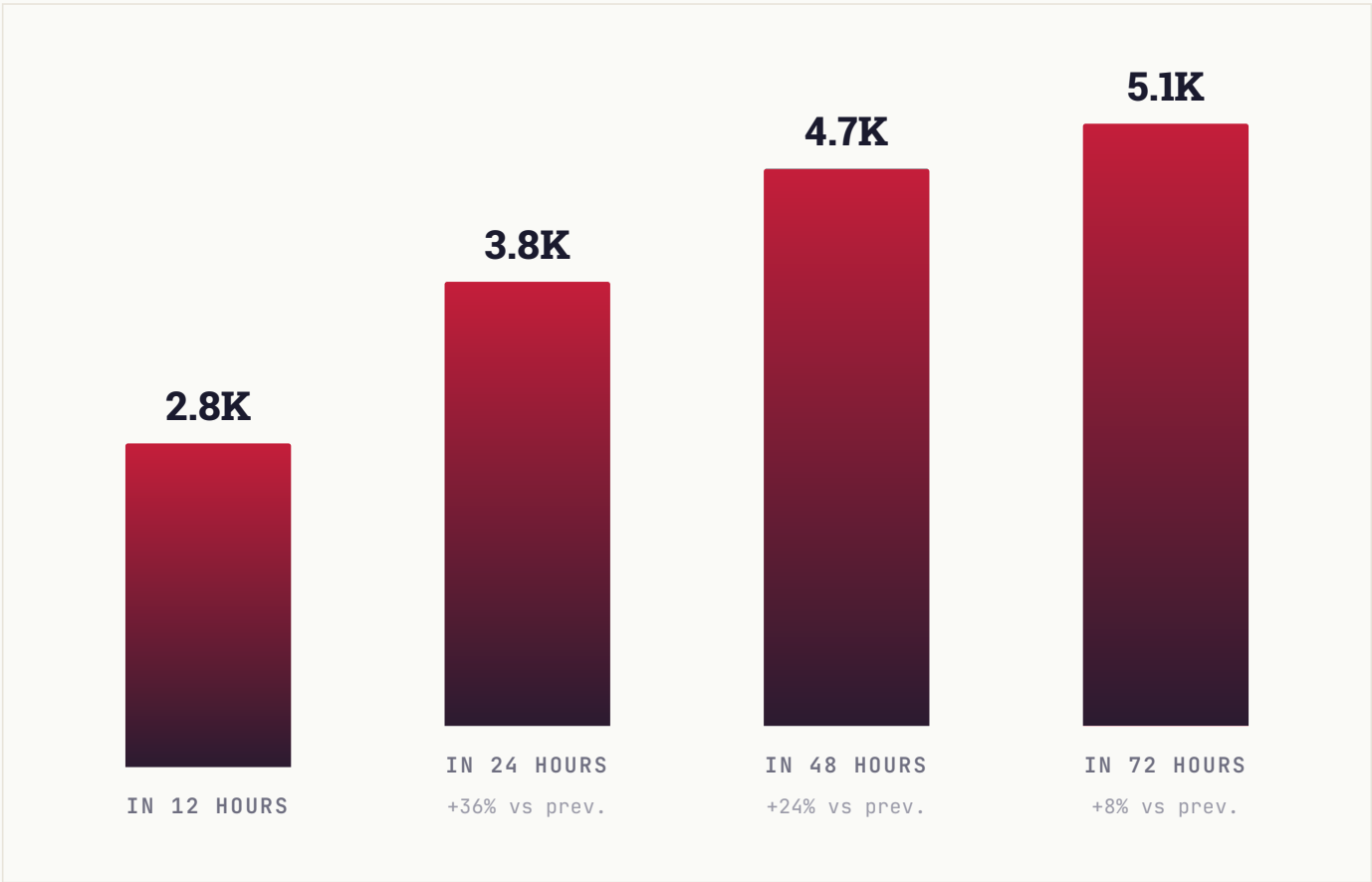
Subscriber growth chart for the year. Key months show exact subscriber count. Highlights months of growth vs. churn.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و- وظائف - أي وظيفة	1.2M
فو قناة وظائف - وظيفتك علينا	816.9K
UB Remote no exp - Freelance	798.6K
II ای استخدام	633.2K
وظائف	625.5K
سا مساحة الوظائف	536K
PM JOBS MOSCOW VACANCIES	522K
SW SR WORLD	459.3K
SI SeoJob Earn online	438.1K
EJ Ethio Jobs Vacancy™	380.9K
MK МИР КРЕАТОРОВ Вакансии YOU	61.5K

COMPARATIVE INSIGHT

Channel still outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة (1.2M), top-96 median: 167.8K. First goal — enter top-96 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

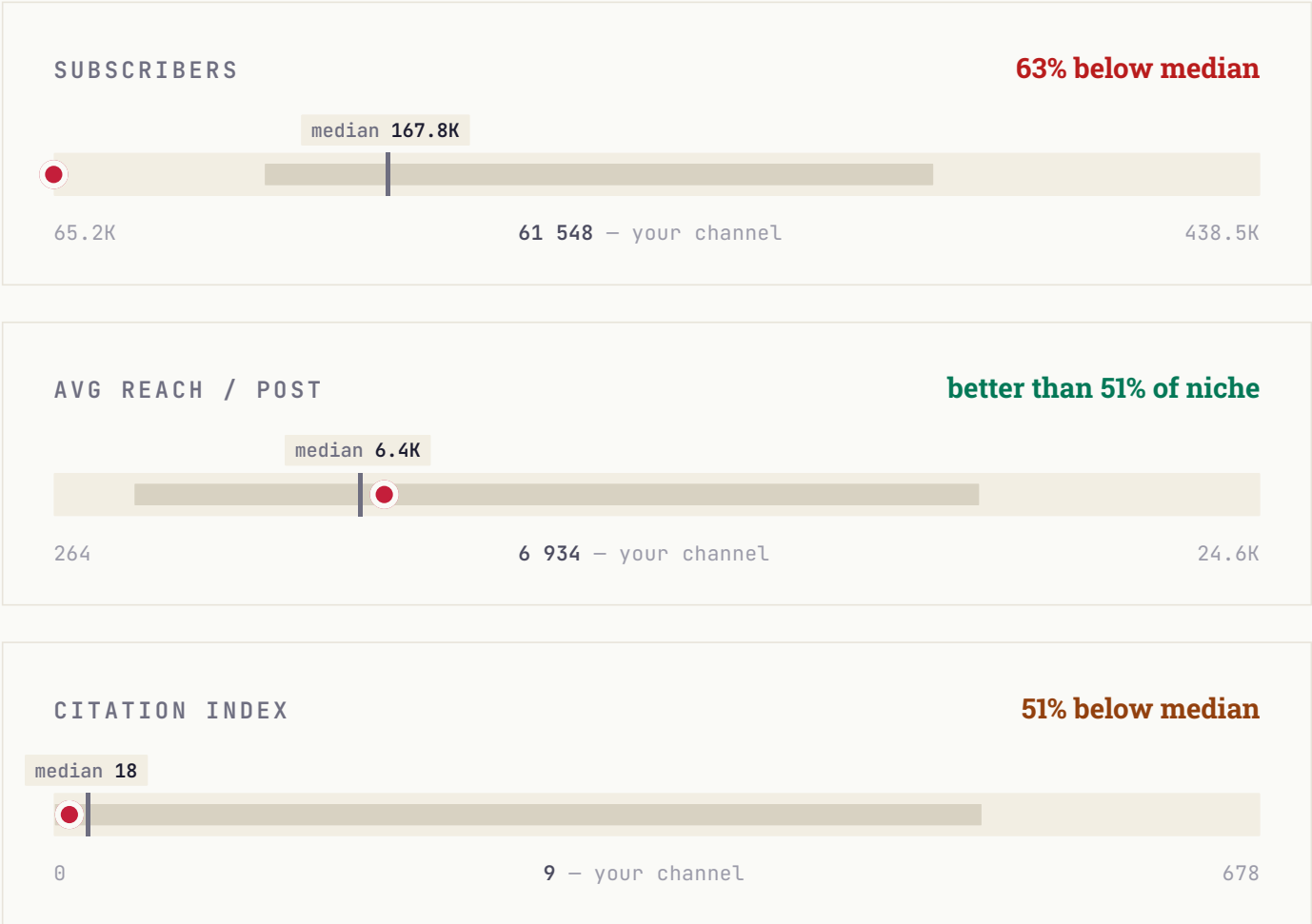
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **66**, they brought **14 495** new subs.

PERIOD	MENTIONS	CHANNELS	NEW SUBS	
December 2025	7	2	1 999	
November 2025	17	7	5 205	
October 2025	21	7	1 058	
September 2025	16	9	3 765	
August 2025	4	4	980	
July 2025	1	1	1 488	
TOTAL MENTIONS	MONTHS OF DATA		SUBS GAINED	
66	6		14 495	

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Saturday
Audience most active on this day at 23:00 MSK. | EFFECT
Best time for an important post |
| 02 | Increase video posts share
Video in Telegram holds audience longer & is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. 2-3 collabs give relevant growth — no need for daily. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
